## Announcing Another Opportunity

To Become A Profit Sharing Partner in A Successful Enterprise

We wish to announce an off ering of a new no par Cumulative Preferred Stock.
This stock will eb known as the $\$ 2.80$ Series, and will have all the rights and privileges of the $\$ 5.00$ Series except the price, yield, liquidation and call values. We are leges or the $\$ 3.00$ Series except the price, yield, liquidation and call values. We ar
offering this new Preferred Issue at $\$ 47,00$ per share. With an annual dividend re
turn of $\$ 2.80$, thsee shares yield 5.957 per cent.
or $\$ 2.00$, thisee shares yield 5.957 per cent
Proceeds from the sale of this issue will be used for permanent improvements
which are necessaries in communities served by the Penn Central Light and Power
Company. Company
Electric Light, Power and Gas properties, are stable enterprises. They rende
indispensible service to people and industries. Electric light, Power and Gas are es ential to home comfort and to manufacturing progress.
From time to time for the past seven and one half years, the Penn Central
Light and Power Company has offered their prefererd shares to employees, and public, with the result that the ynow have more than 7,300 Prefer red Shareholders. Ninety-five per cent of these Shareholders are customers and
employees who have been receiving dividends regularly since date of issue. Thus employees who have been receiving dividends regularly since date of issue. Th
the Company has been able to share its earnings with its customers, employe and some of the public.
INSURANCE COMPANIES, BANKS, TRUST COMPANIES-ALL- HAVE
Financial men look with favor upon the Securities of Electric Light and Pow
Companies. The reasons are easy to understand
Exceptional safety,

Exceptional safety
Easily Converted In
ax Free
ividends Paid Since Date of
Issue.
Modern Life Will Not do With- 10. The Business Is Almost Entire-
out Electricity
NOW IS THE TIME FOR YOU TO INVEST
PRICE PER'SHARE AND DIVIDEND
Wayable quarterly, at $\$ \$ 77.00$ per share either for cash or on savings plan. The term of the savings plan are $\$ 4.00$ per share with the subscription and $\$ 4.00$ per share nual rate of 5 per cent will be allowed on all payments, to be accurued and credite n completion of payments. At a dividend rate of $\$ 2.80$ per share, the yiedd is 5.957
ner cent on your investment. These shares are preferred as to assets and dividends er cent on your in
and are cumulative.

Penn Central Light \& Power Co.
H. SHEARER, VICE PRESIDENT AND GENERAL MANAGER
 miles away, are handled by your local operator

She takes charge of your call and sees it through. You don't even hang up your receiver

Your out-of-town friends can b reached as easily and conveniently a your "in-town" friends.
george h fulmer, Manager


Is Business Poor, if it is why don't You Try Making It Better By Advertising'.

