

NEUBURGER'S

LOWER LUZERNE COUNTY'S
GREATEST STORE

A Winter Merchandise Revolution!

Great Crash in Prices!

Trainload of Superior Clothing, Overcoats, Boots, Shoes and Rubbers, Dry Goods, Ladies', Misses' and Children's Cloaks, Capes and Jackets, Blankets, Comfortables, Underwear, Gloves, Hats, Caps, Notions, Etc.,

STRAIGHT FROM THE FACTORIES TO THE BIG STORE.

Never before such offerings of winter wearing apparel at such crash prices. Far below the cost of making. We must sell thousands of dollars' worth to recoup ourselves the expense of handling. Each customer saves more during this sale than at any sale ever offered in Luzerne county. Our store covers a greater area than any other Freeland store, and with our additional force of courteous salespeople added for this sale insures customers the greatest ease and convenience in making their selections.

THE CLOTHING SECTION.

This has long since been noted as Freeland's Greatest Clothing Store. It is more complete now than ever, containing such high-class makes of Overcoats and Suits as the H. G. & M. and the D. & G., the celebrated makers and designers of the new round-padded shoulder permanent front Suits for Young Men and the round-padded Yoke and Box Overcoats. They positively make the prettiest fitting and most correct-shape clothing ever sold. Our complete stock is made up of these high-class makes. Our boys' and children's stock excels any in this section of the state and every new style you will always find at NeuBurger's.

Men's, Boys' and Children's Suits

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| Boys' all wool fast color blue Cheviot Knee pants; per pair | 15c | At 7.50 to 10.00 | we are offering a matchless stock of Boys' long pants and Young Men's Suits. |
| Boys' Esbe-make cavalry seated never-rip absolutely all wool \$1 Knee Pants in twelve styles; per pair | 48c | Boys' long pants Suits, ages 14 to 19, heavy fancy check Cassimere Suits | 3.98 |
| Men's genuine all wool hair-line stripe and small check Reading Cassimere never-rip Trousers; per pair | 1.65 | We are now offering the celebrated D. & G. Young Men's black Thibet \$18 Suits, made up and trimmed to the acme of perfection; the fit and style of these suits make merchant tailors envious; we have them in the military round sack and new three-button double breasted styles | 12.00 |
| Men's \$4 imported Worsted custom-made Trousers; per pair | 2.98 | Men's absolutely all wool slate color Tricot long Cassimere \$8 Suits | 5.00 |
| Boys' all wool \$2 double breasted blue Cheviot and fancy Suits | 98c | Men's \$10 fine all wool hair-line stripe Tricot blue and black Worsted Suits | 6.98 |
| 500 Boys' Suits in Norfolk Blouses and double breasted, all sizes 3 to 15; of absolutely all wool extra heavy Cheviots and Cassimeres; 12 different styles in the lot; the cloth we bought from a commission house retiring from business; had them made up in very best manner; any suit in the lot would be a bargain at \$3, but we offer you your choice of the stock at the extraordinary bargain figure of | 2.00 | Men's \$12 absolutely all wool olive over-plaid Velour Cassimere \$12 custom made Suits | 8.50 |
| Three-piece Suits in any of the above styles, \$2.98. | | Men's imported black Thibet, men's stripe unfinished worsted, men's mottled worsted and bird's-eye heavy-weight \$15 custom made Suits; any style you select out of the big assortment is a value extraordinary | 10.00 |
| 3.50 We have now priced several lines of fine heavy-weight unfinished Worsted and Cassimere \$5 Suits | 3.50 | Men's \$18 imported fancy pure worsted custom made Suits | 12.00 |
| Boys' double breasted 24-oz weight imported pure Worsted \$8 Suits | 5.00 | | |
| Boys' long pants absolutely all wool olive-stripe fine heavy Cassimere \$9 Suits | 6.50 | | |

Reefers and Overcoats

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| Children's fine \$2 Curly King chinchilla velvet collar Reefers, sizes 3 to 9 | 1.00 |
| Boys' storm collar \$2.50 extra heavy Curly King chinchilla heavy plaid-lined Reefers | 1.50 |
| Children's Oxford and Blue Russian \$3 Overcoats with patent leather belts, and Boys' fine Oxford Overcoats | 2.00 |
| Children's \$4 olive Melton Russian Overcoats made with silk frogs and patent leather belts, and Children's double breasted tan, olive and blue raw-edge imported Melton and Kersey Overcoats | 2.98 |
| Boys' Oxford Melton \$5 yoke Overcoats and fancy over-plaid Box Overcoats, all sizes up to 15 | 3.50 |
| Men's \$5 Beaver Overcoats | 2.98 |
| Men's Oxford Melton fancy plaid-lined \$8 Overcoats | 5.00 |
| Men's \$10 Oxford Melton long Box Overcoats | 6.50 |
| Men's \$15 swagger Box Overcoats in blacks, blues and oxfords, in kerseys and meltons | 10.00 |
- Our Stock of Yoke Overcoats for Young Men are the swellest offered in Freeland at 8.00, 10.00 and \$13.00; all of them way under-priced.

Cloaks and Jackets

Not an express arrives that does not bring new values to our Cloak Department, and we can please you with whatever you are looking for. Flannel and Silk Shirt Waists, Walking and Dress Skirts, Jackets, Automobile Coats, Raglans and Capes. Misses' Auto Jackets, 1.50 to \$3.00. Children's Gretchens—We offer 100 fine broadcloth fur and braid-trimmed \$4 Gretchens at 2.75. Special Auto Bargains—While lot of 50 lasts, in tan, castor and black, 27-inch auto satin-lined strap seam imported Kersey Ladies' and Misses' \$12 Jackets at 8.50. 27-inch long fine Salts Plush Cape, with 110-inch sweep, tibbet trimmed 5.49. 50 Heavy Imported Beaver Shawls at \$1.50, 2.50 and 3.50—just half their worth.

