"A Good Name At Home

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## CARTER'SINK

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You see, madam, Ivory Soap is really the most economical. The cake is so large that it easily divides into two cakes of the ordinary size. There is twice as much soap as you get in the usual cake of toilet soap. Then it is very economical in use, for although it lathers quickly, it is always firm and hard, even in hot water. As it floats, you can not lose it or leave it to waste in the bowl. We sell it to all of our best trade for general use."


