

Yours for Health
Lydia E. Pinkham



How Truly the Great
Fame of Lydia E. Pink-
ham's Vegetable Com-
pound Justifies Her Orig-
inal Signature.

Lydia E. Pinkham's Vegetable Compound.

It will entirely cure the worst forms of Female Complaints, all Ovarian troubles, Inflammation and Ulceration, Falling and Displacement of the Womb, and consequent Spinal Weakness, and is peculiarly adapted to the Change of Life.

It has cured more cases of Backache and Leucorrhoea than any other remedy the world has ever known. It is almost infallible in such cases. It dissolves and expels tumors from the Uterus in an early stage of development, and checks any tendency to cancerous humors.

Irregular, Suppressed or Painful Menstruation, Weakness of the Stomach, Indigestion, Bloating, Flooding, Nervous Prostration, Headache, General Debility quickly yields to it.

Womb troubles, causing pain, weight, and backache, instantly relieved and permanently cured by its use. Under all circumstances it acts in harmony with the laws that govern the female system, and is as harmless as water.

It quickly removes that Bearing-down Feeling, extreme lassitude, "don't care" and "want-to-be-left-alone" feeling, excitability, irritability, nervousness, Dizziness, Faintness, sleeplessness, flatulency, melancholy or the "blues," and backache. These are sure indications of Female Weakness, or some derangement of the Uterus, which this medicine always cures.

Kidney Complaints and Backache of either sex the Vegetable Compound always cures.

No other female medicine in the world has received such widespread and unqualified endorsement. No other medicine has such a record of cures of female troubles.

Those women who refuse to accept anything else are rewarded a hundred thousand times, for they get what they want—a cure. Sold by Druggists everywhere. Refuse all substitutes.

FALLING HAIR



Prevented by Shampoos of CUTICURA SOAP and light dressings of CUTICURA, purest of emollient skin cures. This treatment at once stops falling hair, removes crusts, scales, and dandruff, soothes irritated, itching surfaces, stimulates the hair follicles, supplies the roots with energy and nourishment, and makes the hair grow upon a sweet, wholesome, healthy scalp when all else fails.

MILLIONS USE CUTICURA SOAP

Assisted by CUTICURA OINTMENT, for preserving, purifying, and beautifying the skin, for cleansing the scalp of crusts, scales, and dandruff, and the stopping of falling hair, for softening, whitening, and soothing red, rough, and sore hands, for baby rashes, itchings, and chaffings, and for all the purposes of the toilet, bath, and nursery. Millions of Women use CUTICURA SOAP in the form of baths for annoying irritations, inflammations, and excoriations, for too free or offensive perspiration, in the form of washes for ulcerative weaknesses, and for many antiseptic purposes which readily suggest themselves to women and mothers. CUTICURA SOAP combines delicate emollient properties derived from CUTICURA, the great skin cure, with the purest of cleansing ingredients, and the most refreshing of flower odors. No other medicated soap is to be compared with it for preserving, purifying, and beautifying the skin, scalp, hair, and hands. No other foreign or domestic toilet soap, however expensive, is to be compared with it for all the purposes of the toilet, bath, and nursery. Thus it combines, in ONE SOAP at ONE PRICE, the BEST skin and complexion soap, and the BEST toilet and baby soap in the world.

Complete External and Internal Treatment for Every Humour.
Consisting of CUTICURA SOAP (25c.), to cleanse the skin of crusts and scales, and soften the thickened cuticle; CUTICURA OINTMENT (25c.), to instantly allay itching, inflammation, and irritation, and soothe and heal; and CUTICURA RESOLVENT PILLS (25c.), to cool and cleanse the blood. A SINGLE SET is often sufficient to cure the most torturing, disfiguring, itching, burning, and scaly skin, scalp, and blood humours, rashes, itchings, and irritations, with loss of hair, when all else fails. Sold throughout the world. British Depot: 27 St. Charles Street, London. French Depot: 6 Rue de la Paix, Paris. POTTER DRUG AND CHEM. CO., Sole Props., Boston.
CUTICURA RESOLVENT PILLS (Chocolate Coated) are a new, tasteless, odorless, economical substitute for the celebrated Liquid CUTICURA RESOLVENT, as well as for all other blood purifiers and humour cures. Put up in screw-cap pocket vials, containing 60 doses, price, 25c. CUTICURA PILLS are alternative, antiseptic, tonic, and digestive, and beyond question the purest, sweetest, most successful and economical blood and skin purifier, humour cure, and tonic-digestive yet compounded.

PISO'S CURE FOR
URINE WHITE AND BILE FALLS
Best Cough Syrup, Tasteless Glob. Use
in time. Sold by Druggists.

