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UNION PRESS-COURIER

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Vol 58 No. 41 — 16 Pages — Two Sections — PATTON, PA., THURSDAY, AUGUST 9, 1951 — Single Copy 5c — Subscription In Cambria Co., $2.50 Per Year Outside Cambria Co., $3.00 Year

1100 Massed Band Students To Play At County Fair

19 High School Musical Groups To Put On Show September 4

(Special to Union Press-Courier)

Ebensburg—The Patton, Carrolltown, Spangler, Hastings, Ebensburg-Cambria, Barnesboro and Gallitzin High School Bands will be among the 19 student musical organizations that will participate in the special children's day program at the Ebensburg Fairgrounds on Tuesday, Sept. 4.

The high school band event is one of the highlights of this year's Cambria County Fair which will open on Labor Day—Monday, Sept. 3—and continue through Saturday, Sept. 8.

The Patton High School Band will perform as a unit in front of the fairgrounds grandstand at 2 p. m. on Sept. 4 and then will join with the 18 other musical units in what will probably be the largest mass band performance ever presented in Cambria County.

Over 1,100 student musicians will be in the massed band that will play at the grandstand in the afternoon and in the fair's large indoor arena in the evening.

With 106 student musicians, the Patton Band will be the largest in the field. The Johnstown Central High School Band with a personnel of 90 is the second-largest entered in the event. The Patton Band will be under the direction of John Semonich, the music supervisor at the school.

The entire program is being supervised by Daniel L. Auchenbach, assistant superintendent of schools in Cambria County. He is being assisted by Richard W. O'Connor, the supervisor of vocal music at Franklin-Conemaugh Township High School, and officials of the fair association.

Mr. Auchenbach will direct the musicians in their mass performance in the afternoon. Four band directors from among participating high schools will be chosen to lead the mass renditions in the evening.

The complete list of the high school bands to participate in the events follows:

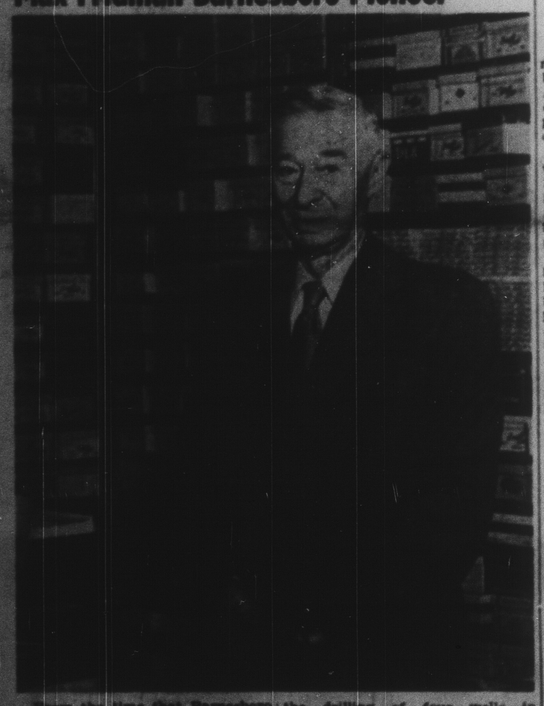
Adams Township, Barnesboro, Spangler, Hastings, Beaverdale-Summerhill Township, Patton, Blacklick Township, Carrolltown, Cresson, East Conemaugh-East Taylor Township Joint, Ebensburg-Cambria Township, Ferndale, Franklin-Conemaugh Township, Gallitzin, Johnstown Central, Lilly-Washington Township, Portage Joint, Richland Township and South Fork-Croyle Joint.

Students of the participating high schools will be on hand to see their respective bands perform and a number of Cambria County schools will be closed for the day. The fair association is distributing more than 75,000 student admission tickets among the schools in a five-county area.

Tickets for Cambria County students are being distributed among the schools by the office of Dr. Arthur M. Stull, county superintendent of schools.

