## Graat Sale of Musin Underwear, Sheats and Pillow Cases, White goods, Embroideries and Linens.

THIS has become THE BIG sTORE'S greatest We have looked forward with the greatest preparation for some months to this event. Selling of Imported and domestic Summer Cottons right at the threshold of winter may seem a little strange and ${ }^{\text {º }}$ yet it is one of the features of this Atore and has added very largely in making THE BIG STORE what it is. Upon investigation you will
find it just as sensible as it may may seem strange at find it just
first sight.
A year ago we entered upon this unprecedented plan and it proved to be a great success in its infanoy. By the enthusiasm already manifested on the part of many of our patrons we are convinced that you will lin Underwear display in the middle of winter. This year we have made unusual preparation and have added the lines of Sheets and Pillow Cases, Embroid eries and Linens. With all reserve and respe
truth, we can promise you a display beginning

## Tuesslay, Jan. 7, 1002

that is far beyond anything that we have ever at tempted. Let us arge upon you to see our display
before the different lines are broken in size and price. We are not responsible for theedisappointments which

## Muslin Underwear

Our collection consists of Muslins, Cambric, Lawn and Nainsook made into

## Gowns, <br> Corset Covers Shirts, and

## Sheets Pillow Cases

Brown- Defender, hemmed, $81 \times 90$ inches, 40 cts.
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 Defender,
Norwood,
Defender,
Norwood. hemstitched
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90
ets in
$2 \times 36$ inches and $45 \times 36$ inches in hemmed and hemstitchedhemmed at 20 ets a pair, 23,25 and 30 cents; hem
stitched at $25,28,30,32,35,40,45$ and 48 cents a pair.

## Withe Goods.

Lawns at 8 and 10 cents a yard.
India Linen 8, 10, 12 $\frac{1}{2}, 15,18,20$ and 25 c a yard.
English Long Cloth, $12 \frac{1}{2}$ and 15 cents a yard.
Nainsook, 18,20 and 25 cents a yard
Fine Sheet Linen at 75 cents and $\$ 1.00$.
Table Linon, 20
a yard
In this line will be included everything the compound parte of which are cotton or linen- This is also secured especially for the occasion and the very
fact that it is offered in this sale should and will be a sufficient warranty for substantial quality

## Embroideries.

Time and space compel us to be brief. The materials are principally Swiss, Cambric and Nainsook, made of finest staple by the finest shuttles. The patthem, but in widths are all overs, edgings and insert-ings-baby widths, medium widths, and flounc widths. Embroideries at 2c a yd. to 650 . This sale begins TUESDAY, JAN. 7, 1902. It will pay you to be present.

## Shick \& Wagner,

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|  | Miss Kate Hetriok, of Roe |
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| Fon will be held Saturday, January Following is result of suggestion | , |
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## Challenge Sale.

Yes, ours is a Challenge Sale. We challenge for Quality, we challenge for Price. We quote no goods that are shop worn, no goods that have been carried over from year to year, but strictly new goods. That is why we challenge all competition.

Our merchandise is always distinctive. It has that which may really be alled personal quality, because distinct individuality is used in its selection, nd quality is one of the secrets of what is called style. We ask you to investigate these challenge bargains. If they're not as we say, we don't want your money. If they are as we say, YOU want the goods

Cloaks Every garment in our stock is new, yet
we intend to close out every garment at
exactly CoST. We would like to interest
every family who have waited uutil after
Xmas for their coats, and when we mer
tion cost we mean what we say. Every
style, every length. A grand opportunity

Fins.
Still they come for miles around to buy
our $\$ 1.50$ boas. We have only a few left, Electric seal, 6 martin tails, at $\$ 1.50$.
Better ones at $\$ 2.00,2.50,3.50$ and up. Better ones at $\$ 2.00,2.50,3.50$ and up
Children's Angora sets at 1.50 . Children's Llama sets at $\$ 4.00$. Children's imi-
tation Ermine sets at $\$ 3.00$. Mepcopized Petulcoats Among the popular priced sateen skirts,
those made of mercerized sateen again
stand pre-minent, because they are at-
tractive-good imitations of silk and wear tractive-good imitations of sik and wear
well. We show the best skirt in town at
$\$ 1.00,1.25,1.35,1.50,1.75,2.00,2.75$ Special Blanket Sale
 45 c a pair, $10-4$ blankets worth
60 e a pair, blankets sold at 75 c a pair, blankets sold at 90 c a pair; blankets sold at

## Hosiery

New arrivals of hosiery during the past
week makes our stock second to none
Bleached and Unbleached Cotton. Special-5000 yards of Chesse Cloth
used by paper hangers and sold every used by paper hangers and sold every
where at $31 / 2 \mathrm{c}$ a yard. Our price while it asts, 21 , c a yard.
5e a yard buys.

$\qquad$ Lancaster Ginghams | a yard. |
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Linens and Criasd.


## Our black Taffetta Silks are big sellers and buying direct from the mills instead of

 through jobbers, we save you per cent. 50,75 and $\$ 1.00$ per yard areour most popular sellers. We defy compe-
tition

## Walsts

mercerized sateen and silk French flannel,

Dress Makers ATTENTION

## We are prepared to show you anything

 nd everything in dress makers' supplies. partment and can give you the benefit ofShoes for Ladies, Shoes for Babies.


$\begin{array}{ll}\text { Babies' Shoes, from } & 25 \mathrm{c} \text { to } \$ 1.50 \text {. } \\ \text { Bres }\end{array}$
Children's Shoes, from
Misses' Shoes, from
75 c to 2.00
1.00 to 4.00
Silkateen and Silk Floss.

## 1000 skeins of silk embroidery silk at 2c

 select from.Specid il In Unervirear
ar complete line of fleece-lined verywhere at 35 c .

## MILLIRENS

## DEPARTMENT STORE,

Big Store with Little Prices.
REYNOLDSVILLE
PENNSYLVANIA.

