

# NEUBURGER'S FREELAND'S GREATEST STORE

## Holiday Goods at Striking Price Concessions.



Have you seen the gorgeous display of Holiday Goods at NeuBurger's--the greatest and most complete stock of useful and practical Xmas Gifts ever gathered under one roof in lower Luzerne county. Anything and everything in Clothing, Overcoats, Slippers, Shoes, Rubber Footwear, Cloaks, Furs, Neckties, Gloves, Linen and Silk Handkerchiefs, Mufflers, Jewelry Novelties, Sweaters, Fine Hats and Caps, Umbrellas, Dress Goods and Flannel and Silk Shirt Waists.

We have enough to please both old folks and young folks. Each year holiday purchasers turn more to useful Christmas Gifts and each season have NeuBurger's strove to meet the great demands of the Big Store's patrons. But this season's Yuletide efforts have greatly eclipsed those of any season of the Big Store's career, and plenty of room has been made for the Christmas crowds with more than a double force of courteous salespeople added to afford you all the comfort possible while making your purchases. We have also added a Free Parcel Delivery System this season, so that what you purchase now will be stored for you and delivered Christmas Eve and morning to any point in the region by our own teams and wagons engaged for the purpose.

### Silk and Linen Handkerchiefs and Mufflers

The prettiest merchandise awaits you here in this line and more acceptable Xmas gifts are not to be had than an assorted box of our Handkerchiefs.

Fancy bordered Handkerchiefs for children, **1c each.**

Ladies' fancy embroidered 10c Handkerchiefs, in twelve styles, special Xmas price, **5c each.**  
Fine silk initialed gents' Handkerchiefs, **10c.**  
Fine embroidered silk Handkerchiefs, **10c.**

At **25c, 38c and 50c** we are showing an assortment of imported lace edge and embroidered fine linen Handkerchiefs which are the best values we have ever shown.

Silk Mufflers at **50c, 75c, \$1.00 and \$1.25** in all the pretty coloring, and plain white and blacks, suited to either old or young and nothing is more appropriate for an Xmas offering than a NeuBurger Muffler.

Ladies', Misses' and Children's Fine Peerless Jersey Leggings at specially reduced prices for the next two weeks.

Children's 75c Jersey Leggings reduced to **50c pr**  
Misses' 90c Jersey Leggings reduced to **65c a pr**  
Ladies' 1.00 Jersey Leggings reduced to **75c a pr**

### The Greatest Umbrella Stock in the Region.



We are now showing all style handles for ladies or gents, and if you want to make a present that will be appreciated let it be a NeuBurger Umbrella. Our special Xmas prices will prove an inducement to all Umbrella purchasers.

Ladies' or gents' fine paragon frame \$1.50 gloriasilk Umbrellas, **98c.**

Ladies' and gents' 26 and 28 inch fine \$2.00 Umbrellas, special Xmas price, **\$1.48.**

Ladies' and gents' fine \$3.00 silk Umbrellas, **\$1.98.**

### Christmas Neckties, Suspenders and Gloves

The smartest and prettiest effects in every conceivable shape of newest styles in neckties from the patent shield bows at 10c for the former 10c kinds up to 50c now for the former 75c kinds in reversible four-in-hands.

At **25c** we offer an endless assortment of 50c values in club-house, bat-wing, reversible four-in-hand and tecks.

Xmas Gloves for ladies, gents, boys and girls in kid and mocha silk-lined, wool-lined or unlined.

The new Golf Gloves in plain grays, white, black, red and the fancy mixtures at **25 and 48c pr.**

At **\$1.00** we are showing a line of ladies' and gents' silk-lined and unlined kid and mocha Gloves of full \$1.50 value.

In heavy Gloves and Mitts for driving and working our stock is the largest in town.

Special values in children's and misses' fine worsted Mittens at **15c pr.**

Men's heavy leather covered Working Mitts, per pair, **25c.**

### Christmas Slippers and Shoes

Never have we shown such a complete stock of Xmas Slippers as this season. We have them for children, youths, misses, boys, ladies and men at astonishing low prices.

