

ER NOTICE.

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How "Teddy Bears" Got
Their Well-Known Name

About 1888 Margarete Steiff, a crippled dressmaker living in a little village in Germany, used some left-over material to make a toy bear for a child. The bear was popular and other children in the community immediately wanted rag bears. Margarete's brother, Richard Steiff, later saw the commercial possibilities of these toys and put them on the market. George Dornfeldt & Co. of New York imported some in 1902. At that time, of course, they were not called teddy bears and nobody thought of associating them with Roosevelt. It so happened, however, that President Roosevelt went on a hunting trip to Mississippi that same fall. The public was amused when a news dispatch stated that "Teddy" had refused to shoot a small bear brought into camp for him to kill. This inspired Clifford K. Berryman, the cartoonist, to draw a cartoon picturing Colonel Roosevelt

in his hunting outfit with his back to a man who is dragging in a small cub with a rope around its neck. Roosevelt, with his gun in his right hand, has his left hand raised after the fashion of a traffic cop to indicate his objection to the procedure. The cartoon is labeled "Drawing the Line in Mississippi." It was a popular hit and Berryman adopted the bear as his cartoon mascot.—Pathfinder Magazine.

Friends

We must, in great measure, take our friends as they are, if we are to have them at all. We cannot remodel any of them at will. When once we have accepted this fact, and the kindred fact that our friends are probably longing quite as fervently to improve us, we shall get a great deal more pleasure out of our companionships, and escape much mental friction.—Great Thoughts (London).

Her Happiness Dress

By HORTON GAY

"MOTHER, I would rather remain at home than go to the dance in that old blue gown," cried Nancy Deering. "I know perfectly well that everyone there has seen it dozens of times, and of course I cannot have a new one now—I am not complaining—I would really rather not go at all."

"I'm rather tired of the old crowd," she whimpered. Her mother saw the red lips quiver and she knew it was because Carolyn Wright would be there with a group of young girls and men from the city, and that Paul Mason might be among them. Paul had been very devoted to Nancy the winter before and people had expected them to marry. But he had gone back to the city and Nancy had fortified herself behind a little wall of pride and gone everywhere. But her observant mother had noticed that she did not wear the rose-colored dress again. It was a charming dress of soft rose satin and Nancy had looked like a rose herself as she danced the evening through. Almost any man would have capitulated to its allurements, but Paul must have been made of sterner stuff for he rode away and Nancy was still free.

"Why don't you wear the rose satin, Nancy?" asked her mother. "Nancy paled and for a moment she hid her face in her mother's lap. 'I cannot, mother dear; it is such a happy dress,' she whispered. Mrs. Deering bent and kissed the brown head. 'Wearing a 'happy dress' might bring happiness back to you, dearie,' she said, and the words went to Nancy's heart. Of course, Paul would never come back again, but wearing it would help her to forget him, forget his fickleness. She had learned to love the big shy fellow, and she believed that last night at the club dance, when she had worn the rose satin dress, that he would say something about his love, but he had gone soberly away.

So she did not wear the blue dress, but came running down in the rose-colored satin. Her mother admired her from crown to ankles and silver shoes. "Mr. Wright said Paul was coming," thought Mrs. Deering, "and perhaps my girl will be happy after all!" Nancy went away in her "happiness dress" and mingled with the youth and beauty on the clubroom floor. Her card was nearly full when a big form blocked off other partners and a familiar voice caused her heart to throb madly. "How do you do, Nancy? Have you any dances left?" It was Paul Mason, looking thinner and graver, but his smile was the same and the wistful look in his brown eyes brought color to her cheeks.

"You are wearing the same little dress," he said after awhile. "This—rose dress?" Nancy wondered how he could remember. "Yes—you had it on the last time I danced with you." Nancy did not tell him this was the first time she had worn it since that unhappy night, which had begun so full of promise and ended in tears for her. "I call it my 'happiness dress,'" she said, determined that he should not guess that she had grieved for him.

"And you have been happy in it?" he asked. Her eyes flashed him an affirmative, and he looked down at her pink cheeks and the dark lashes that lay thickly against their roundness. Afterward when he was leaning against the wall, watching Nancy dance with Marty Wright, two girls began to speak of the rose dress Nancy wore. "She hasn't worn it in ages," said one. "I thought it was a new one," said the other. "She's been wearing a blue silk and a white one—I never saw this one before."

"It was new last winter for the club dance—I remember she wore it once and hasn't had it on since—it's a darling, isn't it?" she cried enthusiastically. Paul had the next dance with Nancy and he led her straight away out of the house to the pergolas which overlooked the water. "Nancy, are you happy in your dress?" he asked. "Why not?" she asked coldly. "I must know!" he declared passionately.

