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## Willirens Deparatment Store is Iot Perfect.

It doesn't claim to be. It makes no claims to being better than it is. It makes no wild, extravagant statements in this paper that it cannot substantiate. This is one reason why we still succeed. We believe in honesty for honesty's sake. We are enthusiastic about this business, and with reason, and if our enthusiasm at times seems to get the better of us and we write our advertisements in stronger terms than you think is right, tell us about it. It is not with any intention to deceive. We mean to have our advertisements honest in letter as in spirit. We know the store is'nt faultless. What store is? But we are working hard to strengthen its weak points. We are keeping store for YOU, and we're glad to have you take a lively interest in it. The twentyfive specials quoted below are of supreme importance and mark the flood tide of rare opportunity.

## TWENTY-FIVE SPEOIAL LEADERS.

DRESS GOODS.
 $\frac{44 \text { inch all Wool Serge, all col }}{\text { SILKS. }}$




CORSETS

| New lines just received. A pretty girdie, linen batiste, at 50 c . Cor white only. We are still taking orders on corsets, we do not kee less than sold at other stores. <br> LANCASTER GINGHAN $5,000 \mathrm{yds}$ all you want or as little wish at 6c yd. <br> CURTAIN POLES. 4 feet corrugated white curtain po plete with fixtures 10 c each. |
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TOLLE DU NOIRD DRESS GINGHAMS.
$3,500 \mathrm{yds}$ of this wonderful gingham at
10 c yd. We bought our line early hence
we save you money.
INDIA LINON.
We have a special number that we sell at
15c, we will match it with any other 15c, we will match it with any other
sold at 18c.
We sell only gloves we can guarantee.
2 clasp nand new fotere hook hace at $\$ 1$
pair. All new shandes in Centemeri kid
gioves, $1.50,1.60$ and 2.00 .
UNDERWEAR.
100 Defender brand musling gowns at 48 c
regular 65 c kind. 100 corset tovers

BELTS.
5 c gives you 15 kinds to select from. 50 c buys a belt that will please you.

## RIBBONS.

ust Received 100 pieces of all silk taffeta ribbon. No. 40 and 60 at 18 c yd. 100 bolts all silk, satin taffeta, No. 40 and
60 , at 25 c yd.

LACE CURTAINS.
We would invite you to see our line before buying elsewhere, for if you do, you will buy here. These are our three specials: 49 c pair-a curtain worth 65 c . 65 c pair-full width and length.

Remember the above goods are guaranteed perfect in every way.
MILLIRENS Department Store
REYNOLDSVILLE, PENNA.


