

Patton Courier

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THE POINT OF DIFFERENCE

Thousands of American have been surprised by the developments in the naval disarmament program at Geneva. The Washington conference was so successful that the general opinion in the United States was that Great Britain and America would easily be able to get together on a program at Geneva. But it soon developed that the ideas of the British experts and the United States experts were far apart from the ideas of the Americans and Japanese. It is not difficult to understand why this difference of opinion comes. It is the American theory that the way to disarm is to disarm; that if we want to decrease our navies the way to do is to cut down the total tonnage. The British have a different theory. They desire to increase the total tonnage, but to decrease the size of the ships and the size of the guns the ships carry.

This British idea is advanced properly enough perhaps, not in the international disarmament so much as in the interest of British requirements. The British have great trade routes all over the world, and they have naval bases everywhere to which cruisers can go for aid and supplies. It is therefore better for British interests to have a large number of smaller cruisers than a limited number of larger cruisers.

But the case of the United States is different. We have not developed naval bases. It is therefore necessary for us to have cruisers with a larger radius of operation. That is why the American naval experts insist on 10,000 ton cruisers. They are willing to cut down the number to the lowest possible limit, but they see no reason why America should surrender its equality with Great Britain by agreeing only to build cruisers which would give Great Britain the advantage over us. If we had as many naval bases as Great Britain and as many ocean liners capable of being turned into auxiliary cruisers then the British program would not be so unfair to us.

British sympathizers in this country argue that it makes no difference to us because we are not going to fight Great Britain anyhow. Granted. But then our program ought to make no difference to Great Britain either if they are never going to fight us. They have no other naval rivals.

British sympathizers declare also that it is vitally necessary that Great Britain have a great number of cruisers to protect her commerce because she is dependent on imports to sustain her life in case of war. This is true. But it is also vital to the United States to protect its commerce in case of war. True, we could not be blockaded and starved out, but we would have to import, in case of trouble, many materials necessary to the carrying on war, among them rubber, manganese and nitrates. As Mr. Gardner, American naval expert, recently stated in the New York Times: "Let us recall the traditional assertion of the English that they themselves must retain command over the use of the seas in order to assure their food supplies and the free flow of their trade. If they need this, why do not the imports we have to have to keep our industries going and our people employed need similar protection? Why do we not need to safeguard in time of war the supplies we must bring from overseas to defend our country?"

Certainly we hope never to have war with Great Britain. And one way to prevent it is to preserve our self-respect and Great Britain's respect for us by seeing to it that our legitimate naval needs are not sacrificed to pacifist theory.

ADVERTISING

Advertising and not competition is now the life of trade, according to the advertising experts who met in Denver to attend the International Advertising Association convention. The delegates at this meeting heard a number of interesting things. Among these was the statement by Charles Steidle, New York expert, to the effect that if churches do not advertise their "ware"—spiritual up-building and moral betterment for both the individual and humanity—they cannot hope to arouse interest among the masses and fulfill the obligations placed upon them as parties to the general spiritual movement.

Another speaker declared the "advertising is greater than any single moral force we know of today. Advertising brings about changes for the betterment of life itself, changes which fuse into the social and political life of the nation."

It is now generally admitted by economic forces everywhere that advertising is the most important development of modern business. And it is also coming to be realized that newspaper advertising is the best kind of paid publicity. In the convention just mentioned the delegates who were advertising experts, agreed that newspaper advertising affords the best publicity medium for the churches and all church activities.

Advertising is no longer a theory. It is a science. And it pays.

MORE CARS COMING

The "saturation point" in automobiles seems as far off as ever. For the first six months of 1927 General Motors sold 840,481 cars, against 620,190 in 1926 and 396,360 in 1925. An increase of 74,000 cars PER MONTH

in two years is not bad. The big motor boom and fight are expected in the Autumn, when Henry Ford's new car will make its bow. Ford is quoted to the effect that the country can easily absorb two million new cars every year, since, at the present rate of car ownership, that would mean every car would have to last six years. Mr. Ford knows that 2,000,000 new cars a year is a ridiculously low estimate. Will Rogers describes a poor family as a family "having only one car." And that is not exaggeration.

Every active individual, including bigger children in prosperous families, needs his own car, and the four-car family will soon be numerous. Two cars to a family should be the average. To say that four million cars, trucks, etc., can easily be absorbed in this country every year is putting it mildly, assuming, of course, that intelligent advertising is done in valuable newspapers, such as this one.

ANYHOW PROGRESS (Schools)

It is pleasant to learn that this nation spends more on public schools than on any other government function—not excepting the cost of keeping ready for war. Our public schools cost two thousand million dollars a year, about one-fourth the total spent for public purposes.

Two billions a year seems a great deal, but it is not much really. Public education, on which the future depends, absolutely costs less than twenty dollars per capita. And, by the way, it costs less than half the money spent on cigarettes.

