



# SANTA'S IDEAL GIFT SHOP

Xmas is only a Few Weeks Away--We Announce  
the Opening Display of Our Holiday  
Stocks In all Departments

With Xmas day and its pleasures nearing—we now turn to the important question "Xmas Gifts." This store has earned its right to the name "The Ideal Gift Shop" by the completeness of its holiday stocks heretofore. Need we say we have and will bend every effort to continue to merit this distinction.

There are just 17 days to Xmas. The people of Reynoldsville have learned of the wisdom of purchasing Xmas needs early and we have provided unusually large stocks so that the early purchaser will derive every advantage by purchasing BEFORE the holiday rush is at its height.

We make this early announcement of holiday readiness and the suggestion for early shopping because we are better prepared in every way to serve you fully and satisfactorily, and because the country wide agitation for early shopping will soon be heard from border to border.

Holiday readiness here, also means splendid economies which only a visit to the store can reveal in detail.

## What You Can Expect In Clothcraft

YOU can expect to get a great deal from your Clothcraft Clothes at \$10 to \$25.



You won't be disappointed if you expect the quality—the fine touches—the individuality usually found only in the high priced clothing.

The signed Clothcraft guarantee will make you absolutely sure of all-wool—lasting shape—good tailoring—satisfactory. You'll have to spend more to get as much in any other clothes.

Why should you?

### Why Not Give Slippers?

Our stock of Ladies' Misses and children slippers is most complete. There are many who would appreciate a pair at this time. A visit to our slipper department will convince you that our prices are right. Ladies' slippers or Julietts 50 to \$1.50—Misses' Slippers or Juliettes 50c to \$1.25—Children's Slippers or Julietts 50c to \$1.00

### Ladies' Shoes.

There is nothing that we know of that would be more acceptable for a Xmas present to a lady than a pair of Dorothy Dodd or Julian and Kokenge shoes.

We have them in all the latest styles and leathers at most attractive prices, quality considered. Dorothy Dodd shoes from \$3.50 to \$4.50 Julian & Kokenge shoes from \$3.00 to \$4.00



## Ideal Xmas Gifts For Men

By far the largest stocks we have ever gathered for the holiday season. Superb values are to be had at every turn. All manner of gifts are here for you to choose from. Note these attractive prices on

- "Lion" Brand shirts, neckwear, gloves Handkerchiefs, suspenders, arm bands, supporters and underwear.
- Men's Dress shirts from 50c to \$2.00
- " neckwear " 25c to .50
- " gloves " 50c to 1.50
- " handkerchiefs " 5c to .50
- " suspenders " 25c to 1.00
- " arm bands " 10c to .25
- " supporters " 10c to .25
- " combination sets of suspenders, arm bands and supporters from 50 to 1.
- Men'sBradly muffer all colors at .50
- Men's black silk mufflers from \$1 to 1.50
- Men's Reefe muffers in black, gray and white from 1.00 to 1.50

## La Vogue Coats for Ladies'

It is amazing how popular La-Vogue Coats have become all over the country.

They're sold in thousands of the best Stores from Coast to coast.

We are the only store in this town selling them and we invite you to call.

There is nothing that a lady would appreciate more for a Christmas present than a La Vogue Coat priced from \$6.00 to \$22.50



### We Predict an Enormous Holiday Trade in Furs

We know our styles and prices to be absolutely correct. We know it to be the largest line of FURS in Reynoldsville. We did not spare ourselves in buying. Our line embraces every thing from the low-priced Coney to the finest Fur.

- Neck pieces from \$1.00 to \$2.00
- Muffs....." 1.00 ".....20.00
- ts ..... " 2.00 " .....40.00

### Ladies' Novelties and Furnishings

Of course the items listed here are only a small part of the wonderfully complete stocks you will find in our store. Ample stocks of all—splendid values abound

- Ladies' neckwear from 25c to \$ 1.25
- " Handbags " 25c to 3.50
- " Belt Buckles " 25c to 1.25
- " Silk Hose " 50c to 1.00
- " Hht Pins " 25c to 1.25
- " Gloves " 50c to 2.00
- " Lisle Hose " 25c to .50
- " Umbrellas " 1.00 to 4.00
- " Jewel cases " 10c to 1.00
- " Manicure sets " 1.00 to 2.75

## Men's Shoes for Xmas.

Our line is now at its best and you cannot go wrong in choosing a pair of Stetson, Barry or Reed Shoes for him for a present. Made from all leathers such as patent colt, gun metal and vic kid.

- Stetson shoes from \$5. to 6.50
- Barry shoes from \$4. to \$4.50
- Reed shoes from \$3. to \$4.

Complete line of Christmas Slippers and Romeos at prices that are right.



## Good Line of Hats and Caps

Our excellent selection of Hats and Caps make acceptable presents. All the good models of the season can be found here and all priced attractively low for this great holiday offering. Men's stiff hats from \$1.50 to \$3.00

- Men's soft hats from \$1.00 to \$3.00
- Men's caps from 50c to \$1.50

## Good Line of Boys' Clothing

Remarkable large stocks are ready in the Boys' clothing section.

You will find it easy and agreeable to choose suitable for a boy from our "Widow Jones" suits and overcoats that will surely please him.

- "Widow Jones" suits from \$3. to \$8.50
- "Widow Jones" overcoats from \$3. to \$8.50



## Ladies' Handkerchiefs

Make ideal presents and they are always acceptable. Handsome handkerchiefs in all qualities have been assembled in very large stock especially for the holiday season. A visit to the handkerchief section will prove very interesting.

Priced from 5 cents up to \$1.50.

Some in beautiful gift boxes and folds.

**Bing-Stoke Co.**  
Department store . . . . . Reynoldsville, Pa.