NORTH CAMBRIA PERSONALITIES—NO. 120

Max Fridman Barnesboro Pioneer



From the time that Barnesboro became identified as a community in Northern Cambria County, the name of Max Fridman also has been identified with the town, and today he has the distinction of being the oldest merchant of them all, both in point of continuous service and in years.

In fact, Max Fridman opened the very first men's clothing store in Barnesboro, and up until his semi-retirement some years ago, he rounded out 40 years in business, and today daily sees his children conduct the ultra-modern Fridman's Shoe Store in Barnesboro.

Mr. Fridman was born in Russia and came to America at the age of 18 years. The first three years of his residence here was spent in Altoona, and with the opening of new coal developments in what is now Barnesboro in 1894, he took up his residence as a merchant in the new community. In fact the business, civic and official life of Barnesboro has also been a greater part of the lifetime of Mr. Fridman. He served for 24 years as a member of the Barnesboro Borough Council; and still is and always has been a director of the First National Bank of that town, serving 50 years in this capacity, and now the only living charter member of the board of directors of the bank. He has been identified with most every civic movement through the years in his community; was treasurer of the Barnesboro Moose Lodge for five years; was a director of the former Barnesboro Building & Loan Association for 15 years; was a director of the former Spangler Brewery for a number of years, and for the past 40 years has been President of Bnai Israel Congregation of Barnesboro.

Mr. Fridman was born Apr. 15, 1870, and now is 81 years of age. His wife, the former Jennie Newman, died 10 years ago. The couple were married in New York City 43 years ago. Mr. Fridman also has residences that he took over during his lifetime in a number of ventures, among these the drilling of four wells in Arkansas, one well having been drilled to a depth of 2,750 feet. However, the profit on this venture was on the red side of the ledger. Likewise he has delved in real estate in Florida, and in numerous real estate and other investments in Northern Cambria County. Mr. Fridman enjoys a good game of cards, and lists this presently as his outstanding hobby. Enjoying fairly good health, he daily greets his many friends and acquaintances, most of whom he has known since they were children.

Max Fridman has three daughters and two sons, as follows: Mrs. Charles Israelson of New York City; Mrs. M. Jason of New York City; Mrs. Bernard Bierenbaum of Dallas, Texas; Jess Fridman and Eugene Fridman, both of Barnesboro. There are five grandchildren.

Carl Wagner Loses Life In Rock Fall

A rockfall Monday morning in a Northern Cambria County coal mine took the life of a 42-year-old Clearfield County miner.

Carl Wagner of Houtzdale R. D., was killed instantly while at work in Mine 2 of Cambria Mills Coal Company, Mountaindale, in Reade Township, when he was crushed beneath a fall of rock.

Richard P. Wilkinson, Cambria County deputy coroner, listed the cause of death as fracture of the skull and a crushed chest. Wagner's working companion, Paul Bartek of Ramey, escaped injury in the fall.

It is estimated that the rock under which Wagner was crushed weighed 500 pounds. The accident occurred at 9:30 a. m.

An investigation was conducted by Wilkinson, Richard George of Altoona, state mine inspector for the 18th Bituminous District, and L. A. Ferry of Philipsburg, federal mine inspector.

East Carroll School Calendar Adopted

Term to Begin Sept. 5; Instructors Assigned

Members of the East Carroll Township School Board have named teachers and adopted the school calendar for the 1951-52 school term.

Teachers and schools include: Miss Eleanor Thomas, Dry Run No. 1; Mrs. Alberta Warner, Dry Run No. 2; Mrs. Pauline O'Leary, Weber School; Mrs. Edna Luther, Sharbaugh School and Russell Springer, Lauer School.

Calendar for the new term is as follows: Opening date, Sept. 5; institute, Oct. 4-5; Thanksgiving, Nov. 23-24; Christmas Dec. 24-26; New Year's Day and Good Friday.

Coal contract was awarded to Edgar Springer of Carrolltown and wood bid to Gordon Kirkpatrick of Patton R. D. was accepted.

