

KUSNER & BLANKFELD  
SHOWING OF MILLINERY  
WILL PLEASE YOU

**KUSNER & BLANKFELD DEPT. STORE**  
Kusner Building Patton, Pa.

KUSNER & BLANKFELD  
STYLES THAT ARE  
EXCLUSIVE

Fashions you'll be proud to wear  
featuring  
**CLOAKS & DRESSES**

You'll be proud of your spring apparel if you purchase it at Kusner & Blankfeld's. First, the styles are personally selected, each type is given consideration at the time the garments are bought, which means that there is a guarantee at Kusner & Blankfeld's specially selected for you. Second: Quality is a big factor. The Quality must be up to a high standard as Kusner & Blankfeld's guarantee each garment so that it will look well during its entire life. Third: The prices for these and quality garments are not any higher than the ordinary apparel. We will be pleased to show you the many new things.



**COATS**  
\$19.50 up to \$39.50

Charming Coats of the materials you have been admiring. Some of the coats have those touches of fur which add much beauty. The colorings include the new shades of rose, brown, rust, atter, Tampan, etc.

**DESSES**  
\$10.75 up to \$24.75

Printed silks are being very popular. We have many dresses enhanced with the charming contrasts. For those who want the plain silks, we have a series of dresses to select from. Of course, most any shade can be had.

The Joy of Spring  
**SUITS and TOP COATS**

For Men And Young Men



**FINEST WOOLENS.** Our suits and coats for spring were never more appealing. Nor did they ever offer better qualities at such low prices. Genuine worsteds, serges and tweeds from the best manufacturers. All the new style lines and more tailored in appearance than a suit that might be made for you. You will be better pleased if you will come in now. Select a suit or spring coat while you can be fitted in the pattern that you find you like most.

**\$16.50 \$25.00**  
**\$30.00 \$35.00**  
**AND UP TO \$40.00**

NOT THE KIND OF A SUIT OR TOP COAT YOU WILL SEE ELSEWHERE, BUT EXCLUSIVE AND ORIGINAL PATTERNS, COLORS AND STYLES.

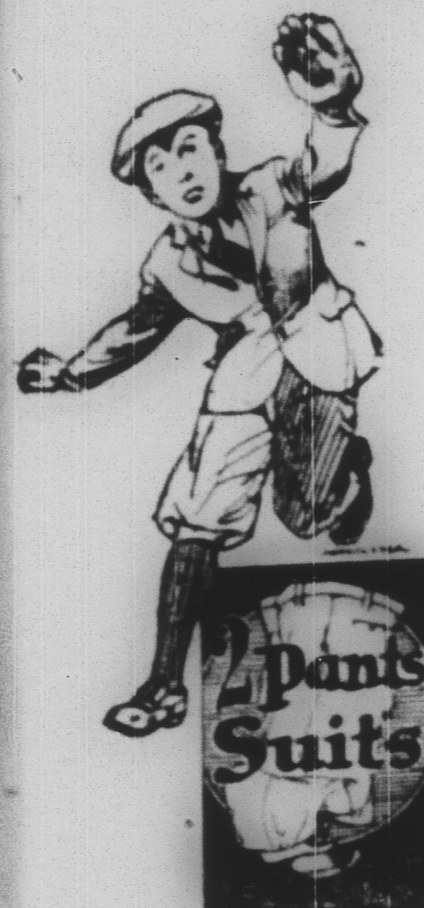
**KUSNER & BLANKFELD**

**Boys' Apparel for Spring**

SPECIAL GROUPS, ATTRACTIVELY PRICED.

**\$7.50**

AND UP TO **\$16.50**



Durable patterns in bright, new spring patterns. A variety of models to choose from and made in the newest styles. One pair of regulation trousers and one pair knickers. They are in sizes 8 to 18.

**Loud Speakers Invade Europe**



Courtesy of "L. Illustration"  
When General Nollet, the French Minister of War spoke at the dedication of a statue to Marshall Gallieni in Paris recently, his voice was carried to his hearers by an address system similar to those made for use by the Bell System.

**This Week**



By Arthur Brisbane  
**ABOVE THE KNEES, PLEASE 20 MILLION FEET A DAY SALMON BUT NOT CHILDREN AN OLD BIBLE**

Paris rulers of fashion say to women all over the world: "Wear your skirts above your knees and paint your ears red." And the pathetic fact is that millions of women will wear skirts so short as to be silly, and paint their faces without loss of time, and the eyelids are to be stained dark brown or blue, the eyelashes curled, and the inside of the nostrils stained bright red.