GREAT BULK OF TRAFFIC CARRIED ON GREAT LAKES

The huge and splendid equipment of the passenger steamers plying the Great Lakes is quite well known to the residents of our states due to the thousands of tourists who come to Michigan during the summer months from every state in the Union to enjoy a cruise over the big lakes, but few even among those who live in the states bordering on the lakes know much about the size of the bulk freight ships and the huge amount of freight that is transported during the season of navigation, declared E. H. McCracken, general passenger agent of the Detroit & Cleveland Navigation

company, which operates a large fleet of passenger and packager freight vessels between Detroit, Cleveland, Buffalo and Chicago.

"During the season of 1926 the bulk freighters of the Great Lakes carried 121,289,592 net tons of iron ore, coal, stone and grain," said Mr. McCracken. "The standard lake freight ship is 600 feet long, 60 feet wide and 32 feet depth of hold; they are designed to carry immense loads in shallow water. The freighter Le Moyne last season on one trip carried 15,415 net tons of soft coal, and on other trips she carried 516,000 bushels of wheat, and a mixed cargo of 551,000 bushels of barley, rye and wheat. The annual saving in cost of transportation of grain, iron ore, coal and stone by lake and rail as against all-rail far exceeds the total Federal expenditure for river and harbor improvements during the last 100 years aggregating in the neighborhood of \$125,000,000.

"Most of the freighters and passenger steamers on lake runs carry wireless telegraph outfits, but so heavy is the traffic on the lakes that it is seldom that passengers on the tourist steamers cannot see from two to half a dozen ships in their vicinity at any time, so a freighter wishing assistance could summon aid by a blast on the whistle as easily as by wireless. During the summer a vessel passes Detroit either downward or upward every minutes day and night."

GREAT LAKES AFFORD IDEAL TOURIST TRIPS

The lure of the Great Lakes draws thousands of tourists to Michigan every summer for no vacation is complete without a cruise over the pleasant waters of the inland seas that form a broad highway from Duluth, on the north, down to the Atlantic ocean.

The chief ingredients of an ideal vacation outing include water, sunshine and fresh air, and in the Land O' Lakes we have the greatest body of fresh water in the world; there is an abundance of sunshine, and a few whiffs of the pure air of the lakes would make your lungs give a hygienic laugh, declared A. A. Schantz, president of the Detroit & Cleveland Navigation company, who for many years has been operating tourist steamers on Lakes Huron, Erie and Michigan.

Niagara Falls and Mackinac Island are the two chief points of interest for tourists from the inland states. So many bridal couples visit Niagara Falls during the summer season that the Detroit and Buffalo division of

the D. & C. steamer line has long been known as "The Honeymoon Trail" Mackinac Island located at the junction point of Lake Huron, Lake Superior and Lake Michigan, is the queen of the multitude of Michigan summer resorts.

It is certain that no better place than Mackinac Island can be found for sickly girls, puny boys and tired grownups for here everyone is soon alive with animal spirits and eat in such a way as to demonstrate the paradox that the quantity contained may be greater than the container. The land is high and dry; the scenery is rugged and picturesque. The great pine groves fill the air with healing balsam.

As the tourists steamer enters the Straits of Mackinac the inland precipitation a striking appearance with its cliffs rising out of the lake and towering high in the air. The long white walls of the ancient fort crowning the crescent-shaped gem of a harbor, the steep winding roadway to the beach and the busy village nestling below forms a picture that lingers long in the memory.

Mrs. Mary Domokos, aged 90 years, died on Sunday afternoon at the home of a daughter in Adams township.

Gives "Minstrel Show" on Organ



ELSIE MAE LOOK, member of the staff of the Sears-Roebuck Agricultural Foundation station, W.L.S. Chicago, holds the distinction of being the youngest organist "on the air."

When she was but five years old Miss Look played her first piano selection. She continued at that instrument until she was old enough to make known her preference for the organ. Within a surprisingly short time she had mastered the instrument. Miss Look made her Chicago debut in the radio world and a place was made for her on the W.L.S. staff. There her duties are many. She is at the pipe organ for Sunday noon recitals, each Tuesday and Saturday noon she is in the studio for the R. F. D. Dinnerbell fun program. Frequently she aids at Lullaby Time, the children's hour. Saturday night finds her filling requests for selections.

Recently another feature has been claiming her services, the "Elsie Mae Minstrels," a feature that takes the listener through the old time black face fun program. Frequently she aids at Lullaby Time, the children's hour.

GOLD THAT KEEPS



A week end without worry

Kelvinator keeps food fresh until you get home

The roads are wonderful now for a week-end trip. Just load up your Kelvinator with good things—have everything ready for a good meal on your return. No worry, no spoilage, no waste.

With Kelvinator's brine or freezing tank you have complete assurance of steady, reliable "cold that keeps". Continuous refrigeration for a full 24-hours even if the electricity should be cut off temporarily for any reason during your absence. You cannot afford to be without this extra protection.

With all its advantages, Kelvinator is surprisingly low in price. You can get the steel-clad "Sealite" Cabinet Kelvinator for \$210 installed! A beautiful cabinet—all steel exterior—seamless metal food compartment—56 1/2 inches high—26 1/2 inches wide—22 1/2 inches deep—good for a lifetime.

