

Have the Magic Red Marks Interested You?

THE SURPASSING BARGAINS OFFERED AT THIS RED MARK SALE WILL INTEREST YOU STILL MORE.

This Sale Closes Sat., Aug. 7th.

Did you take note of the mystifying Red Marks that appeared as if by magic recently all over town? Of course you did. Their appearance and meaning have been almost the sole topic of talk ever since. Interest in them has been immense—and is becoming greater now that it is known that they are symbols of the greatest sale event ever held in this vicinity.

Every Red Mark Offering Is Important—Greater Savings Were Never Advertised.

Since the sale started this store has been daily one big bee hive of spirited selling and eager buying. The Red Mark bargains are proving a tremendous attraction.

And while the crowd is great—every body's good natured. It would be hard for a person to lose temper or patience in the face of such savings as this sale has marshalled out in "Red Mark" attire.

All our remaining Summer stocks are being closed out at the lowest price levels of the season—and savings were never so great or opportune.

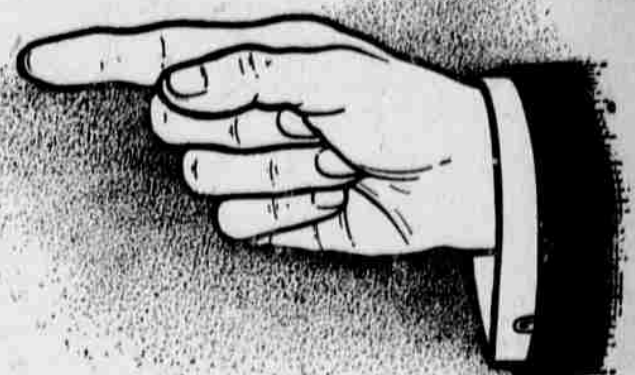
You lost money if you stayed away last week—but the loss isn't irrevocable, that's a consolation. This week you have another chance.

We never offered such bargains—or so many of them in any past clearance event. We never reduced prices so fearlessly—or so deeply.

And you never had chances to buy merchandise at prices so small—and never will again for at least one year.

BETTER BUY NOW.

In every department Red Marks abound—and every one will direct you to a positively unmatched saving. Don't fail to look for them—and don't fail to attend this sale during the final week. Sale positively closes Saturday, August 7th.



Red Mark Sale--Jackets and Skirts

Every model correct in style detail—every jacket and skirt offered way below regular value. This sale gives you unprecedented savings.

- Ladies' \$10.00 jackets \$7.50
- Ladies' \$8.00 jackets 5.20
- Ladies' \$7.00 jackets 4.95
- Ladies' \$6.00 jackets 4.08
- Ladies' \$5.00 jackets 3.50
- Ladies' \$5.50 skirts for 2.75
- Ladies' \$5.00 skirts for 2.59
- Ladies' \$4.50 skirts for 2.25

Muslin Underwear--Red Mark Sale

Dainty, frilly underwear, snowy white garments at decided underprices. Shoppers will find this sale of underwear most attractive.

- LADIES'—**
- 3.50 white petticoat \$2.98
 - \$3.25 white petticoat 2.75
 - \$2.75 white petticoat 2.25
 - \$2.00 white petticoat 1.75
 - \$1.50 night gown 1.25
 - \$1.25 night gown 1.00
 - \$1.00 night gown 85c

Waists, Lace and Embroideries

Your needs are not neglected in this Red Mark Sale. Here are waists, laces and embroideries at price reductions almost marvelous.

- LADIES'—**
- \$5.00 black net waists 4.00
 - \$5.00 white net waists 3.75
 - 50c gingham waists 39c
 - 12 1-2c embroideries 10c
 - 10c embroideries 7c
 - 8c lace 4c
 - 5c lace 3c

Tan Oxfords in the Red Mark Sale

A fit for every foot and a saving for every pocket in the Red Mark Sale of black & tan oxfords. Spend a little time here and learn what wonderful values we are offering.

- LADIES' BLACK & TAN—**
- \$3.00 oxfords for \$2.25
 - \$2.50 oxfords for 1.85
 - \$2.00 oxfords for 1.55
 - \$1.50 oxfords for 1.20
- MISSES' Black and Tan—**
- \$2.00 oxfords for 1.50
 - \$1.50 oxfords for 1.15
 - \$1.25 oxfords for 1.00
- CHILD'S Black and Tan—**
- \$1.25 oxfords for 1.00
 - 90c oxfords for 75c

Also a few pairs of patent leather oxfords at same reduction.

