

Useful Presents

Timely Suggestions for Christmas Shopping

Helpful Hints A-Plenty To Be Gleaned By An Inspection of Our Stocks.

This great store is now a Christmas storehouse. Each department is a-brim with Santa Claus goods from which the right gift at the right price can be easily and quickly selected. We have lifted the burden of Holiday shopping and lessened its cost by providing the most extensive Christmas stocks at their most moderate prices.

Here will be found the most varied range of useful gift goods—embracing everything suitable for young and old—from which each Christmas list can be most economically filled.

Bring your Christmas problems here and they will be problems no longer. As you go from counter to counter you will see many things; useful and pretty, that will prove exactly suitable for some one on your list—and you'll find the price easily within your means.

Our Christmas preparations have been made on a larger scale than ever before—everything was chosen with great care so that none but goods of worthy quality are here. Visit the store often—the Christmas spirit permeates the store, stocks and people—enjoy selection where satisfaction is assured.

These offerings represent but a fraction of the host of gift goods now ready here.



Furs for Christmas

Diamonds, pearls or other jewels do not have the double fascination for women that is afforded by beautiful furs.

Furs are at once a most serviceable gift and one which adds greatly to a woman's charm. Good furs cost less here than at other stores.

Muffs from 20c to \$20.00
Neck pieces from \$2.00 to 20.00
Sets from \$3.75 to 35.00

"Clothcraft" Clothing for Men and Young Men

Whether it be a suit or overcoat you'll do better in the purchase of clothing here, for large assortments are offered to select from and the prices moderate. The name "Clothcraft" is a guarantee of good wear as well as good looks.

Men's suits in worsteds, velours, cashmeres, serges and diagonals, intermingling with other colors, producing novelty effects that are both pleasing and distinctive. Priced from \$10.00 to \$25.00

The cloth in the overcoats are soft weave worsted tweeds, velours, kerseys and meltons. Priced from \$5.00 to \$20.00

Who'd Like Shoes for Xmas?

Boy's high-cut storm boots with two straps, in tan and black. Priced from \$2.00 to \$3.00

Three leading makes of men's dress shoes. Ten distinct styles of toes in patent leather, gun metal and glazed kid.

The Stetson shoes at \$5.00
The Barry shoes at 4.00
The Reed shoes at 3.50

Ladies' Dorothy Dodd and J & K dress shoes. What more pleasing present could you give to mother, sister or lady friend. Made from all leathers and priced at \$3.00, \$3.50 and \$4.00

Christmas slippers for men, women and children. Men's Romeo or Everetts in black or tan priced from 50c to \$1.25

Ladies' and children's Daniel Green or Dodgeville Juliette or slippers all colors. Priced from 50c to \$1.35

Why Not Hosiery?

One pair, or a half dozen—and you have a gift that will be liked and which will only tax your purse lightly. We have all the new winter hose for men and women.

Men's square deal hosiery 6 pairs to the box, guaranteed for six months wear, per box 50c
Men's cotton 1-2 hose 10c to 25c pair
Men's lisle 1-2 hose 25c to 50c pair
Ladies' wool or cotton 10c to \$1.00 pr.
Children's wool or cotton 10c to 50c pr.

Men's Furnishings

If it is neckwear for father, brother or a male friend, we are prepared to give you just what you want. Nowhere else do you find such complete assortments priced at 25c to \$1.00

If it is shirts you have in mind, buy the "Lion" brand which is assurance that you get the best. Priced at \$1.00 to \$1.50

If it is gloves our complete stock offers you no end of choice. Priced at \$1.00 to \$1.50

If it is suspenders for a friend here you will find a wide range of patterns and colorings attractively priced at 25c to \$1.00

If it is mufflers for dress or evening wear (and they make splendid gifts) we have some clever new styles priced from 50c to \$1.50

If it is a bath robe or smoking jacket we have just what you want in the very newest designs priced from \$2.50 to \$10.00

If it is a hat or cap that you think will please him we have them in all the latest styles. Hats from \$1.00 to \$4.00. Caps from 25c to \$1.00

If it is a pair of dress trousers that you think he would rather have, we have them in the choicest of wool and worsted patterns priced from \$2.00 to \$5.00

If it is a handkerchief you will find here the handsomest showing we have ever had, priced from 5c to 50c

Ladies' Furnishings

Ladies' silk scarfs. She will be more than pleased with one of these. Great variety, lowest prices. See the new pinks, blues, etc. Priced from 60c to \$2.25

