



BEAUTY— —for Christmas

When the Family gathers together at Christmas time, be your smartest self with a new Brandon Beauty Shop wave. A visit to our shop will convince you of both the efficiency and the economy of Brandon Beauty Shop beauty service. Our stylists will individualize a charming wave for you . . . expressive of the holiday spirit of fun and gaiety.

Phone 83-R.

Brandon Beauty Shop

BRANDON HOTEL SPANGLER, PA.

CHRISTMAS GIFTS

It seems probable that the custom of exchanging gifts at Christmas time grew out of the desire to follow the example of unselfishness set by Christ. We are told, however, that the pagans gave gifts at their winter festivals. There was a custom which may be partly responsible for our Christmas gift giving. It was known at the Priest's box. Among the Romans it was customary for a priest to put a box on all outgoing boats. The people put in gifts of money. The box was sealed and put on the boat before it set to sea. When the

boat returned the box was given to the priest who kept it until Christmas when it was opened and the contents were distributed among the poor but late the priest's box was known as the Christmas box and those who had not placed anything in it came forward and offered gifts.

PEACE IS THEME.

Peace is the principal theme of the 1939 Christmas cards now making an appearance and many of them hark back to the days of "things as they were" with designs of tranquil sign-ificance of Victorian times.

Watch Your Weather

During Christmas Day!
Remember these old superstitions about Christmas weather:
If the sun shines through the apple tree on Christmas day, there will be a good crop the following year.
If ice will bear a man before Christmas, it will not bear a mouse afterward.
Thunder and lightning Christmas week means much snow the rest of the winter.
Wet causes more damage than frost before than after Christmas.
If it snows Christmas night, the hop crop will be good next year.
At Christmas meadows green, at Easter covered with frost.
If windy Christmas day, trees will bear much fruit.
Christmas wet gives empty granary and barrel.
A green Christmas makes a fat graveyard.
A warm Christmas, a cold Easter.

Salvation Lassies Retain Yule Spirit Of Founder Booth

Christmas will be happier for thousands of homeless people this year because Catherine and William Booth carried the torch of evangelism from their New Connexion church in England in 1861 and started the Salvation Army. Today that torch is being carried by the second Booth to succeed the founder, Gen. Evangeline Booth, who in turn succeeded Bramwell Booth in 1934.



Evangeline Booth

So familiar at Christmas time, the Salvation Army's group singing on street corners and "boilingkettles" for which contributions are solicited, had their beginning in the youthful reformer of 19 who was almost stoned to death preaching in slums and denouncing "rum." Penniless and with four children, the Booths worked tirelessly in London amid taunts of critics, yet old General Booth lived to banter with jovial King Edward and be consulted by heads of European governments.

He also lived to see the Salvation Army become better established in the United States than in England, to see it acquire banks, insurance companies, factories, public houses, farms, hospitals and cadet schools, all the outgrowth of the "expeditionary" force of seven lassies sent here in 1880 under George Scott Rail-son.

Next Year's Yule Cards Already Being Designed

Workers on Christmas cards carry on steadily all through the year. The artists who draw them have already produced their designs for the 1940-41 season, and as soon as the holidays are over the printer will begin work on those cards. One big firm in England has 500 men and women employed in the production of these cards, sometimes with calendars added.

UNsung HEROES

Helping Make Your Yuletide A Happy One

TOYMAKERS



Since last spring they've been painting toy wagons and putting eyes in baby dolls, just to make your family happy Christmas morning!

MAILMEN



At home and abroad they work long hours to guarantee delivery by the time Santa Claus arrives. Early mailing of Christmas packages makes their job easier.

CHRISTMAS TREES



They start several weeks before Christmas each year, cutting evergreens in the north woods and shipping them to far away corners to brighten up a living room on Christmas morning.

CANDLES



Miss Ella Butler of Winston-Salem, N. C., works all year making candles for the Moravian church Christmas love-feasts.

TURKEYS



Each autumn and early winter is roundup time on turkey ranches, where birds are shipped to market in time to reach your dining room table Christmas day.

Tyrolia Village Folk Have Odd Yule Rites

VIENNA.—Simple-minded, devout folk of the Tyrol have grotesque Christmas customs. At Innsbruck, for instance, they celebrate the Lord's birthday by wearing masks of animals. In another section the Christmas tree is carved out of wood and elaborately decorated. A third extraordinary custom is the wearing of towering headpieces which are brought out only on the December holiday.



Sensible Presents For Christmas!

Give Gifts for the Home and you may be sure they'll receive a warm welcome—and furniture, the enduring fit, is the best present of all for true happiness and cheer for the Christmastide.