Fine velvet embroidered Slippers for youths, boys and men, per pair, **50c.**

Ladies' and gents' felt Slippers, per pair, **50c.**  
Children's fine fur-trimmed Nullifier Slippers, per pair, **75c.**

Misses' fine fur-trimmed Nullifier Slippers, per pair, **90c.**

Ladies' fine fur-trimmed Nullifier Slippers, per pair, **\$1.00.**

Ladies' and gents' fine Dongola Slippers, **75c, \$1.00, \$1.25.**

A ladies Shoe bargain without an equal. 500 pairs ladies' fine shoes with patent and stock tips like cut, either lace or button; a celebrated 2.00 line sold to us under a solemn pledge not to use the name in advertising. They however possess all the merit that can be placed in a 2.00 Shoe and while they last we offer them **\$1.48** per pair at

600 pairs men's, boys' and youths' fine satin calf dress Shoes, strictly solid leather throughout; a guaranteed \$1.50 Shoe, in all sizes. We bought the lot from an overloaded maker for spot cash and place them on sale today at **\$1.00 a pr.**

With above lot we bought 200 pair men's hand sewed, Goodyear welt, velour calf \$3 shoes which go on sale today at **\$2.00 a pr.**

Children's first quality wool lined Rubber Boots, reduced to **90c a pr.**

Children's Felt Boots, with 1 buckle rubbers, sizes 11 to 2, **\$1.00 a pr.**

Men's genuine Woonsocket Rubber Boots, with leather insoles, **\$2.38 a pr.**

Men's Felt Boots with granite 1st grade Perfection Rubbers, **\$1.75 a pr.**

### Christmas Hats and Caps



ROSSMORE MAKE.

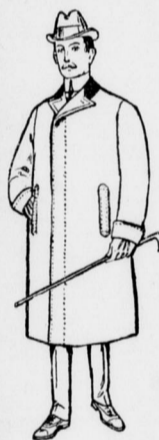
This cut is the new Waldorf \$2.00 Gents' Hat which we offer in the celebrated union made **1.38** Rossmore make at

Grandpa could not be pleased as well with anything you could buy him as with one of our fine silk Seal Plush Caps, which we are now selling at **49c and \$1.00.**

Children's fine Toque Caps, **19c.**  
75c imported Tams, all the new shades, **48c.**

The Great Reduction Sale Begins Today on Men's, Boys' and Children's Suits, Overcoats, Reefers and Trousers, and values such as to prove the most tempting of any of our special offerings while we are showing a larger stock than all other Freeland stores could show combined—or in other words at NeuBurger's you can see four Overcoats or Suits to one that any other Freeland store could show you. Another great lot of Overcoats arrived this week.

### Yoke Overcoats For Men.



Still greater and greater grows the demand for this wonderful Overcoat. Look at the cut of it, see the style of it, the way it hangs, the length—every coat being 49 inches long—the fullness at the bottom, the broad military shoulders and vertical pockets. They are made from fine oxford frieze, satin yoke and iron cloth, sleeve lining, perfectly tailored. They are positively the best Coats ever sold for 12.00. Price **\$8.00**

The above coat we also have in the 49-inch, long piccadilly without yoke, and 42-inch long box Coats.

Our stock of Yoke and Piccadilly Coats have been reduced as follows:

Any 15.00 Overcoat in the store reduced to **10.00**

Any 18.00 Overcoat in the store reduced to **12.00**

Young men's fine yoke Overcoats, ages 16 to 20, perfectly tailored, made from fine oxford frieze with vertical pockets, are the best 10.00 coats ever sold. Special Xmas price **6.98**

Boys' yoke Coats, like above, ages 7 to 15, 6.50 value, sale price **4.00**

Men's and Boys' fine Suits. Instead of keeping you waiting for our great clearance sale of suits today we repriced every suit in the store at a reduction of one-third, thereby giving you the opportunity of wearing your suit for Christmas.

