

# KUSNER & BLANKFELD Dept. Store-PATTON PA.

## JULY REDUCTION SALE

### Starts Sat. July 14

AT 8:30 O'CLOCK A. M.

### AND LASTS TEN DAYS

Big price reductions on our entire stocks. Never in the history of this store have we been so completely prepared to save you money. Big stocks of Summer merchandise have accumulated owing to the coolness of the weather, which must be disposed of now when reductions will have greatest effect and summer needs are most urgent. It's a big undertaking but we are determined to do it to make room for next seasons purchases. Everything must go and profits have been sacrificed to that end.

THE SAVINGS ARE YOURS -- COME

<b>40 inch Unbleached Muslin</b> <b>10c</b> Limited 10 yds. to customer	<b>Pillow Cases, size 36 x 43</b> <b>22c</b> Limited 4 to a customer	<b>27 inch Checked Dimity, 25c value</b> <b>14c</b> Limited 10 yd to a customer	<b>18 inch genuine Boot Toweling, 25c value</b> <b>19c</b> Limited 10 yd a customer	<b>32 inch imported gingham, 45c value</b> <b>29c</b> Limited 8 yd to a customer	<b>40 inch Summer Voiles 55c value</b> <b>45c</b> Limited 8 yd to a customer
---	--	---	---	--	--

  

<b>Women's Underwear</b> Regardless of quality. Reduced Prices \$1.25 Muslin Gowns, now <b>95c</b> 65c Gauze Union Suits, now <b>49c</b> 39c Gauze Vests, bodice top, at <b>29c</b> 59c children's gauze union suits at <b>39c</b> 59c boys Balbriggan Union Suits <b>49c</b>	<b>Buy Hosiery Now</b> Every Pair reduced WOMEN'S ITALIAN SILK HOSE with Pointex heel, in black, grey and brown, \$2.98 values July reduction sale <b>\$2.59</b> PURE THREAD SILK HOSE, full fashioned, with high spitted heel and mercerized tops, all colors, \$2 values, now <b>\$1.79</b> \$1.59 full fashioned hose \$1.25 Silk Hose <b>89c</b> 59c Burson Hose <b>39c</b> 19c cotton hose, black and white, all sizes, 2 pr for <b>25c</b> 69c knee length drop stitch sock for children <b>49c</b> 39c medium ribbed black hose for boys <b>23c</b>
---	---

  

<b>HOUSE DRESSES REDUCED</b> Percale House Dresses in fitted styles with neat collars and cuffs, jackets and sash, pleasing patterns and fast colors, to close out at Bungalow Aprons of Gingham or Percale <b>UMBRELLAS ARE REDUCED</b> Men's, women's and children's. Get our new for sale or make. Women's \$1.80 Umbrellas, Paragon frames, \$1.19 now. Women's \$1.00 all silk Umbrellas, now <b>\$1.98</b> . Children's Umbrellas, \$1.50 values now <b>\$1.19</b>	<b>HOUSE DRESSES REDUCED</b> Percale House Dresses in fitted styles with neat collars and cuffs, jackets and sash, pleasing patterns and fast colors, to close out at Bungalow Aprons of Gingham or Percale <b>UMBRELLAS ARE REDUCED</b> Men's, women's and children's. Get our new for sale or make. Women's \$1.80 Umbrellas, Paragon frames, \$1.19 now. Women's \$1.00 all silk Umbrellas, now <b>\$1.98</b> . Children's Umbrellas, \$1.50 values now <b>\$1.19</b>
---	---

  