The board will hold a special meeting with the teachers on Aug. 25. Next meeting will be held Sept. 1.

Hastings Memorial Building Ground Breaking Tonight

Will Provide for Both Education, Recreation

Ground-breaking for a new memorial building in Hastings will be held at 7 o'clock this evening Announcement was made Tuesday evening by the Hastings Municipal Authority, which has charge of the project.

The structure, 72 by 140 feet, will house educational classrooms, vocational shops, gymnasium and a large auditorium. According to authority officials, the building will cost approximately $125,000.

Taking part in the ground-breaking ceremonies will be the borough officials, the high school band, Hastings VFW Drum and Bugle Corps, social and fraternal organizations of the community and businessmen.

Funds to cover expenses of the project are being solicited by a committee in charge of Paul Yahner. The committee chairman announced that $30,000 in pledges already have been made by residents and businessmen of the community and surrounding area.

An intensive canvass will be made following the ground-breaking for the remaining $95,000.

Members of the borough authority are James McNelis, chairman; Domenick Demento, vice chairman; Robert Hoover, Eugene Endler and A. F. Baker. Non-members of the group are George Clark, secretary; Clair J. Urich, assistant secretary, and Don A. Westover, treasurer.

Ground for the memorial was donated by Post 1586, VFW in Hastings and the borough school district. The new building will be located at Third Ave. and Beaver Street.

The building will be available to residents of Hastings and vicinity for both educational and recreational purposes.

The authority also has purchased a 10-acre plot of ground as a site for a proposed park. The land is located near the high school athletic field in the borough. When completed, the park will include a large swimming pool and other recreational facilities, according to present plans.

Cancer Unit Plans Nursing Bureau

Cambria County Unit, American Cancer Society, is planning to establish a nursing bureau and a cancer library, Miss Binnie Mangus, captain, said Tuesday. Persons interested in the nursing bureau have been asked to call at county headquarters, 246 Lincoln St., Johnstown or Cancer Information Center in the Ebensburg YMCA.

Miss Mangus said if the response is good the bureau will include the names of the nurses and the towns in which they live and in which they are willing to do cancer nursing.

She said the providing of nursing care for financially needy cancer patients is one of the services of the county unit.

Kibler Reunion Aug. 18 At St. Boniface Grove

This Saturday, Aug. 11, is the date set for the 44th annual Kibler Reunion to be held in St. Boniface Grove. They day will be opened with a High Mass at 10 a. m. in St. Boniface Church.

Dinner will be served those who do not wish to take a basket. At 1 p. m., a program of entertainment and sports will be started, to conclude with dancing in the afternoon and evening. Friends of the Kibler clan are invited.

47 Get Beginner's Swim Certificates At Park Pool Here

Instruction Given Free By Red Cross Chapter

Forty-seven of the approximately 300 county youngsters who earned beginners' swimming certificates during the learn-to-swim campaign conducted by the Cambria County Chapter of American Red Cross took their instructions at the Patton Recreation Park pool this summer.

Nearly 1,100 persons — 900 of them children — turned out for the classes six pools in the county where instruction was given.

Fifty-two children received beginner's certificates at the Ebensburg pool.

Instruction was given free, and the would-be swimmers were admitted to the pool free by the pool managements during the training periods.

Classes for beginners each lasted two weeks, an hour and a half a day, five days a week. According to instructors, the children seemed to learn better and faster than in previous years.

Part of this was attributed to new teaching techniques introduced this summer. One of these was getting the children accustomed to the water gradually by use of games.

To earn a beginner's certificate each child was required to pass a test demonstrating ability to jump into deep water, level off, swim 15 yards, turn around and swim back to the starting point. Each child also had to dive into deep water, swim 15 yards, turn around, float on his back for 15 seconds, turn again and swim back to the starting point.

Junior and senior lifesaving courses also were taught. Thirty-two junior lifesaving and 26 senior lifesaving certificates were awarded.