HERE'S A REAL GIFT—

29.50

FIVE HANDSOME PIECES COMPLETE



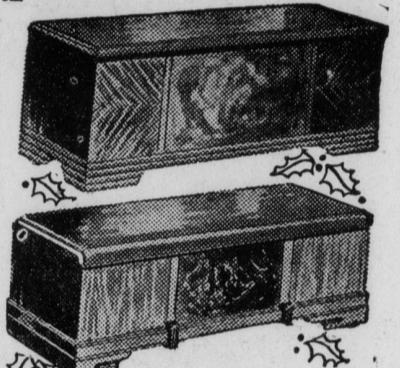
Including big luxuriously comfortable lounge chair and ottoman, a smart Duncan Phyfe table and floor lamp and shade. A fine gift hunch.

For Mother or Wife, Sister or Sweetheart Any woman will be delighted to receive a gorgeous walnut chest for Christmas. The new models are truly beautiful.

Priced from \$20.00

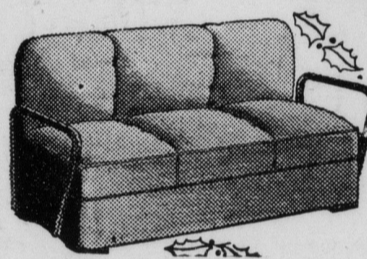
A large and beautiful assortment of floor and table lamps, exquisite styles for boudoir or living room, priced from \$4.50.

Occasional chairs \$6.50 and up.



GIVE A STUDIO COUCH

Modern—Here's a mighty fine gift for the home, priced low, \$39.50.



LARGE AND SMALL RADIOS, WASHERS, FRIGIDAIRE, TABLES, CHAIRS, BEDS, MATTRESSES, ALL PRICED LOW.

"GIVE HOME GIFTS."

JOHN R. EASLY

FURNITURE STORE

SPANGLER, PA.

CHRISTMAS STOCKING.

Little Dutch children were taught to put their wooden shoes by the fireside on Christmas Eve because Santa Claus would leave no gifts unless she saw shoes all in a row. It sounds suspiciously a if some parent had created this method of getting children who had no wooden shoes substituting stockings.

HANKIE IN GLOVE.

If you want to achieve that feminine look, Billie Burke guarantees that there's nothing better than tucking a fragile hankie into your glove opening, especially when the gloves are of antelope suede in soft pastels and the hankie is sheer white linen edged in real Valenciennes lace.

CHRISTMAS CHARITY.

Giving alms at Christmas originated in the belief that the Christ came sometimes to the door disguised as a beggar at this season and it was feared that he might be turned away unrecognized. There is an old legend that tells of the Christ Child going from door to door on Christmas Eve, from castle to hovel, in search of those who were kind and deserving. His test was to plead for aid and often he was turned away from the door. This story led to almsgiving on Christmas Eve and it was rare that a beggar was refused.

Patronize the merchants who have taken space in this edition. They deserve your patronage.

BAKERTON SUPPLY COMPANY CELEBRATES THE CHRISTMAS SEASON IN

TRADITIONAL STYLE

Christmas Day isn't the only time we celebrate the holiday here at Bakerton Supply Company . . . we start our celebration some four weeks before the day arrives. This year, as in the past, we have a grand selection of thrilling gifts to offer you . . . gifts of every size, price and kind. Our buyers have scoured the markets of the country in order to assure you of ample choice of items—you'll find exactly the gifts you want for Dad, Mother, Sister, Brother, and Sweetheart in our huge stock. Make it a point to drop in now, this week, and see the many surprises we have in store for you. Let us help you enjoy a couple of weeks of Christmas instead on only one day of it by visiting us often this month, even if only to browse around.

BRING THE YOUNSTERS TO OUR TOYLAND!

BAKERTON SUPPLY CO.

BAKERTON, PENNA.

A Gift for the Motorist . . .



Give a credit good for 25, 50, or 100 gallons of hi-test REPUBLIC GAS, the gas that makes your car start fast! A gift credit of this superior motor fuel is the best gift for a motorist!

OTHER GIFTS

- TIRES
- DEFROSTERS
- HORNS
- BATTERIES
- CHAINS, HEATERS
- PRESTONE
- ETC.

The "Extra" Service Station.

HOOVER'S
NORTH SPANGLER, PA.

PHONE—66.

A Grander Gift and A Greater Value!
"Super-Value 6" Frigidaire
with the **METER-MISER**



Genuine Frigidaire Quality... Dozens of Exclusive Frigidaire Features... Make This New Low-Cost Frigidaire Model An Outstanding Refrigerator Buy!

Here's the gift that will capture her heart! And one that's mighty easy on the pocket-book, besides. For the Frigidaire "Super-Value 6" is a genuine Frigidaire—the refrigerator she's always wanted—now available at a price so amazingly low.

Frigidaire's "Super-Value 6" has the same famous Meter-Miser mechanism... the same finest quality construction features... and many of the identical convenience features as models costing up to \$100 more. Come in and see this greater refrigerator value today. Give her this gift that "keeps on giving" day after day, for years to come!

NOW ONLY

\$149.75

WOLF FURNITURE CO.
BARNESBORO, PA.