

# The Tide of FALL MERCHANDISE is now at the FLOOD

The Store is at its BEST. DONT DELAY

Your Shopping another Minute.

This is the store of superiority. Superior merchandise—superior styles and superior values. A large percentage of the people in this vicinity realize this fact, they are the persons who figure as our warmest store friends. Now as never before, we are ready to demonstrate this truth—forcibly, convincing, and beyond all reasonable doubt. You will not ask "how" if you have been here for the sake of those who haven't, we say, and proudly too—with our vast assemblage of Fall Goods. Never have we purchased so widely, wisely or well—never before have we been able to offer such splendid varieties, such splendid qualities at such uncommonly low prices.

The best proof we can present of the superiority of our stocks and values and the great selling now progressing in all departments.

Come To-morrow—compare—criticize—be convinced! You'll find unequalled variety and values here.



### Don't Judge These Clothes By the Price

**C**LOTHCRAFT All-Wool Clothes are better than they are priced.

They have the all-wool material, the snappy style, the fine tailoring, the pleasing fit that usually command top notch prices. Yet you can have these clothes advantages for as low as \$10 and no higher than \$25.

Scientific tailoring methods—processes that cut out waste and save manufacturing cost without sacrificing quality—are the cause. The result—clothes so good that they can be safely guaranteed to you.

You might pay more and expect more, but you will never get more style and service than we offer you in Clothcraft guaranteed Clothes.

Make us prove it.

### It is advisable to Buy Furs Now

Our collection of Muffs and Neck Pieces and of Matched Sets are now at their best and were selected to meet every feminine idea regarding Furs, and the selection contains every new style of Muff and Neckpiece.

Note their prices.

Neckpieces from	\$1.00 to	\$20.00
Muffs	" 2.00 "	20.00
Sets	" 3.00 "	40.00

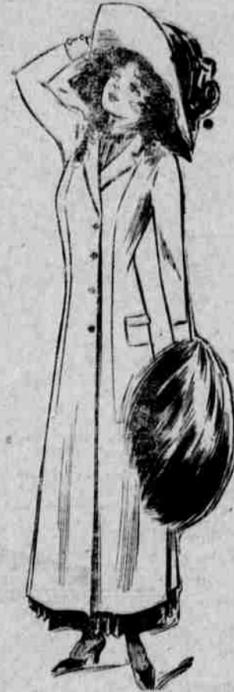
### New Skirts for Fall.

New Skirts for Fall are here in large display and any number of attractive values are offered you.

Choose your skirt while the assortments are unbroken.

Read the values we offer below.

Voile Skirts from	\$6.50 to	\$10.00
Panama "	" 4.50 "	7.00
Serge "	" 4.00 "	7.00



### YOU WILL BE CHARMED WITH THESE COATS.

They are simply beautiful in style, so refreshing in appearance that they charm the most critical.

No matter what your taste, you will be sure of finding among these famous La Vogue styles a model that will please you.

They are easy fitting, comfortable coats, that you will feel at home in. They're made of dependable cloths—guaranteed linings—strictly man-tailored and finished perfectly.

You cannot fail to like them. They're serviceable goods, too. And the prices are extremely modest.

But come in—judge for yourself.

### "Stylerite" Coats For

#### Misses and Children

We make a specialty of filling the wear-needs of Misses and Children and that's why we are going to talk about our "Coats."

Make the selection of the Coat for Miss or Child at our Store. Our displays are practically unlimited and the prices most pleasing.

Misses' Coats priced from 4-00 to \$15.00  
Children's " " " 2.00 to \$12.00

### Fall Footwear

#### for Men

There are scores of Shoes for men and they all claim to be the best makes. We satisfied ourselves as to which were best and then offered these makes to you.

Men have their choice here from the Stetson, Barry or Reed Shoes priced from \$3.00 to \$6.50

### Women's Shoes

#### of Style

The "Dorothy Dodd" or Julian & Koenige Shoes for women are sold here and they represent the perfection of Shoe art. Our fall models of Patent Leather, Vici Kid and Gun Metal, are most attraction in style and most attractively priced, \$2.50 to \$4.50

### Women's and Children's Sweater Coats

For wintery days nothing is so attractive, so stylish as a Sweater Coat and this season we feature a larger stock than ever before. Your sweater coat selections made here assure you the most popular styles and best value.

Ladies' Sweater Coats from \$3. to \$5.  
Misses' " " " 1.25 to \$2.  
Children's " " " .50 to 1.50

### Things to wear Under the Outer Wear for Ladies

New Corsets and Corset Covers—all kinds of Undergarments—Hosiery, and the minor articles of under dress.  
Brassiers—tight fitting Corset Cover—priced from 50 cents to \$1.00  
LaRine Corset from \$1.00 to \$3.00  
R. & G. Corset from \$1.00 to \$2.00  
Vigilant Corset .50

### Shoes For Misses and Children.

We feature the "Lenox and Educator" Shoe for Misses' and Children, and parents will find these Shoes to give long wear and retain their shape.

We can fit the foot of every growing child perfectly. Priced from 25c to \$3.00

### Rubbers for all the Family.

In most stores the rubber department is a sort of a side line; which is rarely, if ever, given as close attention as the other departments in the store. How different it is here is best told by making a visit to our rubber department. We invite especial attention to our line of "American and Red Ball" Brand of rubbers, arctics, Alaskas, Gum boots, etc.,

### Women's and Misses' Furnishings

Everything in furnishings for Women and Misses that could possibly be desired—New style idea in collars; Neckwear, Hand Bags, Barrettes, Combs, Belts, Belt Buckles, Beauty Pins, Cuff Links, Switches, Hair Turbans, Hair Rats, Handkerchiefs, Gloves, etc., so different, yet so attractive as to make this display of compelling interest.

Our price will be found to be most attractive.

### Men's Furnishings

#### for Fall.

It is folly to buy your furnishing elsewhere—for in our furnishings department you will find the largest line of Shirts, Collars, Underwear, Hats,

Caps, Gloves, Neckwear, Hosiery

Suspenders, Work Shirts, Overalls,

Sweater Coats and Woolen Shirts,

ever displayed in Reynoldsville, and priced exceptionally low.

### Special in Boys Overcoats.

We will place on sale Friday Morning 25 Overcoats for Boys, age 10 to 15 years. These are last seasons coats but are in good condition and are suitable for school or everyday wear. They are made from Kersey; Melton and Cassimere and retailed from \$5.00 to \$8.00, your choice while they last only \$2.49

## BING-STOKE CO.

REYNOLDSVILLE, PENNA.

### "Widow Jones" Suits and Overcoats for Boys.

Fit your boy up in a Widow Jones Suit or Overcoat and you will never regret it. Made on honor and sold on merit. Each Suit or Overcoat to give satisfaction or the money refunded.

Suits from \$2.50 to \$8.50  
Overcoats from \$2.50 to \$12.00