

BE WISE AND ECONOMIZE

Mark the date and mark it well: Saturday, January 20, 9:00 a. m.

MILLIRENS

BE WISE AND ECONOMIZE

Let nothing keep you away. The hour is set; the date you know.

GREATEST DEPARTMENT STORE IN JEFFERSON COUNTY.

\$40,000 OUR STOCK OF GENERAL MERCHANDISE

GOES IN THIS

Gigantic Semi-Annual Clearance Sale

at a reduction of 25 and 33 1-3 per cent on the dollar.

Save this and Wait Until Saturday at 9.00 a. m., **JAN. 20** and Closes IN TEN DAYS, **JAN. 30**

Be sure you are right. Look for the name MILLIRENS Department Store. Save this and wait until Saturday, January 20th. The sensation of the season; the wonder of the hour; a chance of a life time, at the avalanche of bargains. The sale opens at 9.00 a. m. Saturday, January 20th. Don't delay, as the early buyers fare best. The store will be closed all day January 19th to mark down stock and prepare for the greatest sale in the history of merchandising in Jefferson county. The SACRIFICE of profit is not considered in this sale—the STOCK MUST BE CLEARED UP.

UNDERWEAR REDUCED 25 PER CENT.

\$2.00 Underwear now	\$1.48.
\$1.50 Underwear now	\$1.13.
\$1.00 Underwear now	74c.
50c Underwear now	39c.
25c Underwear now	19c.
20c Underwear now	14c.

HOSIERY REDUCED.

12c Hose now	9 cents.
15c Hose now	11 cents.
20c Hose now	14 cents.
25c Hose now	19 cents.
50c Hose now	39 cents.
50c Golf Gloves now	39c.

ODD LOTS OF SHOES REDUCED 25 PER CENT.

To clean up in this sale. All Green Tickoted. Look the assortment over.

BELOW we quote a few of the many hundreds of bargains to be had in this sale:

Pins, per paper, 1c.	Embroideries, per yard, 5c.
Aluminum Thimbles, 1c.	9 inch Shears, 19c.
3 balls Darning Cotton 5c.	Silkatine Spool, 3c.
Percale Wrappers, 29c.	\$1.25 Sussex Bedspread 89c.
Lot \$3, \$4 & \$5 Suits \$1.48.	Heavy Mer. Underskirt 89c.

Comforts and Blankets at Prices that should Close them Out in short order.

\$1.25 large comfort filled with clean cotton, faced with silkolin, sale price	89c
\$1.75 and \$2.00 comforts	\$1.24
60c large cotton blankets	39c
89c " " " "	59c
\$1.00 " " " "	76c
4.00 wool blanket	\$2.49
4.50 " " " "	3.48
6.00 " " " "	4.24

These prices on Domestics tell a Story

Best calicoes	4c per yd
Lancaster ginghams	4c per yd
Bates sersucker ginghams	9c per yd
6c outing flannel	4c
10c " " " "	7 1/2c
12c " " " "	9c
15c " " " "	11c
25c knit fascinator	19c
50c " " " "	39c
75c " " " "	59c
15c silkolenes	9c
25c neckwear	19c
50c neckwear	39c
75c neckwear	49c
25c belts	19c
50c belts	39c

Lace Curtains and Draperies Reduced 25 per cent for this sale.

\$1.88 for Cheniele portieres worth	\$2.50
1.88 for lace curtains worth	2.50
1.19 " " " "	1.60
1.13 " " " "	1.50
.76 " " " "	1.00
.45 " " " "	.60
3.00 " rope portieres "	4.00

HAT DEPARTMENT.

About 50 dozen hats in all grades up to \$3.00, take your choice out of case, 98c
 Lot of \$1.00, \$1.25, \$1.50, and \$1.75 Umbrellas reduced to 89c.
 50c Heavy Wool Rich Half Hose 34c.
 All WINTER CAPS reduced 25 per cent.

Overcoats Reduced for this Sale 25 Per Cent.

Tailored Suits and Coats at Just Half Price.

