

HOW TO LIVE WELL ON NOTHING A YEAR.

There is a chapter in Thackeray's Vanity Fair that seems to have been studied to some effect by a numerous class of people, of whom a few reside in Reynoldsville. It is headed "How to Live Well on Nothing a Year" and if there is a natural-bore deadbeat who has never run across it, we respectfully commend it to him as a means of improving his profession.

Ask any retired merchant in Reynoldsville why he is not now in business, and the invariable reply is that he was forced to the wall by an uncollectable credit account. The complaint is universal. The credit system must be radically restricted or abolished in retail business. In Kane the leading merchants have put up notices in their stores stating that hereafter all persons applying for credit, who are not personally known to the merchants, will be obliged to furnish references on a blank furnished for that purpose. It is a move in the right direction. There was a time when business could be successfully conducted despite heavy losses from this source, but stiffer competition makes it now impossible. Legitimate business will not be hurt, and the honest customer will benefit, by rules against indiscriminate extension of credit.

A queer illustration of the pitiful fraud that the credit system renders possible occurred recently in Johnsonburg. A carnival company visited the town and the family of a poor mill worker at that place clamored to go. The man had no money to buy tickets but he proved himself a masterful financier by going to a store and buying a sack of flour on "tick," took it out and sold it a few minutes later to another man at a reduced price and on the proceeds bought tickets for the family to the carnival.

It is not, of course, against the honest customer that the merchants protest, but against the class who practice deliberate deception and end by refusal to pay anything. No business man asks anything better than a list of credit patrons who pay up regularly, but the extension of credit to all without previous knowledge of their character is the highway to ruin.

That the credit system engenders carelessness in personal and household accounts is a fact that many a man has discovered when he finally balances assets and liabilities and finds himself hopelessly in debt. Better it is to pay as you go and ruin neither yourself nor the merchant.

The action of the local school board is spending a few thousand dollars to purchase the Rhoads property on Main street, in front of the school house, removing the old house and adding the land to the school lawn and beautifying the ground by the grading of the lot, and building of a fine concrete walk from the school house to the street, has been receiving much commendation from the home people. The structure is one of the finest buildings in town and is the one building in which all of our people take a common interest. It is moreover one of the first buildings inquired after by parties visiting the town with the idea of making it their future residence.

School Shoes.

Buy them at J. H. Fink's, Punxsutawney, Pa.

FIRST AID TO THE FARMERS.

Those who see in the proposed DuBois - Reynoldsville - Brookville paved road only a great automobile boulevard reason shallowly. Deeper than pleasure lies necessity.

Jefferson county's surface wealth of lumber and coal is disappearing. Those who formerly derived an income from these sources as owners or laborers must find other employment or leave the country for undeveloped fields in their old lines. Many have already taken the latter course and the population of the county is not rapidly increasing.

If Jefferson county would hold her present place in wealth and population, she must develop new lines to take the place of the exhausted resources. There are but two ways in which to do this: the establishing of manufacturing plants, and the developing of her farming land on a larger scale than has heretofore been attempted. Of the two the latter is infinitely the more important and the safer, as has been proved by experiments in Reynoldsville in recent years. Farming in this section has been a side issue with most land owners, for the coal and lumber gave quicker returns. Those who have given all their attention to the land, and worked intelligently, have found the pursuit quite as profitable in the course of years, as that of any other profession.

If therefore, farming is to be the mainstay of the county in future years, the country districts must be given attention never before granted them. And the greatest boon that can be conferred on the rural district is the paving of the roads leading to it. Bad roads mean isolation for the farmer, means loss to him in time and money and make country life uninviting both to the man on the farm and the man looking for a new home. Bad roads means stagnation in the country districts, sparse settlements and eventual abandonment of the farms. Good paved roads, on the other hand, mean more cultivated farms, mean appreciation of values of farm lands, mean pleasanter life for the rural residents through easy communication, mean more profit to the farmer through giving easier access to the markets. Viewed financially, the difference between good and bad roads is the difference between profit and loss.

The farming land of Jefferson county must be developed, but it never will be until life on the farm is made pleasant, and profitable. The granting of good roads to the farmers is the greatest step in that direction. The DuBois-Reynoldsville-Brookville paved road project is part of a greater movement which eventually will cover the entire county and link every important town and country district with broad, smooth brick highways for the unimpeded passage of the chariot of prosperity; which chariot, in our unpoetic imagination, is nothing more than a farmer's four wheeled wagon loaded with produce of the farm on its road to the great markets of the town and city.

If such roads become merely automobile boulevards, it will be because under such conditions every farmer may become prosperous enough to own his own auto.

