

IT'S TIME FOR YOUR THANKSGIVING SHOPPING ~



Surpassing Showing of the Things Which Will be Needed to Fill the Cup of Thanksgiving to the Brim.

Not many more days before the sight of a turkey will fill us with longing for the feast which marks the advent of real winter. It isn't a moment too soon to begin preparations for it. Wise housekeepers are preparing now, coming to this store which contains such wonderful saving possibilities in both household and personal needs.

Linens, domestics, draperies, and other needs for home adornment together with wearthings, furs, dress fabrics, accessories and the numerous small personal needs for this day of days are here in profusion.

Never have our stocks been more truly worth while than on the threshold of this winter season. Every department in this store effervesces with exquisite goods of every description. Merchandise not only of enchanting beauty but of such evident alluringness that no thrifty person can resist the matchless economies.

The Thanksgiving Dress Fabrics are Ready

Soft, shimmering silks and woolens in the newest weaves and colorings ready to grace the Thanksgiving maid with beauty and in style. Prices are surprising in their lowness. Silks from 29c to \$1.50 the yard. Woolens from 50c to \$1.50 the yard.

Silk Scarfs and Wool Mufflers

Just the daintiest and prettiest conceptions imaginable in these comfortable and needed winter wants. All of them priced in Thanksgiving fashion. Silk scarfs from 60c to \$2.25. Bradley mufflers, 50c each.

The Thanksgiving Coat-- Have You Bought It ?

If not, here are two splendid lots of fine garments, "Stylecraft" and "LaVogue", which will make your Thanksgiving very real. Rarely is it possible to find such superb wearthings at the price.

Over fifty styles of plain or dressy full length coats to choose from. Made of broadcloth, chevrons, diagonals and serges. If you are in need of a coat for the coming winter and you want style, quality and lowest price, here is the place to come.

Priced from \$8.00 to \$25.00.

We also carry a complete line of Children's and Misses' Coats, ranging in price for Misses' from \$3.00 to \$15.00; for Children from \$2.00 to \$10.00.

Widow Jones Suits and Overcoats for Little Fellows.

Made to meet the demands of the chaps who are as full of life as boys ought to be. And don't forget that the Little Fellow will want to appear in a Thanksgiving outfit as well as Father, Mother or Big Sister.

Better values never offered than these boys' suits they are all wool, blue serges or fancy blue, brown, olive and gray worsteds, Scotch cheviots, tweeds, etc., in newest styles of Norfolk and double-breasted effects with regular or knicker trousers. Priced from \$2.50 to \$7.00.

\$4.00 Boys' Overcoats.

\$5.00 and \$6.00 values, every one of them. You can't appreciate these values without seeing for yourself. Age 8 to 16.

Ho! For the Thanksgiving Suit or Overcoat.

This stock of clothing for men is a gathering together of masterpieces in ready-to-wear clothing. The man will be proud of his Thanksgiving array if he goes from this store clad in a Clothcraft Suit or Overcoat.

Men's Sack Suits made from fancy cheviots, worsted, velour, Scotch mixtures, blue or black thibit and unfinished worsteds.

Priced from \$10.00 to \$25.00.

Men's Stylish Overcoats

Made of Kerseys, Meltons, Cheviots and fancy Cashmeres. Priced from \$5.00 to \$20.00.

Table Linens for Thanksgiving

One of the most complete showings of beautiful linens we have ever offered await those who are "Getting Ready." Prices are very shy indeed.

20 to 25 designs of beautiful table linen to choose from at 25c to \$1.50 the yard.

A beautiful assortment of napkins from \$1.00 to \$5.00 the dozen.

A dozen or more designs in table cloths with napkins to match from \$5.50 to \$8.00 the set.

Lion Brand Dress Shirts for Men.

All over this land men are giving thanks for the creation of "Lion" shirts. Try one for your Thanksgiving outfit--then you'll appreciate why.