The short skirt, in reason, is a step toward common sense, and away from microbes. But it is, when natural, indicative of a poor position. But for women, a skirt that would look like a child, paint artificial beauty on their faces, curl their lips and color their eyelids, that seems too much. However, back of it all there is divine wisdom, undoubtedly. Woman is on her way to some grand destiny. Let us observe and admire, but not criticize.

We can estimate the wealth underground in this country. The Barland Oil Company strikes a new oil well in its Colorado territory. The rear of the gas, rushing out, twenty million feet a day, can be heard for six miles. If gas were worth one dollar a thousand, which is called "a cheap, confiscatory price," how much would that well yield in money?

And the wealth in the ground is perhaps less than the wealth in the air. Floating above every farm, waiting to be taken out and used, is enough nitrogen to fertilize many such farms. We buy nitrogen hauled all the way from South America, and there are billions of tons of it above our heads.

And what is the wealth below the waters of the oceans, seas and lakes, that cover the greater part of the earth?

Here and there, along the Pacific Coast, you see oil wells out in the ocean.

Men eventually will explore the ocean's bed, as they now explore Alaska, and give to the farms, from the air, the nitrogen they need. Henry Ford would do it now, if he had Muscle Shoals.

The Supreme Court decides that the game and fish act is constitutional. The National Government therefore has power, where game and fish are concerned, to protect the interest of the people.

The Monterey Fish Product Company must now discontinue turning into fertilizer fish fit for human food.

What about an act that would prevent exploiters of child labor turning young lives into dividends and grinding up children into profits? Isn't that worse than grinding good salmon into fertilizer?

The Supreme Court was not able to uphold the constitutionality of

an act to protect children, although certain so-called "radical" justices on that bench did uphold it. However, our highest court does find a way to protect fish and game.

About a hundred years ago, in a Vermont log cabin, a young mother read to her children old Bible stories, about the whale that swallowed Jonah, Elijah and his chariot of fire and the fig tree that withered under Divine rebuke.

That mother was poor and all her people were poor, and ours was a young and poor nation then. The old Bible from that log cabin, carefully wrapped up, was taken to the broad platform before the Capitol. With his hand on that Bible, Calvin Coolidge swore to do his duty as President of the United States. He is the grandson of the New England woman that owned the Bible, 100 years ago.

This is the land of opportunity and growth. What will it be in years to come, if the 112,000,000 now here work as hard and hopefully as men and women did in the days of Calvin Coolidge's grandmother?

**REJECTS ORDER FOR ONE THOUSAND CARS**

"Here is an order duly signed by the proper executives for 1000 of your cars."

What salesman wouldn't gulp and grab?

Retail orders for 1000 cars come to the average salesman about as often as ice peddlers visit the eskimos. There are only a few in history.

Yet the incident referred to, about the signed order for 1000 cars, actually happened. And what makes it remarkable is the fact that the salesman turned it down.

C. H. Jennings, Dodge dealer in the city of New York, throws some clarifying light on the puzzle. He says: "This Dodge Brothers salesman had been working for several years on a large national account, a company that operates cars by the thousands in every part of the country. This company was buying Dodge Brothers cars regularly, ten, fifteen, twenty and more at a time, and on several occasions the chief buyer remarked that if you fellows would only grant a discount, as others do, we might order in larger lots."

The salesman of course pointed out the desirability of buying the 1000 cars anyhow, regardless of Dodge Brothers no discount policy, but the executive declined to recede from his position. The latter then prepared what he afterwards referred to as his psychological coup. He knew that the salesman would be calling again so he had an imposing document drawn up calling for the delivery at a specified date of 1000 Dodge Brothers Motor Cars of various types, at full list price, minus ten per cent.

When the salesman called a few weeks later the official simply handed him the order.

"That's serious," said the official. "We need cars and we want Dodge Brothers cars, but you can't have the order unless you abide by its terms, you've got to give us the quantity discount."

The salesman made the same answer he had always made before but out of deference to the customer and the exceptional size of the order, he promised to take it up with the factory. The president of the Dodge Brothers stated that he wanted to do everything to retain the company's business but the policies laid down by John F. and Horace Dodge are still the policies of this company. We charge only for the actual investment represented by the materials and labor that go to make up the car, plus a reasonable profit for manufacturer or dealer. There is no margin that permits us to sell at a discount.

Dodge Bros. remarkable increase in production and sales continues without interruption, an official statement from the factory discloses.