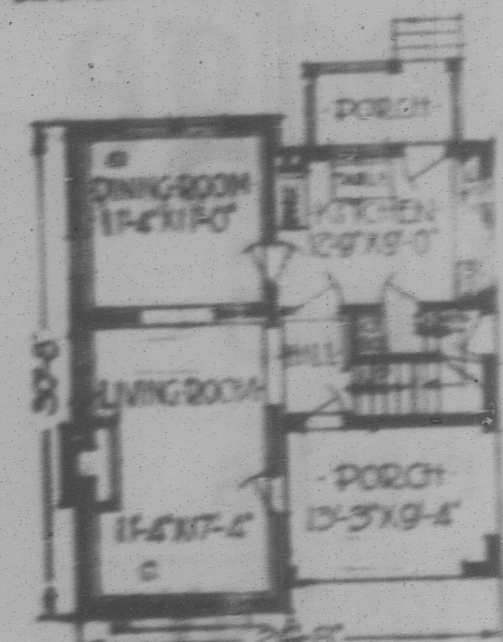


ATTRACTIVE COMMON BRICK HOUSE



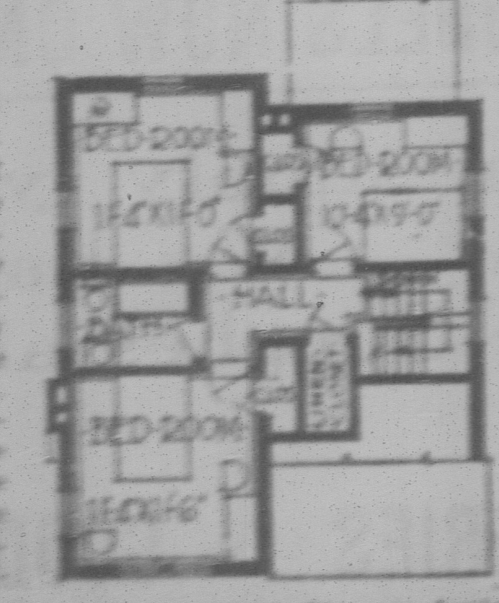
THE WINNETKA—DESIGN A 533

A well known architect and...



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HOUSEHOLD NOTES

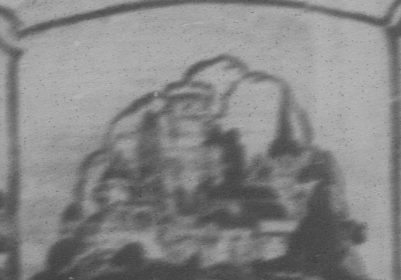
After shaping cucumbers allow them to dry and stiffen a little before...

Experts say that one should use a...

How Many Loaves Do You Get From A Sack of Flour?



THE more loaves you get, if it's good bread, the more economical...



There are a good many things the mail order man will not do for you...

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ASKING FAVORS OF MAIL ORDER HOUSE

Interesting Results Might Be Obtained by Making Certain Requests.

LOCAL MERCHANTS HELPFUL

Do All the Things for the People of Their Community That the Catalogue Concerns Will Not Do.

Copyright, 1917, Western Newspaper Union. It has been said that three-fourths or nine-tenths, or some such big proportion—the exact figures do not matter—the business of the world is done on credit.

Ask Catalogue House for Credit. You who have a reputation in your community for being at least fairly responsible and upright know that when you desire it or need it you can obtain credit from at least some of the merchants in your town.

Some mail order concerns are now operating a so-called credit system, but it is not a credit system such as is maintained by most retail merchants.

There are some other requests you might make of the mail order man when the commodity is not available locally.

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FLOWER PLANTS The following can be planted now and especially the peonies should be planted in the fall to do best. Peonies, mixed colors, at 50c each or 4 for \$2.00.

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