Made of percales, madras, cheviots, etc., in stripes, checks and figures; attached or detached cuffs.

Priced from \$1.00 to \$1.50.

Dress Up, Mr. Man!

Here's Furnishings Which Will Help.

Help wonderfully if they bear the Bing-Stoke stamp of all around goodness and style. You'll be surprised at what little cost beautiful things can be secured for--gloves, suspenders, collars and like needs in profusion.

Men's dress gloves from \$1.00 to \$2.00
 " " suspenders 25c to \$1.00
 " " hose 10c to 50c
 " " hats from \$1.50 to \$4.00
 " " caps from 50c to \$1.00
 " " neckwear from 25c to 50c
 " " handkerchiefs 5c to 50c

Dorothy Dodd Shoes for Thanksgiving

These dainty, serviceable shoes have no equal for service and style. They bear an indescribable touch of the chicness and are full of all the ruggedness of our own land. Here in all the new styles and colorings.

Made from all leathers such as patent colt, patent kid, vici kid, gun metal and box calf.

They look right, fit right and are priced right at \$3.00, \$3.50 and \$4.00.

Reed Shoes for Men

The chap who intends to step forth on Thanksgiving Day in a pair of new shoes should come and see this handsome winter showing for both comfort and economy's sake.

They come in all leathers with oak welted soles and with linings, trimmings and lasts the best by far ever shown in a Reynoldsville store at this price. Think of 16 styles and the one you like best for \$3.50.

Furs for Foiling the Thanksgiving Winds

No doubt about your needing them. Everything points to an old fashioned Thanksgiving. Our line of children's and women's peltry is most complete and the furs are of the highest quality.

Our stock offers variety in style and value not equalled in this section, and you will be surprised to find how fine a fur you can get for a modest price. We would like to demonstrate this to you.

Neck pieces from \$2.00 to \$20.00
 Muffs from \$2.00 to \$20.00
 Sets from \$3.75 to \$40.00

Warm Undergarments for the Entire Family.

Our underwear stock is replete with all the wanted kinds for Men, Women and Children. All the weights and materials are here from all cotton to all wools. Buying Bing-Stoke Co. underwear means purchasing a heap of comfort for mighty little.

Men's fine cotton fleece	\$1.00 the suit.
Men's fine wool fleece	\$2.00 the suit.
Men's natural wool	\$2.00 the suit.
Men's camel hair	\$2.50 the suit.
Men's Australian wool	\$3.00 the suit.
Boys' cotton fleece	50c the suit.
Boys' Wright's fleece	90c the suit.
Boys' fine natural wool	90c to \$1.00 the suit.
Ladies' fine natural wool	\$2 to \$3 the suit.
Ladies' cotton fleece	50c to \$2.00 the suit.
Misses' cotton fleece	50c to \$1.00 the suit.
Misses' natural wool	90c to \$1.40 the suit.
Children's cotton fleece	30c to 70c the suit.
Children's natural wool	60c to \$1.00 the suit.

GOLD TRADING STAMPS WITH EACH PURCHASE.

BING-STOKE : COMPANY

Department Stores. Reynoldsville, Pa.

Warm Comforts and Blankets

For the guest room or for your own bedroom. No need to tell you that Thanksgiving is a time when cold winds hold sway.

Maish Laminated Cotton Down Comforts from \$1 to \$3.50.

Cotton Blankets in white, gray and tan from 60c to \$2.

Fine all wool blankets in all colors, plain or plaids, priced from \$4 to \$6.

Thanksgiving Time Is Sweater Time.

And the man, woman or child can have the choice of a wonderful array of comfortable coat sweaters if they come to this store for their needs.

Made in white, oxford, red, blue, black and combination colors.

Men's coat sweaters from \$1 to \$3.50

Boys' " " from 50c to \$1.75

Ladies' " " from \$2 to 3.50

Children's coat " " from \$1 to \$1.75