Wonderful Wash Goods Bargains

Our stocks are noted for their diversity, quality, newness and desirability. Clearance causes these fine summer wash fabrics to drop in price—deeply, sensationally, phenomenally.

- 35c, 40c and 50c Dotted Swiss for 25c
- 25c, 30c Silk Tissue 20c
- 15c, 20c and 25c for 10c
- 10c Lawns for 7 1/2c

Ladies' Wash Suits and Skirts

We have only a few of each of these left and for quick clearance we have cut the price deep.

- \$4.00 Wash Suits, \$3.00
- 3.50 Wash Suits, \$2.75
- 1.50 Wash Skirts, \$1.00
- 1.25 Wash Skirts 75c

Red Mark Sale Of Dress Goods

A quick clearance will be made of our Dress Goods in the Red Mark sale. Such pretty patterns at petty prices won't last long. Come early for the best values.

- \$1.00 "Summer" Wool Dress Goods 75c
- 80c "Summer" Wool Dress Goods 60c
- 50c "Summer" Wool Dress Goods 30c

Ladies' Corsets

All the latest styles, well made and perfect fitting. Red Mark Sale price:

- Ladies' 1.00 F. P. Corset 90c
- Ladies' \$1.00 La Reine Corset 90c
- Ladies' 50c B. S. Co. Special 39c

Phenomenal Shoe Values

The Red Mark Sale offers many unprecedented bargains, but none overshadow the sale of shoes. Shoes for everybody. Every member of the family at prices that pave the way for unlimited savings.

- Men's \$4.00 and \$3.50 Shoes and Oxfords \$2.75
- Men's \$3.00 and 2.50 Shoes and Oxfords \$1.98
- Men's \$2.00 Shoes 1.49
- Boys' 2.50 Oxfords 1.85
- Boys' 2.00 Oxfords 1.49
- Boys' 1.75 Oxfords 1.30
- One lot ladies' \$1.25, 1.50 and \$2.00 White Canvas Oxfords for 59c.

Men's Clothing--Red Mark Sale

Clothes of character, well built, made to wear, stylishly cut. Our complete stocks enter this sale at the phenomenally low Red Mark Sale prices. Now is your buying chance Mr. Man.

- Mens' \$25.00 suits for \$18.75
- Mens' \$22.50 suits for 17.00
- Mens' \$20.00 suits for 15.00
- Mens' \$18.00 suits for 13.50
- Mens' \$15.00 suits for 11.25
- Mens' \$12.00 suits for 9.00
- Mens' \$10.00 suits for 7.50

VERY SPECIAL—32 suits of last season's patterns which we will close at these prices.

- \$10.00 for the \$20.00 suits
- \$9.00 for the \$18.00 suits
- \$7.50 for the \$15.00 suits
- \$6.75 for the \$13.50 suits
- \$5.00 for the \$10.00 suits
- \$4.00 for the \$8.00 suits

If you are looking for bargains see these suits.



House Furnishings Red Mark Sale

Every housewife will welcome this Red Mark Sale—it brings values of great importance to every saving-inclined housewife. Come early for these bargains.

- 14 oz. all copper boiler \$2.39
 - Eclipse cobbler's outfit 49c
 - 8 quart enameled kettle 45c
 - 12 quart enameled kettle 60c
 - 10c No. 1 or 2 lamp chimney 5c
 - 10c No. 1 or 2 lamp burner 5c
 - \$1.00 inverted gas light 79c
 - \$1.00 food chopper 79c
 - 35c coal bucket 25c
 - 10 quart tin berry pail 10c
 - 12 quart heavy tin pail 25c
 - 12 quart enameled pail 50c
 - 10c crepe tissue paper 6c
 - 6 large rolls toilet paper 25c
- Hundreds of other articles equally as cheap.



Boys' Clothing--Red Mark Sale

Mothers will find this Red Mark Sale the best opportunity to buy boys' clothing. The prices are cut deep for this event and the savings amount to a great deal.

- BOYS'—**
- \$7.00 knee pants suits \$5.50
 - \$6.00 knee pants suits 5.00
 - \$5.00 knee pants suits 4.00
 - \$4.50 knee pants suits 3.50
 - \$4.00 knee pants suits 3.00
 - \$3.50 knee pants suits 2.75
 - \$3 knee pants suits 2.25
 - \$2.50 knee pants suits 2.00
 - \$2.00 knee pants suits 1.50

These suits are of the "Widow Jones" make than which there are none better



China and Glassware--Housefurnishings

The Red Mark Sale includes china and glassware. Everything for the dining room at little prices—saving prices. Every housewife should come prepared for great bargains. There will be no disappointment.

