



PRE-INVENTORY SALE

Ready Now, with the Pre-Inventory Clean-Up

The Sale of Sales--The Opportunity of Opportunities--The Peerless Saving Time:

In a few days now we'll be right in the heart of the most gigantic task that falls to the lot of the average merchant--Inventory. How to lighten that task and facilitate and accelerate its accomplishment is the question of the day. And inasmuch as stocks are rather high, the most important thing to do is to reduce them to the lowest possible basis. But how?

Just this way. Name prices that will arouse your interest to fever heat, stimulate buying and move things out with a rush. And that's exactly what we've done. The prices on this page are powerful arguments for your attendance. The entire stock has undergone a reduction that under any other condition would never be countenanced.

Our Necessity is Your Opportunity and Opportunity Knocks but Once.

In this sale, as in every other that's worth while, an unusually large number of bargains are included, to advertise all of them would be well-nigh an impossible task. So we've picked at random a few representative values, there are hundreds of others equally well worth investigating distributed throughout the store.

We've Never Announced a Sale of More Superb Possibilities.

Men's & Boys' Clothing

Winter goods in this department must go--products of leading manufacturers are blue pencilled in cost to the extreme limit of low pricings. You know how good our garments are--come and buy them now at prices you never dreamed possible. Read the items.

Men's \$25.00 Suits or Overcoats	18.75
Men's 22.50	16.88
" 20.00	15.00
" 18.00	13.50
" 16.50	12.38
" 15.00	11.25
" 13.50	10.12
" 12.00	9.00
" 10.00	7.50
" 8.00	6.00
" 6.00	4.50
" 5.00	3.75

Furs Underpriced.

The furs would be a mighty attraction at any price. Consider how wonderful they are at these prices.

\$7.00 Neck Pieces now	5.25
6.50	4.88
4.25	3.18
2.00	1.50
9.00 Ladies' Muffs now	6.75
5.50	4.12
5.00	3.75
4.50	3.38
4.00	3.00
14.00 Fur Sets now	10.50
5.50	4.12
3.75	2.82
3.50 Child's Fur Sets now	2.63
2.50	1.88

Men's Dress Trousers.

All the latest weaves, leg form or peg top. The same good grades we sell right along--but at very much less to pay than usual.

Men's \$5.00 Dress Pants for	3.75
Men's 4.50 Dress Pants for	3.38
Men's 4.00 Dress Pants for	3.00
Men's 3.50 Dress Pants for	2.63
Men's 3.00 Dress Pants for	2.25
Men's 2.50 Dress Pants for	1.88

LACES AND EMBROIDERIES

At Never Equalled Prices.

Beautiful designs, dainty yet durable, in extensive variety. Prices rule away below any previous figures.

20c embroideries now	15c
15c embroideries now	12½c
12½c embroideries now	10c
10c embroideries now	8c
One lot of 6, 8 and 10 cent laces go in this sale at 5c the yard.	
Special price on Ladies' Silk Scarfs.	
\$2.25 Silk Scarfs for	1.50
1.50 Silk Scarfs for	1.25
1.00 Silk Scarfs for	.75
.60 Silk Scarfs for	.49

One lot Boys' School Shoes, regular price 2.00 to 2.75, sale price from \$1.49 to 1.98.

One lot Men's 3.50 and 3.75 Gum Boots sale price \$2.75.

One lot Ladies and Misses' Calf Skin Shoes, regular price 1.50, 1.75 and 2.25, sale price \$1.15, 1.30 and 1.60.	
Misses' 60c Leggings now	35c
Children's 50c Leggings now	25c

One-Fourth Off on all Basement Goods, such as China, Glassware, Enameled ware, Tinware, Shelf Hardware, Gas Mantles, Etc.

"Widow Jones" Suits for Boys

Age 7 to 16 years. There's no denying the charm of the models and fabrics and there's no denying the irresistibility of the prices.

Boys' \$7.00 suits for	\$5.25
Boys' \$6.50 suits for	4.88
Boys' \$6.00 suits for	4.50
Boys' \$5.50 suits for	4.12
Boys' \$5.00 suits for	3.75
Boys' \$4.50 suits for	3.38
Boys' \$4.00 suits for	3.00
Boys' \$3.50 suits for	2.63
Boys' \$3.00 suits for	2.25
Boys' \$2.50 suits for	1.88

Just a few of those child's suits (age 3 to 5) left and while they last you may have your choice at one-half off the regular price.

Children's Coats

That will make the little folks look "just too cunning for words." Prices will please parents as well.

\$10.00 children's coats now	\$7.50
8.00 children's coats now	6.00
6.00 children's coats now	4.50
5.00 children's coats now	3.75
4.00 children's coats now	3.00
3.50 children's coats now	2.63
3.00 children's coats now	2.25

One lot children's coats (age 1 to 4) regular value \$3.00 to \$4.50, sale price \$1.00

MENS WOOL AND COTTON FLEECE UNDERWEAR

These everyday needfuls provide a rare feast of values. Standard grades and a large variety to select from.

Mens \$3.00 grade for	\$2.49 the suit
Mens 2.50 grade for	2.00 the suit
Mens 2.00 grades for	1.69 the suit
Mens 1.00 grade for	79c the suit
Boys 1.40 grade for	1.20 the suit
Boys 1.00 grade for	79c the suit
Boys 50c grade for	39c the suit

Gentlemen's Dress Shirts

Our regular grades--none finer or more desirable. Both plain and fancy, attached or detached cuffs. A big stock and big-grade values.

