

**PATTON COURIER**

PUBLISHED EVERY FRIDAY

**PATTON PUBLISHING CO.**  
 W. A. DINSMORE, Owners and Editors  
 THOS. A. OWENS, Secretary  
 LOIS F. MERRON, Secretary

Entered in the Post Office at Patton, Penna., as Second Class Matter, May 15, 1913.

Subscription Rates—\$2.00 Per Year IN ADVANCE

**RATE CARD**

Legal Notices, 25¢ per inch per week. (For three insertions.)  
 Business Cards, 10¢ each per line.  
 Business Cards, 25¢ each per year.  
 Full position, 25¢ per line extra.  
 Minimum charge, \$1.00.  
 Cash next week, all orders for foreign advertising.  
 Advertising copy must reach this office by Tuesday evening, for sure insertion.

**WHAT ARE YOU, AND WE GOING TO DO ABOUT IT?**

The "Cambria Tribune," one of the oldest newspapers published at Ebensburg, the county seat of Cambria county, announced last week that it would suspend publication indefinitely until such time as the firm could see their way clear to continue the publication of a newspaper. This may be the forecast of many another publication.

We are addressing this editorial to the business men and advertisers of the town.

For the past several weeks, the Patton Courier has been a losing proposition to the owners, as a newspaper. The affairs of our office have been conducted along two different branches of the printing business only—namely, the newspaper, and the job printing department.

Happily for us, the job printing department has been filled to over capacity during this trying period. Unhappily, however, the newspaper end of the business has slumped to such an extent that it means money out of the owners' pockets weekly to make it endure.

If the Courier is to have the same plight as the "Cambria Tribune," if we must suspend publication, if Patton is to be without a newspaper, it must be entirely with the merchants of our own home town.

We might also add, that if the merchants who cater to Patton folks' trade—all of them—would take at least a small ad in the home town paper, you would have it come to you weekly. But, dear reader, you can pick them out yourself. You can do it by noticing the ads of our business men who advertise with us weekly. You can see who helps the best advertising medium Patton has, and yet fail to help one of the greatest as-

sets a town has, namely, its newspaper.

Inasmuch as the Courier is concerned, we are coming down to facts. The merchants of our lively town are either with us or against us. If we are to keep boosting Patton's stores, its advantages, its resources, its people—we must have the collateral—that rests with the merchants.

We are glad to inform the readers of the Courier that we have, since the present ownership took charge, a CERTAIN number of advertisers who stay with us. You can see their ads all the time in our columns. It is no more than fair that you support the merchants who help a proposition that helps support them and the town they live in ALL THE TIME.

Can you blame us for reminding them?

Patton is a town that would soon feel the loss of a newspaper. Its advantages as a key-stone town, an advantageous town, should soon be dispelled without it.

If you managed a business, would you not soon dispose of that department of your business that is losing money?

IT'S SIMPLY THE QUESTION WITH US.

THERE IS NO REASON WHY EVERY LOCAL MERCHANT IN THIS TOWN THAT CATER TO THE COMMON PUBLIC OF THIS TOWN, SHOULD NOT SUPPORT IN AT LEAST A SMALL MEASURE, A VITAL NECESSITY OF THIS TOWN. The local newspaper.

In addition, we might also add that many of the local merchants—who make all their money in town—give the first salesman of job printing that comes their way from out-of-town, their order—IS IT FAIR?

