

Shoppers' Aid
Analyze Subject's Personality
Before Selecting Gift for Him

WHAT to buy mother, father, brother, sister and sweetheart is a perplexing problem every Christmas. Most stores can give you specific tips, and probably there's something definite you've already decided to buy. But in case you're still puzzled here are a few general tips:

For Mother:

Buy her something she would not ordinarily buy herself. They tell about the young housewife who bought a woolen muffler for her husband's hard-working mother, and a fluffy, impractical gift for her own mother who already had everything she needed. By error the gifts were switched. The young housewife was horrified but both mothers were pleased beyond words.

Practicality is a nice thing but it's nice to give a kitchen-chaired mother something besides household equipment. Like perfume or bath salts or a bed jacket. Or a pair of sheer chiffon stockings. She'd also like a necklace or bracelet, or a carefully chosen set of costume jewelry to dress up last year's clothes. These are just a few tips—the stores can amplify them a hundred-fold.

For Father:

Ties, mufflers, cigarette cases or hats are always acceptable but you've only scratched the possibilities there. Does he have a hobby

that needs encouragement? Does he have a peculiar weakness for some sport or a certain type of clothes which he's intentionally discouraged because it's extravagant?

In the clothing line, besides the first named items, you might look at smoking jackets, cuff links or a tie clasp set with his birthstone. Maybe he needs exercise for that waistline. Answer: Athletic equipment. Most men like games for freetime entertainment, or they'd appreciate a lunch kit for hunting and fishing trips.

For Sister or Sweetheart:

Flatter her tastes, and make it a distinctly "from-me-to-you" sort of gift. Jewelry is a favorite standby. Then there are books (which are regaining favor as gifts), a pair of gloves, a desk set, book ends—or how about a real, live dog to stress the "Love me, love my dog" angle?

For Brother or Sweetheart:

If the young man is particularly nice to you there's an extremely wide range of gifts. Otherwise an expensive, elaborate gift might express too great an interest and you might therefore be wise to stick to the book-and-handkerchief line.

Proper choice of gifts requires a cool analysis of the man. If he likes the outdoor life, follow the sports motif. If he works inside, how about a memo pad or a desk set with a large blotter and leather accessories? Generally speaking, avoid tricky gifts and follow your salesperson's advice.

Florida Vacation
 *YOUR MONEY GOES FARTHER AT A
GILBERT HOTEL

Other "GILBERT" Hotels in
 PALATKA
 GAINESVILLE
 SANFORD
 KISSIMEE
 LANGLAND
 "GILBERT" PLAZA
 IN 19 OTHER CITIES

Other "GILBERT" Hotels in
 ST. LAUDERDALE
 YANPA
 "GILBERT" PLAZA
 DAYTONA BEACH
 WEST PALM BEACH
 BRADENTON
 PENSACOLA
 KEY WEST
 ST. PETERSBURG
 JACKSONVILLE
 ST. AUGUSTINE
 "GILBERT" PLAZA
 IN 19 OTHER CITIES

Hotels located in resort cities slightly higher rates during season. Special rates made to families. IN OTHER CHELSEA HOTELS IN 19 OTHER CITIES

GENERAL ELECTRIC

For a Practical Person With a Sentimental Side

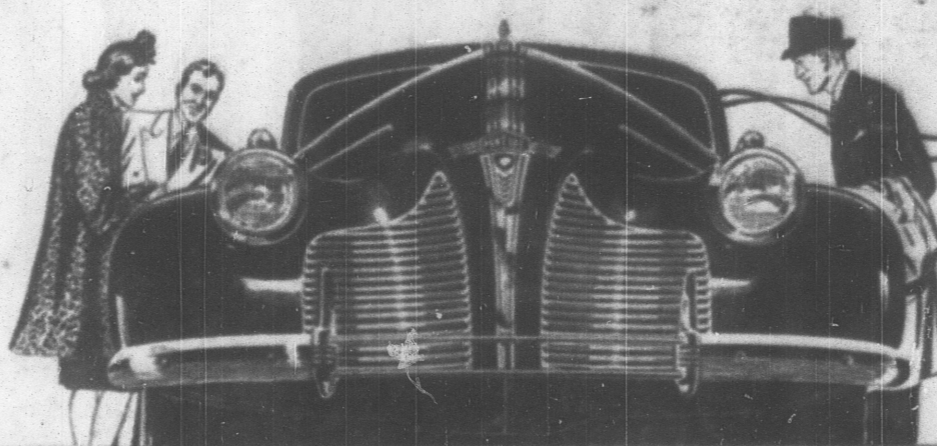
VERY CONVENIENT TERMS

See Us Now!

Old sentimental Santa himself could choose no finer gift for the family this year than one of these General Electric Refrigerators.

