

The Star.

SUBSCRIPTION ONE DOLLAR PER YEAR IN ADVANCE.

CHARLES S. LORD,
EDITOR AND PROPRIETOR.

WEDNESDAY, NOVEMBER 9, 1910.

Entered at the postoffice at Reynoldsville, Pa., as second class mail matter.

SUMMERSVILLE TELEPHONE NO. 61.

THE MAN WHO IS MAKING GOOD.

The man we like is the man who wins,
The man with a mighty will,
Who plods away, through the heat of the day,
And journeys up the hill.
His is the hand we like to grasp,
He is the man we would
Clasp to our breast with friendly zest—
The man who is making good.

For whether it be on land or sea,
In peace or the bloody fray,
The men we cheer are the men who steer,
A straight-away course each day.
Not the man who falters and drops aside,
But the man who has boldly stood
In the thick of the fight, for the cause of right,
The man who is making good.

Then here's to the man, today, say I,
Who strives with a heart of steel,
With his red blood warm in his manly form
Though envy's at his heel;
Yes, here's to the man who tells right on,
Though he is misunderstood,
I make my bow to him right now,
The man who is making good.

THE COUNTRY NEWSPAPER AS AN AID TO THE HOME MERCHANT.

Wesley A. Stanger, editor of the Office Outfitter, Chicago, recently made an address before of body a retailers in which he called attention to the value of the local newspaper. He said in part:

The local newspaper is the greatest thing the retailer has if he will use it right, but a large proportion are too prone to believe that the editor will take care of their interests whether they look after his or not. This is wrong. If merchants, as a class, would only take advantage of the opportunities that the local newspapers afford them, they would reap rewards for beyond their fondest dream.

While self preservation is the first law of nature, editors of local papers have a habit of letting self-interests go to the limit when it comes to a question of serving the community. For this they are entitled to recognition, which they rarely receive.

No doubt the retailers have encouraged them as far as sentiment goes. They have undoubtedly said that they approved of the editor's methods and called him "good boy," but in how many cases have they fallen short in the real encouragement that counts? How often have they neglected to use his columns, thinking that they were

clever in it? In failing to patronize him they have too often killed the goose that laid the golden egg.

You must get behind the local editor and push for all you are worth. He gives you two dollars back for every dollar you invest with him. He furnishes for you at his own expense one of the biggest assets you possess; the medium through which to let the people know what you have to sell. Within recent years the mail-order proposition has been somewhat bothersome. The editors of the country papers have done more than all other influences combined to win business back into normal channels and to reconvert the farmer to the logical belief in home trading.

The country editor refuses to take profits from your enemy, when the enemy will pay him more than you will. He refuses to accept business from the mail order store in the distant city, and even goes further by telling how superior the local store is to the distant one, and detailing the advantages of buying at home.

Do not let it be said in your community that you have let your editor's work go unappreciated. Use his paper. Make him prosperous and yourself rich doing it. If you have foolish ideas about the no-productiveness of newspaper advertising, throw them off and try it out. One try will prove nothing, but the constant use of the paper in an intelligent manner will produce the results.

The best friend any business man in the world has, next to his wife, is the local newspaper, and if he doesn't get full value for this friendship it is his fault, not the editor's. The editor of the average so-called country paper has done more to upbuild his town and the retailers in it than all other influences combined, and it also follows that as an almost unbroken rule he is the least appreciated person in his community.

In conclusion Mr. Stanger said that the country newspaper man does not ask for charity, but stands ready to repay the merchant 500 per cent. on every dollar properly spent in advertising.

WHAT THE GOOD ROAD MEANS.

Congressman Scott Ferris of Oklahoma in an enthusiastic address on the subject of good roads uttered the following:

Good roads bring the products of the mine and forest to the factory door.

Good roads bring thrift to the farmer and thrift to the consumer and wealth to the nation.

Good roads make farm life pleasant and profitable and enhance its usefulness.

Good roads bring us more rural routes—will bring us better ones and more efficient ones.

They make better homes, happier firesides, more patriotic people.

They distribute the products of the mine, the forest and the factory.

They are the avenues of progress and the highest and best proof of the intelligence we enjoy.

They patronize the railways and the waterways you have appropriated for so lavishly.

Highways, I tell you, sir, are not the property of one class of men, but are the property and interest of every one, whether he be black or white, educated or uneducated, weak or strong, high or low, savage or civilized. They are, I tell you, the property of us all, and we should all aid in their upbuilding.

If at any time you fail to receive your copy of the Star, report the same to this office and a new copy will be sent. For some reason an unusual number of papers seem to have gone astray in the mails recently.

ADDITIONAL PERSONAL ITEMS

Milo Coleman, student in Kiskiminetas school, spent Sunday at his home in this place.

Miss Hazel McCright, student in Indiana normal, spent Sunday at her home in Reynoldsville.

Miss Marie Altman, of New Bethlehem, was in Reynoldsville Sunday to attend the funeral of Miss Bell.

Miss Gertrude Hammond, student in Allegheny College at Meadville, came home to attend the funeral of Miss Esther Bell Sunday.

Mr. and Mrs. David English and wife, of New Kensington, visited their son, Ralph English, and wife, in this place, over Sunday.

Mrs. Hunter Smitten, of Pittsburg, has been visiting her sister, Mrs. George Warnick, the past week, called here by the latter's illness.

Miss Helen Morris, of DuBois, was in Reynoldsville Sunday to attend the funeral of Miss Esther C. Bell, who had been a very close friend during her life.