She turned her head away and he saw tears on the thick lashes. "Tell me, dear," he insisted. "I am asking because—" Nancy cried softly. Presently she lifted her head and smiled at him. "I am so foolish to cry when I have my 'happiness dress' on," she said, "but isn't that just like a woman?"

He caught her hand and held it. "Nancy, did you read my note?" "What note?" "When you wore this dress before—I put a note in that little lace pocket in the sash—I was sure you'd find it—ah, beloved, it is here, sealed—and you have never known how I love you—I wanted you to answer and tell me if you cared—I was scared stiff in those days—but now my tongue is loosed. If you hadn't worn this dress tonight I would not have dared hope—"

"My 'happiness dress' always!" cried Nancy tearfully. Then Paul kissed her tears, so it was a happiness face, too, that was lifted to his.

All Wild Beasts Not
Ruthless in Slaughter

No animal can approach the cheetah, or "hunting leopard," in speed over a short distance. The most agile antelopes of India and Africa fall victims to the cheetah.

The leopard kills for the pleasure of killing. It will enter a sheepfold and kill every living thing. In a leopard country no dog is safe.

Lions rarely become man-eaters. The reason lies partly in the boldness of the African natives, particularly the Masai, who pursue to the death any lion that dares kill one of their sheep or goats.

The lion, once most numerous in India, has almost completely disappeared, the few remaining being carefully preserved. Why they have disappeared, where once so numerous, is one of nature's mysteries.

The lion kills to live and when well filled instills no fear among the wild. The tiger, on the contrary, is ruthless in its slaughter, treacherous, and the dread of its fellow creatures of the wild.—Kansas City Times.

Island Navigation Menace

Sable island is a low-lying island in the Atlantic, in latitude 44 degrees N. and longitude 60 degrees W., 85 miles east of Nova Scotia. It is a chain of sand dunes enclosing a lagoon and is such a menace to navigation that the government of Canada maintains two lighthouses there. It was formerly 40 miles in length, but is now only 20. It is gradually sinking. Upon its sandy ridges grow cranberries and wild grass. Attempts are being made to raise pines and other evergreens. The only inhabitants are the lighthouse and lifeboat men. The island is known for its breed of hardy wild ponies.

Trace "Jolly Roger" to
Old Symbols of Death

Nearly all the ancient peoples had symbols of death, but the probability is that the well-known skull and crossbones are really a rude representation of a dead body with the arms crossed in the usual attitude of resignation. Its origin is traced back to the Egyptian Feast of the Dead at which it was customary to have some representation of a skull. The Romans, with the famous epicurean motto, "Eat, drink and be merry, for tomorrow we die!" often had a skeleton to decorate their banquet halls as a reminder of the fate so soon to overtake the revellers. The skull and crossbones as a pirate symbol is not ancient and was apparently unknown to the pirates of classic and medieval times. The earliest known use of the emblem first called the "Jolly Roger" was in the days of Captain Kidd. Its meaning is obvious.

Amazon's Many Tributaries

The great size of the Amazon river is due to some extent to the configuration of the land. The Amazon valley lies between two parallel ranges of mountains upon whose sides a large number of streams of considerable size flow. These streams have generally a southeastern course and it is probably the eastward flow of the waters which tends to increase the size of the Amazon river. There is no dividing ridge of mountains to divert part of the flow to other directions. The Amazon has at least 200 large tributaries, 17 of which are from 1,000 to 2,300 miles long. There are innumerable others of smaller size.

Magnetizing Process

There are several methods of magnetizing iron or steel; by means of the electric current, by rubbing with a magnet, by hammering, etc. A steel bar may be placed across the poles of an electromagnet, or from the north pole of one magnet to the south pole of another magnet, and hammered to magnetize it. It is said that steel and iron bars can become magnetized by long contact with the earth, with or without pounding, and steel rails are often found to be appreciably magnetic.

On or Off?

Tom, age five, was getting ready for bed when he suddenly asked: "Dad, must I get scaled with my shoes on or off?" Dad didn't seem to understand what it was all about so Tom explained: "The nurse comes to kindergarten to scale us and I don't know whether I should keep my shoes on or take them off."

Oxen Play Important
Part in Korean Life

The Korean people are most industrious workers of the soil, and from time immemorial oxen have borne the brunt of the battle. Methods of cultivation preclude the use of mechanical devices and, as the native horse is too small for farm labor, the farmer's main beast of burden is his ox or cow. These animals plow his fields, haul his heavy loads and turn his mill.

The last service which Korean cattle render their masters is to be slaughtered for food or for hides. Since the expulsion of Buddhism by the Yi dynasty in the Fourteenth and Fifteenth centuries, the people have been accustomed to the use of meat as an article of diet, particularly on all ceremonial occasions. As most of the farmers live in small isolated communities, the cattle market becomes his "social center," combining his club, newspaper and debating society.