The \$1.50 grade for	\$1.19
The 1.25 grade for	98c
The 1.00 grade for	79c
The 50c grade for	39c

One-Fourth Off on Men's and Boys Hats and Caps.

All \$3.00 hats for	\$2.25	All \$2.50 hats for	\$1.88
All \$2.00 hats for	1.50	All 1.50 hats for	1.13
All \$1.00 hats for	75c	All 50c caps for	38c
All 50c caps for	38c	All 25c caps for	19c

Shoe Savings Are Big

Footwear of quality goes now at record smashing price reductions. See these:

One lot ladies' \$4.00 shoes now	\$2.25
One lot ladies' \$3.00 shoes now	1.98
One lot men's \$2.50 and \$3 work shoes	1.98
One lot men's \$3.50 work shoes now	2.50
One lot boys' felt top leather vamp shoes, regular price \$1.90, sale price	\$1.15
One lot men's Satan calf shoes, regular price \$2.00, sale price	\$1.50
One lot men's Homer high out shoes, regular price \$3.50, sale price	2.50
One lot men's Homer seamless shoes, regular price \$2.75, sale price	1.98
One lot ladies' felt and fleece lined shoes, regular price \$1.25 and \$1.50, now	98c

FINAL SELLING PRICES NAMED ON Women's Coats

As we never carry goods over, and coats offered are late season styles. They're now marked to go at the lowest price quotations--affording you rich savings on fashionable garments.

Ladies' or misses' \$22.00 coats for	\$16.50
Ladies' or misses' 20.00 coats for	15.00
Ladies' or misses' 17.50 coats for	13.12
Ladies' or misses' 16.00 coats for	12.00
Ladies' or misses' 15.00 coats for	11.25
Ladies' or misses' 13.50 coats for	10.12
Ladies' or misses' 12.50 coats for	9.38
Ladies' or misses' 12.00 coats for	9.00
Ladies' or misses' 11.00 coats for	8.25
Ladies' or misses' 10.00 coats for	7.50
Ladies' or misses' 9.00 coats for	6.38
Ladies' or misses' 8.00 coats for	6.00

Boys' Overcoats

One-half off the regular price.

The newest shades of tan, gray and brown, also striped and checked effects in meltons, chevots and Scotch mixtures.

Boys \$8.00 overcoats now	\$4.00
Boys \$6.00 overcoats now	3.00
Boys \$5.00 overcoats now	2.50
Boys \$4.50 overcoats now	2.25
Boys \$4.00 overcoats now	2.00
Boys \$3.50 overcoats now	1.75
Boys \$3.00 overcoats now	1.50

These coats are for boys from 3 to 15 years of age.

ONE-FOURTH OFF ON Boys' Knee Pants

A beautiful line of worsteds, cashmeres, thibets and corduroys to select from.

Boys \$1.50 knee pants for	\$1.13
Boys \$1.00 knee pants for	75c
Boys 75c knee pants for	55c
Boys 50c knee pants for	38c

Plain or knicker styles.

Blankets and Comforts

The "lasting" kinds at prices that won't allow them to stay very long in our stock.

\$6.00 all-wool blankets now	4.75
5.00 " " "	4.00
4.50 " " "	3.50
2.00 cotton " "	1.50
1.25 " " "	.98
.85 " " "	.65
.65 " " "	.50
3.50 Maish Comforts	2.75
2.50 " " "	2.00
2.25 " " "	1.75
1.50 " " "	1.19
1.00 " " "	.75

Savings on Skirts

Dress and walking skirts in the correct styles and most popular materials radically lowered in cost to close out.

Ladies' \$8.00 Skirts for	6.00
Ladies' 6.50 " "	4.88
Ladies' 5.50 " "	4.12
Ladies' 5.00 " "	3.75
Ladies' 4.50 " "	3.38

We also have a small lot of Ladies' Skirts which we offer you at one-half off the regular price.

Ladies' and Children's Wool and Knit Underwear Sale.

A complete closing out of winter wool and knit underwear will be accomplished by these heavy price reductions.

Ladies' \$1.50 vest or drawers now	1.19
" 1.00 " " "	.80
" .50 " " "	.39
" .25 " " "	.19
Ladies' \$2.25 wool union suits now	1.75
" 2.00 " " "	1.50
" 1.50 fleeced union suits--	1.20
" 1.00 " " "	.80
" .50 " " "	.39
Children's .25 " " "	.15

Dress Goods Priced Far Below

REGULAR.

The clearance of these lines demands drastic price cutting--a big stock to be disposed of. Never so great a sacrifice in prices as now prevails here.

1 lot \$1.60 dress goods now	1.00
1 lot 1.00 " " "	.65
1 lot .80 " " "	.50
1 lot .50 " " "	.35

These goods won't last long at these prices, so you had better come in early for them.

Undermuslins at Less.

Quality undergarments, fine in materials and making, full fashioned instead of the usual skimpily made "sale" goods. Our regular stock in deep concessions to close out.

Ladies' 4.50 muslin skirts now	\$3.00
" 3.50 " " "	2.75
" 2.75 " " "	2.00
" 2.50 " " "	1.75
" 1.75 " " "	1.25
" 1.25 " " "	1.00
" 1.00 " " "	.80
" .80 " " "	.65
Ladies' 1.75 Muslin Gowns now	1.50
" 1.50 " " "	1.25
" .90 " " "	.75
" .50 " Drawers now	.25
" .25 " " "	.19
Ladies' .50 Corset Covers now	.39
" .25 " " "	.20

Bing-Stoke Com'y Dept. Stores
REYNOLDSVILLE, PENN'A