- \$2.00 china utility jar \$1.00
- \$1.50 cracker jar 75c
- \$1.25 china celery dish 75c
- \$2.00 china pudding dish 1.00
- \$1.50 china pudding dish 75c
- 50c Turine twine 25c
- 50c china cups and saucers 29c
- 25c china cups and saucers 15c
- \$1.00 china berry sets 50c
- \$1.75 china berry sets 1.00
- 50c china oatmeal sets 29c
- 75c glass berry sets 50c
- 50c water glasses per dozen 39c
- 25c glass butter dish 19c
- 25c glass celery dish 19c
- 20c glass sugar bowl 15c
- 15c glass spoon holder 10c
- 15c glass cream pitcher 10c

Mens' Shirts, Neckwear, Handkerchiefs

Prettier patterns or better makes have never been shown you. Think of these remarkable sale prices and the savings they offer you:

- \$1.50 Dress Shirts \$1.19
- 1.00 " 79c
- 50c " 39c
- 50c Neckwear 39c
- 25c " 19c
- 50c Handkerchiefs 39c
- 25c " 19c
- 15c Handkerchiefs 10c
- 10c " 7c
- 5c " 3c



Hats and Caps for Men and Boys

Stylish Headwear is yours now at less than you ever paid before for equally as good styles and quality. We do a big hat business strictly on the merit of our goods and when you can buy hats and caps of this kind at these savings in cost it's surely a chance that shouldn't be missed. Come and see what big values we offer at this sale:

- \$3 Soft or Stiff Hats 2.49
- 2.50 " 1.98
- 2.00 " 1.49
- 1.50 " 1.19

- Men's or Boys'**
- \$1.00 Soft Hats 85c
 - 50c Soft Hats 39c
 - \$1 Caps 79c
 - 50c Caps 39c
 - 25c Caps 19c

Red Mark Sale Of Domestics

Staple line of everyday necessities—Bed Coverings, Table Linen and Towels:

- \$3 Bed Spread for \$2.50
- \$2.50 Bed Spread 2.19
- \$2.00 " 1.75
- \$1.50 " 1.25
- \$1.25 " 1.00
- \$1.00 Table Linen 85c
- 50c " 39c
- 15c Toweling 12 1/2c
- 12 1/2c " 10c
- 10c Toweling 8c

Mens' Dress Trousers

An extra pair of trousers is a good investment now. Splendid styles in dressy patterns can be had at substantial savings at this sale. Be sure to see them.

- Mens' 5.00 dress pants \$4.00
- Mens' \$4.50 dress pants 3.50
- Mens' \$4.00 dress pants 3.00
- Mens' \$3.50 dress pants 2.49
- Mens' \$3.00 dress pants 2.49
- Mens' \$2.50 dress pants 1.98

Mens' Underwear and Hosiery

The same good grades we always sell—all colors such as pink, blue, brown, tan, black and white to choose from. These values are unprecedented.

- MENS'—**
- \$1.00 summer und'rwr 79c
 - 75c summer underwear 55c
 - 50c summer underwear 39c
 - 25c summer underwear 19c
 - 50c summer socks 39c
 - 25c summer socks 19c
 - 15c summer socks 10c
 - 10c summer socks 8c

Red Mark Sale Trunks and Suit Cases

Think of being able to buy trunks that are firmly built and proof against the onslaughts of baggage smashers—think of buying these trunks and bags at way below regular prices. You can do this at this sale.

- \$6.00 trunks for \$5.00
- \$5.50 trunks for 4.75
- \$4.75 trunks for 4.00
- \$5.00 suit case for 4.25
- \$3.50 suit case for 3.00
- \$2.50 suit case for 2.20
- \$2.00 suit case for 1.75
- \$1.50 suit case for 1.25
- \$1.00 suit case for 85c

10 Giorni di Speciale Vendita

Che consiste in abiti da uomo e giovanotti e ragazzi scarpe, calzettini, camacie e mutande, fer femmine per giovanette e ragazzine veste di seta camioette, corsetti, vestenette calzettini e suarpettini di tutte le qualit5 le vendo al minore prezzo del costo io apro la vendita il giorno 22 Luglio e seguito la vendita fino al giorno 7 Agosto. Tutti gl' Italiani che vogliono fare agusto dei sudetti ogetti sono pregati venire a trovarcei che saranno trattati con speciale attenzione e amorevalza non vi dimenticate la data cioe dal 22 Luglio al 7 Agosto venite tutti Italiani avete una speciale attenzione, tutti.

BING-STOKE CO.
DEPARTMENT STORES
REYNOLDSVILLE, PA.