

This Year there is a Great "RED SHADOW" Over the Mountain at Christmas Time



MEMORY does not have to exert itself very much to reach back to the days when there was no Scranton. There is Ed. Merrifield whose memory runs back to the ante-Scranton days. 'Squire Hollister is another. 'Squire Smith is another. It was surely a picnic for Santa at that time. He drove his antlered team around from Dunmore to Hyde Park and then across to Razorville. Slocum's Mill, where Scranton afterwards sprang up like Jonah's gourd, only more substantial, was too isolated in those days for old

low and his team in these later days to keep up with its growth and demands. Its development, power and importance have greatly overshadowed everything within a radius of 100 miles, and the main business of adjacent cities seems to be that of watching Scranton grow. Scranton is seen at its best at Christmas time, and Scranton is worth seeing any time.

The stores are decorated with everything that art can suggest and that science can supply. Its myriads of electric lights, as they flash, and fade, appear and disappear, pointing out public places of interest and the location of enterprising manufacturers and tradesmen, especially at this time of year, are very suggestive of the North Pole with its dazzling boreal splendor. All of these sights, really must be seen to be truly appreciated.

THE SCRANTON TIMES IS THE "OLD RELIABLE."

OBTUSE, indeed, must be those who cannot see in The Scranton Times one of the leading newspapers of the State. Looked at from the view-point of the individual who makes newspapers and understands the game, the assertion of leadership previously made will stand unchallenged, and it is the purpose of this little sketch to give the reader the reason why of "this thushness."

First, then, let us talk a bit about the growth of The Times' circulation. When Mr. Lynett purchased the paper in 1895 or 1896, its circulation was small. Its whole life has been an existence of struggle, a "hold on" existence, an effort to keep going. That was the history of the paper under various managers, such as Hon. W. H. Stanton, A. A. Chase, P. A. Barrett, J. C. Coon, Captain Morris and Bell & Hudson. All of these people were good, clever newspaper men, and it would seem that all of them should have succeeded,—for they all worked, and worried, and suffered enough to merit a full measure of success. None of them, however, found newspaper Easy Street, which attainment was reserved for Mr. Lynett.

From an insignificant circulation The Times began to grow. It is not the purpose of this sketch to trace the details of the circulation journey. It is sufficient to say that in due time its circulation caught up with the Truth, having previously passed both morning papers. This was done without gifts, contests, or other circulation promotion schemes. Its circulation to-day is nearly 40,000, and its figures and claims are never questioned or disputed by advertisers, general readers or contemporaries. The Times is essentially a newspaper. It seems to have solved the difficult problem of "knowing what is going to happen, and of having a man on the spot to report the happening." To illustrate this we would refer as an instance to its issue of

Monday, Nov. 17. Two days previously occurred the fall of Juarez in Mexico. The Times on Monday contained a detailed word-picture of the battle written by Dr. F. W. Lynch, of El Paso, an eye-witness of the struggle. Along with the splendid report was a war map of the scene of strife and a fine portrait of the young doctor. Mr. Lynett knew that Dr. Lynch had lived in Clark's Summit and was in El Paso. He got busy with the wires on Sunday, and the result was the graphic story told specially for Times readers.

The Scranton Times can truly be said to be a complete newspaper. Its news service is always unequalled. Its editorials are always fair and liberal. Its policy is progressive. Its features are unique and original. Its household departments and serial stories are up-to-date, clean and morally uplifting.

That is only one instance of how the Times "gets there" ahead of its contemporaries. Its flying-machine delivery of papers to Carbondale; its wireless telegraphy enterprise, and many such things have only to be referred to to bring vividly before the reader's mind some comprehension of the enterprise of the Scranton Times. It is no wonder that it has so large and so constantly an increasing circulation. It is no wonder that advertisers want to be represented in its pages. It is no wonder that the public generally has set its seal of approval on its claim of being "The People's Paper."

THE UNION CASH STORE BEATS CATALOGUE HOUSES.

HERE is one store that does not scare at the incursions of the catalogue or mail order houses, and that is the Union Cash Store of Dunmore. This borough has more than a passing interest in Wayne county affairs because many of its citizens came from Wayne county. Hawley at one time was the home of the shops in which the gravity

cars were repaired. When they were removed to Dunmore many Hawleyites went along with their jobs and thus Wayne county and Dunmore became very closely related.

To-day there are many people from the south-western parts of Wayne county who find it convenient and to their advantage to trade at the Union Cash. And "there is a reason."

The proprietors of the Union Cash long ago decided that they would beat the mail order houses at their own game. They sell Furniture, Beds, Springs, Mattresses, and a variety of articles along the line of house furnishing goods. They buy these articles in large lots direct from the manufacturers, and, considering quality, their prices are actually less than you have to pay for the same articles in the far-away and out-of-sight stores that gather in everything and never do a thing to help communities and counties they are trying to pump dry of ready cash.