Ladies' gloves. What more sensible gift for a lady. We have them in all shades of kid priced from \$1.00 to \$3.50. Silk from 50c to \$2.00. Wool from 25c to 50c

Why not a hand bag. She is sure to be delighted especially if it comes from our stock. Priced from 50c to \$3.00

Ladies' aprons. Why not an apron as a Christmas gift. They are useful, sensible and pretty gifts. Priced from 25c to \$1.00

Kimonas and dressing sacques. A dainty gift can be selected from our splendid stock of kimonas and dressing sacques—where the designs are new and handsome and where quality is of high degree. Priced from 50c to \$2.50

Ladies' Handkerchiefs. Of course these appear many times on your list—for no other one article has wider popularity as gifts. We offer an immense stock. See them by all means. Priced from 5c to \$1.25

Wool Dress Goods

A dress, waist or skirt length in some stylish fabric is a practical gift that shows thoughtfulness. From our stock a wide range of choice in materials and prices is offered. And when we say wool we mean it, no near wool stuffs in this big stock of fine woolsens.

Voiles, prunellas, cashmeres, serges and two-toned diagonals. Priced from 50c to \$1.75

New Ideas in Luggage

What better gift than a smart bag, suit case or trunk? We show a wide assortment of styles and sizes, all strongly made and excellent values.

Good serviceable trunks from 3.50 to \$8.00

A fine line of suit cases from 1.00 to \$5.00

Traveling bags in all the latest styles priced from 2.00 to \$6.50

TOYS! TOYS! TOYS!

A big variety of toy specials. Bought to sell the way we offer all basement articles—at savings to you of one-third to one-half of what you would have to pay in other stores. Building blocks, dominoes, all kinds of games, toy furniture, dishes, dolls, toy drums, toy banks, toy wagons, rocking horses, musical toys, and tree ornaments. We extend an invitation to all to visit our basement department.

Gold Trading Stamps with Each Purchase.

BING-STOKE CO.

Reynoldsville, Pa.

Yuletide Wraps for Women, Misses' and Children

Late style ideas in smart LaVogue and Stylecraft coats—a gift certain to be appreciated if chosen here—where all coats are becoming, new and superior in value.

Made of serges, diagonals, valours, broadcloth, etc. Come in all the latest shades such as London smoke, Alice blue, light or dark green, gray, brown, navy and black. Priced from \$8.00 to \$25.00

Misses' and children's coats range in price from \$2.00 to \$15.00

The Boys' Suit or Overcoat

The little chap will be glad to go among his playmates to show his presents if he also has one of these stylish little Mother Jones garments to wear. They are dressy looking and are made to stand the knocks they will give them.

Suits made from cashmere, worsted and serges. In all the prevailing shades, such as gray, brown, green, blue, etc. Priced from \$2.00 to 7.00

The boys' overcoats are made from cashmeres, kerseys, meltons and Scotch effects. Priced from \$2.00 to \$10.00. All ages 3 to 16.

Comfortable Underwear

These are days which demand warm undergarments. We have a wide showing to suit the taste of every man, woman and child. It is made in the form fitting styles of the finest materials and you will find it hard to equal them at the price.

MEN'S—
Cotton union suits \$2.00 to \$2.50
Wool union suits 2.50 to 3.00
Natural wool underwear 2.00 to 3.00
Camel's hair underwear 2.00 to 2.50
Australian wool und'rw'r 2.50 to 3.00
Cotton fleeced underwear 1.00 to 2.00
Cotton ribbed fleeced underwear 1.00

BOYS'—
Cotton fleeced underwear 50c to 90c
National wool underwear 90c to 1.40

LADIES'—
Natural wool underwear 2.00 to 3.00
Cotton fleeced underwear 50c to 1.00

CHILDRENS'—
Cotton fleeced underwear 30c to 1.00
Natural wool underwear 50c to 1.40

Linens & Domestic for Gifts

Gladden the heart of the housewife with the present of a new linen set, a warm blanket or pretty comfort. Here are unsurpassed assortments in rich linens, bed coverings and other domestic needs.

Table Linen 25c to \$1.50 the yard
Table linen napkins to match \$5.50 to \$8.00 set
Wool blankets from \$4.00 to \$6.00
Cotton blankets from 60c to \$2.00
Marsh cotton down comforts from \$1.00 to \$3.50