As a result of a law passed by the last Legislature a change has been made in the method of paying taxes in Pennsylvania. Taxes are now payable at a discount for a period of ninety days after duplicates are issued, instead of sixty days as heretofore. Several collectors in Mercer county, before they became aware of the change, posted notices stating that the discount would be allowed for sixty days only, but this fact will not deprive property owners of the benefits of the new law. Heretofore July 31 has been the last day for paying taxes at a discount in most precincts. Hereafter August 31 will be the limit.—Exchange.

RATHMEL ITEMS.

George Mohney, of Butler, visited his parents at Rathmel last week.

Mrs. A. W. Mulholland, of Rathmel, who was in Virginia several months at the bedside of a sick mother, returned to her home the past week.

The Junior Christian Endeavor of Rathmel held a picnic Monday.

An ice cream fete was held on the lawn on the Rathmel M. E. church Saturday for the benefit of the supply minister, Rev. Charles C. Mohney. It was well attended.

Thomas Rea, of Iselin, is visiting at the home of his parents, Mr. and Mrs. G. M. Rea, and with the family of A. L. Keagle, in Rathmel. His wife has been visiting at her home in Rathmel for several weeks. Mr. Rea has been employed in a company store at Iselin for some time but in the near future will be given charge of another store of the company at Ernest Indiana county, and will move there.

Ed. Hughes and wife and James Thompson and wife visited George Hughes in DuBois Sunday.

Notwithstanding the burning of the scale office at the Bloomington mines Monday night last, the mine is operating full again and turning out the usual amount of coal.

The following ladies drove out to the hunting camp beyond Troutville Wednesday last for an outing: Mrs. Jacob Morningstar, Mrs. J. C. Thompson, Mrs. J. Q. Tucker, Mrs. A. L. Keagle, Mrs. William Tucker, Mrs. J. L. Marshall, Mrs. Robert Bowser, Mrs. A. Reddock, Mrs. Joseph Ditch, Mrs. William Hoare, Mrs. Ann Harris, Mrs. George Henry, Mrs. Samuel Wallwork, Mrs. D. C. McClelland, Mrs. Theo. Pomroy, Mrs. C. M. Leach, Mrs. Josiah Mitchell, Mrs. T. Maxwell. A number of these ladies are grandmothers and usually quite sedate, but they were out for a merry outing Wednesday and from reports brought back of races and contests and girlish pranks, it would seem they were all sixteen again for a day.

WILLIAMS GROVE PICNIC.

Reduced Rates Via Pennsylvania Railroad.

For the Grangers' picnic at Williams Grove, Pa., August 29 to September 3, the Pennsylvania Railroad will sell excursion tickets to Williams Grove from stations in Pennsylvania and from Baltimore, Elmira, Frederick and intermediate stations on the Northern Central Railway, August 23 to September 2, inclusive, good for going passage only on date of issue, and for return passage to reach original starting point not later than September 6, at reduced rates.

Buy Them Here.

School shoes. Better shoes for less money. Try us. J. H. Fink department store, Punxsutawney, Pa.

If you are interested in a good normal school, it will be to your advantage to write to the Lock Haven State Normal school for its handsome catalog. The beautiful scenery of the west branch of the Susquehanna in the immediate neighborhood is finely illustrated as well as the great buildings of the institution. As a progressive school its insistence on having a thoroughly well trained faculty. By referring to the catalog, anyone interested can quickly discover that every teacher has had superior colleges and university advantages. The fall term begins September 6th.

T. M. Millen, candidate for register and recorder last campaign for that office, will enter the race again next spring.

And now Brockwayville comes to the front with a whole souled effort towards town betterment, in line with similar work in other progressive towns. Good will be for Jefferson county when every town and village in it wakes up and commences to about the merits of the land. The citizens of Brockwayville have the cordial aid of the Beacon also and that, they will discover is one of their most valuable assets in carrying on a "booster" campaign.

Won't Need a Crutch.

When Editor J. P. Sossman, of Cornelia, N. C., bruised his leg badly, it started an ugly sore. Many salves and ointments proved worthless. Then Bucklen's Arnica Salve healed it thoroughly. Nothing is so prompt and sure for ulcers, boils, burns, bruises, cuts, corns, sores, pimples, eczema, or piles. 35c at Stoke & Feicht Drug Co.

Methodist Church.

Services for Sunday, August 28th, 11.00 a. m., theme, "The Good Shepherd." Union service in Baptist church at 7.30 p. m.

Better Shoes.

For less money. Try J. H. Fink department store, Punxsutawney, Pa.

Nothing old, undesirable among the good things being shown at Stoke's.

Ladies' fall dress goods now on sale at Bing-Stoke Co.

The shoes we offer at cut prices, are our very best quality. Adam's.