Consider the purport of this statement for this store—half price here doesn't mean to bring the price down to cost. When the price is brought down to half to clear up the stock it means you are hardly paying for the material in the gown or coat. You get the suit for the price of the skirt.
 \$12.50 for Twenty-Four Dollar coats.
 11.00 for Twenty-Two Dollar Suits and Coats.
 10.00 for Twenty Dollar Suits and Coats.
 9.00 for Eighteen Dollar Suits and Coats.
 8.00 for Sixteen Dollar Suits and Coats.
 6.00 for Twelve Dollar Suits and Coats.
 5.00 for Ten Dollar Suits and Coats.
 4.00 for Eight Dollar Coats.
 3.50 for Seven Dollar Coats.
 —SEE PRICES ON BIG GREEN TICKETS.

Rubber Footwear Reduced.

\$2.75 high tops	\$1.98
1.75 medium tops	1.19
1.50 arctics	1.29
Rubber overshoes	69c
Ladies' rubber overshoes	49c
\$3.00 rubber coats	2.48
6.00 McIntosh	4.48
2.00 short rain proof coat	1.48
1.25 Alaska storm rubbers	1.09

Men's and Boy's 75c fleece Underwear 39c.

Mens Suits and Overcoats Reduced for Ready Selling.

\$4.24 Suits and Overcoats that were	\$6.00
5.24 " " " "	7.00
6.24 " " " "	8.00
7.48 " " " "	10.00
8.48 " " " "	12.00
10.24 " " " "	15.00
12.24 " " " "	18.00
All suits and overcoats marked with large green tag for the sale.	
Fancy wool half hose	19c
Black and tan half hose	11c
Black and tan half hose	7c
50c wool half hose	34c
Mixed gray half hose	3c
Wool golf gloves cut one-fourth.	
50c ones	39c
25c ones	19c

HANDKERCHIEFS.

Ladies' and children's handkerchiefs	1c
Ladies' hemstitched handkerchiefs worth 10, 12c, 4c	4c
Ladies' embroidered kerchiefs worth 15 and 20c, 8c	8c
Men's 10c handkerchiefs	4c

Men's and Boys' Sweaters all Reduced 25 per cent.

Ladies' 25c and 30c fleeced Underwear 19c.

Furs all Reduced 25 33 1-3 per cent for this sale.

Small Cony scarf 69c.	The finest Issabella Fox \$19.98
\$4.00 for fine sable fox worth	\$6.00
6.00 for fine long sable fox worth	9.00
10.00 " " " " Issabella fox worth	15.00
12.00 " " " " " "	18.00
15.00 " " " " " "	22.50
20.00 " " " " " "	30.00

—SEE PRICES ON LARGE GREEN TICKET.

SHIRTS REDUCED.

50c shirts	39c
\$1.00 shirts	76c
1.50 shirts	\$1.13

SHIRTWAISTS.

50c shirtwaists	39c
\$1.00 shirtwaists	76c
1.50 shirtwaists	\$1.13
2.00 shirtwaists	1.48
2.50 mohair shirtwaists	1.89

WOOL JERSEY GAITERS.

75 large size ones	49c
50 smaller size ones	39c
Canvas leggins	39c

Rubber collars	19c
Whitmore's 10c shoe polish	5c

Men's working pants reduced 25 per cent.

Mens Fancy Holiday Neckwear all Reduced 25 per cent.

Skirt patterns in flannel	59c
25c Babies silk hood	19c
50c Babies silk hood	39c

Odd Lots of Xmas Goods 33 1-3 Per Cent Off.

\$1.50 silk mufflers	98c
1.00 silk mufflers	76c
Way's wool mufflet, 50c grade	39c
Cardigan jackets	\$1.19
\$1.50 leather-oid suit cases	1.19

Children's shoes, men's shoes and women's shoes reduced 25 per cent.

Every Woman's Coat in the store goes in this sale at Half Price

Sale Positively Opens January 20th at 9:00 a. m. and closes in ten days.

MILLIREN BROS. REYNOLDSVILLE

Make no mistake. Be sure you find the right place—MILLIRENS Department Store.

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