

WE are right here in the heart of the town. If you are looking for Groceries Flour, or Feed.

Best quality at the lowest prices, call on us and be convinced that we are here to do business.

Fales Grocery Co.



I will visit Brookville December 5 and Reynoldsville December 6th. First class work only and all work as test shown.

G. C. GIBSON, OPTICIAN.

Subscribe for

The Star

**SYSTEMATIC BOOSTING.**

Make a Business of Telling Friends of Your Home Town's Advantages.

Let the public know that you live in a wide awake town, spread its fame abroad by every legitimate method and you will do much to build it up and improve it. In this connection the Athens (O.) Messenger makes the following valuable suggestions on systematic town boosting:

"Circulars, advertising to distant newspapers, photograph souvenirs, all are good to spread the fair fame of our city. But after all, the thing that makes the town grow is the enthusiasm of its people.

"Most people come in contact during the year with hundreds or even thousands of people from distant places. If each one of us would take the pains when meeting these distant friends to say something about the business advantages, the social pleasure, the public spirit of this city, a widespread impression would go out reaching all over the United States that this town is on the map and a good place to call home.

"Some of these distant friends, hearing of people who are thinking of changes of location, would speak of the impression thus gained. This is the way that most moves are made, through some one's personal recommendation. If we spread abroad the fame of this city the returns will in time come in a hundredfold. This is the way western people work it to make their towns grow. This would not be a hard thing to do. Persons can always find something good about their home town. We should mention that.

"These good things have wings and fly abroad. You might even find some good thing in the knocker to mention. "If you think the town in which you live is a bad place get out of it and find a place that suits your fancies and boost it."

**HOME PAPER A TOWN MIRROR**

Reflects Progress of Community to Outsiders Who See It.

The time has gone by when the publisher of any newspaper, even of the humblest country weekly, goes around asking support out of personal friendship.

But the public ought to realize just the same that the prosperity and progress of its town are judged by outsiders by the kind of newspaper product that is sent out to represent it.

A town with poorly printed, ill written and generally slovenly newspapers is universally judged to be on the toboggan. A town with enterprising looking sheets gives an impression that there is enterprise in the town that creates the good looking journal.

When a man pays down his dollar for a subscription to his home paper or for advertising in its columns he is

at the same time advertising his home town to the outlying country and neighboring cities.

The more a newspaper's subscriptions and advertising increase the more features the publisher can add, the faster he can improve his mechanical equipment, the more nearly can he come to ~~producing his sheets~~ of newspaper making.—Hamilton (O.) Journal.

**Practical Patriotism.**

Many a man who says he would be willing to die to save his country won't turn his hand over to help save his town. Yet ~~it is the towns that~~ make up the nation, and there is always an opportunity for real practical patriotism there. Especially is this true of the business of a town. Without the patronage of his fellow townsmen no merchant can live. Don't send your money out of town to the mail order houses. Give the local man a chance.

**Protecting the Trees.**

Out in Iowa some clubwomen, under the leadership of Miss May Weller, have decided that the telephone companies must not destroy the trees and have forbidden them from going on private grounds. Women all over the state will not permit the linemen to go on their lawns.

**FOR THE BUSY MAN WITH TIME TO STOP AND THINK.**

The man who gives his business proper attention has but little for side issues.

If you must find fault do not find it with others—find it by yourself. It is just as easy, though perhaps not as interesting.

If your advertising does not bring you business you need no further evidence that there is something wrong with the advertising.

The public does not like to do business with the man who bores it with tales of his personal tribulations. No one ever gained popularity by telling hard luck stories.

Be optimistic, but do not be so much so as to think that you can dispose of any kind of goods that any traveling man will sell you. Use pessimism in buying and optimism in selling.

Before discharging an employee consider his virtues. If he is prompt, cheerful, clean, courteous, see if you can't cure him of the habits you don't like.

The man who pays cash is more apt to go slowly with his expenses than the man who is running an account.

**Debbling de Crabs.**

In the service of a Baltimore family is an old negro cook known as Aunt Sally, and not the least of her achievements is the preparation of sea food.

In the kitchen one day Aunt Sally's nephew, a nine-year-old lad from a point where crabs are seldom seen, was watching in breathless interest the old lady's debbling of a dish of such crustaceans.

"Aunty," asked he after much reflection upon this mysterious point, "does debbil crabs come from de debbil?"

"No, chile," promptly responded Aunt Sally, "but dey is de debbil to make." —St. Louis Republic.

**The President's Oath.**

The oath of office taken by the incoming president of the United States is the shortest and the simplest required of any ruler on earth. It is prescribed by the constitution and is as follows:

"I do solemnly swear (or affirm) that I will faithfully execute the office of president of the United States, and, to the best of my ability, protect, preserve and defend the constitution of the United States."

**Her Cooking.**

The Doctor—How is your appetite? The Patient—Wretched. The best meal my wife cooks doesn't tempt me. The Doctor—Um—er—er—do you ever try a meal in a restaurant?—Chillicothe Herald.

**Pat's Rejoinder.**

A British warship recently found it necessary to call at a military port on the coast of Ireland. Tommy Atkins, meeting a full bearded Irish tar in the street a couple of hours later, said:

"Pat, when are you going to place your whiskers on the reserve list?"

"When you place your tongue on the civil list," was the Irish sailor's reply.

**Great Under-selling Sale**

Continued for 10 Days

Owing to many requests from customers who were not prepared to purchase during the original ten days, we have decided to continue our Great Sale ten days more.

