



# FOR THE GLORIOUS FOURTH

**A Cracker-Jack Opportunity to get Bang-Up Values in Seasonable Holiday needs.**

The nation's birthday is near at hand—and already everyone is planning for its celebration. Some will stay at home—others will go away—but all will wish to be faultlessly attired in the light raiment required at this season. The day brings many needs which can be most advantageously filled here.

We have prepared a special list of special offerings of goods required for the Glorious Fourth. Values are of the star-spangled variety—the bang-up, good sort that make buying a pleasure and a profit.

Our celebration will help you to economically prepare for your celebration. Every offering is seasonable, desirable and extra low priced.

**Items Indicate how well it will Pay You to Supply Your Holiday Needs at this Store.**

## 1776 - July 4th - 1910

Many changes mark clothing styles since the days of '76. Great advance in methods of making, too.

But the greatest advance over all ordinary methods are the remarkable Clothcraft methods of scientific tailoring. These save so much in cost of making without reducing value that you can get a Clothcraft suit of pure wool, finely tailored, perfect fitting, with lasting shape, at prices you never knew such good clothes could be sold for. \$10.00 to \$25.00. Big change in ordinary selling methods, too, when we give you a signed guarantee that every claim we make for these clothes is true. It is a change that makes clothes buying safe for you.

### Julian and Kokenge Exclusive Footwear for the Fourth

If you celebrate in a pair of "J & K" shoes or oxfords, you have a comfortable feeling of being correctly shod. Your costume is finished off with just the right touch. And you may be sure you are wearing exclusive style. The Name Guarantees the fashion.

\$3.00 To \$3.50.

### Dorothy Dodd Shoes and Oxfords.

They are here. All the New Styles in Spring and Summer footwear. All the New Oxfords, ties, pumps, and low cuts of every description. Made for us according to our ideas of the Needs of the ladies who are "Shoe Particular." The "Dorothy Dodd" Mark is a Sign of exclusive Style and quality.

\$3.00, \$3.50, and \$4.00.

## Give that Boy a "Widow Jones" Suit for the Fourth

It wont cost much at this store and he will be proud of his appearance on the Nation's birthday.

They fit. They wear. They are popular. They are unique. They are the latest word in fashion. They are made on honor. They are guaranteed. Priced from

**\$2.00 to \$8.00.**

### Ladies New Wash Suits.

Just what you want for the Glorious Fourth. A big variety to choose from in 2 piece wash suits and princess wash dresses in all the prevailing colors and materials. Priced from

\$2.25 to 6.50.

### Shoes and Oxfords For Young Folks

Here is a shoe for young feet that are growing and need room, at the same time Style and Grace. These are dainty and elegant, giving the foot room to expand and still presenting the stylish appearance young folks demand. Ask for the "Lenox". We make a speciality of fitting young feet. Let us show you our methods.

### Muslin Underwear for the Fourth

This season we are showing a more dainty line of ladies' and misses' Muslin Underwear than we have ever shown before, including all the popular styles with the latest trimmings and made of the best material. We are sure if you will allow us to show you this popular line it will please you.

Skirts from 50c to \$3.50.  
Gowns from 50c to \$1.75.  
Corset Covers from \$25c to \$1.00.  
Drawers from 25c to 50c.

### Mens Shoes & Oxfords for the Glad Day.

Our Shoes and Oxfords are for Men who are particular and demand full value for their money, they are the sort which combine style, quality and value to perfection. All leathers.

Reed Shoes & Oxfords \$3.00 to 3.50.  
Barry Shoes & Oxfords \$4.00.  
Stetson Shoes & Oxfords \$5.00 to \$6.50.

### Women's Furnishings for the Fourth.

Now is the time to purchase your Needs in Gloves, Neckwear, ribbons, hosiery, handkerchiefs, belts, collars etc. An examination of these offerings will reveal rich economies—Don't Miss them.

### Are You Planning a New Waist for the Fourth.

Our representative showing of new models for spring and summer. Chic, stylish designs which will be in vogue during the season. They are made of white lingerie or silk in many effective and becoming models. Some are tailored, others trimmed in various ways.

Lingerie Waist from 50c to \$2.75.  
Silk Waist from \$2.75 to \$5.00.

### Men's Shirts & Collars.

The famous "Lion" brand—Sold by the best Stores everywhere. Here in New assortments of madras and percales in neat Stripes, Checks, and figures. Cuffs attached or detached as you like. Shirts from \$1.00 to \$1.50. Collars 2 for 25 cents.

### Mens Neckwear for the Fourth.

You will want a New Tie for the fourth and we are prepared to show you a full line of New colors and shapes in four-in-hands, Bats, Bows, Tecks and Strings. Priced from 25 cents to 50 cents.

### Thin Dress Goods

Still time to make up a new waist, skirt or dress for the Holiday. Many new and striking patterns are numbered in the superb collection we have gathered. New cotton dress goods, percales and ginghams are here in a splendidly complete variety of qualities and prices. Call to-morrow and look them over.

# BING-STOKE : COMPANY

## Reynoldsville, Pa.