

## THE NEW SHIRTS

Larger, more extensive than ever before, because progress is the watchword. Our assortments include the best patterns, the best colors, and the best fabrics. Prices range from \$1.00 to \$2.00

# BING-STOKE CO.

## REYNOLDSVILLE, PA.

## MEN'S Fall UNDERWEAR

Our line is now complete and we offer it to you at the following low prices, quality considered.

Men's cotton ribbed (all colors)	\$1.00 the suit
Men's cotton fleeced	\$1.00 the suit
Men's 90 per cent wool, tan or natural	\$2 a suit
Men's all wool, tan or natural	\$2.50 to \$3.00



## What Make Clothes Will You Wear

That's an important question for you to consider in buying. It's a question that can't be decided on very easily—either, no matter how the suit fits and looks—nor how much it costs, you can guess—but why should the responsibility be yours? Ask for "Clothcraft" and a guarantee—then if your guess proves wrong, it's up to us to make it good. We are so sure of these clothes and the makers that we personally back up every word of their guarantee. This clothes insurance costs you nothing extra—in fact Clothcraft Clothes cost you less than others of the same high quality.

**\$10.00 to \$25.00**

## Ladies' "Stylerite" Coats

Another large shipment of "Stylerite" coats received this week.

They're just out of the hands of the makers and they look it. Every coat is finished most beautiful and fits perfectly. The materials are all the best grade, and value for value can't be equaled anywhere. Each coat is tailored by man tailors and the workmanship is high-grade in every and all details, even the smallest. If you try these coats on you will appreciate the easy fitting qualities—the distinctive look, the air of tone they impart to the wearer. Don't take our mere word for it—come in, examine the quality, note the finish, the stylish lines. Priced from

**\$6.00 to \$22.00**



## Shoes Here for Every Member of the Family

Welcome News for Men, Women and Children Who Like To Be Well Shod.

Our Fall display this season is more complete than ever before and you have a complete stock here to be fitted from.

The quality of our shoes gives them a well earned reputation for the best wearers, while the fit of each shoe is a delight to the wearer. For men we show Stetson, Barry and Reed shoes—for women, Dorothy Dodd, Julian & Kokege and for misses and children Lenox shoes.

Our expert fitter here can give you the exact fit for real comfort and for each member of the family.

Men's Stetson shoes from	\$5.00 to \$6.50
Men's Barry shoes from	\$3.50 to \$4.00
Men's Reed shoes from	\$3.00 to \$4.00
Ladies' Dorothy Dodd shoes from	\$3.00 to \$4.50
Ladies' Julian & Kokege shoes from	\$3.00 to \$4.00
Misses' Lenox shoes from	\$1.50 to \$2.50
Children's Lenox shoes from	\$1.00 to \$1.50
Children's Educator shoes from	\$1.25 to \$1.75
Misses' Educator shoes from	\$1.75 to \$2.25

## Exceptional Values in Men's, Boy's and Children's Hats

These styles will certainly catch your eye for they are just as stylish as can be and the materials are of the best. Headwear for men, boys and children and at the right prices.

Men's new Fall stiff hats from	\$1.50 to \$3.00
Men's new Fall soft hats from	\$1.00 to \$2.50
Boy's new Fall soft hats from	\$1.00 to \$1.50
Boy's new Fall caps from	25c to 50c
Men's new Fall caps from	25c to \$1.00



## Choose Your Boys' Clothing

Your boy's clothing selected here means long wear, desirable patterns and pleasing prices. For little men we make a specialty of "Clothes" and the little chaps like their clothes to be bought here.

We quote very good values below—unusually good values in "Widow Jones" suits.

Made from cassimeres, worsteds and serges, either plain or knickerbocker trousers. Priced as here shown.

Cassimere suits from	\$3.00 to \$8.50
Worsted suits from	\$3.50 to \$8.00
Serge suits from	\$4.00 to \$6.50



## New "Idea" in Hand Bags, Belts and Neckwear

Shop where you will you will not be able to equal the values we offer here. Now is the time to buy when the assortments are best, the saving prices warrant quick purchasing.

Ladies' hand bags from	25c to \$3.50
Ladies' belts from	25c to 50c
Ladies' neckwear	15c to \$1.25

See the beautiful line of Persian neckwear just received. It's the latest thing in the cities.

## Your Winter Supply of Underwear

Women and children will find savings in our underwear—warm underwear for cold, whistling days will certainly be found here.

We offer values you certainly cannot afford to overlook.

Women's cotton underwear from	25c to 50c
Women's wool underwear	\$2.00 to \$3.00
Women's silk and wool	\$1.00 to \$3.00
Children's cotton underwear	15c to 35c
Children's wool underwear	35c to 75c

## The New Skirts for Fall

Should be selected here when we have unequalled stocks for you to select from—our price range is exceptionally low and our values are unequalled where quality counts.

Voile skirts from	\$6.50 to \$10.00
Panama skirts from	\$4.50 to \$7.00
Serge skirts from	\$4.50 to \$7.00
Misses' and Children's New Coats	
For Fall now in and we invite to come to our store and look them over and you will then agree with us that it is the prettiest line ever shown in Reynoldsville.	
Misses' coats	\$4.00 to \$15.00
Children's	\$2.00 to \$15.00



## Silks and Dress Goods, Outings, Etc., for This Sale

The silks and dress goods, outings, etc., arranged for this sale all show pretty patterns in the most attractive colorings. The sale prices enable you to buy the dress pattern for much less than you would have to pay at any other time.

Silk from	29c to \$1.50
Wool dress goods	25c to \$1.75
Outings from	10c to 18c



## Ladies', Misses' and Children Now is the best time to select your coat sweater

We knew of no better time to select your coat than at this sale—be sure to see the many attractive models we have assembled. Colors, plain white, navy, red, oxford and combinations. Note the very low prices.

Ladies' coat sweaters from	\$3.00 to \$5.00
Misses coat sweaters from	\$1.25 to \$2.00
Children's from	50c to \$2.00