#### COMPLETING PREPARA-TIONS FOR TAKING OF THE CENSUS IN 1940

Harrisburg.-Preparations are nearing completion for the nation's most monumental and painstaking task, the 1940 census of population and business which will open in Pennsylvania and the rest of the nation within a few

District census supervisors will oper. offices in Pennsylvania, which will be divided into approximately 34 census districts, late next month or early in January. They will then employ their staffs. Tests will be given in the local offices to determine the qualifications of applicants, all of whom, upon employment, will come under the provisions of the Hatch law, forbidding political activity.

The decennial census will open on January 2nd with a census of business manufacturing, mines and quarries. It will require about six months. Censuses of population agriculture and hous-ing will start on April 1st and will be completed in approximately one mon-

Starting January 2nd, each place of business and each manufacturing plant, mine and quarry in Pennsylvania will be visited by census enumera-tors equipped with schedule forms, who will obtain necessary reports. All replies will be held strictly confiden

It was estimated that in Pennsylvania the enumerators would visit approximately 13,000 manufacturing establishments, employing almost 1,000,workers and paying more than \$1,000,000,000 annually in wages and doing, factories soon might reach the salaries. The annual value of their point of shutting down temporarily to products was estimated at approxima- get rid of all their present stocks. tely \$4,250,000,000.

The census enumerators will also visit in Pennsylvania approximately 130,000 retail stores, whose total sales was estimated at \$2,491,000,000 as of the last business census of 1935.

Approximately 10,500 wholesale establishments in Pennsylvania whose annual sales totalled an estimated \$2,-741 012 000 will also be visited.

Also to be visited by enumerators in Pennsylvania will be approximately 41,000 service establishments, such as barber shops, employment agencies, shoe repair shops, funeral directors, etc. whose annual receipts in 1935 were estimated at \$131,399,000, and 6,297 construction firms.

The information collected in the business census will be presented by kinds of business for each city town in Pennsylvania of more than

2,500 population. With population increases slowed down, the 1940 population census will therefore concern itself with working status, hours worked and unemployment. It will for the first time seek information on the amount of wages or salary for the past 12 months. The question illiteracy will be eliminated because illiteracy in the United States has become almost a negative

quantity except among the aged, census bureau officials said, adding that they felt the 1940 census should include the gathering of information which would throw light on internal

social and economic problems.

The great change that has occurred ir agriculture in the last decade will be recorded by the farm census which will enumerate important shifts of the various crops and classes of livestock

#### AMERICAN INDUSTRY AGAIN IS OPERATING IN HIGHEST OF GEARS

The Federal Reserve Board announced this week that American industry was rolling out products at the fastest pace since 1929 and probably will continue at as rapid a gait until the end of next year at least.

At the same time Secretary of Commerce Hopkins said wholesale trade during the first nine months of the year aggregated \$15,000,000,000, an increase of \$1,000,000,000 over the corresponding period of 1938.

Figures from the Bureau of Domestic and Foreign Commerce showed that half the wholesale gain was accounted for in July, August and September.

The reserve board tempered its optimism with the comment that "unless there is considerable increase in the consumption of goods the accumulation of inventories which is now under way is likely to reach substantial

This meant that, unless people and business buy and use up newly produced goods faster than they now are point of shutting down temporarily to

However moderate increases in retail sales and plant expansion together with continued active residential construction, also were reported.

## SUPERVISORS PLAN FOUR MAJOR CONCERT EVENTS IN COUNTY

Four major musical events to be given by Cambria county grade and high school students will be presented, beginning December 1, under the auspices of the Cambria County Music Supervisors Association, William Smathers, president of the organization and supervisor of music in Ebensburg-Cambria township High School, said last week.

Last May the students presented a music festival and an all county band concert in the Ebesburg Cambria high school auditorium. In addition to these two events the supervisors this year also will present an all county orchestra and an all county chorus.

ic festival, will be held at 7:30 o'clock Portage. on the evenings of Dec. 1 and 2 and

set for the other events the all county to the music supervisors group. band concert to be held at the Frank- large list of entries is expected Ferndale high school and the all coun- Johnstown and Nanty-Glo.

The first event the all county mus- ty chorus probably will be held at

Entries are to be received by D. L. the Ebensburg Cambria high school. Auchenbaugh, assistant county super-While no definite dates have been intendent of schools, who is advisor lin High School, the all county or-chestra program will be staged in the

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# SOMETHING NEW

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## HOFFMAN'S ICE CREAM MINCE PIE

NOVEMBER'S Sealtest-APPROVED DESSERT-OF-THE-MONTH

Could anything be more delicious than real, old-fashioned mince pie? Before you say "no"-try one of these ice cream pies with the mincemeat filling.

It's the 1939 version of the mince pie Grandmother used to make. You get the same tempting old-time mincemeat-with its apples and raisins, citron and spices and everything. The only difference is the crust. That's dainty vanilla ice cream attractively decorated with whipped cream.

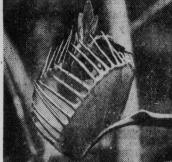
Surprise the family at dinner tonight with this delicious Ice Cream Mince Pie!

AT DEALERS ONLY

## Meat-Eater



A vicious plant is this meat-eating Venus fly-trap, found only in North Carolina bogs. Here an innocent bee .unknowingly .approaches .his doom. Six tiny hairs inside the doubled leaf act as triggers when disturbed, causing the leaves to come together, thus trapping its



Here is poor Bernard Bee after lighting inside the fly-trap and dis-turbing its "triggers." The leaves fold swiftly together, imprisoning the victim with stiff bristles.



This action causes digestive juices to flow, and the hapless bee will be nothing more than a skeleton in a few hours. He will have been de-voured by the plant. An enigma, the Venus fly trap shows the transi-tion between plant and animal life. Gardeners have had very little success growing the plant in other environments.

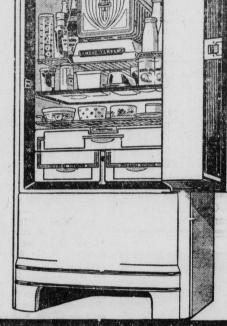
# New COLD-WALL Frigidaire with the Meter-Miser!

THE WORLD'S FIRST "COLD-WALL" REFRIGERATOR! Built on an entirely New Principle that saves food's vital freshness from drying out

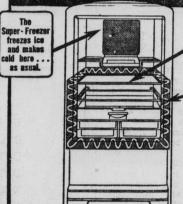
For the first time, you can now store even highly perishable foodsand prolong their original freshness, retain their nourishing richness and peak fresh flavor...days longer than ever before! Come in. Convince yourself in 5 Minutes. See how this new Frigidaire puts you years ahead in every way—in beauty, usability, economy as well as food-preserva-tion. Yet costs no more than ordinary "first-line" refrigerators!



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