# MACHINE SHOPS AND LABORATORIES MAKE CHANGES IN STYLES FOR WOMEN

**Cheap Automobiles, Not Parisian Coiffeurs, to Blame for Bobbed Hair. Safety Razor Eliminated the Whisker. Chemical Advance Brought Hair Coloring**

Women's fashions—and men's too, for that matter—are created in machine shops and chemical laboratories.

This is the contention of Jeanne Ruere, beauty specialist, who during the last few years has transferred her activities from Paris to New York.

Being Parisian, Mlle. Ruere apparently should know what she is talking about, for all that it heretofore has been the general opinion that the modes of women, in particular, are the result of the whim of some creator of gowns or coiffures in the French capital.

"Bobbed hair, for example," said Mlle Ruere recently to a representative of the press, "is to my mind not the result of a new trend of thought. Philosophy has never played any great part in the day-to-day life of women. New ideas may have changed the fortunes of nations, but have had little effect upon the way women wore their clothes.

"So it cannot but appear that convenience and necessity have far more to do with it. That is the general reason given for the cropping up of cropped hair. But back of the reason—which most certainly is sound—is the fact that certain new inventions in the world have made convenience a more vital matter. Bobbed hair, for instance, has come in at about the same rate as has the low-priced, generally available automobile. Riding in automobiles, as every one knows, is destructive of any coiffure at all elaborately or artifically arranged. The wind simply wastes all the time that has been spent. So this happened: people found that they would rather ride in automobiles than not ride; and so they must find a means of fixing the hair attractively, yet in a style which would withstand the breeze.

"That's why

that fashions come from the machine shops, the chemical laboratories, rather than from the salons of the couturiers and coiffeurs of Paris."

The same thing, according to Mlle. Ruere, has taken place in men's styles. A notable instance is the now nearly obsolete whisker. Our grandfathers, said the French authority, and hers, too, for that matter, wore the hirsute herbage chiefly because shaving it off, with an open razor and soap that now is considered too harsh for laundering, was too much an ordeal. A man let nature and the facial flora take their course, rather than risk his throat to the unguarded razor. The invention of the safety razor and special soaps for softening the beard naturally removed the hazards to masculine pulchritude—and with the removal of the hazards came the removal of the beard.

"The coming of bobbed hair, the going of the untamed whisker and the almost universal custom of coloring hair—all these are the product of the work of the engineer or the chemist. The dressmaker, the hairdresser and other such folk as commonly are supposed to be the originators of styles are really but carrying out the orders of necessities—new necessities brought about new mechanical and chemical inven-

ing gray or ghastly. And the colorings then were so very crude, so very unconvincing, that they perforce close grayness.

"It is now of course, quite different. The hair tint, a new process of coloring hair, especially designed for human hair, has been evolved; it allows any woman to change the hue of her hair back to that of her youth within the short space of fifteen or twenty minutes; and so cunningly is the preparation compounded that its effects are quite indiscernible as artificial.

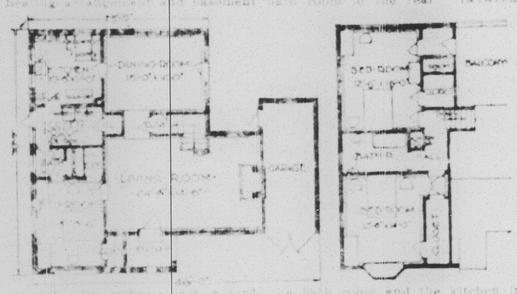
"But not only has science achieved a natural coloring but a safe one. Back in the bustle era, hair dyes—containing a substance entitled paraphenylene diamine—were about as safe to bring in proximity to the scalp as the open razor was to the throat. Chemists have eliminated this ingredient and with it the chief grounds for many women's prejudice against coloring their hair."

## FLANNED FOR A MILD CLIMATE

THE SIERRA—DESIGN A-511

This house was planned primarily [illegible] place in the house. From this room for southern California and except the stairway leads to the second for sections of the country where floor and directly behind it, through the climate is equally as mild as it is a hall of just stairway width is the is there it should not be built along dining room, 14 by 18 feet, lighted the lines herewith shown. It is by two large windows such as are without basement or [illegible] bearing shown in the front bed room in this facilities whatever [illegible] open idea.

[illegible] In the living room. Of course, [illegible] bed room occupies the corner It could be built for the price of the first floor directly back of [illegible] dimensions [illegible] complete the living room and opens into the [illegible] and a basement bath room in the rear. Between



as well the exterior [illegible] bath room and the kitchen is [illegible] is a screened table [illegible] which serves as laundry and [illegible] to accommodate the ice box. It is [illegible] large and also is equipped [illegible] suitable for [illegible] of the kitchen is a [illegible] breakfast room.

[illegible] Up stairs are two large bed rooms one with an extra large [illegible] the other with both closet and dressing room, both ample, and a good sized bath room. These rooms are entered from the little hallway at the stair landing, and between them, facing the hallway is the linen closet. Both are well lighted and airy as befits the climate.