Our convenient payment plan makes it unnecessary to delay a

moment. Stop in at our display rooms today. See the line of beautiful Cabinet Kelvinators, and learn how the Kelvinator can be installed in your present refrigerator, if you already have a good one. An expert will call if you phone.

"I might give you one instance of what Kelvinator has meant to me. I bought on Wednesday a large turkey for the following Sunday dinner. Because of a change in our plans I did not use it until a week from that Sunday. Then it was cooked and served and the remainder put back into the Kelvinator. By being able to keep it, I did not have to serve the turkey every day but was able to alternate with other things." (Name on Request.)

Penn Central Light & Power Co., Patton

Kelvinator

Oldest Domestic Electric Refrigeration

Our Practical Pattern No. 1210



A great deal of the attractiveness of this style is due, of course, to the materials of which it is made. The sketch shows it carried out in a gay, checked silk or taffeta, with the collar, pocket flaps and hem of crisp, white organdy. However, if a cotton material is preferred, gingham, French Voile, or organdy in a checked or flowered design would be quite pretty. Then the collar, pockets and hem would be of white or plain color to match the print.

May be obtained in sizes 14 to 20, or 34 to 40. Size 18 requires 2 1/2 yds of 36 to 40 inch material and 1 1/2 yards for trimming.

Patterns will be delivered to any address upon receipt of 25 cents in cash or U. S. postage. Always mention size wanted. Address: Hand-Cut Pattern Department, 17 West 28th Street, New York City, and always mention this newspaper.

LIME-MARL

"Nature's Great Soil Builder." Brings best results at less cost per acre. Fine, dry, non-caustic, very quickly available. Most economical agricultural lime you can use. Grow big crops with LIME-MARL. Write at once for prices and full information. NATURAL LIME-MARL CO., ROANKE, VA. (Plant: Charles-Town, W. Va.)

REUEL SOMMERVILLE

ATTORNEY-AT-LAW Office in the Good Building.

MONEY FOR FARMERS

Long term mortgages on lower interest rates are afforded to farmers under the terms of the Farm Loan Act. We have \$25,000.00 to apply to purchase of land—payment of debt or other farm improvements. L. E. KAYLOR, Secretary-Treasurer, Bell Phone 183M, Ebensburg, Pa.

ROSS SANNER

Announces Candidacy for RECORDER OF DEEDS



Will have turned back to the taxpayers of the county, at the end of this year almost \$40,000—over and above the entire salary list of those employed in this office, including the salary of the Recorder. I will be glad to receive your support with the assurance that if elected I will give the office the same personal attention that brought about the above large returns for the county.

666 is a prescription for Colds, Grippe, Flu, Dengue, Bilious Fever and Malaria. It kills the germs.

Advertise consistently—You will find that it pays.

No One Imm Pangs of

Doctors Cury Interesting article Esculape (a very few enough, very few ers seems to be selves with the to nor Aristotle r it. On the other considered a sove sorts of ills. Plutarch, how sickness, which it is sufficient remote forefath In this connectio that, according prince of orators, Antony and his had attacked in refuge on board when the vessel he would rather a cutluer than end seasickness. He assassinated near Matin, Paris. (Kansas City Star

Odd Maze of Appli

Near the close century, in France semi-poetical nam every kind of de and cut. The fol the costume of a tesan is an exam "She was attire sigils, adorned w grets, the point candor, trimmed w plaints. She wore attentions, and sh the queen's hair (embroidered with crows stripes. Abv vated sentiment, certain conquest, feathers, while ov an Absalom tress tation. All that reads I yet it was perfect great ladies of 170

Wanted All

Teddy was about year. His mother invite his little fri party, and she m preparations. On ning they were wa Suddenly the young don't you think it's cream and cake no "Certainly not, "We must wait unt are here." "Well, I'll tell y er," Teddy began, " for once in my life the ice cream and I guess we'd better h didn't invite anyboe script.

Rockets T

Many different ty made. The distan will range and the they will ascend type. An ordinary as used on the Fo probably not ascen feet if fired from a and will probably than 1,000 yards if angle of 30 degrees developed rocket is p shell used in artil projectile carries a nating tracer comm and the tracer she range of the ordi some types upward

Where Ma

Among the Kavi Central Africa a m coils of iron as his hold, and keeps th ished with oil or fat Metal is so fascina this tribe that the sometimes turn dow armlets or anklets, imitation of Europe On festive occasio coils of iron are the occasion. The man adds a string of a piece of chain m and any odd scraps find.

Wished Th

As she tripped b roadway the celebrat an old friend, a pla heavily bandaged, c "Good gracious!" "My dear, have you dent?" Her friend regard "No," he answer member that play of on the other night? The other nodded. "Well, they call the end and, unfor realize how much th

Hunting U

Gloves, swallow-chaperons have p peared from the list modern social funct Woman's Home Co host is still extant receives, he mingles ing introductions." the best place to fo the attic, or down garage underneath may catch him for ner, headed for the