

ONE MILLION TURKEYS NOW RAISED IN STATE

It is estimated that 997,000 turkeys were raised this year in Pennsylvania, which is an increase of eight per cent above last year, according to reports issued by Secretary John H. Light of the Department of Agriculture.

The prices received by Pennsylvania farmers for turkeys during the first eight months of the year averaged about two cents a pound above the prices for the comparable period in 1940.

An increased proportion of birds is expected to be held over this Winter for breeders next season. The sharp reduction in numbers of breeders held over last winter led to a shortage and high prices of hatching eggs this season, and to the necessity for saving a large proportion of the eggs laid and extending the length of hatching season. Even by these expedients the number of turkey poults available fell short of the demand.

The weight of turkeys continues to increase due to the growing popularity of the broad-breasted type. The average live weight of turkeys at the time of marketing this year is expected to be about a fourth of a pound heavier than last year, 12.2 pounds for hens and 18.3 pounds for toms, compared with 12 pounds for hens and 18.3 pounds for toms last season.

The supply of turkeys for consumption this year will be reduced by the smaller holdings of turkeys in storage which on September 1 totaled 12.9 million pounds or about 8 million pounds below last year on the same date. Nearly a third of the turkeys in cold storage are held in the Middle Atlantic States and the 4,193,000 pounds September 1 this year compares with 7,156,000 on September 1 last year.

THE UNION LABEL

BY DON SWAILES

Two little words which can be as insignificant as they look, if lightly used they can mean nothing. If they are full and properly employed they can become potential factors in the remodeling of human society.

Whether the Union Label means anything or nothing depends entirely upon the mentality of the individual. If he thinks at all, he can perceive the meaning underlying the words, if he doesn't think, well he is not much use in any democratic society, and is just the right sort of thing for a dictator to thrive upon.

A man and his wife set out to do some shopping. They must get full value for every penny they spend. Each one knows something of the quality of goods, and of the value of trade marks. They know from sad experience that the lure of cheapness is often a false guide leading to a waste of money. They know that a brand or a trade mark is usually a guarantee of a certain quality of goods.

Their purchasing investigations stop at this point, and they buy in accordance with their limited knowledge of brands, trade marks, and quality, unless they happen to be Union Label Conscious. If they have this advantage they carry their investigations a step further and look for the Union Label, which is their guarantee that the HUMAN ingredients in their purchases are also of the highest quality.

It often happens that the Union Label means a higher price, hence a mental and moral struggle takes place before the purchase is made. If our two shoppers have given much thought to the significance of Union Label goods, the struggle will be a

short one, the goods with the Label will win, but if the Union Label is regarded merely as just another kind of a trade mark, the odds are in favor of the cheaper goods.

Let us then examine this Union Label with a view to getting some insight into the realities underlying its use. Our pair of shoppers have returned home with their purchases, and the man regards with some satisfaction the new suit he has bought which has the Union Label on it.

NEW SOIL-BUILDING ALLOWANCE RATES ARE MADE PUBLIC

Will Be Almost the Same as Last Year's, Farmers May Earn Two Types of Payment

The Cambria County Agricultural Conservation has received an announcement of the soil-building allowance rates which will be the basis for determining maximum payments which farmers may earn by carrying out soil-building practices under the 1942 Agricultural Conservation Program. The rates will be substantially the same as in 1941.

Farmers may earn two types of payments the committee stated: (1) payment for carrying out approved soil-building practices, and (2) payment for planting within special crop allotments in Pennsylvania, for corn, wheat, tobacco, potatoes, and commercial vegetables.

For the 1942 program the farmers' allowance will be computed on the basis of the following rates:

70 cents per acre of cropland not included in special crop allotments for the farm.
40 cents per acre of non-crop pasture land for each acre in excess of one-half the cropland.
\$2 per acre of orchards. In 1941 the rate for orchards was \$1.80 per acre.
\$1 per acre of commercial vegetables normally grown on the farm.

Included in the 1942 program will be a special allowance of \$15 which farmers may earn by planting forest trees. This payment will be in addition to any other allowance which may be computed for the farm. The 1942 program continues the \$20 minimum payment which may be earned on any farm. The \$20 minimum payment does not include the tree planting allowance.