**TRINITY METHODIST EPISCOPAL CHURCH**

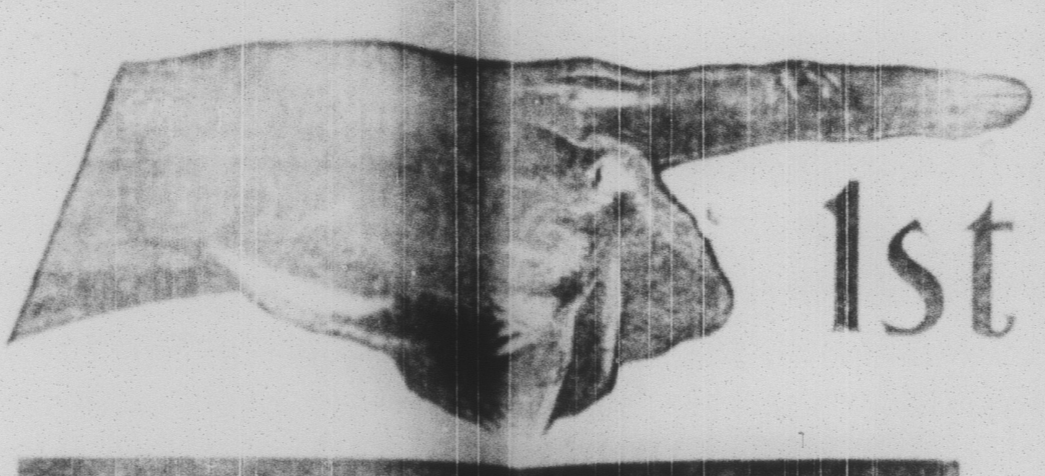
Rev. L. Dow OGC, Minister.  
 Sunday school at 10:00 A. M., Harry Chapman, Supt.  
 Morning worship and sermon at 11:00 o'clock, subject, "The Neglected Book."  
 Epworth League at 6:45 P. M., Robert Rowland, leader.  
 Evening worship and teaching at 7:30. Subject, "The Book."  
 Prayer meeting Wednesday evenings at 7:45.  
 A cordial invitation to public to attend all services.

**HOLY TRINITY EPISCOPAL CHURCH**

A. Nugent Samwell, Rector.  
 Sunday School—2 P. M.  
 Sunday June 5th, Holy Communion at 10:00 A. M.

**ALLISON FIRM BANKRUPT**

The firm of Allison & Allison, local plumbers have been closed by the Sheriff, who advertises their stock and fixtures at the store room on Magee avenue for sale at an early date.



**BIRTHDAY SALE**

Still Continues With Values Greater Than Ever

A Visit To Our Store Will Convince You

**KUSNER & BLANKFELD PATTON, PENNA.**

**B**EFORE the BOOSTER ASSOCIATION was formed people very

**O**FTEN went into any store, because to them one store was the same as an-

**O**THER. In these days of competitive merchandising, however,

**S**AVING SHOPPERS scan the store windows eagerly for

Watch **T**HE Emblem with the firm conviction that

Us **E**VERY merchant who displays it has

Grow **R**ight goods at RIGHT PRICES

**Old Home Week**  
 Aug. 15 to 20  
**Greater Blair Fair**  
 Aug. 16 to 19  
**Lakemont Park**  
 Pennsylvania's Beauty Spot  
 For Picnics and Reunions

**A**LL the advantages of BUYING RIGHT and

**S**ELLING TO SATISFY are found

**S**TORES which display this EMBLEM

**O**UR policy to please is

**C**ROWNING our efforts with

**I**NIMITABLE and enviable success

**A** VISIT to Altoona on Wednesday

**T**HE day created especially for

**I**N-TOWNERS and

**O**UT of-towners, is

**N**EVER REGRETTED.

- New Members**
- Altoona Audit Co., Altoona Trust Bldg.
  - Bendheim's Shoe Store, 1202 11th Ave.
  - S. M. Griffith Co., Wall Paper & Printing
  - Federal System of Bakeries, 1202 11th St.
  - Brooks Music House, 1202 11th St.



We handle a full and complete line of

**Auto Accessories**  
**FORD PARTS**  
**REPUBLIC TIRES**  
**At Reduced Prices!**

**C. J. CORDELL,**  
 Hardware Patton, Pa.



The Emblem of Integrity

**ALTOONA BOOSTER ASSOCIATION**