

**DON'T JUST SAY BEER—SAY,  
MONARCH  
OR  
NEW LIFE**

Specifying "MONARCH and NEW LIFE" when ordering beer proves you to be a person of practical knowledge and good taste. At any hotel or restaurant merely requesting beer means nothing to the management, they give you any of the brews that are slow sellers. Say "MONARCH or NEW LIFE" for beer rich in flavor and pleasant to the last sip.

HOW ABOUT A CASE TODAY?

BUY

**MONARCH or  
NEW LIFE BEER**

The Best in the Land

OUR BEER GUARANTEED TO PLEASE OR YOUR MONEY BACK.

UNION MADE AND DELIVERED.

**Goenner & Co.**  
JOHNSTOWN, PA.

**ADVERTISING CAMPAIGN  
TO BOOST STATE'S RE-  
SOURCES BEING PLANNED**

Harrisburg.—Secretary of Commerce Richard P. Brown has announced that this new department of the Pennsylvania state government will spend several hundreds of thousands of dollars in a national advertising campaign to tell the story of Pennsylvania's industrial and recreational advantages. This expenditure, to be made during the two-year period ending May 31, 1941, is primarily for the establishment of new industries and branches of existing industries in Pennsylvania and to attract a greater army of vacationists and tourists to Pennsylvania. Secretary Brown explained that his purpose is not to proselytize or steal industries for Pennsylvania from other states. Rather, he said, it is his aim to show existing industries why it would be more economical and desirable for them form a manufacturing, distribu-

tion and sales standpoint to locate branches here or to establish new plants here.

In preparing data for these advertisements and for follow-up work to answer inquiries from industries, the new Department of Commerce will utilize and augment the facilities of such community organizations as the Chambers of Commerce, Business Men's organizations, Boards of Trade, and similar groups. "Since few residents of our state appreciate the extent of her resources and the range and quality of its manufactured products we cannot expect others to know these facts," Brown said.

"Few realize that Pennsylvania is the richest state in mineral resources and is the largest producer in the mineral industry in the United States, and that the value of the output is greater than that of any foreign country. The second richest industry in

the state is the farming industry

and ranks high amongst all states in the production of buckwheat, tobacco, farm produce, potatoes, milk, vegetables, etc.

"Pennsylvania is so well equipped with modern state roads as to make the produce of the farms available to the cities and towns.

The quality and quantity of its farm products is so high that many canning factories are now being established in the principal producing areas to market these products under labels which show that they are Pennsylvania products."

Brown said that one of the first undertakings of his department will be the compilation of statistical data for the various localities and sections of Pennsylvania. These will include information on local taxes, types and amount of available labor, available industrial buildings with descriptions and uses to which they may be put, etc. With this data at hand it will be possible to compile information on the type of industries most adaptable for each locality.

"This problem of improving business financial and employment conditions in Pennsylvania concerns every person in the state whether employer or employee," Brown said. "It is a problem in which, if we all work together, we can accomplish much for the shop keeper, as well as the department store for the man and woman who work with their hands as well as the white collar workers."

**SOME MEDICAL FACTS  
ON CANCER AND INDI-  
GESTION WITH AGES**

How often is cancer the cause of indigestion and at what ages is this condition most pronounced?

A Minnesota doctor has painstakingly studied records to ascertain these facts.

He reviewed the histories of 4,656 patients who complained of indigestion. Between the ages of 15 and 24 cancer was very rarely the cause of indigestion.

Between the ages of 25 and 39, 2.7 per cent of dyspeptics had cancer. Above the age of 39, however, cancer became quite a formidable cause of indigestion.

Between 40 and 44, 4.2 per cent complaining of indigestion had cancer; 45 to 49, 9.5 per cent; 50 to 54, 9.6 per cent; 55 to 59, 12 per cent; 60 to 64 years, 21.5 per cent; 65 to 69 years, 31 per cent—70 years and over, 44 per cent.

This doctor arrived at the following conclusions from his studies:

Dyspepsia is caused by cancer much more frequently in men than in women.

Cancer becomes a relatively frequent cause of indigestion in both sexes about the age of 45 years.

There is a marked increase in the incidence of cancer as the cause of indigestion late in life.

Fifty eight per cent of the men who came for treatment with a complaint of indigestion and were over 70 years of age were found to have this malignant disease.

Men seem to progress into a definite dyspepsia cancer age from 5 to 10 years earlier in life than women do.

This age in men starts in the late fifties and in women between the ages of 65 and 70.

The public should be cautious against the hazards from self medication for indigestion after the age of 40.

Cancer of the stomach becomes progressively more difficult to treat.

Adult and older persons with indigestion should find out as soon as possible the cause of their condition.

**MARRIAGE LICENSES  
FOR JUNE SHOW GAIN  
OVER THOSE OF 1938**

Either Dan Cupid has been using more of his lures than he did last year during June or the business conditions have improved or if they haven't, the young people believe they might as well get married anyhow, or maybe it's something else, but at any rate the marriage license business in Cambria county showed an increase last month over the same period of 1938, according to the records in the office of Register Michael J. Hartnett. Likewise the number of marriage licenses issued for the first six months of this year by Mr. Hartnett shows an increase over 1938.

Approximately 200 couples have obtained the necessary papers to wed during June of this year as compared to 143 in June of last year. High month for the one marriage license business during the past 10 years was in 1937 when 246 were issued.