—STOP IN TODAY—
AND CHOOSE YOURS

PENNSYLVANIA EDISON COMPANY
 No Other Dealer Buys As Much As the Dealer You Spend For Public Utility Service.



Only \$383
 and it has the Jolt Power!

Get an Extra Measure of Distinction and Pleasure

THERE'S A DIVIDING LINE in motoring, too. Go in and look over the new 1940 Pontiac Silver Streaks, and there'll be no stopping you from crossing over to the luxury side. For into these stunning new 1940 cars, Pontiac designers and engineers have put the extra style, extra comfort,

extra features, extra performance and extra distinction to make your motor car a proud possession. Even if the 1940 Pontiacs cost a lot more, they'd still be worth it. But they don't—only a trifle more than the lowest-priced cars built. Put them on your "looking list." You'll wonder why you've waited

so long to cross the line from utility to luxury. That's how good they are. Why not step over the line and buy a 1940 Pontiac?



Pontiac

FOR PRIDE AND PERFORMANCE

WESTRICK MOTOR COMPANY

MAIN AND SCANLAN STS.

CARROLLTOWN, PA.

Hide Away Extra Toys

So You'll Have Reserve For 'Indoor' Days Later

Most children are flooded with so many toys on Christmas day that they're positively bewildered and therefore jump from one plaything to another uncertainly. This is why so many child experts recommend that mothers take away and store out of sight certain of the youngsters' new possessions. When a spell of bad weather comes later to



Too many toys confuse the child.

keep the children in the house, bring out one or more of the toys in this reserve supply. Or do it when you have special company of your own and want to be sure of peace and quiet. There are two reasons for this. First, children enjoy playing intensively with a few things than being "snowed under" with too many gifts. In the second place, some of the toys they receive at Christmas time may be too complicated for their age.

HOLIDAY HINTS for HOUSEWIVES

HOLIDAY cookies and cakes in which honey is used need about two weeks for ripening. They improve with age, provided, of course, they are stored in covered jars in a cool place.

Apples stuffed with mince-meat and baked make a delicious winter dessert. Wash, peel and core the apples and stuff them an inch from the top. Bake as usual. Lemon slices goes well with this combination.

To make your holiday popovers really pop over, be sure to have the baking pans well greased and very hot. The pans should "sizzle" when you quickly touch them with fingers dipped in cold water.

THE YULE LOG.
 The Scandinavians gave us the Yule Log in the chest of Juno, when a great fire was kindled in honor of them. The Goths and Saxons called the festival, Jul, and thus we get the words "Yule" and "Yuletide."

DOLLS IN USE 4,000 YEARS; EVEN THE PRE-HISTORIC CHILDREN HAD PLAYTHINGS

Thousands of years ago a little child fell asleep in a dark cave, clutching a small object in its tiny fist. The object was the world's first toy. Perhaps it was a weathered bone or the tooth of some animal. It might have been a bright pebble or shell. Certainly it was nothing pretentious but the baby, like all children, treasured its plaything.

These primitive toys developed as centuries passed, into small bows and arrows, little spears and clubs—mod-

els of the weapons men used in hunting and fighting. And the little girls watching their mothers take care of the babies, doubtless were responsible for the invention of dolls.

All of this happened thousands of years ago for by the time civilization had advanced to the earliest stages on which there were records there was quite a variety of toys for children. And always there were dolls—dolls not so tremendously unlike those which American children play with today.

The oldest toys in existence are those used by the children of ancient Egypt and Greece. In the British mu-

seum are playthings that were in use 3,000 years before the Christian era. Among them is an Egyptian doll. If there is one toy that has universal appeal it is the doll. It probably will exist until the end of time.

Children will be delighted with the little wooden letter holders made in shapes of birds, squirrels, ducks and rabbits, filled with a good supply of stationery being featured by some stores as Christmas suggestions. The design of the letter holder is repeated on the stationery. Albums and houses filled with writing paper are also popular.

LET'S ALL CHIP IN AND GET "MOM" AN ELECTRIC RANGE THIS CHRISTMAS!

MY STARS! HOPE THEY CHOOSE A Westinghouse!

A GREAT IDEAL... AND IT'S SO EASY TOO WHEN EVERYONE CHIPS IN!

Westinghouse ELECTRIC RANGE

THE *Victor* MODEL WITH "LOOK-IN" DOOR AND OVEN LIGHT

Give her this amazing new Westinghouse "Victor" Electric Range. She'll appreciate its easy-to-use, improved features and the new "Look-in" Door that lets her SEE foods browning.

ONLY \$149.50

COME IN...SEE OUR CHRISTMAS SPECIAL!

Electrical Gifts for All at

BINDER BROS. HDWE. CO.
 Barnesboro, Penna.

EVERY HOUSE NEEDS WESTINGHOUSE