

## The Store Blossoms out With Complete Stocks to Interest Our Patrons Planning Purchases of Spring and Summer Needs.

We usher in May with complete stocks in every department of this big store. To those contemplating the purchase of spring and summer wearables this store message should be of vital interest.

The distinguishing feature of our display is the fact that you may purchase goods here of quality and style for LESS than prices usually charged.

Our exhibit illustrates, to a marked degree, the progressiveness of this store and its helpfulness to its patrons. We could fill fully double this space with a list of unusual money saving values—let items printed here act as a guide to other values equally as good in the store.

### We Can Fit Every Man in a Suit of Clothcraft Clothes.

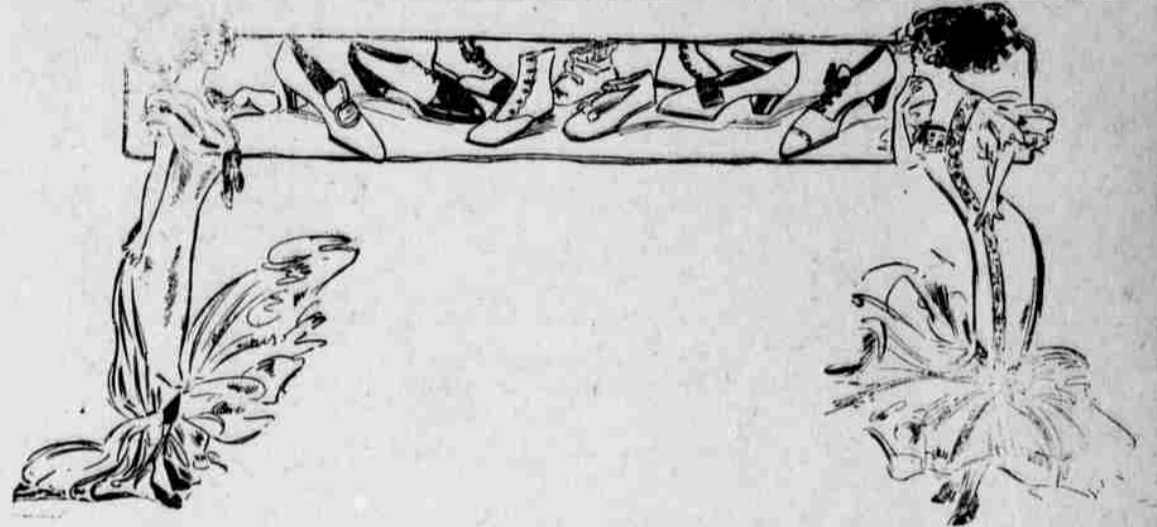


It is folly to buy your suit elsewhere—for in our clothing department you will find garments appropriate for men of all ages and proportions—suits for men of regular, slim, short or stout proportions, and in chest measure up to 50 inches.

Hard-faced and mill-finished worsteds continue to lead in popularity, although we present an extensive assortment of fancy cassimeres, cheviots and soft wool goods to meet the growing demand for these fabrics. The Clothcraft suits are not only all-wool and all-worsted, but made up for the purpose of giving the wearer the highest values, neatest designs and most complete satisfaction that can be obtained for the money.

Priced from

**\$10 to \$25.00**



### Distinctive Display of Spring Footwear for Men, Women & Children

Never has our shoe store revealed so many stylish, and comfortable shoes for spring wear as you'll find displayed for this season's selling. We have assembled thoroughly complete stocks of shoes and oxfords for men, women and children.

We carry every worthy make of shoes—those deserving of particular mention are—Dorothy Dodd Shoes for women at \$3 to \$4 a pair.

Julian and Kokenge Shoes for women at \$3 and \$3.50 a pair.

Stetson Shoes for men \$5 to \$6.50 a pair.

Barry Shoes for men at \$4.00 a pair.

Reed Shoes for men at \$3 and \$3.50 a pair.

We are also showing a complete line of ladies' misses' and children's oxfords and pumps in suede, patent kid, tan and gun metal. Call and look them over.

### The New Wash Suits are Meeting With Popular Favor.

You'll not wonder why when you see the styles for they were chosen with unusual care—everyone bears the mark of distinctive style, perfect tailoring and fashioned of splendid wash fabrics.

Color, blue, rose, tan, lavender and white. Priced—

**\$3.50 to \$6.50.**

### Seasonable Underwear

Soon you will have to doff the heavy underwear for one of lighter weight. Buy now—you will be prepared for warm weather. You'll find an ample collection of weights all specially priced in each instance.

Ladies' underwear from 10c to \$1.50.

Misses' Underwear from 10c to \$1.00.

Children's Underwear from 10c to 50c.

### Outfitting Boys Is One of the Special Features of this store.

In most stores the Boy's Department is a sort of side line, which is rarely, if ever, given as close attention as the other departments in the store.

How different it is here is best told by making a visit to our boys' apparel and furnishings department. We invite especial attention to our showing of "Widow Jones" suits at

**\$2.00 to \$8.00.**

All fabrics.

### Furnishings for Men.

There are lots of things a man needs to complete outfitting—shirts, neckwear, hosiery, underwear, collars and the little things such as collar and shirt buttons—no man knows how bad he needs these things until he runs short. Better make a list of your needs from this list and drop in the store the first time you're in the neighborhood.

Dress Shirts from 50c to \$1.50.

Neckwear from 15c to 50c.

Hosiery from 10c to 50c.

Underwear from 50c to \$2.50.

Dress Gloves from \$1.00 to \$1.50.

Suspenders from 10c to \$1.00.

Lion Brand Collars 2 for 25c.

### Are You Planning Spring Shirt Waists?



A representative showing of the new models for spring. Chic, stylish designs which will be in vogue during the season. They are made of white lingerie or silk in many effective and becoming models. Some are tailored, others trimmed in various ways.

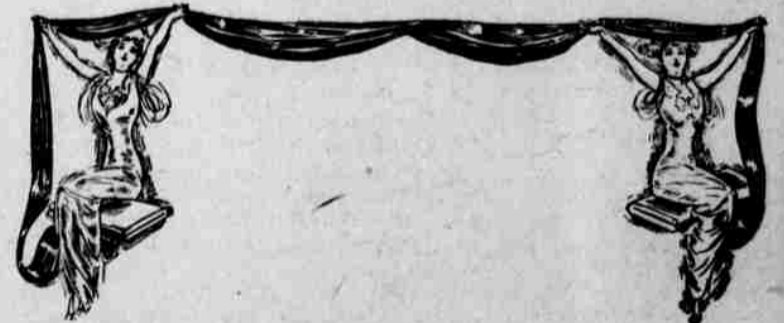
Silk Waists from \$3.75 to \$5.00.

Lawn Waists from 50c to \$1.50.

Colored Waists from 50c to \$1.50.

## BING-STOKE COMPANY

Department Stores,  
Reynoldsville, Pa.



### Charming New Dress Fabrics.

The famous Dress Goods Makers of America and Europe are well represented in our showing.

Such as silk taffetas, khedive, ramie, minoru, snantung, poplin, princess, Luzerne, plain and figured Pideo. Priced at 25c, 29c, 39c, 50c, 75c and \$1.00 the yard.

### A Complete Line of Notions.

Always in stock and all new the things added from time to time as fast as they are put on the market.