J. M. Sheesly, a former Reynoldsville boy who has been at Niagara Falls and Youngstown, N. Y., for a few years, has returned to Reynoldsville will probably remain during the winter.

Mrs. Fred Eohren spent Saturday in Punxsutawney.

Mrs. John McGinniss, of DuBois, visited old friends and relatives in Reynoldsville and Prescottville a day last week.

Miss Elvæ Whann, of Philadelphia, is spending a short time at the home of her brother, Dr. John Whann, in Soldier.

Mrs. John Whann and Mrs. A. R. Ritchie, of Soldier, are spending the week in Philadelphia and other places of interest.

Mrs. W. H. Weeks, of South Amboy, N. J., is visiting for a few weeks at the home of her mother, Mrs. Benjamin Kline, in this place.

Mrs. J. B. Fergus and daughter, Mrs. Harman, of Lock Haven are visiting Mr. and Mrs. J. T. Newberry, on Jackson street.

Mrs. W. C. Gibson, of West Reynoldsville, spent two or three days of the past week with Mrs. Robert Fergus at Zommerdell.

Shelley I. Applegate and sister, Miss Vera Applegate, who visited relatives at Van Wert, Ohio, six weeks, returned to their home in this place yesterday.

Mr. Christian Lapp, president of a Malvern, Pa., national bank and a former member of the Pennsylvania senate, was the guest of his daughter, Mrs. William M. Rife, in Reynoldsville, a few days last week.

Mrs. Turder S. Arnold, of Clarion, visited at the home of Miss Dora L. Reed in Reynoldsville a few days the past week.

Mrs. Susan Himes and daughter, Miss Carrie, were the guest of the former's sister, Mrs. C. E. Shores, in this place the past week.

John D. Cameron and son, Angus, came up from Harrisburg with Captain T. C. Reynolds the past week and visited friends here and at Punxsutawney.

Rev. J. W. Myers, of Natrona, Pa., visited his old friends in the Trinity Lutheran parish at Reynoldsville Sunday, and also at Emerickville and Chestnut Grove. At Reynoldsville and the Grove he preached in the morning, afternoon and evening and received from his old members many assurances of the high esteem in which they still hold him for his work in the church's behalf while pastor here.

Methodist Church.

Services for Sunday, November 13th, 11:00 a. m. theme, "An Hour of Refreshing"; 7:30 p. m., "The Law of Universal Being."

Baptist Church.

Subject at the Baptist church Sunday morning, "The Mission of the Son of Man;" evening, "An Earnest Petition and a Firm Resolve."

STOKE & FEICHT DRUG STORE

Conducting a HIGH-CLASS PHARMACY

Is not a sinecure by any means. Much experience and an unusual degree of shrewdness are indispensable prerequisites in the conducting of a high-class pharmacy, even more so than in any other retail business because the drug business has more pitfalls than any other. Knowledge of these pitfalls is just as necessary as is the determination to keep out of them, for while a man may honestly resolve to conduct an A-No 1 drug store still he cannot do so if he does not know all the ins and outs of the drug trade.

Thorough drug training, extensive drug store experience and practical knowledge of the drug trade enable us to maintain the standard of this pharmacy at the highest possible point of efficiency.

Do You Ever Wonder?

When you get home with a bottle of medicine do you ever wonder how much care was taken in compounding it, who prepared it, did they use the right ingredients, and did they use the right quantity. These are quite natural questions for anyone to ask, but they are safely answered in every bottle of medicine you get here.

The Medicine You Take

Whatever medicine you get at this store is exactly right. If you could see how your medicine is prepared here, the care we give every prescription that comes into our store, if you had the professional training to appreciate the quality in all the drugs used and the skill used in preparing, you would never think of going elsewhere for even your simplest drug store want. People who deal here never have any doubts about the medicine they get.

Our Work Is Exceptional

and our prices are as reasonable as it is possible for us to offer. We believe that the sick are under enough expense, so we never take advantage of any person's need to set our prices. In fact in case of sickness our prices are exceedingly low.

STOKE & FEICHT DRUG CO.
REYNOLDSVILLE, PA.

AT HALL'S THE NEW STANDARD Vibrating Shuttle Sewing Machine.
A masterpiece of modern skill and mechanical accuracy.



The new drop head automatic lift. A decidedly attractive and popular design.

We put it into your house and it will show you what it can do.

Guaranteed for Ten Years
Prices within the reach of all.

See them at

C. R. HALL'S

The Star's Want Column never fails to bring results

Central Pennsylvania Lime

H-O is hydrated lime for drilling or broadcasting; it gives quick results.

For best results from your land, USE LIME, ordinary lime, fresh forkings, or, best of all,

USE H-O

Lime for chemical and building purposes.
Crushed limestone, any size, for concreting, &c.
Lime and limestone for all purposes.
We are the largest limestone manufacturers in Pennsylvania.
Prompt shipment by any railroad.

Works at Bellefonte, Frankstown, Spring Meadows, Tyrone Forge and Union Furnace.

American Lime & Stone Co.,
Write for literature on Lime and its uses. Office: TYRONE, PA.

Milliren's Meat Market

BEEF, MUTTON, LAMB and PORK
Hams, Bacon,
Corned Beef,
Tongues, Etc.
Poultry and Game
in Season

Prompt Delivery.

Milliren's Meat Market
Reynoldsville, - - Pa.
Use the Bell 'Phone