P. N. U. 19, '02.
Manufactured with
weak eyes, see Thompson's Eye Water

ADVERTISING DEFINED.

An Interesting Lecture by John Lee Mahin Before Chicago Students.

John Lee Mahin, President of the Mahin Advertising Company, recently addressed the students of the College of Commerce and Administration at the University of Chicago on the subject of "The Commercial Value of Advertising." Mr. Mahin's lecture was an exposition of the science of commercial publicity, touching upon the theories and the technique of advertising.

Mr. Mahin defined advertising as follows: "Influencing the minds of people. It is making others think as you desire. It means utilizing all those forces which produce impressions and crystallize opinions. It is the creating of prestige—that quality which causes others to accept a statement without question."

"The merchant who, through his idea of what will please the popular taste, makes his calculations, giving orders to manufacturers for six months to a year in advance, requires great foresight and intimate knowledge of the fickleness of taste."

"Yet he does not yet possess the positive force that advertising, when studied and skillfully employed, will give him in his business. He only deals with conditions as he finds them. There is no effort to create conditions, but simply a shrewd adaptation to existing circumstances."

"Advertising rests on the supremacy of commerce. It requires stable business conditions for its existence and development. It is, therefore, a higher form of mental activity than the successful exercise of ordinary commercial transactions because it goes farther, in demanding not only the power to cope successfully with commercial problems, but an added ability to influence the human mind."

"Advertising will produce active desire where none, or, at least, only that of a latent kind, existed before. Advertising, by employing the powerful mental forces which psychologists call suggestion, can create well-defined habits among the people which an alert commercial mind will utilize to build up and foster a business."

Steel-Cutting by Electricity.

A Chicago electrician has invented a way of applying electricity to iron and steel so as to burn the material as easily as if it were the softest wood. The invention was tested a few days ago and its success acknowledged. A big boiler foundation was to be removed from the basement of a building, and the inventor was called upon to do the work, as it was impossible to get the mass of metal out as it lay, and cutting it under ordinary methods would be a long and tedious task. The carbon point used burned or cut away a wide space in the plate at the rate of about a foot every five minutes and proved its value. The apparatus is simple. A carbon is attached to a wooden handle by means of a metal clamp; to this clamp a wire is attached, the other being connected to the object to be operated upon. After the connection is made this carbon is moved along the object, cutting and burning its way through, even though it may be Bessemer or chrome steel that is attacked. The heat and light are intense, but the eyes and face of the operator are protected by having the carbon point thrust through a small steel box lined with asbestos. The apparatus can be operated with a current of fifty volts.

Abyssinian Endurance.

Monsieur Hugues Le Roux, writing of "New Trails in Abyssinia," in the April Century, says: "I have had occasion to observe the great power of resignation and patience under suffering common to these primitive men. One night a soldier who had retired with a loaded gun by his side made a sudden movement which sent off the gun. It was a Winchester of big calibre, charged with Dumdum bullets used in hunting large game. The moment the report sounded the whole camp was in the lookout. Presumably it was caused by a raid of thieves or the sudden appearance of a lion. In the semi-obscurity I put out my hand, and felt the man lying on the ground bathed in his own blood. The bullet had shot off his left thumb, and had fractured his right arm at the elbow. I was obliged to amputate, on the spot, this pulp. I had never seen a man cut off nor a bone sawed away. Nevertheless, the binding of the arteries and the operation were performed in the dim lantern-light as best I knew how. Not only did the man not complain, but he seemed perfectly insensible to the pain. He recovered."

Root and Branch.

A gentleman wishing some bushes removed from his garden told his gardener to pull them up by the roots. Some time after he went into the garden and found the gardener digging trenches around the bushes. "Why, George," he said, "you need not dig round these small bushes in that way. I am sure you are strong enough to pull them up by the roots." "Oh, yes, sir," replied the gardener, "I am strong enough, but I must dig a little before I can catch hold of the roots. If you had told me to pull them up by the branches I could have removed them."—London Answers.

Better Than Love.

A sentimental editor out in Kansas asks: "Are there any sweeter words in the English language than these, 'I love you'?" Perhaps not, but the words, "Here's that dollar I borrowed," are not lacking in eloquent and delightful enunciation.—Davenport (Iowa) Republic.

A BANK FOR EACH HOUSE

NEW PLAN FOR UTILIZING SMALL SAVINGS OF THE PUBLIC.

A Peripatetic Receiving Teller—"House Accounts" Started on a \$2.50 Deposit—Gain of 9000 New Depositors in a Month.