"Furniture Fakers"

The workmen of France and Italy are exceedingly clever in the business of imitating ancient furniture and similar pieces of old art craft, and in their imitating they are thorough and systematic to the extent that the copy is often as handsome a piece of work as the original. Persons who engage in this questionable art are artisans of the first water. They make use of old wood and when it is desired to give a piece the appearance of years of actual service, they put the piece into actual use where it will get real wear and tear. In addition to this they make use of fabrics which are really old, taken from pieces which they have gathered at various times in their search for old wood.

Professional Appraisal

A junkie was driving his wavering old cart down a narrow London street. Behind him, traffic had to keep to his pace. An irate old man in a long, glittering town car had the chauffeur sounding the horn loud, long and insistently. The junkie turned his head looked down along the polished partition of the car, bowed low and said: "Right-o, guv'nor. I'll call for it tomorrow."—Boston Transcript

PERMANENT WAVING.

Our Perfecto process requires less time, less heat and absolutely protects hair from injury by chemicals and over steaming. You will be delighted with the difference if you have not yet had a permanent by our method. Come in any time and confer about your Permanent. Work done by appointment only. We use the perfected Edmond Process—FINK'S Barber Shop and Beauty Shoppe; Palmer House.

EXECUTOR'S NOTICE

In the Estate of Lettie Martin, late of Patton Borough, Cambria County, Pennsylvania, deceased. Notice is hereby given that Letters Testamentary in the estate of the said decedent have been granted to the undersigned. All persons indebted to the said estate are requested to make payments and those having claims or demands against the same will make them known without delay to William Martin, Executor, Patton, Pa. Reuel Somerville, Attorney.

POLITICAL NOTICE.

The undersigned wishes to announce his candidacy for the nomination of Director of the Poor, subject to the decision of the Republican Primaries in September. Your support will be appreciated. JOHN L. EVANS, Ebensburg, Pa.

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"Nature's Great Soil Builder"
The fine, dry, quick-acting, fully available lime. Superior in quality and condition. Brings best results at least cost per acre—low cost delivered your station. Write today for prices and interesting booklet. NATURAL LIME-MARL COMPANY, ROANOKE, VA. (2 Plants at Charles Town, W. Va.) (B. & O. R. R.)

ALTOONA BOOSTER
MERCHANTS SAY
Trade in Your Home Stores First, but come to Booster
Stores for the things your home merchants cannot supply.

SATURDAY,
JULY 6
WILL BE
Greater
Altoona Day
In Altoona
Booster Stores
YOU ARE INVITED!

This day has been set aside by Booster Stores as a time to offer extraordinary values as an acknowledgment of their obligations to a loyal public.

It will be one of the greatest value giving days of the year! Booster stores sell so many different kinds of merchandise that every family will find many things which they can use to advantage among the goods that will be

OFFERED AT SPECIAL PRICES
FOR "GREATER ALTOONA DAY"

All goods offered for "Greater Altoona Day" will be of the same high standard of quality that Booster Stores maintain at all times, and have the same guarantee for satisfactory service that Booster Merchant give with all of their merchandise.

DON'T FORGET THAT
"GREATER ALTOONA DAY"
WILL BE SATURDAY, JULY 6

Arrange to Come and Spend The Entire Day Shopping in
Booster Stores.

Take Lunch in a Booster Hotel or Restaurant.
Attend a Booster Theatre for Entertainment.

GOOD ROADS LEAD TO ALTOONA
Plenty of Parking Space Available Near
The Business District.
ALTOONA BOOSTER ASSOCIATION

STARTING THURSDAY, JULY 11 BOOSTER
STORES WILL BE CLOSED EVERY THURSDAY
AFTERNOON DURING JULY AND AUGUST.

STRAND THEATRE, Altoona, Pa.
One Week Starting Saturday, July 6th
See and Hear "NOAH'S ARK"
With A Cast of 5,000
A VITAPHONE TALKIE—Movietone News

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The Fuel of Winners

RED ETHYL is the fuel of the speed kings—land, air or water. In those terrific contests where straining motors and taut nerves vie to make or break records, where every fraction of an advantage counts, Ethyl has won its spurs.

So it is with your car. The same superlative performance that makes it so valuable under tests of speed and endurance also makes it the favored fuel for the car under ordinary conditions.

Smoothness, combustion, power and economy of fuel consumption reach their peak of efficiency with Ethyl Gas.

Tomorrow—fill your tank with Sterling Ethyl Gasoline and prove to your own satisfaction that the Sterling Brand of this famous fuel is a winner.

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Are you using the best you can get? Remember the price is usually the same for oils of every conceivable grade and quality.

The safest, surest, most positive assurance of protection and long lubrication is to buy by brand.

Compare Sterling 100% Pure Pennsylvania with other oils if you wish. It is the purest motor oil and contains the highest percentage of lubricating value that can be refined.

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