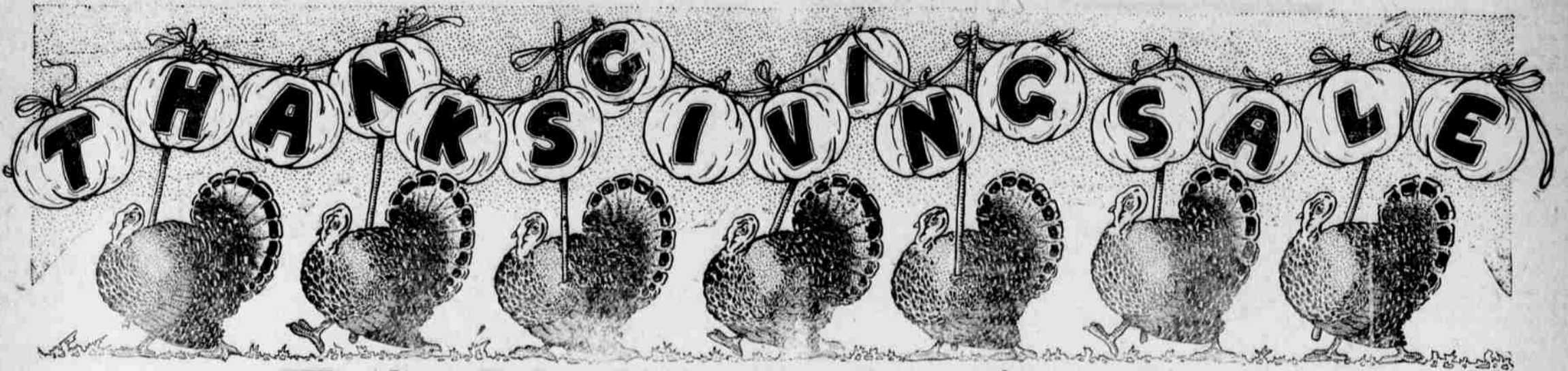


OUR GREAT



**We Are Splendidly Ready to Serve You,
Satisfactorily, with Every Need For Thanksgiving Day.**
This Important Event Begins Thursday Morning November 17th and Continues Until
Wednesday, November 23rd.

Practically every person in this whole land is planning to observe Thanksgiving Day in some manner or other. Our preparations for Fall have been made on so broad a scale that you may come here and choose from the finest, best and most complete stock we have had in years. Never before have we been so splendidly ready to serve you with Thanksgiving Day wants.

Extraordinary fine values are in force throughout the store, substantial savings await all who attend this IMPORTANT EVENT.

We advise early purchasing of all manner of needs for Thanksgiving Day. The prices named here and those in the store not alone make it the part of wisdom to purchase early—but highly profitable as well.



La Vogue Coats

Select the particular style which becomes you. All styles are not becoming to all people. Our diverse assortment of designs offers wide choice, but we urge that you make your selection at once before the best styles are sold. Now you can choose the particular Coat that appeals to you and best becomes you. There are some very pretty novelties in Fall Coats, also plain tailored styles that are the most effective for certain people. We unhesitating stand back of every La Vogue Coat in our stock. We invite your early inspection. Priced from \$6.00 to \$22.50

Be Well Dressed for Thanksgiving

To Properly observe Thanksgiving Day the turkey should be well dressed—so should you.

To be well dressed Thanksgiving Day and every other day—wear Clothcraft All-Wool Clothes.

They have the style that you would ordinarily expect only in high-priced clothes.

They are guaranteed to wear well, to hold shape and to be honestly made of pure wool cloth. Yet they cost only \$10 to \$25.

We'll thank you to investigate these remarkable clothes. You'll thank us if you do.



ladies' furnishings for Thanksgiving

These prices for such pretty, stylish furnishings, ought to send women to our furnishing department in a hurry.

Ladies' Underwear from	.25 to	\$1.50
" Silk Scarfs "	50 "	2.00
" Hosiery "	10 "	1.00
" Belts "	25 "	.50
" Belt Buckles "	25 "	.60
" Gloves "	25 "	3.50
" Neckwear "	10 "	.50
" Kimonas "	\$1.25 "	2.98

good, serviceable, stylish Shoes for Women

The mere announcement that women can find their favorite shoe here at our regular prices will be all that is needed to send buyers here in a hurry—buy right now, you can select from complete stocks, all new styles and all sizes.

Dorothy Dodd shoes from	\$3 to	\$4.50
Julian & Kokenge "	3 "	4.00
Thompson & Croker "	1.50 "	3.00

dependable shoes for men

Qualities that are thoroughly reliable. Styles that are absolutely correct and comfortable, values above the ordinary—these are notable features of our shoes for Men. Note these prices.

Stetson Shoes from	\$5. to	\$6.50
Barry "	4. "	4.50
Reed "	3. "	4.00
Endicott "	2. "	2.50

"Rubbers for all the Family"

distinctively stylish furnishings for men

An exceptionally extensive showing to be found in these departments. You can select here with ease, satisfaction. A few hints:

Mens' Dress Shirts from	.50 to	\$2.00
" Wool "	\$1. "	3. "
" Underwear "	1. "	3. "
" Cotton "	.50 "	3. "
" Hosiery "	.10 "	.50
" Suspenders "	.25 "	1. "
" Dress Trousers "	2.00 "	5. "

Thanksgiving Linens

We know our prices will save you enough to buy your turkey. We know the linens will add zest to the eating.

Bleached Satin Damask from	25c to	\$2. per yd.
Unbleached "	25c "	1.25 "
Bleached Napkins	\$1. to	\$5. per dozen

Special values in Stand Covers, Center Pieces, Scarfs, etc. Whatever you may need in Thanksgiving Linens, we can supply.

Ladies' & Childrens' Coat Sweaters and Mufflers

Plenty of good warm Coats here. Stylish Coats everyone. They'll make you feel correctly appareled and keep you comfortably warm as well. There's advantage in purchasing at once.

Ladies' Sweater Coats from	\$3.00 to	\$5.00
Childrens' "	.50 "	2.00
Bradley Mufflers all colors and sizes	50c to	1.25

Excellent Values in Ladies' Skirts and Waists

And not alone excellent values but fashionable garments as well. The kind that will fit you and give perfect satisfaction. These items show the trend of values.

Ladies' Voile Skirt from	\$6.50 to	\$10.00
" Panama "	4.50 "	7.00
" Serge "	4.00 "	7.00
" Silk Waists "	2.75 "	5.00

Satisfactory Shoes for Misses' and Children

Here are shoes which have proven particularly satisfying to every person. They fit comfortably, are on stylish lasts and give splendid service.

Educator shoes from	\$1.25 to	\$2.50
Lenox "	1.00 "	2.00
Walton "	.90 "	1.50
Infants soft sole shoes from	.25 "	.50

Important Values in Furs.

And they are Furs you can depend on in every way. Qualities are reliable, styles correct and prices attractive. It will well worth your while to inspect our splendid line.

Rug Muff from	\$4.25 to	\$5.50
Barrel Muffs "	8.00 to	20.00

Neckpieces from	\$1.25 to	\$20.00
Sets from	\$2.00 to	\$40.00
Pillow Muffs from	\$1.25 to	\$10.00

Childrens' Furs for Thanksgiving

Buy your little girl a Fur for Thanksgiving. She'll be thankful if you do. When you have made up your mind to do so come to us and look over our splendid line. No stocks anywhere present better selections. Sets from \$1.25 to 4.50

Neckpieces from	75c to	\$2.25
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BING-STOKE CO.

Department Stores

Reynoldsville.

Pa.