It is a matter of record that in no country in the world are the public's cash savings and available capital so consistently utilized for the service of the money market as in America. It needed the currency-hardening panic of 1893 to show the American public what a revolutionary change would be brought upon our financial system by a return of the plan of keeping cash savings in old stockings and in chitney pieces—a practice still prevalent in many quarters of the European Continent. The almost universal use of checks begins the saving in the circulating medium, and a highly developed clearing-house system saves, in the proportion of 100 to 4, the necessity for cash transfer in settlement of bank balances.

Where the check is little used or not at all, the savings bank steps in, and by its offer of three and one-half to four per cent. for use of a wage-earner's surplus petty cash, diverts the circulating medium, to the extent of \$2,500, 000,000, from the pockets of the citizen to the great money markets. There still remained, however, a sum enormous in the aggregate, though divided into insignificant portions, which failed to reach even the dime-savings institutions, because its owners were unwilling or too careless to undertake frequent trips to the bank to deposit it. If they kept it by them, it was likely to be spent. The securing of this fund for productive uses has long been an object of study with bank managers, and the interesting problem is now in a fair way to be solved.

"Family banks," so-called, have lately been introduced by several of the large city savings banks. The theory is that by sufficiently ingenious arrangements, petty savings which would otherwise escape the money market may be obtained by visits of agents of the bank at the house of the depositor. It was estimated for the Evening Post, this week, that from 5000 to 6000 new depositors had been added in that way in a few months. Its projectors stated their belief that the plan represents the best means yet devised for encouraging thrift among wage-earners. The scheme is very simple, and consists simply in giving out miniature safes on payment of \$2.50 by a new depositor. This represents the value of the safe, and is credited immediately to the person opening the account.

The safes are distributed by means of a house-to-house canvass, and pass-books issued at the time that the initial deposit is made. Then a collector who holds the key calls once a month and opens the safe, entering the value of its contents on the pass-book of the depositor. The collections range all the way from fifty cents to \$100, and represent perhaps the savings of two or three members of a family. The chief advantage of the scheme lies in the fact that it permits the deposit of the smallest amounts, the safes being constructed in such a way as to prevent the withdrawal of funds once deposited. Banks that have adopted the plan say that depositors thus secured remain on their books for years, and prove profitable customers. Some statistics show that it costs savings banks on the average \$4 for every new customer secured, the new plan is economical, notwithstanding the original outlay of \$2,000 or \$3000 for safes.

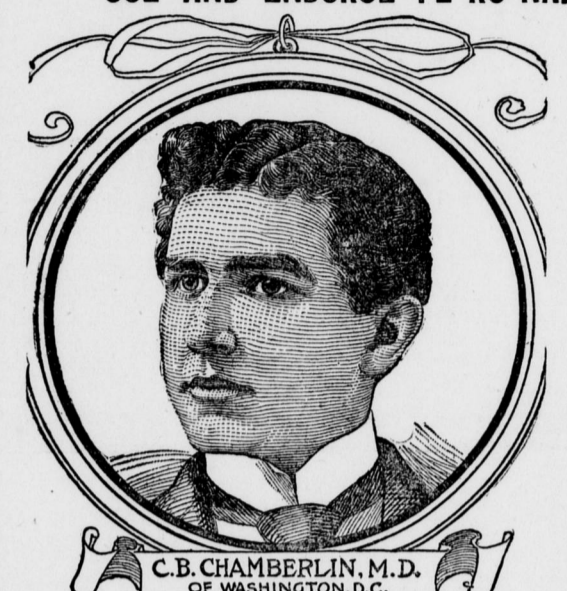
Such a system of auxiliary banks is rapidly gaining favor with trust companies at the West. A person familiar with their use said: "These little banks are accomplishing great things. Their success is based on the theory that a penny saved is a penny made, and the way they are growing in favor indicates that they are filling a long-felt want. I believe that the idea is thoroughly legitimate, and adds to the usefulness of a savings institution by providing for the accumulation of chance funds. That is what we most need for the average person never realizes that laying aside ten cents a day at four per cent. interest amounts to \$171 in five years. That is computed on the basis of 333 working days."

"Then, too, the scheme is available for all members of a family, and encourages young people to save during the formative years when the habit of thrift, once formed, remains generally through life. If people wait to accumulate \$5 or \$10 before making a savings bank deposit, there is danger that the sum will be frittered away. But if the chance coins are put away in a strong box from which they cannot be extracted the same temptation to spend does not exist."—New York Post.

How Birds Migrate.

Many of the smaller and weaker birds, like the fly-catchers, vireos, wrens, kinglets and bluebirds, in order to avoid their enemies, the hawks, make their long flights by night, stopping for rest and food in the day-time. The larger and bolder ones, like the hawks and crows, and those of extremely rapid flight, like the swallows and humming-birds, migrate fearlessly by day, and there are some, like the Canada geese, which travel just when they choose, by day or night. Migrating birds usually fly at a height of from one to three miles, and this enables them to see the rivers, the mountain ranges and the coastline. By these they direct their course, the old birds remembering the way they came before, and the young ones following.—Woman's Home Companion.