We appeal to persons desiring the greatest bargains ever offered in Reynoldsville not to miss this chance. New goods coming in every day. Same prices as before.

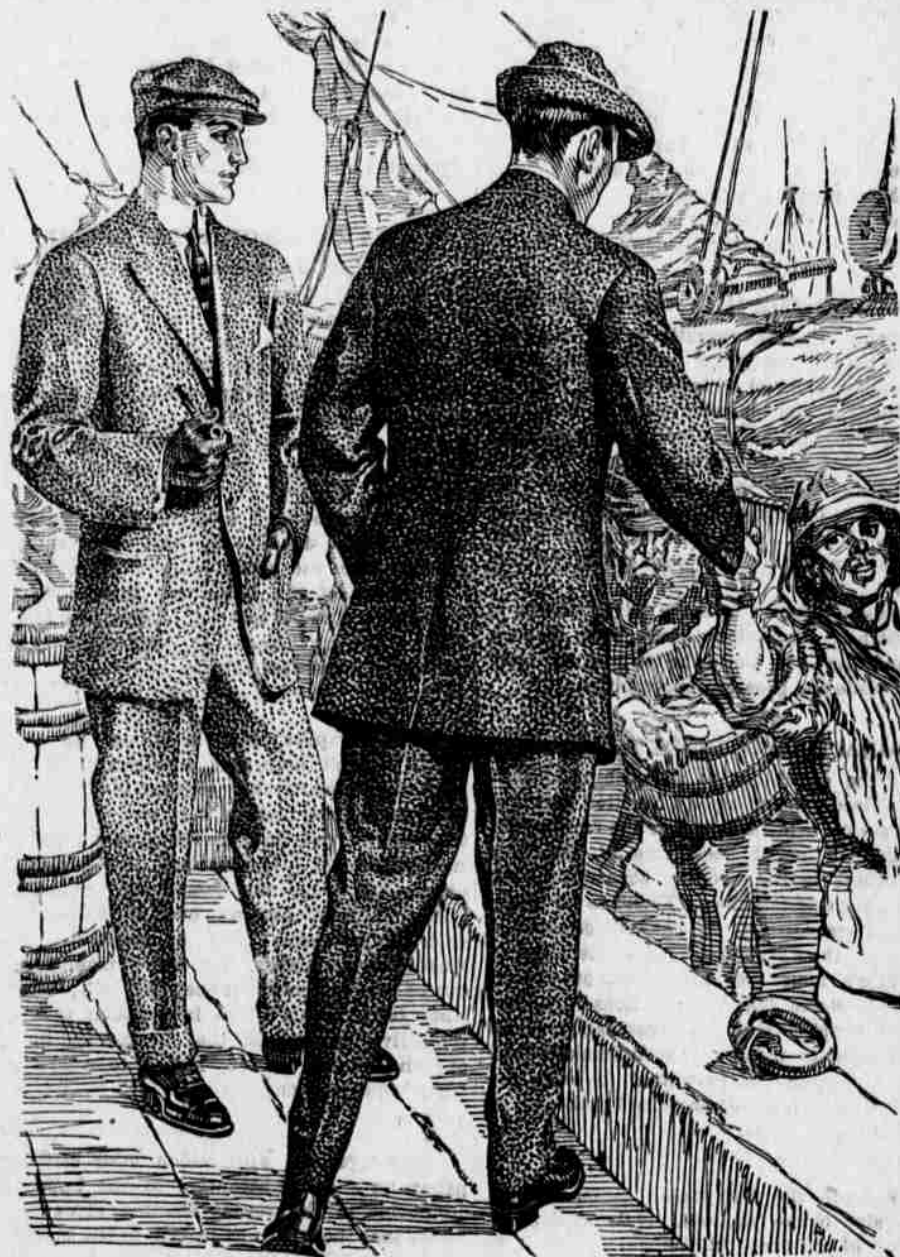
**THE BAZAAR,**

S. FINKELSTEIN, PROP. REYNOLDSVILLE, PA. CENTENNIAL BUILDING.

**JOB WORK**

of all kinds promptly done at

**THE STAR OFFICE.**



Copyright Hart Schaffner & Marx

YOUNG men of the strenuous life; college men, business men, hustlers; these are the fellows we're especially for with

**Hart Schaffner & Marx**

clothes; new models with youth and athletic vigor in them; good styles for older men, too.

Plenty of good things to wear, shirts, hats, underwear, neckwear. This is our store.

Suits \$20 to \$50 Overcoats \$18 to \$60

Remember we are ready for your Christmas buying. We have one of the greatest assortments of useful Christmas presents in the line of smoking jackets neckwear, gloves, coat sweaters, umbrellas, caps in seal skin, fur and cloth caps, underwear in two piece and combination suits, shirts plain and fancy, suit cases and bags.

We invite you to call early, make your selection and we will lay whatever you select away for you.

This the store to get what you want. There is nothing in our line that you need send out of town for, as we have the greatest line ever shown in any city store.



**DO YOUR CLOTHES FEEL RIGHT?**

To feel right your clothes must be right. To be at ease in them they must fit perfectly and you must know they look right and will stay right.

Clothcraft Clothes will fit you as if made for you. They have style that you can be proud of, and shape that you can be sure of—it's guaranteed to keep.

All-wool is also guaranteed. Such a guarantee is unusual in clothes at any price—unheard of in any other clothes at \$10 to \$25.

**BING-STOKE CO.**

Dept. Stores,

REYNOLDSVILLE, PA.

**W. H. BELL**

Good Clothes and Furnishings

REYNOLDSVILLE, PA.