

NOW! - FALL FASHION DAYS IN THE JOHNSTOWN STORES -

If you can't find it at home - - - shop in Johnstown

New Cotton Fabrics to Enrich Fall and Winter Wardrobes

Styles to Be Reminiscent of Creations in 1860's

Cotton has moved over into winter fabrics for clothes, and you'll be seeing a lot of this coming season. There will be calico flannels, quilted poplins, and rich, soft velveteens to choose from, in colors and styles reminiscent of the 1860's, says Hildegard Fillmore. Writing in McCall's for August, she describes some creations by well-known designers for date-time, town, campus and career wear:

"Toni Owen's 1860 jacket is made up in a brand new wonder fabric we call calico flannel, a kitten-soft cotton flannel printed for the first time in quaint and bright calico patterns. The famous fabric house that made it added a special finish to prevent napping up. It won't shrink alarmingly because its Sanforized, and handled with reasonable care, the colors stay flower bright.

"Teamed with the basque quilted 1860 jacket is Toni Owen's famous separate velveteen skirt, which college and career girls wear as a companion to other blouses and jackets. Best of all, the price of both is well within a modest clothes budget.

"This season cotton velveteen comes to you in colors and styles reminiscent of the 1860's: dull gold, bronzy red, deep rust, antique green. Also you'll see it in small-patterned prints copied from famous Tattersall designs. Styles vary from braided basques to sleek fitted toppers, vestees and jumpers. Skirts are full enough for freedom. All these are made up in separates to change about for a much larger date wardrobe.

"Young and infinitely becoming

New Look Fall Suits, Coats To Stay in Style Next Year

Reefer, Flareback Seen As Most Popular

If you were cautious last year about buying "new look" clothes you can stop worrying this fall. Fashions have settled down into less startling lines that are here to stay a while. You will find suits to suit just you and coats that can be worn as happily next year as this, says Hildegard Fillmore. Writing in a recent issue of McCall's she describes the two leading coat styles—the reefer and the flareback:

"To prove that you can find what you want in the happy medium price range, we've chosen coats that typify two fashion headlines: the beloved reefer and the unfitted flareback.

"The reefer in handwoven, homespun tweed is double breasted, with skirt full enough to wear a full skirt underneath. It's the perfect answer for town and country all day wear, a coat that may replace the favorite polo coat that had such a long and happy life in so many wardrobes.

"The flareback coat has an inverted box pleat that starts from

"The last word in mix-mates by Toni Owen is her bicycle skirt with black fullness, apron front quilted to give it stand-out lines—all Sanforized to make it washable. The blouse is tailored with man-like precision, tucked in front with tiny collar and wee buttons.

"A poplin suit lined with flannel throughout is designed by Clifford for campus or week end wear, and Sanforized to make it washable. A matching hat and bag were designed by Elizabeth Marks."

a yoke at the top, making a long graceful line. Both coats look best worn about midcalf, or a little below. Both silhouettes are becoming to a great variety of figures.

"This fall you'll find the suit that's right for you. If you like the slimmed silhouette, you'll find plenty of slender-skirted suits around, with fine details and longer jackets. They're done in smooth-finished wools, in rich fall tones—the kind of suit that is almost a uniform with the wardrobe-wise woman.

"For those to whom the fuller skirt spelled freedom from skimpiness, the modified flare skirt is the answer. Its jacket is perky and the fullness gives rhythm to your walk. The last word, the very newest in suit types, is the suit with skirt fullness swung to the back, the new-looking flare achieved by gores, pleats, umbrellas tucks and what-have-you.

"Midcalf is about the most graceful skirt length for any height. On most average figures this is about 12 inches from the floor. Exaggerated padding is out. Two shoulder shapes, both with some padding, are here: one rounded, to go with the flare skirt, the other, tailored for the slim-line suit. In a well-thought-out suit all parts are shaped to flatter, not distort it.

THE FLOP FAMILY

By Swan

HE'Y, FLOP - GOT A PAINT BRUSH I CAN BORROW? - MY WIFE WANTS ME TO PAINT OUR LIVING ROOM WALLS

HERE Y'ARE, GABBY - TAKE GOOD CARE OF IT - THIS PAINT BRUSH COST ME \$1500

G'WAN - HOW COME?

AFTER I FINISHED PAINTING, OUR WALLS EVERYTHING LOOKED SO FINE THAT HELEN SAID THE RUGS LOOKED SHABBY

SO SHE HAD THE PLACE RECARPETED - WITH NEW RUGS THE FURNITURE LOOKED DOWN AT THE HEELS - SO SHE HAD IT REUPHOLERED

THAT MADE THE DRAPES LOOK SO BAD BY CONTRAST THAT SHE ORDERED NEW ONES

I WON'T NEED IT, AFTER ALL, FLOP - OUR WALLS WILL DO FOR ANOTHER YEAR

Copyright 1948, King Features Syndicate, Inc. World rights reserved.