Volunteers at the Patton pool, all of whom have passed the senior lifesaving test, were Bernard Dunegan, Doris Dunegan, Gloria Hofer, Betty Karlheim, Mildred Murray, Jane Semelsberger and Janet Stevens.

36 North Cambria Persons to Serve On County Juries

A total of 36 Northern Cambria persons have been named to serve on the September criminal court juries in Cambria County. The list includes five persons for the grand jury and 31 on the petit jury which hears criminal trials.

Grand jurors will convene at the Ebensburg Courthouse Tuesday morning, Sept. 4, to hear bills of indictment presented by the district attorney's office. Petit jurors will be in session during the week beginning Monday, Sept. 17, when trials will be slated.

Jury lists follow:

Grand Jury

James Hartman, Gallitzin Township.
Marie Knorr, Cambria Township.
Hazel Rorabaugh, Cambria Township
Carles Sickles, Cambria Township.
Margaret Sincox, Patton.

Petit Jury

Charles Bowman, Reade Township.
Frank Barnwell, Patton.
Edward Burkey, Patton.
James Burgoon, Ashville
Harry W. Baker, Spangler
Charles Bacha, Barnesboro
Rose Dunmire, Tunnelhill
A. L. Dunmire, Tunnelhill
J. C. Eres, Spangler
Richard O. Fink, Reade Township
Kate Grieff, Carrolltown
Plummer Harvey, Patton
Robert Jaggers, Barnesboro
Anna Koval, Cambria Township.
Enid Kutruff, White Township
William Krumenacker, Barr Twp.
Edith Leslie, West Carroll Twp.
James Leslie, Spangler
Catherine Leri, Cambria Township
Anthony Overberger, Susquehanna Township
Leo Priester, Carrolltown
Elsie Petak, Cambria Township
Fannie Ropp, Chest Township
Anthony Roberts, White Township
Ida Sunderland, Cambria Township
Joseph M. Sherwin, Spangler
Edith B. Troxell, Reade Township
Odessa Tayler, Barnesboro
J. E. Whited, Barnesboro
Flora Weber, Carrolltown
Gerald Yeckley, East Carroll Twp.

Serafin, Stoltz Will Be Honored by Knights Life

Two district agents for Knights Life Insurance Co. will be honored Aug. 15 to 18 in recognition for having attained $150,000 in sales during 1950.

They are John Serafin of Carrolltown and Earl J. Stoltz of Patton.

The two men will be guests of the firm's home office at Pittsburgh for four days. In addition to other activities, the firm will be host at several major league baseball games.

Plunkett Reunion Held Sunday, St. Augustine

Over 100 persons attended the Plunkett family reunion held on Sunday, Aug. 5, at the home of Mr. and Mrs. William Plunkett of St. Augustine.

Members of the clan attending were from Altoona, Duncansville, Hollidaysburg, Sinking Valley, Juniata, Cresson, Hollentown, Patton, Dean, Newburg, Dysart and Chest Springs.

PULLETS LIKE PASTURE

Pullets on good range eat very little grain after five months of age. Harry Kauffman, Penn State extension poultry specialist, reports that these pullets also lay more eggs.

Mrs. Mary Weakland Blessed By Son

(James Studio Photo, Patton)

Mrs. Mary Weakland receives the blessing from her son, the Rev. Father Rembert Weakland, following the priest's first solemn Mass Sunday morning at St. Mary's Catholic Church in Patton.

Father Rembert Weakland Celebrates First High Mass

Rev. Father George Rembert Weakland, OSB, recently-ordained Patton native, sang his first solemn high Mass at 10:30 Sunday in his home parish church, Our Lady of Perpetual Help, more familiarly known as St. Mary's.

Father Rembert was the second young man in the history of the parish to become a priest and the only one to become a Benedictine. The church was founded and is staffed by Benedictines. The other priest from the parish is Rev. Father Jeremiah P. Flynn who is pastor at Newry.

Father Rembert was ordained June 23 at Subiaco, Italy. He had studied in Europe for the past several years.