During the past six months Mr. Hartnett has written 720 licenses as compared to 609 in 1938. During the first months of 1937 Mr. Hartnett issued 78 licenses, a record for the past ten years. June, according to Mr. Hartnett, is still the favorite month of brides. His records show that in January of this year he issued 91 licenses, February 101, March 78, April 121, May 134 and June 200.

**Do You Know?**

The distance from the tips of the fingers of one hand to the tips of the fingers of the other hand—with arms and hands outstretched level with the shoulders, is, in normal persons, usually equal to the entire height of the body.

Ninety-eight and a half per cent of the population of the United States lives within thirty miles of a hospital.

**Don't Mar Walls.**

A nail can be driven into plaster without marring the wall if the nail is placed in hot water for a few minutes, or dipped into melted paraffin.

You're Never at a Loss What to Serve When You Own an

**Electric Refrigerator**

The housewife noted for her hospitality is the one who is backed by a modern electric refrigerator. For "perfect" luncheons do not just happen. They are the result of the three "p's"—planning, preparedness, and poise. Planning, to provide new dishes



that keep entertaining and daily menus out of a rut. Preparedness—thanks to the storage facilities and perfect refrigeration of the modern electric refrigerator. And the poise which results from a knowledge that sudden callers or impromptu meals will never find one unprepared.

**PENNSYLVANIA  
EDISON COMPANY**

No Other Dollar Buys As Much As the Dollar, You Spend For Public Utility Service

**AMERICAN STORES CO.**

July 6, 1939.

**"SAVE the MOST on the BEST"  
WEEK-END SPECIALS!**

And In Addition to These There Are Hundreds of Every Day Low Prices!

**Gold Seal Flour**  
LOWEST PRICE IN YEARS! **65c** Finest Family Flour Milled.  
24-LB. SACK . . .

Prim Brand Pastry Flour . . . 24-LB. SACK **49c**  
Happy Baker Family Flour . . . 24-LB. SACK **53c**

**FANCY TOMATO CATSUP** 2 Large 14 oz. btl. **15c**

Best Alaska Pink Salmon . . . TALL CAN **10c**

Imported Norwegian Sardines 2 CANS FOR **15c**

Fancy Qual. Wet Pk. ASCO Pork and Beans . . . 4 16 OZ. CANS **19c**

**SHRIMP** TALL CAN **10c** Fancy Red Salmon . . . 2 TALL CANS **35c**

Glenwood Apple Sauce . . . 4 NO. 2 CANS **23c**

Golden Bantam Corn . . . Farm-date 3 NO. 2 CANS **25c**

Tomatoes, Beets, Green Beans, 4 NO. 2 CANS **23c**

Fresh, Sweet Fluffy Donuts, . . . SPECIAL DOZEN **10c**

**Cream White** The New Super Cream Vegetable Shortening 3 LB. CAN **45c**

**Bread Supreme** . 2 Jumbo Loaves **15c** Golden Krust, Sliced Loaf **5c**

**Calif. Baby Lima Beans**, . lb. **5c**

HURFF'S COOKED SPAGHETTI, 4 15 3-4 ounce cans . . . **19c**

MACARONI OR SPAGHETTI, 3 pounds . . . **19c**

DOLE'S PINEAPPLE, Gems or Crushed, 14 ounce can . . . **10c**

HEINZ ASSORTED CREAM SOUPS, medium can . . . **12c**

FRESH QUALITY OLEO, 3 pounds . . . **25c**

CALIFORNIA SWEET PRUNES, lb . . . **5c**

OCTAGON LAUNDRY SOAP, 10 bars for . . . **37c**

Heavy Galvanized Pails . . . EXTRA SPECIAL, EACH **17c**

Sturdy Four Sew Brooms . . . AT EACH **19c**

**QUALITY EVAPORATED MILK** 10 TALL CANS **55c**

Young, Tender Quality Fresh **PORK LOINS** RIB ENDS, POUND **18c** LOIN ENDS, POUND **22c**

Fresh Killed Spring Chickens **27c**

YOUNG, TENDER QUALITY BEEF **CHUCK ROAST** CHOICE, Cuts, lb. **20c** FIRST Cuts, lb. **14c**

PICNIC SHOULDERS, Regular Smoked, lb. . . . **15c**

FOUNTAIN PICNICS, Extra Tender, pound . . . **17½c**

SPECIAL SLICED BACON, One-half pound package . . . **9c**

COOKED PORK LOINS, Market Sliced, One-half pound . . . **15c**

LEAN SMOKED SQUARES, 2 pounds for . . . **25c**

DRIED BEEF, Thinly Sliced, One-fourth pound . . . **15c**

**Cantaloupes**, Large Jumbo 36's, sweet vine ripened, very meaty, Small seed cavities 2 for **19c**

**Watermelons**, Fancy Large size Cuban Queens, Red Ripe Cutters, each **49c**

**Calif. Oranges**, Sweet Juicy Valencias 2 dozen **25c**

CALIF. TREE RIPENED **Lemons** . **15c** NEW CROP TRANSPARENT **APPLES** 6 lbs. **25c** FRESH HOME GROWN **Lettuce** Tender, Iceberg Variety hd. **5c**

Trim and full of Juice DOZEN