

Useful Presents

Announcing the Complete Christmas Readiness of the Store
Which has Always Been Headquarters for Gifts,
Practical, Decorative and Sensible.

The Home of Good and Useful Gifts, now in full holiday panoply, wafts cordial welcome to Christmas shoppers.

From top to bottom the whole store is in full bloom with "gift-y" things—practical and beautiful things—for personal and home adornment—for comfort and service—things which cost less than expensive frivols and trifles, yet are far more valuable and acceptable to their recipients.

The showing is superb. A beautiful and satisfying array, all the components of which have been chosen with nicest care, trained taste and expert discrimination. You

will see how well we have interpreted your preferences and desires—how successfully we have devoted our capital, capacity and energy toward assembling just the things you need and would rather have—toward buying them to sell for the least; and you will appreciate the efficient, genial service which we are prepared to give you in your inspecting and selecting.

Start your shopping early. Come as often as you will—wander about—linger and make leisurely election. We promise that your every gift desire shall be delightfully and economically satisfied:



Men's "Clothcraft" Suits and Overcoats

Make Most Acceptable Xmas Remembrances.

Very few men who have worn "Clothcraft" ready-to-wear clothes have ever gone back to the more expensive custom-made apparel. The very reasons for their perfect satisfaction are more strongly emphasized in our new Winter Suits and Overcoats than ever before—absolutely correct style, faultless tailoring and serviceable quality are the features which distinguish "Clothcraft" Clothes from the ordinary kinds common to most stores.

Every garment in this stock represents BEST CLOTHING VALUE obtainable at the price—and when our facilities for giving you a perfect fit are considered, there is nothing left to be desired.

MEN'S SUITS in single and double-breasted models, finely tailored from ALL-WOOL fabrics in the newest patterns and colors; cut amply full; hand-shaped collars; serviceable linings. A wide range of new styles.
At \$8.00 up to \$25.00.

MEN'S OVERCOATS—luxurious overgarments for cold weather wear in the latest New York styles; plain and fancy cloths, in black and the fashionable new shades of green, gray and brown. Medium and heavy weight Overcoats. At \$8.00 up to \$25.00.

Give Furs

You could think of no more fitting gift for miss, matron or little girl than a piece or set of Furs. If the suggestion strikes you favorably, and you wish to be sure of buying a fur of first-class quality, new this season and of correct style, and which is the fullest value for the price you pay—come here for it.

Pieces priced from 98c to \$20.00.

Sets priced from \$10.00 to \$30.00.

Stunning "La Vogue" Coats For Women

There is nothing newer or more fashionable than these faultlessly tailored LA VOGUE Coats—and we do not fear contradiction when we state that these are the best coat values offered in Reynoldsville this season.

You could not present to "her" on Christmas morning anything more acceptable than one of these beautiful coats—that is, if you want give her a really handsome present.

All alterations cheerfully made after Christmas, without charge.

All colors such as blue, brown black and green. Priced from \$5.00 to \$30.00.

Without Worthy Rivals— Reid Shoes for Men.

The man who receives a pair of Reid shoes for Christmas enjoys that keen sense of satisfaction which comes from being perfectly fitted with shoes of absolutely correct style and better-than-usual wearing qualities.

And when we assert that these shoes offer the best value to be had anywhere at \$3.50 the pair, we are ready to back up our claim by challenging anyone to produce their equal at these prices.

Dozens of smart new styles in all the best leathers. \$3.50 the pair.

GIFT THINGS FOR "HIM."

Here is a list of appropriate, useful articles which he will appreciate. In every instance you will find very much of quality for little of price.

Dress Shirts from 50c to \$1.50
Dress Gloves from 25c to \$1.50
Dress Suspenders 25c to \$1.00
Neckwear from 25c to 75c
Handkerchiefs from 5c to 50c
Sweaters from \$1.00 to \$3.00
Bath Robes from \$3.50 to \$6.00
Smoking Jackets 4.00 to \$10.00

JUST WHAT "SHE" WOULD LIKE.

Dainty things to wear always appeal strongly to the feminine heart and eye—and of such articles we have an assortment which leaves nothing to be desired, offering you the smartest new effects in women's neckwear, gloves, veiling, combs, barettes, silk stockings, as well as useful little things for her toilet table.

Neckwear from 15c to \$1.25
Gloves from 25c to \$3.50
Veiling from 25c to \$1.50
Combs from 10c to 50c
Barettes from 10c to 25c
Stockings from 10c to \$1.00

Separate Skirts

A complete stock, supplied by one of the best skirt makers in the trade. Handsome, dashing models—graceful, stylish, splendidly tailored. Some feminine friend or relative would be delighted to receive one:

Priced from \$3.25 to \$10.

Made from Panamas, Serges, Voiles, Etc. Colors blue, brown, gray and black.

Infant's Bearskin Coats and Caps

Baby will coo his thanks on Christmas morn, if in addition to his playthings he is presented with one of these snug and charming little coats or caps.

Coats priced from \$3.00 to \$5.50.

Caps priced from 50c to \$1.00.

All colors, such as baby tan, navy and white.

Dorothy Dodd Shoes—the Queen of Footwear for Women Who Dress Well.

Ready-to-wear Shoes for women which bear all the earmarks of custom-made footwear—the flexibility which is indispensable to the comfort of your feet and the little touches of exclusive style so essential to your comfort of mind.

If you want to give "her" Shoes, you could not present her with any that she will like half so well as she would a pair of "Dorothy Dodds"—the shoe which leads the women's footwear fashions of America. All leathers. Price \$3.00, \$3.50 and \$4.00.

HOLIDAY SLIPPERS

For men, women and children. Priced from 50c to \$1.50. A beautiful line to select from.

Widow Jones Suits and Overcoats for Boys— Our Winners.

These suits and overcoats are justly celebrated—they represent the highest achievement in the art of making Boys' Clothing. You can clothe your boy 'most anywhere. Bring him here and we will DRESS him—becomingly, stylishly and economically.

Suits \$2.00 to \$7.00
Overcoats \$3.50 to \$10.00

USEFUL, SERVICEABLE PRESENTS

Trunks, Suit Cases, Traveling Bags and Beautiful Leather Goods.

Many a gift problem can be solved right here among these splendid Trunks and Suit Cases (for men and women), handsome genuine leather traveling Bags, Women's Hand Bags, Pocket books and other leather novelties. For very little money, too.

We have complete lines, embracing all that's new and desirable in traveling requisites and leather goods.

Trunks from \$4.00 to \$8.00.
Suit Cases from \$1.00 to \$5.00
Traveling Bags from \$2.50 to \$5.00

Bing-Stoke Company Department Stores

REYNOLDSVILLE, PENNSYLVANIA