The 5.00 men's and boys' Suits cost you now **3.35**

The 7.50 men's and boys' fine Suits cost you now **5.00**

The 10.00 men's and boys' fine Suits cost you now **6.67**

The 12.00 men's and boys' fine Suits cost you now **9.00**

The 15.00 men's fine imported fancy and black worsted Suits tailored in best possible manner with military shoulders and permanent nonbreakable fronts are now only **10.00**

100 Fine Overcoats in oxfords, tans, and blues, some worth up to 12.00, none under 8.50; your choice of lot at **5.00**

### Men's, Boys' and Children's Trousers



At 19c we now offer all sizes, from 5 to 14, boys' all wool tricot Pants, per pr **19c**

The heaviest and best all wool boys' Pants in town, sizes 3 to 16, every pair not proving satisfactory in every respect replaced by a new pair, **50c**

The Stony Creek absolutely all wool cassimere men's 3.50 Trousers, per pair **2.00**

Men's fine 4.00 imported worsted neat Trousers, per pair **2.48**

Men's fine 5.00 imported worsted neat and stylish Trousers, per pair **3.48**

### Children's Smart Suits, Reefers and Overcoats



of every new style cloth and make and at special Xmas low prices.

Children's velvet collar fine blue chin-chilla Reefers **1.00**

300 children's velvet collar and boys' storm collar absolutely all wool oxford frieze, 2.50 Reefers **1.50**

Children's fine Russian blouse Overcoats with patent leather belts and gold buttons **1.98**

Children's fine blue and olive kersey Russian blouse 4.00 Coats made with silk frog fronts **2.98**

Boys' fine oxford Overcoats made with cuff sleeves and vertical pockets **2.00**

Children's fine double breasted Top Coats in blue and olive kersey, a full 4.50 value at **2.98**

Boys' all wool blue tricot Suits **98c**

Boys' fine all wool 3.50 Suits, sizes 3 to 8, with Norfolk coats, 8 to 15, double breasted **1.98**

At **2.50** you now can select any Suit from our entire stock of 4.00 suits.

Our entire stock of 5.00 boys' Suits have now been reduced to **3.50.**

### Fine Jackets, Capes and Raglans



Go on sale today at the lowest prices in the region. Every garment in our large Cloak Department reduced wonderfully in price.

The misses' 2.00 Jackets are now **\$1.19**

The misses' 4.00 long Autos are now **\$2.98**

The misses' 5.00 long Autos are now **\$3.48**

And so on through the entire stock, all are proportionately reduced.

The ladies' and young ladies' 10.00 Jackets now **\$6.50**

See above cut, which was taken from our fine kersey 12.00 Jackets, which has been one of the smartest Coats produced this season—in castor, tan, brown and black, with velvet or storm collar, now selling at **\$8.00**

### Fur Scarfs, Collars and Sets for Xmas Presents

and nothing will please child or lady better than one of NeuBurger's.

Children's Fur Sets from 1.00 to \$4.00.

Ladies' Fur Scarfs and Collars in all the popular furs from 98c to \$10.00.

Special offer of 100 fine Fur Scarfs with six tails, a regular 2.50 scarf, for **\$1.50.**

Ladies' Capes in plush, kersey and astrakan at one-third off former price.

### Stocking and Underwear Bargains

Boys' and girls' extra heavy 18c fleecelined fast black Stockings, 10c a pair.

Ladies' 20c fleecelined fast black hose, 12c a pair.

Mens' fine natural wool Hose, 12c pr.  
Children's heavy fleecelined combination Underwear, 25c a suit.

### Men's 1.00 heavy flannel Night Robes, 75c.

Ladies' extra heavy fleecelined Underwear, 25c.

Men's very heaviest fine fleecelined Underwear, 3c.

Another large lot of Men's 1.25 Flannel Shirts placed on sale today at **75c each.**

The Finest Lot of Christmas Gifts for the Housewife in Town

Nothing would be so pleasing to the Mrs. as a pair of fine Lace Curtains, of which we show an endless assortment from **48c to \$5.00** a pair.

Fine white or fancy Spreads and Counterpanes.

which we have from **75c to \$3.50** each.

A fine Pair of Blankets, which we have at all prices, **50c to \$6.50.**

A Fine Dress Pattern, which you can select from our large Dress Goods Stock.

A Fine White Linen or Fancy Raw Silk or Chenille Table Cover—in fact we can assist you wonderfully if you call and inspect our stock.

Our Fine Premium Offer

With each sale we give you a slip with the amount of purchase, and with every \$20.00 worth of slips we give you a Fine Handsome Imported Jardiniere—Absolutely Free.

**JOS. NEUBURGER ESTATE, P. O. S. of A. Building, Freeland.**