

ten day sale only. This includes all merchandise we carry except Whittall Rugs, Hoover Sweepers and merchandise of this calibre on which the manufacturer will not permit us to cut the price.

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Rest assured we have thousands of dollars worth of stock in merchandise for every room in the house on which there will be a surprise sale.

This Surprise Sale opens Tuesday Morning Sept. 3rd. and a real surprise awaits every customer who purchases during this event. It will be to your advantage to take part in Aaron's Ten Day Surprise Sale. It will surpass the February and August Furniture Sale. Nothing of this kind has ever been attempted or carried out in the history of Altoona.

PUT Sterling Motor Oil in your crank case and Sterling Gasoline in your tank! Then you will have a real demonstration of "Perfect Team Work" between the power that propels your car and the lubrication that protects it.

Sterling Gasoline will give you amazing speed. Sterling Motor Oil will permit you to use it mile after mile

**OILS** AND GA

with absolute safety. The same for long, steady gruelling trips. The same for those occasions when every bit of power is needed.

Use them together! Another gasoline will not generate the limitless power in the motor that Sterling Oil is able to take care of. Or, on the other hand, another oil will not give the absolute lubricating protection that is necessary when Sterling Gasoline takes the bit between her teeth. They

are both of championship calibre and have worked together gloriously for years.