

Bing-Stoke Co. DEPARTMENT Store

Sale of Seasonable Merchandise

Every department filled with seasonable goods at prices that mean economy.



Clothcraft Suits

The Regis is a particularly nobby Clothcraft suit, designed to meet requirements of exacting men wishing to be distinguished in appearance. The rounded lapels and the sleeve tabs are Clothcraft features especially worthy of note. The Regis is presented in many different patterns of all wool fabrics. Priced from

\$10 to \$20.00



Widow Jones Suits and Overcoats for Boys.

The suits for fall and winter wear embrace all the new shades and weaves in fancy and plain fabrics and are far superior to any we have ever had. Priced from \$1.50 to \$6.50.

About the Boy's Overcoat—Cold weather has arrived and the boy should be wearing a warm coat. We know we have the garments that will suit the boy at prices that will please you. So come with the intention of buying the boy's overcoat here. Priced from \$2.50 to \$8.00.

CLOTHCRAFT OVERCOATS

The Harvard and Yale Overcoats truly represent excellence—Clothcraft excellence—in Overcoats. The Harvard is 46 inches long, the Yale 50 inches. They are thoroughly dependable in style, material and making. The smoothly setting lapels, the concave shoulders, the closely clinging collars, are characteristic of Clothcraft coats. Priced from

\$8.00 to \$20.00.



Men's Wool Underwear from \$2.00 to 3.50
 Men's Cotton Fleece Underwear from \$1.00 to 2.00
 Men's Dress Shirts from 50c to 1.25
 Men's Dress and Work Gloves from 25c to 1.50

Men's and Youths Dress Pants from \$2.00 to 5.00
 Men's and Youths Dress Hats from 98c to 4.50
 Men's and Boys Sweaters from 45c to 3.00
 Men's Cotton Jersey & Wool Shirts from 50c to 2.50

Men's and Boys Winter Caps from 25c to 1.50
 Men's Outing and Muslin Night Shirts from 20c to 1.00
 Men's Suspenders from 25c to 1.00
 Boys Fleece and Wool Underwear from 50c to 1.70



Children's Coats

"The Kind that Wears"

We extend an invitation to visit our store, where we can show the newest models in Infants' and Children's Coats. Astrachan, Bearskin, Thibets and Scotch effects. Priced from

\$2.00 TO \$7.00.

LA VOGUE CLOAKS
 Standard of Styles.

Every woman wants to be in style and every woman can be. There's no good reason why she should not, when the newest and most attractive styles are so easily obtainable at our store and at prices that mean economy. It may be difficult to positively know you are buying the season's correct fashions, so come and let us show you the famous LaVogue styles. You will then feel perfectly confident that your coat is of the latest mode. Priced from

\$6.00 to \$25.00.



SOROSIS UNDERSKIRTS

Are the most easily fitted Petticoats made. All ruffles and ruchings are hemmed or bound, leaving no place on garment for raveling or fraying and at the same time giving added durability to those parts of the skirt on which the greatest part of the wear falls. Priced from \$1.00 to \$3.00.



Children's Wool and Cotton Undeawear from 25c to 75c
 Ladies Wool and Cotton Underwear from 25c to 2.50
 Ladies Fleece Union Suits from 50c to 1.00
 Ladies Wool Union Suits from \$1.49 to 2.50
 Ladies Wool Hose from 25c to 75c
 Ladies Cotton Hose from 10c to 50c

FURS .. FURS

Isabella Fox Scarf from \$5.00 to 20.00
 Large Squirrel and Fox Pillow Muffs \$3.00 to 10.00
 Natural Gray Squirrel from \$5.00 to 10.00
 Blended Mink from \$1.50 to 6.00
 River Mink from \$2.00 to 5.00
 Isabella Coney from \$2.00 to 5.00

Fellowcraft Shoe for Men

What style shoe are you going to buy this season? Everything depends on your good judgment. The wonderful success that we are having with "Fellowcraft Shoes" demonstrates to us that it's the shoe for you to buy. Comes in Corona calf, Gun metal, Vici box calf and Kangaroo.

Price \$3.50.

Gold Medal Shoes For Ladies

You will soon be thinking of buying your shoes for fall. If you will give us an opportunity to show you our line of Gold Medal Shoes we are satisfied we will get part of your trade and if merit will count your future trade is assured.

Price \$2.50.

DOROTHY DODD SHOES FOR LADIES.

The strength of this shoe this season has been well proven by the heavy sales made to old customers. That's a proof of "quality." All leathers.

Priced at \$3.00, \$3.50 and \$4.00.



SHOES FOR BOYS AND GIRLS

There's one thing sure, every one of them will want a pair of School Shoes. We anticipated their wants and are ready with the best school shoes made.

For Boys Box calf, Vici, Gun Metal Calf, &c, Strong oak soles. Seams well stayed, built to stay with the boy.

For girls, Box calf, Patent Colt, Vici, Gun Metal Calf, &c. We guarantee our School Shoes to do a full measure of duty.

Priced from \$1.00 to \$2.50.

BEACON SHOES FOR MEN

Beacon shoes are becoming known for their exclusive style and correct fitting qualities. A shoe at a medium price and suggests all that is up to the hour in shoe making. If you have worn Beacon shoes you know their value. If you have not, we ask you to try one pair.

Priced at \$2.50 & 3.00

Men's Women's and Children's Rubbers 40c to 90c
 Men's Gum Boots \$3.00, 3.25, 3.50 and 3.75
 Men's, Women's and Children's Slippers 25c to 2.00
 Men's and Women's Overgaiters 25c to 50c

Footwear for All the Family.

Women's Felt Lined Shoes \$1.25 to \$2.00
 Boys High Top Shoes \$1.50 to 2.75
 Ralston Health Shoes for Men \$4.00
 Ralston Health Shoes for Women \$4.00

Gold Trading Stamps with each and every purchase.

BING-STOKE COMPANY REYNOLDSVILLE PENN'A