The Union Cash Store is one of the largest mercantile enterprises in the State. Its men are home men and its interests are home interests.

Wayne county people within easy reach of the Union Cash Store, when in need of anything in the lines mentioned above should give the Dunmore enterprise a chance before sending their money away from home, for they will see to it that you MORE than save the freight on the goods you purchase of them. They lay them right down at your door, freight prepaid by them.

THE FIDELITY BANK IS DUNMORE'S BANK.

HE past year has marked an epoch in the affairs of the Fidelity Deposit and Discount Bank of Dunmore. This bank, by the way, is among the pioneers of the great number of banking institutions that have sprung up, in recent years outside the larger cities and centres of

commerce. Dunmore is a great big borough, larger than some cities, and it took a long time for her good citizens to come to the conclusion that it was a safe proposition to try and establish a bank. Dunmore was always conservative, and the spirit of conservatism most naturally entered into the formation of The Fidelity Bank.

It became apparent long ago that something had to be done to accommodate the bank's ever increasing Saturday night business. It ended in the bank making substantial enlargement of its building.

The writer recently was shown through the bank building, and he noted with much interest the changes and the improvements. The interior of the building, like the exterior, is devoid of gaudy display. It has the mission effect and is severely but pleasingly and substantially plain. It conveys the idea of solidity. There is now room for everybody, bank officials as well as bank customers.

The clientelle of the Fidelity Bank is not confined to Dunmore, but reaches away out in the country, especially in certain sections of Wayne county, especially that part of it which has the Moosic mountains for its boundary on the west.

The Fidelity is a SAFE bank. It is officered by substantial men who are invariably conservative instead of enthusiastic. The Fidelity was capitalized at \$60,000, and in the ten years that it has been in existence on that capital stock the bank has earned in profits \$104,000, or more than an average of \$10,000 a year. The Fidelity's deposits are now crowding the million dollar mark, being upwards of \$800,000. It is no wonder that the Fidelity Bank of Dunmore is on the honor roll.

SEES EVIL IN YOUTH SMOKING.

Vienna, Dec. 22.—At the instigation of the Austrian Society of School Hygiene Prof. Frank Hochwart, the scientist, has conducted a series of investigations of cases of nervous dis-

eases among smokers. He has arrived at the conclusion that juvenile smoking involves the gravest perils of future health. The professor found the most serious cases of nicotine poisoning almost invariably were those in which the sufferers began to smoke when very young.

The symptoms of such poisoning never appear in youth, but usually take years to develop. They become apparent in most instances between the ages of 40 and 50.

EDITOR SUES FOR BACK SALARY.

Thompson Beane, former editor of the Susquehanna (Pa.) Transcript, it is stated, has filed a suit against Geo. W. Schaeff, doing business as the Transcript Publishing Co., for back salary to the amount of \$6,300. It is alleged in the complaint that at the time of Beane's retirement the defendant refused to settle on the basis agreed upon, assuming that the editor received full compensation for services rendered. Mr. Beane now sues for the full amount of his salary.—Editor and Publisher, New York.

NAMES HER FIVE HUSBANDS ON GRAVE STONES.

Great Barrington, Mass.—In an old cemetery in the town of New Marlboro is a quaint old tombstone. It is the gravestone of Polly Rhodes, who died September 7, 1855, at the age of 86 years 5 months and 3 days.

As stated on the stone she was the widow of five different husbands, and on her gravestone she had them all listed in order of sequence as follows: First, David Rockwell; second, Capt. Alpheus Underwood; third, Deacon Amos Langdon; fourth, Hezekiah G. Butler; fifth, James T. Rhoades.

PIKE COUNTY COURT NOTES.

There was little business to occupy the attention of the regular December court in Pike county and adjournment was taken in less than two hours. President Judge Staples and Associate Judges Quick and Swart-

wood were on the bench. The most important item of business was the issuing of a venire for a jury term in February, when the few criminal and civil cases on the calendar will be disposed of.

James T. Grady, who was recently appointed constable of Palmyra township, failed to qualify and upon petition of a number of taxpayers Arthur L. Pellett was appointed.

Com. vs. Joseph K. Slocum. Killing a cow belonging to Anthony Gebhardt of Palmyra township.

Com. vs. Bertha Armbruster. Wantonly pointing a pistol at Mrs. Orpha Kleinbans of Blooming Grove.

Jeremiah Sheerer of Greene township, who has been in the county jail for the past three months in default of bail owing to domestic troubles, was given his freedom. When the case was called Attorney McCarty of Honesdale, who represented the defendant, informed the court that a settlement was in view if some disposition of the costs could be made. At this time neither his client nor the prosecutor was in position to pay same. The court was willing to give defendant ample time to raise the costs and allowed him to go on his own recognizance with the understanding that he pay the costs, \$70.-42 within four months at the rate of \$20 per month; and the further understanding that he must not molest his family in any manner. Mrs. Sheerer is suing her husband for divorce.—Milford Dispatch.