Coadjutor Archabbot Denis J. Strittmatter, DD, president of St. Vincent College and superior of the Benedictine Archabbey at Latrobe, delivered the sermon at the Mass. Archabbot Denis is a native of Hastings.

Rev. Father Rupert Stadtmiller, OSB, pastor at St. Mary's, was the assisting priest; Rev. Father Aidan Priester, deacon; Rev. Father J. P. Flynn, subdeacon, and Brother Nicholas Weakland, master of ceremonies.

The music and responses were rendered by the senior choir of the church.

Father Rembert's mother, Mrs Mary (Kane) Weakland, of Magee Ave., and his four sisters, Mary Elizabeth, Barbara, Marion and Leora, were in attendance. A brother, Lt. (JG) William Weakland, stationed at Stockton Annex Naval Base, California, was unable to attend.

ARCHABBOT DENIS
. . . delivers sermon here
(James Studio Photo, Patton)

A dinner was served to a large number of relatives and friends at noon at the Commercial Hotel and a reception was held in the afternoon at the Weakland home.

The young priest will visit in Patton for several weeks prior to going to St. Vincent Archabbey to resume his studies. He is an accomplished musician.

G. M. Gates' Mark 50th Anniversary At Beaver Valley

Operated General Store There for 40 Years

Mr. and Mrs. G. M. Gates of Beaver Valley last Friday rounded out 50 years of married life. Their golden anniversary was observed Sunday afternoon and evening at a surprise gathering of relatives and friends. A dinner also was served.

G. M. Gates and the former Catherine Bertha Kruis were married in Coalport on Aug. 3, 1901. They have spent all of their married life in Beaver Valley, and operated a general store there 40 years, Mr. Gates retiring a few years ago. They are the oldest married couple in the community.

They are the parents of four children: Mrs. Tress Semelsberger, Flinton; Calvin, Johnstown; Mrs. Beulah Barnhart, Flinton, and Rhudell, deceased. They also have 16 grandchildren and four great-grandchildren.

G. M. Gates also has been employed at various times in coal mining, woods work and farming. Both he and his wife are natives of Beaver Valley. Mr. Gates having been born July 4, 1879, a son of L. O. and Jane (Spangler) Gates. His wife was born Mar. 27, 1881, a daughter of John and Caroline Kruis. Both attended the local elementary schools. Mrs. Gates is the only living member of her family.

Mr. Gates also has been school director in White Twp. for 12 years, and served also at various times as township treasurer and road supervisor. He served for 27 years as a state forest fire warden, retiring four years ago.

He is an ardent fisherman and also enjoys hunting. He belongs to sportsmen's clubs in Patton, and Fallentimber and has been a member of Packers Fork Hunting Club, Clinton County, for 22 years. He also is a member of the I.O.O.F., Coalport.

Mrs. Gates enjoys sewing, gardening and raising chickens.

As an anniversary gift from their children and grandchildren, the couple received a combination gas and coal stove.

A picture of the couple will be published next week.

Carrolltown Solons Petition for Light

Carrolltown Borough Council made application to the State Department of Highways for the installation of a traffic light at the main intersection of Route 219 and Carroll Street, it was announced at a meeting of the council Tuesday evening of this week.

Adrian Buck of Carrolltown was appointed to head the community's civil defense program. His name now will be submitted to Gov. Fine for final approval.

Bicycle owners of Carrolltown now will have to attend special classes on bicycle safety and also to undergo periodic tests similar to a driver's examination.

Council approved a bicycle safety program of the Northern Cambria Kiwanis Club. Courses and tests will be administered by borough police. In order for a cyclist to join the program, he first must pass a safety examination. His bicycle must be approved as to proper equipment and running condition a checkup similar to the periodic state automobile inspection.

Parents are urged to have their children take part in the program. Another story pertaining to the bicycle safety program is featured on Page 8-B of this newspaper.

Patton's Water to Be Shut Off Early Sunday

Patton residents had better draw water for their breakfast coffee before they go to bed Saturday night.

