

DID IT PAY?

Does it pay to celebrate the Fourth in Reynoldsville?

When the committee from the Business Men's Association recently solicited money enough to defray expenses incident to securing attractions for the Fourth, they were met all too often with the statement that the celebration meant nothing to the business men or town and that it mattered little whether it was held or not.

The celebration cost between six and seven hundred dollars, fully half of which was spent right in the town and county for advertising and materials.

The day after the Fourth over FORTY-FIVE THOUSAND DOLLARS WAS DEPOSITED IN THE THREE REYNOLDSVILLE BANKS. Did the celebration pay?

And that sum does not by any means represent the total that was taken in by local business men on the Fourth. Probably a third more was deposited within the following two days.

That is the financial side only. In addition the celebration gave the town wide spread advertising for its public spirit in celebrating while nearly all other towns in the section lay dormant. It brought here thousands who will remember the town kindly and return again during the year with resultant good to our business men. Last, but fully as important, it kept in Reynoldsville many hundred dollars that would have been spent elsewhere in the absence of a celebration here.

In the face of all these facts will local business or professional men ever again have the nerve to beg off from contributing on the ground that a celebration means nothing to the town?

THE THREATENED STRIKE.

The conductors and trainmen of the Pennsylvania railroad are now voting on a proposition to strike. The points at issue are numerous some of which, relating to conditions little known to the public, are very annoying to the trainmen, but on the main issue, that of an increased wage scale, there are few who can see the fairness of the trainmen's demands. The Philadelphia Record, speaking of the ballot, epitomizes the situation clearly:

"The attitude of the conductors and trainmen of the Pennsylvania Railroad Company in the wage dispute now approaching a climax is not altogether encouraging to those employers of labor who have heretofore found it good business policy to deal liberally with their men. The railroad men and the company are agreed that the scale of wages paid by the latter is equal to or higher than that paid by competitive standard roads for like service. But the men complain that by paying higher rates than competitive roads in the past the Pennsylvania Railroad Company has led them to expect a continuance of superior conditions of employment, and that in readjusting wages only to the extent that readjustments have taken place on other roads the company has not gone far enough. The company answers that it is unfair that it should be penalized because its competitors have brought wage conditions up more nearly to a parity with those which obtain on the Pennsylvania system.

"The trainmen are voting to decide whether their grievance is grave enough to justify a strike. It is hardly thinkable that they will elect to quit their employment for the causes stated. A prerequisite to a successful strike is a case strong enough to insure a favorable verdict from the popular jury. The consensus of opinion with regard to the present dispute will undoubtedly be that the position of the railroad men is untenable. If good sense shall prevail a majority of them will cast their ballots in favor of a peaceful settlement."

It is announced from Ridgway that Hyde-Murphy Co., have again changed their plans and will rebuild on the old site at Ridgway. Reynoldsville, in common with many other towns in this section, made strenuous efforts to interest the Hyde-Murphy people, but it is safe to say that, failing to land the big concern for ourselves, there is no town in the state our people would rather see get it better than Ridgway. Its removal from that pretty little place would seriously injure the town's prosperity.

August 7 to 13 will be Franklin's Old Home week. The committee has arranged for an arch 50 feet high and as broad as the street which will be the crowning feature of the decorations. In sharp contrast with the usual custom, the committee has decided that no street stands or fairs shall be permitted during the week.

"NEVER AGAIN."

It was the day after the Fourth and the local people were feeling good over its success, patting themselves on the back for the way "we" handled the event and taking that enthusiastic interest in things that the public usually does after success has been achieved and there is no more work to do.

But in the rear of a well known local place that morning a half dozen of the "Old Guard" of the Association were wearily stretched on the leather chairs, talking it over and straightening the accounts. They had borne the brunt of the work the day before, and of the work of advertising it before that; they had seen their work come within an ace of failure two days before through the unprincipled refusal of the company engaged as an attraction to fulfill its contract; they had spent many hours worrying over the way to secure new attractions and so keep faith with the people, and what hurt most of all, they had heard people who should have known better, intimate that they were simply fakirs deliberately deceiving the people by advertising an attraction they never had. And now it was over and everybody satisfied—but they were weary and tired and almost disgusted.

"Never again" groaned one, and at the moment it was the heartfelt sentiment of all.

We some times wonder if the people of town realize the debt they owe to the comparatively little group of men who, working together under the name of the Association, have done more to keep Reynoldsville on the map during recent years than any other force in town.

Without any hope of reward other than that which will come with the town's continued prosperity, they have kept unwearily "plugging" along, working on every industrial proposition that develops, however forlorn the chance, keeping Reynoldsville in the people's eye on every gala occasion, lending frequent assistance to home institutions asking for it, trying to influence railroad projects that will take years to develop, interesting outside companies in the few remaining resources, notably the clay and coal, and with an eye always open for the good of the old town. Busy always, with so little encouragement, what wonder if they sometimes grow weary and groan, "Never again."

But these men are made of the right stuff and when the weariness of the last event is over, and the town again needs men to look after its welfare, you will find them in the front "once again."

VICE IN AMERICA.

"Vice in the great cities, alcoholism, gambling and immorality are no more hideous in America than elsewhere," writes the historian, Ferrero, in the Atlantic Monthly. The difference is that "in America there is still some protest; in Europe there is silence." "Why," he asks, "are noisy New Year's eve suppers described as if they were the orgies of Hellogabalus? This may all be explained exactly as was the evil reputation of the last century of the republic and the first century of the empire as compared with the second century; because in America the Puritan origin of the state is still not far behind us, and the reaction of the moral consciousness is greater than it is in Europe against the progress of that extravagance, corruption, and vice which accompany a rich urban mercantile civilization."