WARD'S STANDARD SYSTEM BOOKS

SOCIAL SECURITY & PAYROLL RECORDS FOR GENERAL BUSINESS

Loose leaf systems for Taverns, Restaurants, Clubs, Hotels, and Beer Distributors. All refill sheets for sale.

Designed and Approved by PENNSYLVANIA LEGISLATIVE CONTROL BOARD

EAGLE PRINTING COMPANY, BARNESBORO OFFICE SUPPLIES

Here Are 4 Reasons Why A Bank Loan Is Best for YOU...

1. We Make Loans for Any Worthy Purpose
2. You Get the Money Quickly
3. Lower Monthly Payments
4. Friendly, Courteous Service

PERSONAL LOAN DEPARTMENT

First National Bank at Patton, Pa.

The Swing to NEW LIFE BEER

NOW IS GREATER THAN EVER!

NOW for the first time you can enjoy a moderate beverage that is not too sweet or too bitter.

Scientifically processed by the Goenner Brewing Company, making it possible to make a perfect balance, not bitter, not sweet. Therefore the enemy of all beers (BITTERNESS) is now completely eliminated, making New Life PILSNER the choice of millions.

NEXT TIME CALL FOR "NEW LIFE"

Order a case from your local distributor for that social event at home

Say, Listen... IT HAS WHAT IT TAKES... IT TAKES WHAT IT HAS!

NEW LIFE The one beer that holds its head high in any company!

BREWED & BOTTLED BY GOENNER & COMPANY Since 1870 JOHNSTOWN, PA.

William F. Goenner, President Charles Symons, Secretary John Brobinus, Treasurer John J. Haluska, Sales & Adv. Mgr.

POLLING PLACE CHANGED

The polling place in Tunnel Hill Boro has been changed from the Municipal Bldg. to the Public School Bldg., by order of the Co. Commissioners. Registrars will sit at the new location and register voters on Friday of next week.

NOTICE!

Notice is hereby given that an application was presented to the Court of Common Pleas of Cambria County for the dissolution of Northern Cambria Catholic Club and the Court has fixed the 17th day of September, 1948, at 10:00 o'clock A. M., in Court Room No. 2, at the Court House, Ebensburg, Pennsylvania, as the time and place for the hearing on said petition and has directed all persons interested in said corporation to show cause, if any they have, why said Corporation should not be dissolved. Before entering the final Decree of Dissolution the Court will cause the assets of the Corporation to be marshaled and the property rights to be adjudicated and distributed to those entitled thereto.

C. RANDOLPH MYERS ALTON A. McDONALD Solicitors 9-9

NOTICE!

The Commissioners of Cambria County have agreed to sell at Private Sale the hereinafter described property for the sum of \$246.45, to Walter Woodley and Grace Woodley, his wife, under the Act of Assembly of the Commonwealth, approved the 29th day of July, 1941, P. L. 600.

The Court of Common Pleas of Cambria County, Pennsylvania, has fixed Tuesday, September 14, 1948, at TEN o'clock A. M., Daylight Saving Time, in the Court House, Ebensburg, Pennsylvania, for a hearing on the Petition for confirmation of said Sale. The Property to be sold was assessed in the name of Francis A. Woodley as 1 House & 1 Lot—Prop No. 27-0549, in Elder Township, and was sold to the County on April 4, 1938.

The total amount of taxes, municipal claims, penalties, interest and costs due is \$384.28.

By Maurice A. Springer, Clerk

BACKACHE

For quick comforting help for Backache, Rheumatic Pains, Getting Up Nights, strong cloudy urine, Irritating passages, Leg Pains, circles under eyes, and swollen ankles, due to non-organic and non-systemic Kidney and Bladder troubles, try Cystex. Quick, complete satisfaction or money back guaranteed. Ask your druggist for Cystex today.

In Person JAFFA MOSQUE

ALTOONA, PA.

Saturday, Sept. 18 8:30

100's of Dollars in Prizes

Art Linkletter and his big Radio Show PEOPLE ARE FUNNY

A Riot of Laughter SEATS NOW—All Reserved. \$1.00, \$1.50 and \$2.00 Tax Incl. MAIL ORDERS filled promptly. Send self-addressed stamped envelope. No phone calls. On Sale—Winter Music Store 1415 Eleventh Ave., Altoona

PETE THE TRAMP

by C.D. RUSSELL

Copyright 1948, King Features Syndicate, Inc. World rights reserved.

ELMER

by DOC WINTER

Copyright 1948, King Features Syndicate, Inc. World rights reserved.