Shoe Section

NeuBurger's Shoes are built of the material that makes serviceable shoes—Solid Leather—and cost you no more than shoddy stuff does elsewhere. Children's fine Dongola wedge heel Shoes, sizes 4 to 8 50c. Misses' fine Dongola and Box Calf Shoes, lace and button 90c. Youths' satin-calf seamless Never-Rip Shoes 98c. Ladies' fine dongola and Gents' fine satin-calf Dress Shoes in all the new style toes, also plain common-sense toes; the same makes that sell the world over at 1.50; at NeuBurger's only 1.19. Ladies' and Gents' finest vica kid, enamel and box-calf hand-sewed and Goodyear welt, 3.50 and 4.00 shoes 2.50. Gents' heavy oil grain creole tap-sole Working Shoes 1.19. Men's Bucks county 1.75 home made steel-tipped Mining Shoes. 1.35

The Dry Goods and Dress Sections Make a Beautiful Bargain Bazaar

Lancaster Apron Gingham in fancies, checks and broken plaids, 5c a yd.
Fine yard-wide 7c Unbleached Muslin, 22 yds for \$1.00.
Heavy Unbleached Canton and Shaker Flannel, 5c a yd.
Fine fast color heavy dark Outing Cloths, 5c a yd.
12 1/2c heavy-weight absolutely fast color Seersucker and Chambray, in stripes and plain colors, 8c a yd.
30c Turkey-red magic Table Linen, 16c a yd.
Two Bargains Extraordinary—
500 yards gray 38c all wool heavy cloth for Walking Skirts, 20c a yd.
350 yards extra heavy Oxford double fold all wool Homespun for Suits and Skirts; regular price 60c, sale price, 35c a yd.
25c Near Flannel in all the newest and prettiest Waist Patterns, twelve styles in stripes and dots, 16c a yd.
Double fold Dress Goods, 10c a yd.
45c all wool Tricot, 40 inches wide, in all the new shades, 29c a yd.
Table Linen Bargain Without a Parallel—2 yard wide Barnsly Bleached 75c Linen, 50c a yd. Fleisher's imported German Saxony Yarn, per skein, 8c.

Blankets and Comfortables

Extra large fine white cotton-down filled Silkaline 3.00 Comforter, \$1.87.
Matchless Blanket Offering—500 pairs full size ten-quarter extra heavy gray and white fancy bordered Blankets, 50c a pr.
Eleven-quarter 2.00 five-lb gray and tan-mottled Blankets, \$1.19.
Fine eleven-quarter 6.00 California wool white Blankets, \$4.00.
The Red Lily, the finest red blanket made, eleven-quarter, worth 7.50, reduced to \$5.00.
Ready-to-Use Bedding Muslins and Lace Curtains
15c Bleached Hemmed Pillow Cases, each 10c.
Eleven-quarter fine Hemmed Sheets, each 48c.
Special Value—1.50 white Marsailles Bedsprad for 1.00.
\$3.00 fancy colored extra heavy imported Counterpanes, 1.89.
Real Nottingham white Lace 1.00 Curtains, 3 1/4 yds long, extra wide, 75c a pr.
Fine Irish-point spider-web white Lace Curtains, 3 1/2 yds long, extra wide, a 2.00 value; crash price, 1.38 a pr. This lot comprises eight different patterns.

The Furnishing Section

Is the Most Complete in Northeastern Pennsylvania and

Is Now a Festival of Rare Bargains

Boys' and Girls heavy fast black fleece-lined ribbed 18c Stockings, 10c a Pair.
Ladies' fancy bordered Handkerchiefs, 1c.
Gents' linen finished white Handkerchiefs, 2c.
Gents' heavy natural wool Socks, 2 pr. 25c.
Children's heavy fleece-lined jersey ribbed Underwear, 10c.
Ladies' extra heavy fleece-lined ribbed Undervests and Pants, all sizes up to 46, 23c.
Boys' extra heavy sanitary fleece-lined 40c Underwear, 25c.
Men's very heaviest fleece-lined bird's eye ribbed Underwear, 38c.
Men's 75c wool fleece-lined Underwear, the best wool fleece underwear in Freeland, 45c.
Root's Tivoli fine sanitary \$1.50 wool Underwear in natural wool and scarlet. For ladies or gents, the equal of any Underwear made, \$1.00.
Men's and Boys' heavy fleece-lined leather faced woolen Working Mitts, 25c pr.
The new Golf Gloves for ladies and gents in blacks and colors; we offer 75c grades at 48c pr.

Freeland Overalls and Coats—Overalls made with double-stitched felled seams, two swinging pants pockets, also watch, hip and rule pockets; Coats have one breast and two side pockets, 45c.
Ladies', Gents' and Children's heavy outing flannel Night Robes, a regular 75c value, 50c.
Lifetime Opportunity in Flannel Shirts and Sweaters
Genuine D. R. P. all wool gray flannel Working Shirts and Drawers: shirts full 35 inches long; made to sell at 1.00; NeuBurger's crash price, 59c.
Men's and Boys' extra heavy garnet and blue 75c wool Sweaters; crash price, 39c.
Children's fancy stripe all wool Sweaters, the new button-over-shoulder 1.00 kind, 50c.
Men's 1.25 all wool 36-inch long Flannel Shirts, extra heavy weight, in any of the following colors: Olive, brown, wine and blue; a rare bargain at 75c.

Jos. NeuBurger Estate,

P. O. S. of A. Building,
Freeland, Pa.