<b>BLOUSES ARE REDUCED</b> The finest silk and wash materials are included in sale. \$1.25 voile and dimity Blouses, now <b>89c</b> \$1.50 voile Waists, new collar effects, <b>\$1.19</b> \$2.50 voile and dimity Blouses, for <b>\$1.98</b> \$1.98 crepe de chene & georgette blouses <b>\$3.98</b> \$6.98 better quality Over Blouses for <b>\$4.98</b> Middy Blouses, made of fine quality Galatee or Mid-dy Cloth, in all white or white with colored col- ors, July reduction sale price <b>98c</b>	<b>WASH GOODS</b> <b>Apron Gingham</b> 27 inch fast color, small medium and large checks, 18c values, <b>13 1/2c</b> Limit 8 yds to customer yd <b>Dress Gingham</b> 27 inch guaranteed fast colors, in small checks and bars, 28c values <b>18c</b> <b>Fast Color Chambray</b> Plain colored, heavy grade, suitable for many uses, 29c values, <b>21c</b> <b>Summer Bastille</b> 36-inch appropriate for many summer apparel uses, in white and pink, 28c value at <b>26c</b> <b>Plain Ratines</b> 36 inches wide, in all the newer fast colors, for dresses, 48c values <b>39c</b> now at
--	--

  

<b>SILKS!</b> <b>Canton Crepe</b> 40 inch Satin back Canton Crepe, in navy, black and brown, 33.98 values at <b>\$3.49</b> <b>Silk Messaline</b> 36 inch wide, excellent quality, in various new shades, 12.25 values, now <b>\$1.89</b> <b>Seco Silk</b> 36 inch Seco Silk, used for lining purposes, 59c value <b>47c</b> now at	<b>WASH GOODS</b> <b>Tea Toweling</b> 19 inch linen Tea Toweling, with red and blue stripes, 28c value <b>22c</b> <b>Turkish Towels</b> 16 x 24 size Turkish Towels, extra heavy, 38c value, <b>29c</b> now
--	---

  

<b>Sweaters Are Reduced</b> With or Without Sleeves \$3.98 sleeveless jacket <b>\$2.98</b> \$2.98 all wool sweaters, 49c values, at <b>\$1.98</b> Women's 75c leather Belts, <b>44c</b> Women's \$1.50 fitted Handkerchiefs, now at <b>98c</b> Women's Corrug double mesh Hat Net, 16c value, for <b>25c</b>	<b>WASH GOODS</b> <b>Fancy Ratines</b> 36 inches wide, in checks and 59c values, now 54c <b>Marquisette Curtains</b> Chamy lace edge, full 2 1/4 yards long, with hemstitched edges, 42.00 value, now a pair <b>\$2.25</b>
--	--

  

<b>Sweaters Are Reduced</b> With or Without Sleeves \$3.98 sleeveless jacket <b>\$2.98</b> \$2.98 all wool sweaters, 49c values, at <b>\$1.98</b> Women's 75c leather Belts, <b>44c</b> Women's \$1.50 fitted Handkerchiefs, now at <b>98c</b> Women's Corrug double mesh Hat Net, 16c value, for <b>25c</b>	<b>WASH GOODS</b> <b>Fancy Ratines</b> 36 inches wide, in checks and 59c values, now 54c <b>Marquisette Curtains</b> Chamy lace edge, full 2 1/4 yards long, with hemstitched edges, 42.00 value, now a pair <b>\$2.25</b>
--	--

  

<b>Regardless of make, or fabric big reductions offered in MENS SHIRTS</b> Every shirt in stock has been reduced in price. English broadcloth shirts with collar attached or extra collar to match in white, tan or blue, <b>\$2.98</b> 4.50 values now Silk striped madras shirts in fast colors full cut and perfectly finished, 2.50 values at <b>\$1.98</b> Dress shirts of fancy striped percale with or without collars, or in plain tan or white, \$1.25 values <b>89c</b> on sale Blue Chambray work shirts, fast colors, best make, \$1.00 values now <b>89c</b> 9c boys blue chambray shirts, on sale <b>69c</b>	<b>Pajamas</b> Mens Pajamas made of good quality mercerized Soisette and striped madras, plain white collars <b>\$1.98</b> \$3.00 values <b>Suspenders</b> Mens silk web suspenders of the finest pure rubber elastic, also Pelluce suspenders are included <b>39c</b> 65c values now
---	---



The Corset Store of Patton