PROMINENT PHYSICIANS USE AND ENDORSE PE-RU-NA.



C. B. CHAMBERLIN, M. D. OF WASHINGTON, D. C.

C. B. Chamberlin, M. D., writes from 14th and P Sts., Washington, D. C.: "Many cases have come under my observation, where Peruna has benefited and cured. Therefore, I cheerfully recommend it for catarrh and a general tonic."—C. B. CHAMBERLIN, M. D.

Medical Examiner U. S. Treasury, Dr. Llewellyn Jordan, Medical Examiner of U. S. Treasury Department, graduate of Columbia College, and who served three years at West Point, has the following to say of Peruna:



"Allow me to express my gratitude to you for the benefit derived from your wonderful remedy. One short month has brought forth a vast change and I now consider myself a well man after months of suffering. Fellow-sufferers, Peruna will cure you."—Dr. Llewellyn Jordan.
Geo. C. Haverner, M. D., of Anacostia, D. C., writes: "The Peruna Medicine Co., Columbus, O. Gentlemen—In my practice I have had occasion to frequently prescribe your valuable medicine, and have found its use beneficial, especially in cases of catarrh."—George C. Haverner, M. D.
If you do not receive prompt and satisfactory results from the use of Peruna, write at once to Dr. Hartman, giving a full statement of your case, and he will be pleased to give you his valuable advice gratis.
Address: Dr. Hartman, President of The Hartman Sanitarium, Columbus, Ohio.

ALABASTINE A Durable Wall Coating

NOT A KALSOMINE

Forms a pure and permanent coating and does not require to be taken off to renew from time to time. Is a dry powder, ready for use by mixing with cold water.

TO THOSE BUILDING

We are experts in the treatment of walls. Write and see how helpful we can be, at no cost to you, in getting beautiful and healthful homes.

ALABASTINE COMPANY, Grand Rapids, Mich.

\$3.00 W. L. DOUGLAS SHOES \$3.50

UNION MADE.

THE WORLD'S GREATEST SHOEMAKER

Sold by Douglas Stores in American cities and the best retail shoe dealers everywhere.

Caution! The genuine have W. L. Douglas's name and price stamped on the bottom.

Notice increase of sales in table below:

1898 = 148,700 Pairs.
1899 = 308,182 Pairs.
1900 = 1,259,754 Pairs.
1901 = 1,566,720 Pairs.

Business More Than Doubled in Four Years.

THE REASON: W. L. Douglas makes and sells more men's \$3.00 and \$3.50 shoes than any other two manufacturers. W. L. Douglas's \$3.00 and \$3.50 shoes placed side by side with \$5.00 and \$6.00 shoes of other makes are found to be just as good. They will outwear two pairs of ordinary \$5.00 and \$6.00 shoes.

Made of the best leathers, including Patent Corona Kid, Corona Calf and National Kangaroo. Fast Color Styles and Always Black Shoes Last. W. L. Douglas's "G-1" Edge Line" cannot be equalled. Shoes by mail, 25 cts. extra. Catalog free. W. L. DOUGLAS, Brockton, Mass.

Good enough for anybody!

ALL HAVANA FILLER

FLORODORA

3 for 10c

CIGARS

"FLORODORA" BANDS are of same value as tags from "STANDARD NAVY," "JOLLY TAR," "J. T. 'SFEARHEAD' VINGO" and "STAR" Tobacco.

Capsicum Vaseline

Put up in Collapsible Tubes.

A Substitute for and Superior to Mustard or any other plaster, and will not blister: the most delicate skin. The pain relieving and curative qualities of this article are wonderful. It will stop the toothache at once, and relieve headache and sciatica.

We recommend it as the best and safest external counter-irritant known, also as an external remedy for pains in the chest and stomach and all rheumatic, neuralgic and gouty complaints.

A trial will prove what we claim for it, and it will be found to be invaluable in the household. Many people say "It is the best of all my preparations."

Price, 15 cents, at all druggists, or other dealers, or by sending this amount to us in postage stamps we will send you a tube by mail.

No article should be accepted by the public unless the same carries our label, as otherwise it is not genuine.

CHEESEBROUGH MANUFACTURING CO., 17 State Street, New York City.

NO HUMBUG PERFECT ILLIUMINE SWINE V. Stock Market and Cattle Dealers. Beware of all signs from peddlers. Makes an indifferent mark, all signs, with same blade. Extracts Horse. Testimonials free. Price \$1.25 per case. 21 cent box trial. If outside send balance. Price April 21, 1901. FARMER BRIGHTON, Fairfield, Iowa.