

SERVICE **Our Reputation** Our Sole Aim

As we swing into the new Winter Season, the thing most cherished by Altoona Booster Stores is their reputation for service. To continue to enjoy this reputation is the Booster Association's sole aim.

Wise buying is a part of this service. Shrewd merchants who want value for their money go to the market to buy - they don't wait for the market to come to them.

Thrifty housewives who want value for their money spend their money in their own communities - nearest home - where it will



WEDNESDAY ----

do the most good.

Your neighborhood stores are always best. Patronize them. What isn't in Patton can be supplied by members of the Altoona Booster Association along with that service of which they are proud and to which YOU are entitled.

With winter now upon us, this is the time to select seasonable wants for snow-time, when stocks are most complete.

BUY NOW - and in your district!

Altoona Booster Association

New Member: **Peigtal's Bakery**

Two Burn to Death in Flow of Molten Metal

MONERSEN-Two men were ourned to death, one trying to save the joyed the evening's program which contained no jazz, and was made up other and a third was painfully burnof waitzes, two steps, plain quadrilles, ed at the plant of the Pittsburgh Steel ational quadrilles. Cream City minuets Company here early Monday morning etc. to such an extent that the comwhen they were showered with molten metal. The dead are: David Fitzhold another. So another will be held [man; burned to a crisp, and Angelo in Mx-Service Men's Hall Monday clone. Having a sense of humos, the rival in Miami 12, of John Sostea. Guierra, 10 years old of Charlerol. craneman's helper. The injured man is invalient by the Russell-Riggs or- ing wire around the ruin and shipped The message war sent by the boy's nderwood, of Monessen, no maxaphone or banjo, no jazz." ransman's helper; burned on hands, At the last dance an effort was made face and body. Fitzgerald operating list so that invitations could and placed a ladle beneath be sent in case another was held but a furnace preparing to tap. The furnace broke through before the ladie it was a fizzle as no street addresses had been properly placed and the were given and the only way to reach ladle struck a table. Fitzgerald was caught in the molten mass and Guier-

ENCORE FOR REUNION DANCE [Balph, and his wife, who were recentby married at Revloc. About 60 guests After the receipt of many request were present, including a host o an encore will be given for the reunior friends from Colver. A very pleasan dance which was such a big success vening was enjoyed. Music was furhere last month. The big crowd enshed by Mrs. Thomas Mills, of Nant-

IDENTIFYING A FORD.

Joe Haas tells about a tin roof of a mittee has received many requests to Kansas store that was torn off and Boy 11. Tagged for Long Tripolled into a compact bundle by a cy- J. Young received word of the safe arevening, November 19. Music will be owner wrapped a few strands of baif- 11 years old, while was sent there by chestra of Altoona and there will be it to Henry Ford. In due time came a cation saying: "It will cos rou \$48.50 to have your car repaired. For heaven's sake, tell us what hit you.

SHIP BODY TO MOUNT UNION. The body of Abram Book, aged 61 have canned 166 quarts of fruit prethose who enjoy this kind of a dance prars engineer for the Commercial serves besides mirro quantities of

rogram is thru the newspapers, if Coal Mining Company, who was found ra, rushing to his assistance, also was you want a good waltz, two-step or dead at his shanty at Expedit, was To Celebrate Foreding-National, consider this notice your in- shipped Tuesday night by Undertaker EASTON-Propertions are now be-

on a trade for a new one. Of course,

jams and jellies

"COLD IN THE HEAD"

used locally, and

gus Surfaces, built

F. J. Cheney &

through the

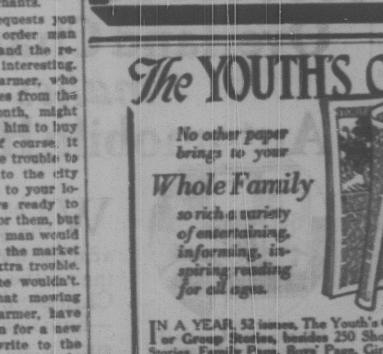
of an Ointment.

abused and works a serious hardship upon the business men of the town. thants, to swold the loss that results from such abuse of the system or possibly to enable them to sell goods all a lower price than their competitors, operate strictly on a cash basis, but the great majority of metchants in every community give those customers who are responsible and honest the privilege of a charge atcount and the chances are that some sort of a credit system, properly safeguarded, will always continue to be a feature of legitimate trade.

Ask Catalogue House for Credit. You who have a reputation in your community for being at least fairly ritsponsible and upright know that when you desire it or need it you can obtain credit from at least some of the merchants hi your town. But some time when you are in need of some article of merifiandios and are a little short some other city and ask them to please charge it till the first of the month. The experiment will be interesting, at least, and the answer that you receive may cause you to give a little thought to the difference between trading with the mail order house in some far-da city and buying from the merchants in your own home town

operating a so-called credit system, but maintained by most retail merchanis. These mail order houses will sell curtain merchandlee on the installment plan, but they not only demand an initial cash payment, but require the purchaser to sign a contract which peratus as a mortgage not only on the perchandise purchased, but upon any ther property that the customer may ossess. There is nothing in this system that bears any similarity to the an acute attack of Nasal Catarrh. open credit system that is used by the majority of retail merchants.

HALL'S CATARIE MEDICINE IS There are some other requests joi night make of the mull order man Conic, which acts when the occasion arises and the responses might be equally interesting t up the System For instance, you, Mrs. Farmer, who for over 40 Years. Tuledo, O. bought that box of groceries from the catalogue house last month, might write the manager and ask him to buy your butter and eggs. Of course, It NEW CANTER Parole Officer would be considerable more trouble to pack them for sixpment to the city than it is to take them in to your looung with a tag attached to his cont. cal grocer, who is always ready to pay you the market price for them, but CONNELLANT LE-Mrs. Jane Cox And then again, maybe and her daughter Mrs. Jane Holt, of And, then, there is that Dhiopyle, have broken all Fayette machine that you, Mr. Farmer, have County records for canning. The two been figuring on trading in for a new machine. mail order man from whom you bought that wire fencing and ask him what he will allow you for your old machine



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