President Helps Orphans.

Hundreds of orphans have been helped by the President of the Industrial and Orphan's Home at Macon, Ga., who writes: "We have used Electric Bitters in this institution for nine years. It has proved a most excellent medicine for stomach, liver and kidney troubles. We regard it as one of the best family medicines on earth." It invigorates all vital organs, purifies the blood, aids digestion and creates appetite. To strengthen and build up pale, thin, weak children or rundown people it has no equal. Best for female complaints. Only 50c at Stoke & Feicht Drug Co. store.

One more week in which to buy all summer goods at away down prices. Bing-Stoke Co.

PENNSYLVANIA RAILROAD

Annual Fair and Races

AT
DuBOIS, PA.
SEPTEMBER 6 TO 9, 1910

EXCURSION TICKETS to DuBois will be sold September 5, 6, 7, 8 and 9 good to return until September 10, 1910, inclusive, from RED BANK, SELIG, DRIFTWOOD, and intermediate stations; ST. MARY, KANE, and intermediate stations, including stations between RIDGWAY and FALLS CREEK, at

Reduced Rates
(Minimum Rate 25 Cents)

J. E. WOOD, Passenger Traffic Manager. GEO. W. ROYD, General Passenger Agent.

SHICK & WAGNER

—THE BIG STORE—

SALE ON MILL END TOWELINGS, ETC.

We are offering this week one case (1000 yards) SHORTS or MILL END CRASH at 8c a yard. These come from 8 yards to 12 yards to the piece and is worth 12 1-2c. We could only get one case and as long as they last they sell at 8c. No pieces cut at this price.

Don't fail to take advantage of the aforementioned bargains. You can save from 45c to 50c on the \$1.00 by buying your Fall and Winter towelings at this time. There is nothing better for every day towels, kitchen towels, etc. None at this price after these are gone.

Linen Art Squares, Doilies, Dresses, Scarfs, Cushion Covers, Etc.

We have a few of these left, mostly very good values and come in all sizes to sell for one-half price while they last.

10c ones on sale at	5c	25c ones on sale at	12 1-2c
50c ones on sale at	12 1-2c	\$1.00 ones on sale at	50c
\$1.50 ones on sale at	75c	2.00 ones on sale at	\$1.00
\$2.00 ones on sale at	\$1.00	\$2.50 ones on sale at	\$1.25
\$2.50 ones on sale at	\$1.25	\$3.00 ones on sale at	\$1.50
\$4.00 ones on sale at	\$2.00	\$5.00 ones on sale at	\$2.50

Don't miss these as there are only a few. You save \$1.00 on every \$1.00.

There are just a few of the Bates Mill End Gingham left at 8c.

SHICK & WAGNER

—The Big Store—

Corner Main and Fifth Streets,

REYNOLDSVILLE, PA.



The Tireless Servant

There are times when messages must be delivered instantly—vital business questions decided—the doctor summoned—orders given—social matters discussed—an important message sent to some neighboring town or distant city—and so on without end.

Goes everywhere. Out-distances other systems. And gets the answer back just as quickly as it delivers the message.

To accomplish this and to carry its twenty million messages every day, the Bell System is kept in a "hair trigger" state of efficiency at all times.

For each and all of these various purposes the Bell Telephone System is a tireless servant. It never sleeps. Is ready instantly when needed.

It is this untiring and reliable serviceability which distinguishes the Bell as the Telephone Service SUPREME.

For rates and other information regarding service, call the District Manager.



The Central District and Printing Telegraph Company

BELL SYSTEM



PEXPOSITION

22d SEASON OPENS AUG. 31. CLOSES OCT. 22

Victor Herbert's Band Aug. 31 to Sept. 6	Innes and His Band Sept. 26 to Oct. 1
Damrosch and His Orchestra Sept. 7 to 17	Theodore Thomas Orchestra October 3 to 8
Sousa and His Band September 19 to 24	Carlib Hussars Band October 10 to 15
Russian Symphony Orchestra October 17 to October 22	

ONLY THE WORLD'S FOREMOST MUSICAL ORGANIZATIONS appear at this temple of instruction and amusement.

First time here—Exhibit of Great Northern R. R., showing the products of the Northwest and the fertility of the soil as a result of irrigation.

And the Government Display—Norfolk and Western R. R. Exhibit—Superb electrical and mechanical features—The Toboggan Slide—Ferris Wheel—Pony Track—Theaterium and a ride on the Steamer Sunshine are among the amusements that make the heart glad. There's fun and instruction at every hand. Bring the wife and little ones. You'll all enjoy it.

Admission, 25 Cents. See Your Ticket Agent About Excursion Rates

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