WATER RESOURCES TO BE INVENTORIED SOON.

Harrisburg.—The state water supply commission has arranged for the start of the inventory of the water resources of the state, which will ultimately cover every county and provide a means of estimating the value of water power in the streams.

The work will be undertaken by engineers this winter. Indians, Tories, Patriots, Scouts, Love, Mystery, River Life, History, Poetry, and everything that goes to make a thrilling romance are found in John E. Barrett's "Red Shadow." At Leine's. Price \$1.25.

23 YEARS OF STEADY GROWTH The Result of Service!

In November, 1890, the firm of MEGARGEE BROTHERS was established at 134 Washington Ave., Scranton, Pa., occupying one store and basement with a total floor space of less than 6000 sq. ft. To-day, located at the same place, the business has grown to such magnitude that more than six times the space—over 36,000 sq. ft.—is needed to store the vast stocks of Printing Papers, Envelopes, Card-Boards, Wrapping Papers, Bags, Twines and Paper Commodities that are required to fill the orders coming to us every day.

And no greater testimonial to the "SERVICE" we always strive to give could be written than these same orders which come in repeatedly from our old friends—the

customers who have dealt with us from the first, and whom we hope to serve just as satisfactorily and as continuously in the future.

Briefly, here's what we mean by "SERVICE," the kind of dealing that has made the name MEGARGEE a by-word for reliability and integrity for the past one hundred and fifteen years: First, to provide an ample supply, at right prices, of all the desired grades of papers, so that 90 per cent. of all orders can be filled at once, from stock. Second, to execute your orders as you want them—accurately and quickly. Third, to stand back of these papers to the point of your entire satisfaction with every order we fill. WE EXTEND OUR COMPLIMENTS FOR THE SEASON.

Sanitary Paper Cups and Towels Required by Law

Several states and many cities have by a law prohibited the use of the common roller-towel and drinking cup, because every physician and health inspector considers the use of a towel or cup by more than one person in factory, store, office or home as one of the prime causes of disease and contagion. The latest state to join the procession was Pennsylvania.

Compliance with the new law is compulsory, but few people will wait to be forced into the practice—first from considerations of health; and second, because paper towels and paper cups are cheaper anyway.

Paper Towels

We carry a large supply of paper towels in rolls, with specially designed fixtures that are easily put up and inexpensive. The towels are made in a number of grades and weights.

The cost of these towels is really small in comparison with cloth towels, and there are no laundry bills to pay each week.

These paper towels are scientifically made, being soft and agreeable to the touch—and just tough enough for the desired purpose.

The best are the most economical since one towel of the better grades will completely dry the hands, while the thinner papers necessitate the use of two. Samples and prices will be gladly forwarded on request.

Paper Cups

We carry three styles of paper drinking cups, together with convenient and sanitary glass cup-dispensers, designed to deliver the cups one at a time as they are needed, keeping the remainder always clean and in perfect shape.

The American cup is recommended for general use as it is formed like a small drinking glass and may be set down while full of water.

For advertising purposes, and also for general use, the Puritan Flat Cup is especially adapted, since the outside can be printed. Samples of all the styles we handle will be sent on request.

"M-B" Typewriter Papers

Completeness is the distinguishing feature of the "M-B" line of Typewriter Papers and Manuscript Covers. It is probably the most extensive on the market, since it does not represent the product of one mill alone, but is a careful selection of the best papers manufactured.

Our Typewriter Paper sample book has just been revised and really serves as a hand-book of high-grade papers for office stationery. Contains over one hundred samples of different papers representing thirty-one separate kinds suitable for manifold, copying, letter-heads, law records and mimeographing, and eight different colors of manuscript cover.

Each ream of 500 sheets is put in a neat, attractive and durable box, with label giving number, color and size of contents. Send for the new sample book, select the paper that suits you and order from your stationer or from us, deriving a habit.

Use the Mail Order Service

You will find it a great convenience to use our Mail Order Service. If you are located outside of the territory regularly covered by our salesmen, you can still take advantage of our immense "on hand" stocks of standard papers, paper commodities, etc., through this department. We like to call it a "service" rather than a "department," because it was with the idea of providing better service to our customers that we installed a new system of handling orders that come in by mail.

Of course we have always filled orders by mail. But now we aim to make the Mail Order Service a separate part of the order department, with one man to devote his time to making it valuable to you.

If you've read the introduction to this advertisement you know the kind of service we offer through the Mail Order System, and we want you to use it every day. Try it out in buying the papers you need—don't take our word for it. We'll provide all the necessary facilities—sample books, catalogs, and even order blanks and addressed envelopes if you want them. —TAKE THE FIRST STEP NOW.

Drop a card in the mail and get our catalogs and sample books, and make mail-or-

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