All water will be shut off in the borough during the period between 7 a. m. and 8:30 a. m. Sunday while workmen clean out the borough reservoir.

Bender Electric Co. Acquires Callahan Store, Carrolltown

To Serve Immediately As Firm's Showroom

A deal was consummated last week, in which the Bender Electric Company, with its main store and warehouse in Carrolltown, purchased the Callahan Electric Appliances Store on the corner of Main and Carroll Streets, in Carrolltown, opposite the First National Bank Building. The consideration was not made public. Mr. Callahan has been representing the Westinghouse Electrical Appliances, and the Bender Electric Company has long been representatives of Frigidaire Electrical Appliances and Equipment. The Bender concern took over the new location on Monday.

Jansen Callahan organized the Callahan Electric Co., some years ago at the time he purchased the corner business property that had long been a landmark in Carrolltown's history—for many years being the general merchandise store of the late P. L. Eck, and later conducted by his sons. Mr. Callahan remodeled the building into a modern show room and appliance store.

It is the intention of the Bender concern to immediately convert the new location into an auxiliary display room for their line of merchandise, and later, the building likewise will probably be remodeled to house the general offices of the firm.

Bender Electric Co., was organized in 1915 by Bede A. Bender of Carrolltown and in 1922 his brother, Herman, became associated with him, and in later years, two other brothers—Morris and Alvin, also became members of the firm. They have complete franchise of Frigidaire equipment in all of Cambria County and in the Johnstown and Altoona Trading areas. In addition to a huge warehouse, and their central location and service center in Carrolltown, and the new acquirement, they also conduct big stores in both Johnstown and Altoona, for sales and service purposes. Many dealers in the area sell Frigidaire products.

Likewise the firm has franchise for the sale of Tyler Store equipment and Harder-Freeze Deep Freezers in Cambria and ten additional Pennsylvania West Central Counties. They employ about 50 employees; have eight heavy trucks in their service, as well as a number of service cars.

Van Ormer Park Scene Of Drowning Sunday Evening

15-Year-Old Juniata Youth Water Victim

A 15-year-old Juniata youth lost his life in a Northern Cambria County creek on Sunday evening.

Victim was Harry F. Persun, son of Mrs. Mary Persun of Juniata, Blair County, and Melvin Persun.

Sunday's tragedy occurred at a small picnic area known as Van Ormer Park, just outside the community of Van Ormer in Reade Township.

Harry, his 14-year-old brother, Gerald, their grandfather, Charles Smeigh, of Juniata, and three other Juniata youths had just finished a Sunday afternoon automobile trip when the boys decided to stop at the park for a swim before going home.

Traveling with the Persun boys and their grandfather were Ralph W. Arthur Jr., 16; Russell Biontz Jr., 15, and Robert Ellis, 15, all who lived in the Persun neighborhood.

Harry, who, according to his companions, could not swim, began wading along the shore of Clearfield Creek, which runs through the park. None of the boys could swim well.

Suddenly, he dropped from sight and seconds later, according to Ralph Arthur, began bobbing in the water off shore. Realizing that the youth could not swim, the Arthur boy attempted to reach the stricken youth.

When his attempt failed, he went for help, finally arriving in Coalport, about six miles away.

There he found Donald Fry of Fallentimber, George Peacock, the Coalport chief of police, and Jack Flynn of Coalport.

The three men accompanied the youth to the scene of the drowning and immediately got rescue efforts under way.

Fry, an accomplished swimmer, began diving for the Persun youth, assisted by Peacock and Flynn. The youth's body was found in a hole approximately 18 feet deep.

The drowned boy was taken from the creek at 8:30 p. m., approximately 45 minutes after the tragedy occurred. Meanwhile, the firemen from Coalport arrived at the scene to assist the rescuers.

The Patton Fire Company was summoned, bringing a resuscitator, to attempt to revive the boy. Firemen worked for several hours in an unsuccessful attempt to revive the youth.

Fry, it was learned, had recovered the body of Charles Sherry of Frugality two years ago from the same area of the creek.

