This Whole Store is Ready to Serve



You with all Manner of Goods for

Spring and Summer Wearing

Everyone is now bent on making purchases of Spring and Summer needs. Our store is filled-counters and shelves—with just the kind of goods you like and in qualities and styles just as you want them.

You will find it much easier to get what you want at this store than in any other store in Reynoldsville and-you will like what you get.

Our buyers are very careful in making purchases -- or, we endeavor to please you at all times. Lots of times we are able to buy for LESS than the goods are worth-when we do-you get the benefit of our savings in our lowered

We made many just such savings lately—you will find some in the prices on this page, though most of them can be found in the store. Visit the store to-day.

Wash Suits

Smart, beautifully designed garments splendidly made and in styles to meet the requirements of the most particular woman. Prices listed best tell of the values. Material, linen and Shumaker muslin. Colors, biue, tan, rose and white. Priices listed best tell of values. \$2.50 to \$6.50.

Stylish Furnishings for Men That Fit and Make a Man Feel **Comfortably Dressed**

This ought to be good news for men, for, whatever else, a man MUST be comfortably dressed to feel that life's worth living, toc-when he is properly and comfortably apparelled he is always in a good humor.

When a man wears a 33 sleeve shirt a 33 sleeve is what he ought to have and it is just what he gets here. Our furnishing stocks are selected with care-we aim to sell only goods of worth and merit.



WAISTS ARE ALWAYS REDUCED

Shirt waists are becoming more and more a necessity of women apparel. Our stock represents a comprehensive gathering of accepted and comprehensive styles.

DRESS MATERIALS AND ACCESSORIES

An assemblage of weaves and designs to meet the likes of every women in Reynoldsville. The dress trimmings offer many suggestions for beautifying your costume.

WASH GOODS ARE PRETTIER THAN EVER

This is to be an extremely popular wash goods season, so fashion authorities say. The fabrics are especially pretty with their striking color arrangement.

Boys' Clothing and Hats

Fresh shipments but lately unpacked, reveal many of the handsomest designs of the season in new stylish suits. If you want to see the new models, visit the store to-day sure.

Boys' suits of the famous "Widow Jones" brand are especially worthy of mention. They are priced from

Boys' hats are priced from

98c to \$1.98

Don't Pay High Prices Simply Because Other Men Do.

Some men think that clothes can't be good

unless they're expensive. Usually they're right.

But here's once they're wrong.

Clothcraft all-wool clothes cost you only \$10

Yet-in style, fabric, wear, fit, workmanshsp-everything that goes to make thoroughly good clothes-Clothcraft gives you high priced quality at moderate cost.

The proof of it is the guarantee-a guarantee of all-wool, good tailoring and lasting shape. In no other line can you get clothes like

these—with a guarantee like this—at \$10 to \$25. Don't be satisfied—and you won't be in the end -unless your next suit has the Clotheraft

Spring Styles in New Oxfords

Our spring oxfords are for people who are particular and demand full value for their money-they are the sort which combine style, quality and value to perfec-

While sizes are complete in the new lasts, it is best to make selections early. The shoe brands we feature particularly are-

Dorothy Dodd shoes for women at \$3.00 to \$4.00 a pair. Julian & Kokenge Shoes for women, \$3.00 and \$3.50 a pair.

Barry Shoes for men at \$4.00 a pair.

Reed Shoes for men at \$3.00 to \$3.50 a pair. See our line of tans, always popular with light dressers. What



Stetson Shoes for men at \$5.00 to \$6.50 a pair.

pattern more satisfactory than the Ankle Strap?

BING-STOKE COMPANY

REYNOLDSVILLE, PENNSYLVANIA



BEAUTIFUL NEW SILKS

All the newest weaves and colors represented and all at lowest

STYLISH BELTS

Present day fashions make the belt a necessary accessory to a woman's attire. See the new styles lately received.

KID GLOVES

Every pair made of perfect skins, pliant and sure to give satisfactory service.

Notions, Variously Priced

Notions of every day here in ample assortments all at smallest of prices.