

There is no glory in selling cheap goods cheaply. First-class reliable qualities and lower prices keep us in the lead. Our goods are safe because they are good. That's true of each department beneath the roof.

Shoe Department





OXFORDS for ladies and men ; this season's styles, but not all sizes of a kind. Tans and black, some patent leather. Sold at \$2.50 and \$3.00-placed on counter to close at

We've sold an enormous lot of white Oxfords. We have them for ladies at 98c, \$1.25, 1.50 and 2.00. For men \$1.00 and 1.25. Misses' and children's 50c, 65c to \$1.25.

DOROTHY DODD-The shoe that sets the style for ladies. All leathers and styles. Just two prices-\$3.00 and 3.50. TENNIS SHOES-Ladies,' misses,' men's, boys and youths. Rubber soles; good grade duck. All in this sale at 50c. MEN'S SHOES-If you are looking for style as well as quality, see our "Beacon" at \$2.50 and 3.00. "Dictator at \$3.00 and 3.50. "Fellowcraft" shoes at \$3.50. "Summitt at \$2.00 and 2.50. All styles, all leathers.

Dry Goods Department.

UNDERWEAR SPECIALS-SKIRTS-Seasonable goods, prices cut.

Well made, full size skirt, 39c. Good quality full size skirt, 69c. Better grades, 89c.

FAULTLESS ITTING OOTWEAR

Lace or embroidery trimmed skirts, 98c. Muslin and trimming cost more, \$1.39. You'll wonder how we sell this at \$1.69, 15 to 35 per cent saved on above goods.

A1 quality skirts, \$2.19. None better for more money, \$2.49. See the line of skirts at \$3.69,

GOWNS-At prices we quote you can't afford to make them.

50c Gowns at 39c. S0c Gowns at 69c. \$1.00 Gowns at 89c. \$1.50 Gowns at \$1.29. \$2.25 and 2.50 Gowns \$1.98. \$3.00 Gowns, \$2.49. Yes, 15 to 35 per cent saved on gowns.

DRAWERS-Well made of good material. Not cheap goods, but good goods cheap.

25c Drawers, I9c. 50c Drawers, 39c. 75c Drawers, 69c. \$1.00 Drawers, 79c. \$1.25 Drawers, 98c. SPECIAL-15 dozen Children's Drawers, age 4 to 12, at 10c. Fully 15 to 35 per cent saved to you on these goods.

CORSET COVERS that are well made and fit.

25c covers now 19c. 50c ones now 39c. 80c ones now 69c. \$1.00 ones now 89c. Money saved on these articles.

CHEMISE

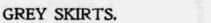
Fully 15 to 35 per cent reduction on chemise. Worth saving, is'nt it ?

LADIES' SHIRT WAIST SUITS

Just the time of year you need them. Don't pay to make them when you can get ready-to-wear at-\$1.25 shirt waist suit for 98c. \$1.50 shirt waist suit 1.19.

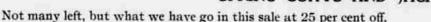
\$1.75 shirt waist suit for \$1.49. \$2.00 shirt waist suit, 1.69.

\$2.25 shirt waist suit for 1.89. Nice patterns nicely made.



We have a few \$3.00 to 6.00 ones left to close out. We've cut the price to \$2.49.

SPRING COATS AND JACKETS.









Basement Department

This department has so many bargains to offer well only name-

No. 8 enameled tea kettle, white lined, 63c. 2 quart white lined enameled coffee pot, 19c ; 3 quart 29c ; 6 quart 49c ; 8 quart 58c ; 10 quart 69c. White lined dish pan 49c. White lined enameled wash basins, 15, 20 and 25c.

WINDOW SHADES-Paper 9c. Oil blinds 19c, 29c, 39c, and 49c.

Baskets of all kinds at all prices. Dinner Pails 19c, 39c and 69c.

Three only-100 piece Dinner Sets, were cheap at \$10.75, to close \$7.50.

Odd Plates and Dishes-25 per cent discount on all fancy China plates and dishes.

Thousands of articles in basement department, all at money saving prices.

Men's and Boys' Furnishings

MEN'S DRESS PANTS "SPECIAL."

Former price \$5.00, this sale \$4.19. Former price \$4.00, this sale 3.49. Former price \$3.00, this sale \$2.49. ** ** 66 4.503.98. 66 3.50, " 2.98.1.98.10 outing suits, size 34 to 38, former price \$10.00, now \$7.50. Straw Hats 25c to \$1.98. Buster Brown and Blouse Wash Suits, 98c and \$1.49. "Widow Jones" boys' Knee Pants Suits \$1.50 to 6.00. "Mothers' Friend" boys' blouses and waists from 25c to 98c. Men's and boys' spring and summer caps, 25c to 98c. Trunks and Suit Cases-Trunks from 3.00 to \$7.00. Suit Cases from 1.50 to \$5,50. Clothcraft clothes for men and boys-\$8.00 to 20.00.



The Clother clogist" says :

The only difference between one of my immediate wear Outing Suits and one made by your tailor is only apparent to your pocket book.



Discerning gentlemen say that my word is good



Saturday Special

For Saturday only, we put on sale 100 LADIES' SUN OR RAIN UMBRELLAS we consider 79c

FINE ASSORTMENT OF HANDLES.

REMEMBER THE STORE where there's everything that people wear and most things people buy.

Main and Fifth streets.



YOU GET GOLD TRADING STAMPS with each 10c purchase or over.

Main and Fifth streets.