President Thomas L. Lewis, of the U. M. W. of A. has stated his intention of making a personal campaign in District No. 2 for the purpose of re-establishing the sub-districts which his opponents abolished some time ago. Lewis is a fighter from the ground up and if he beards the insurgents in their own stronghold it will result in the extermination of someone.

"Our business last month surpassed all previous records for the month of June," said a local business man last week. The statement would apply with equal truth to many other lines if the books were opened.

York county is over run with locusts. Fruit trees have suffered heavy damage and special efforts are being made to exterminate the pests.

THE POSTPONER.

The world is full of postponers—procrastinators who put off doing the thing at the time they think of it, and keep right on putting it off and finally never do it. Along the pathway of life the postponers are strewn like driftwood on the strand. They constitute the world's failures—the junk that has become rusted and corroded for lack of use. Some acquire the habits of the postponer because they have not enough to do to develop energy. Plenty of work engenders activity, and spells achievement. It is surprising that so many young men contract the habit of the postponer. They should be so full of ginger and energy that nothing can influence them to postpone the performance of a duty. Men stand hesitating about entering upon an enterprise. As they stand still conservatism grows and finally they refuse to make a plunge. In driving through the country one can discover which farmer is a postponer and which is the man who does it at the time he thinks of it. The postponer's garden is full of weeds, his fences are down, his wagons and farming implements are standing out of doors, the pigs are probably rooting up the lawn, because of postponement in repairing the pen, and something suggestive of slovenliness is everywhere apparent about the place. And it is the same with others. The man who puts off until to-morrow what should be done to-day will find something on the morrow to put off until the next day, and so his troubles multiply and compound until the case becomes absolutely hopeless. Don't be a postponer.

ADVERTISING IS TALKING.

Advertising is talking. A business man cannot very well stand at the door of his place of business and tell the passers by of the goods he has for sale, and their prices. Even if in a measure he could do it the result would not for various reasons be very satisfactory. But through the medium of his local paper he can reach the whole community in the most effective way under the most favorable circumstances. Of all the varied forms of advertisements experience has conclusively proved that there is none that brings such returns as generous, attractive advertising in the columns of the newspaper. It is read in the quiet of the home and discussed by the whole family, and the result to the merchant is increased sales and enlarging business.

FOR SALE

I am moving away and will sell my

Carpet Chain Loom

and all fixtures very cheap and show the one who wants to buy how to weave and warp as I have been doing. I have about all the trade for 45 miles around here. The one who buys the chain at cost will get loom free as it is in better condition than a new one.

Teofeel Demay

—BOX 358—

Reynoldsville, Pa.

REAL ESTATE

RENT OR SELL

E. Neff, Justice of the Peace
REYNOLDSVILLE, PA.

ROYAL ARCANUM,

REYNOLDSVILLE, PA.

Meets every second and fourth Thursday in I. O. O. F. hall.

Careful Management

Has much to do with the successful development of every organization.

The executive staff of this bank is composed of men who devote their entire time to the management of this bank.

Capital and Profits \$131,000.00.

Resources \$641,000.00.

THE PEOPLES NATIONAL BANK

(Oldest Bank in the County)



BELL

The Standard of ALL Telephone Systems



THE Bell was the first telephone. It was the first telephone in public use. It is still the first. Its employees are numbered by hundreds of thousands—its stations by millions—its annual calls by billions. It is the standard of all telephone systems.

The Bell System reaches everywhere:—across the street—to neighboring communities—to cities half-way across the country.

The Bell is the one system for you—because it does not confine you to local calls only. It keeps you in touch with far-away interests at all times. However distant your wanderings take you it keeps you in touch with home.

The standard system—the ever-ready system—the reliable system—the system for YOU.

For rates and other information regarding service, call the District Manager



The Central District and Printing Telegraph Company

BELL SYSTEM



PENNSYLVANIA RAILROAD



THE CALL OF THE SEA.



"The water is fine; come in!"

From gay Atlantic City comes the call; from witching Wildwood; from Cape May in the flush of her rejuvenation; from Asbury Park and Long Branch where the rare beauty of the country with its sylvan shades meets the crests of the incoming billows; from all the wave-washed coast of New Jersey, comes the summer call of the sea.

To all these delightful resorts, the service of the Pennsylvania Railroad is high-grade and convenient. To Atlantic City, Cape May, Wildwood, and Ocean City, direct connection is made via the Delaware River Bridge without transfer across Philadelphia.

To Asbury Park, Long Branch, and the Upper Coast resorts, good service is provided by through trains from Philadelphia.

The call of the sea is on. It promises a regular dividend of pleasure, and an extra grant of health and vigor to those who heed it.

Will you come?



An Indiana county man was fined \$20 last week for driving a carriage on a narrow road in such a manner as to prevent an automobile following from passing for several miles. It was proved before a justice that the man driving the horses had taken special pains to prevent the auto getting past him. Suit was brought under the act of 1820 forbidding obstruction of the highways.

All efforts to find Jimma Hill, the 14 year old girl who so mysteriously disappeared at Anita two weeks ago, have been abandoned. The kidnaping theory is generally accepted. Wilbur D. Hawk, who was assistant in the high school at Reynoldsville last year, has been elected principal of the public schools of Vandergrift Heights for next year.—New Kensington Dispatch.

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