The [illegible] Manufacturers Association, Cleveland, Ohio, [illegible] complete drawings for this house. Leaflet on brick construction free upon request.

### MEDICAL DEAN DIVIDES THE KIWANIS WORK TO GROUPS

**The work of aiding the under-privileged child has been divided into four major groups, according to Dr. Burton D. Meyers, of Bloomington, Indiana, dean of the medical school of the university of Indiana and chairman of the Kiwanis International special committee on the service to the underprivileged children. The physically, mentally, morally and economically under-privileged are the four groups.**

Divided into groups this way, says the medical dean, the helping hand of Kiwanis may begin work on a basis where efforts will be so utilized that the individual groups will get specialized attention. As the handicapped child is given classification plans for help may be immediately started, and in this way each group receives the maximum attention and aid.

"Splendid work is going on in assisting the mentally gifted children in the homes where the parents are poor," said Dr. Meyers. "These children are given financial aid to enable them to go on with their education.

"The Americanization of immigrant children is another activity of special service that is constantly receiving more attention."

In discussing the field work for helping the under-privileged child, Dr. Meyers stressed preventative measures. Prevention of crippling through the prevention or early cure of tuberculosis offers a very interesting and fruitful field of activity."

### WORDS OF THE WISE

The one sure way not to fail is to determine to succeed.

It needs but a little neglect to remove a little machine.

You won't push far ahead by patting yourself on the back.

If you will go the contrary way you must go over it twice.

When an optimist gets the worst of it he makes the best of it.

Unless your friends are trimmers it is up to you to discard them.

Be aggressive but don't forget to be agreeable at the same time.

Experience is what you get when you are looking for something else.

Never seem to be more clever than your neighbor. He will set you down as a conceited ass. But uncover his talents, and he will praise your discrimination.

### AN UPPERCUT.

Henry Clews once sad at a luncheon at his chateau on the sea near Cannes:

"Prices in France go up at an amazing rate. Price lists usually have the price column left blank. This is because if you started to print a price it would change before the ink was dry.

"The whole thing is absurd. There's a story about a man who lunched at a Monte Carlo restaurant the other day. He had an omlette, a sole and a pear. Then, when his bill was brought him, he said:

"Waiter, look here this bill here you charge me 20 francs for my omlette, 50 francs for my sole, and 10 francs for my pear. Well, that makes a total of sixty francs, not 95 francs, eh?"

"Ah, but monsieur, said the waiter and quick as a flash he snatched up the bill and changed the price of the pear from 10 francs to 10 sous, but monsieur, you forget how everything seems going up."—Detroit Free Press.

### Mrs. John Tomayko.

Mrs. Mary Tomayko, aged thirty-seven, wife of John Tomayko of Portage, and mother of seven children died on Sunday morning of a complication of diseases at her home. The general services were conducted on Tuesday morning at the Slovak Catholic church at Portage. Interment was made in the church cemetery.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Swimming Demonstration

Although the weather was cool a large crowd was on hand to witness the demonstration given by Captain William Keib at the Eben-Cress pool between Cresson and Ebensburg on Friday morning. The instructions were given to a class of junior and demonstrations on resuscitation were included in the program.

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PATTON, PENNA.

# You May Have Heard This One

But Its Really Worth Repeating. It Illustrates

## AN IMPORTANT POINT

Once upon a time, not so many years ago, the directors of a newly organized company held a very important meeting.

They were deciding whether to charge $1 or $5 for a patented article which the company was about to put on the market.

All the evidence indicated that they could profitably market the article for $1.

Nevertheless, they set the price at $5 and maintained it at $5 until their patents ran out.

This article undoubtedly saves its cost two or three times a year—and it lasts ten or twenty years. Therefore, men have asserted that the price was fair, that the inventor and the investors who made this article available to the public were entitled to a goodly return.

We do not venture to discuss the justification of that price. What we should like to point out is this:

If that company had been a public utility it could not have charged $5. The law would have prevented it.

Because of such regulation, a public utility necessarily operates under a very distince limitations—limitations that are in marked contrast to the freedom which a private enterprise enjoys.

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Companions

FIRST GET THE MONEY, THEN KEEP IT, IS A GOOD RULE FOR SUCCESS, IF NOT CARRIED TOO FAR. THE MAN WHO MISERLY EXPECTS ALL INCOME AND NO OUTGO, HOWEVER, USUALLY STANDS IN HIS OWN LIGHT.

WITH YOUR BANK BOOK FOR DEPOSITS, HAVE ALSO A CHECK BOOK. IT IS SURPRISING, THE GREATER PRESTIGE ENJOYED BY THE MAN WITH A CHECK BOOK.

UNCONSCIOUSLY, THOSE WITH WHOM YOU COME IN CONTACT, RATE YOU MORE HIGHLY. THEN, TOO, YOU ARE CONDUCTING YOUR AFFAIRS IN A MOST EFFICIENT MANNER. CANCELLED CHECKS, ARE RECEIPTS, YOU KNOW.

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