Cambria County Coroner Joseph Govekar said it is believed the youth was dead when he was taken from the water. He listed the cause of death as accidental drowning. No inquest will be held.

Dr. R. L. Williams, Houtzdale physician and Clearfield County coroner, also was on the scene.

The Persun youth, one of five children, would have entered his junior year at Altoona High School this fall.

"Uncle Mike" Lantzy Celebrates Ninety-First Birthday On Sunday

Michael A. Lantzy of Spangler R. D. on Sunday marked his 91st birthday anniversary. A family dinner was held in honor of the event.

"Uncle Mike," as he is known to his many friends, resides on a farm along the Nicktown-Spangler road with his son-in-law and daughter, Mr. and Mrs. A. H. Kline.

Mr. Lantzy is in fairly good health, and is a great follower of the Pittsburgh Pirates and local teams. He does chores around the farm and especially enjoys playing cinch.

"Uncle Mike" was born on a farm in Barr Twp., near Spangler, Aug. 5, 1860, a son of the late Joseph and Mary Ann (Bagley) Lantzy. His wife, the former Margaret Miller, died Dec. 6, 1905.

He is the father of eight children, seven of whom are living: Mrs. Kline, mentioned; Irenus A., Lakeland, Fla.; Henry J., Barnesboro; Augustine J., Carrolltown; Herman W., Johnstown; Valley L., Spangler, and Mrs. Mary N. Holtz, Spangler.

There are 33 grandchildren and 43 great-grandchildren.

St. Lawrence Picnic Will Be Held Sunday, Aug. 12

Plans have been completed by folks of the St. Lawrence area for the annual picnic this Sunday of the St. Lawrence Church.

A chicken and noodle dinner, along with beef and other home-grown and home-prepared products, will be featured from 12 noon to 4 p. m.

A variety of entertainment also is planned, to be climaxed by a dance in the evening. Virtually everyone in the St. Lawrence parish has a part in the event. The public is invited.

Patton Boosted in State Ad

Under the signature of the Commonwealth of Pennsylvania, Patton is getting some free advertising in various publications under the state-sponsored series, "Adventures in Helping Yourself."

The full-page advertisement has appeared in the current issue of "PNPA Bulletin," official organ of the Pennsylvania Newspaper Publishers' Association. The ad features a drawing of the new Phillips-Jones plant here and is headed "How Patton . . . A Town of 3,500 . . . Brought in 2 New Factories with 340 New Jobs."

The text of the ad reads as follows:

"When coal, steel and railroad work in the area around Patton, Pa., was curtailed after the war, a surplus of workers developed there. So the people of Patton helped organize the Patton Industrial Committee, a part of the Chamber of Commerce, and began an industrial development campaign.

"As a result of the work of that committee and other people there, Patton now has a plant of the Phillips-Jones Corporation, manufacturers of Van Heusen shirts, employing 325 people . . . and a plant of the Nuson Processing Company, a chemical company which manufacturers germicide and deodorant.

Clay Works Modernization

"In addition to these two plants the Patton Clay Manufacturing Company, producers of sewer pipe, clay products and brick, has spent over $150,000.00 in modernizing their plant and mines around Patton.

There are many other towns in Pennsylvania which are doing a similar job in attracting new industries, welcoming them when they come and helping them succeed in their midst. If your community does not have an industrial development program, the State Department of Commerce is eager to help you get one started."

What 340 New Jobs Would Do for Your Community

"The following figures are based on an estimate made by the advertising manager of Business Week on the effect of new jobs in a community: $612,000 in annual payrolls; $204,000 in food sales; $85,000 in clothing sales; $38,080 in house furnishing sales; $102,000 for housing and fuel; $27,880 for household operations; $153,000 for other items."

The Union Press-Courier is endeavoring to secure a mat of the ad and will publish it if it succeeds in obtaining it.

The ad was published through efforts of the Chamber of Commerce in cooperation with the Department of Commerce and the PNPA. It is the belief of local C. of C. officials that it may appear in other publications.