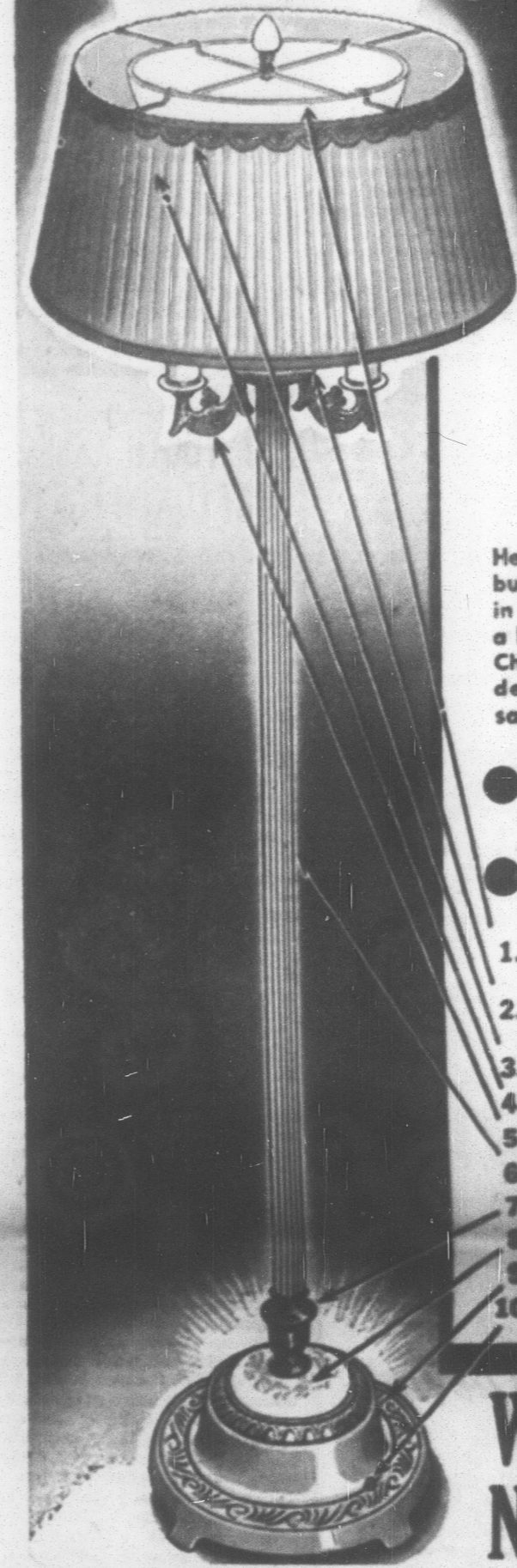
While there are only minor changes in the soil-building allowance rates, officials pointed out that final provisions of the 1942 program when drafted will increase the emphasis on conservation and soil-building work on individual farms.

DOG LICENSES

During the first seven months of this year 18,628 more dogs were licensed in this state than during the same period in 1940, according to a report of the Bureau of Animal Industry of the Department of Agriculture. The total number of licensed dogs is given as 557,870. During that same period, there was, however, also an increase of \$2,414 in claims paid to owners of live stock and poultry for loss and damage caused by dogs.

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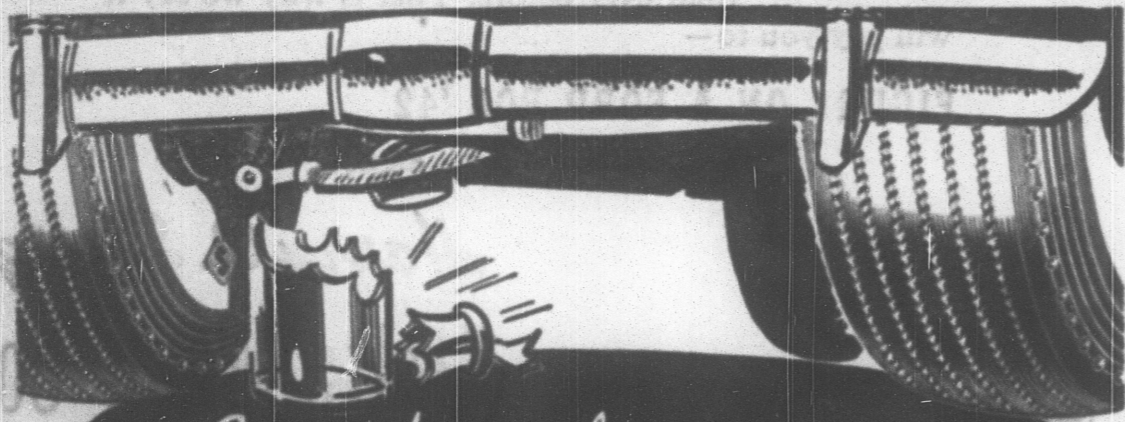
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