



Wearthings for Easter are Budding in Every Department of the Store



The joyous Easter Day is drawing nearer. The spirit of the day is in the air. With the advent of Easter comes the need for various articles of dress to complete the appareling for the Fashion day of Spring.

Stocks have been assembled complete in every department—the store is thoroughly ready to serve you. There need be no disappointment on the joyous Easter Day if our advice is taken to make PURCHASES NOW.

Visit the store tomorrow—you will find stocks in all their Springtime newness—an exhibition of fashionable merchandise to delight admirers of the new and beautiful.

New Dress Fabrics Are Moderately Priced

The designs are strikingly beautiful and lend readily to the fashioning of costumes of the prevailing modes. Easter is but a few days off—so if you are planning your Easter dress—prompt purchasing is advisable.

Priced from 25c to \$2.00 the yard.

Stocks assembled embrace every good style favored by fashion authorities. The store beckons you to view the most important collection of Spring merchandise it has ever owned.

The beauty of the stocks—aside from their moderate pricing—will be sure to meet the ready approval of the exacting demands of this store's clientele.

We again repeat our advice—Make Purchases Now.

The Glove Stocks are Interesting to Men and Women

The woman to be properly appareled on Easter Day must have gloves to match her Easter costumes. Especially worthy of mention is our gloves for women at \$1.00 a pair. Each pair guaranteed.

Men's gloves too, are in complete size and price ranges.



THE NEW SPRING CLOTHES FOR MEN

Smart clothes for men fashioned by craftsman whose reputation for good clothes making is country wide, get their initial showing tomorrow.

Such famed clothes as "Clothcraft" for men and "Widow Jones" suits for boys are ready in an ample range of the season's styles. All sizes are now in stock.

They are garments of style individuality—while quality and price measure up to the standard set by this store.

Clothcraft Suits from \$8.00 to \$25.00
Widow Jones Suits from 2.00 to \$8.00

Wash Fabrics are Especially Attractive

Many new and striking patterns are numbered in the superb collection we have gathered. New cotton dress goods, percales and gingham are here in splendidly complete variety of qualities and prices. Notable among the values are these—

Lancaster Gingham at 9 cents.
Manchester Percales at 12 1-2 cents.
Bates Seersuckers at 12 1-2 cents.
Dress Gingham at 10c and 12 1-2 cents.

Beautiful Skirts



Many striking designs portraying the new fashions in detail are on display. They are fashioned of fashionable materials and splendidly made.

Priced from \$3.50 to \$10.00.

Stylish Well Fitting Shoes for Easter Wear

There is an indefinable feeling of being stylishly appareled in perfect fitting and comfortable shoes. Every good new last may be had in our stocks of carefully chosen shoes for men and women. Let us fit you before the last minute purchasing begins. Among the brands deserving of more than usual mention are—Stetson, Barry and Reed shoes for men, Julian and Kokenge and Dorothy Dodd shoes for women.



The Stetson shoe for Men at	\$5.00
The Barry Shoe for Men at	4.00
The Reed Shoe for Men at	3.50
The Reed Shoe for Men at	3.00
The Dorothy Dodd Shoe for Ladies,	\$3.00 to 4.00
The Julian and Kokenge Shoe for Ladies,	3.00 and 3.50
The Duttonhofer Shoe for Ladies	2.50 and 3.00
The Gold Medal Shoe for Ladies	2.00 and 2.50
The Doris Shoe for Ladies	2.00
The Bernalda Shoe for Ladies	1.50

Ladies Wash Suits

We have all kinds, plain or fancy, in the latest correct styles and colorings. Quality considered our prices are as low as you will find any where. Come and look them over.

Spring Jackets

A beautiful line just received—made from serges, coverts, worsteds, etc., and priced from \$4.00 to \$10.00.

Furnishings for Men— Don't Drift Past Them

There are lots of things a man needs to complete his spring outfitting—shirts, neckwear, hosiery, underwear, collars, and the little things such as collar and shirt buttons—no man knows how bad he needs these things until he runs short. Better make a list of your needs from this list and drop in the store the first time you are in the neighborhood.

Dress Shirts from 50c to \$1.50.
Neckwear from 25c to 50c.
Hosiery from 10c to 50c.
Underwear from 25c to \$1.00.

BING-STOKE CO. DEPARTMENT STORES. REYNOLDSVILLE, PA.