

THE CITIZEN

Semi-Weekly Founded 1908; Weekly Founded 1844.

Published Tuesdays and Fridays by the Citizen Publishing Company.

E. B. HARDENBERGH... PRESIDENT
H. C. VAN ALSTYNE and E. B. CALLAWAY... MANAGING EDITORS
FRANK P. WOODWARD... ADVERTISING MANAGER AND FEATURE WRITER.

DIRECTORS: E. B. HARDENBERGH W. W. WOOD

C. H. DOFFLINGER, M. B. ALLEN, E. B. HARDENBERGH, W. W. WOOD

TERMS: ONE YEAR \$1.50-THREE MONTHS .75-ONE MONTH .35

Remit by Express Money Order, Draft, Postoffice Order or Registered Letter. Address all communications to The Citizen, No. 303 Main street, Honesdale, Pa.

TUESDAY, JUNE 24, 1913.

THOUGHT FOR TO-DAY.

Resolved, That I will not be the slave of my habit, good or bad, that I will be master of my own soul...

SAVING MONEY FOR THE TOWN.

There is not a taxpayer in the borough that wants to see money spent foolishly or unwisely. However, the town has been doing this very same thing for several years.

THE PROGRESSIVE BANQUET.

So far as numbers and enthusiasm were concerned the Progressive banquet at Scranton on Friday evening last appears to have been very much of a success.

and a league with hell," gave more trouble and concern to the wise and conservative Lincoln than did the armies of the South.

Enthusiasm and aggressiveness are commendable qualities if rightly directed, but enlisted in the service of a mistaken cause they are productive of no good results.

To all that is worth while in the principles of the Progressive party the Republican party stands pledged and to vastly more.

It is not conceivable therefore that the exuberance of youth and enthusiasm displayed by our Progressive friends will lead thinking men away from the consideration of questions that vitally affect the welfare of the nation...

COST OF GOING TO COLLEGE.

A statistician at Yale has figured that the cost of a four-year course at college should be about \$4,370, divided as follows: Freshman year, \$1,020; sophomore year, \$1,052; junior year, \$1,136; senior year, \$1,162.

By way of comment on these figures, the Christian Science Monitor remarks:

"As a matter of fact, there are thousands of young men who support themselves while at college, and throughout every section of the United States this feat is not only possible but feasible."

We might add that in addition to being feasible, it is also desirable. A college student who supports himself will overcome the only possible objection to a college education, namely, that it teaches a young man how to spend someone else's money, rather than how to make and save money for himself.

You will observe that the Yale statistician counts on the average student spending a little more each year. If he were supporting himself the figures would probably be the other way about, and the student would be the better for it.

The more you spend on a college student, the less you give him.

THE INCOME TAX.

As reported to the Democratic caucus of the Senate the minimum exemption in the income tax will be \$3,000 instead of \$4,000. A step in the right direction, but by no means far enough.

A fair and honest income tax strikes at a uniform rate every income on which it is worth collecting.

The English limit of exemption is \$800. In most European countries it is a great deal lower. The minimum limit should not be more than \$1,000 at the most.

The Democrats are not prepared for a square income tax. They treat it as a fine on wealth rather than as a source of revenue; and some of them, like Palmer of Pennsylvania, have the honesty to confess that they don't dare to lower the exemption lest the voters arise and kick them out.

So they lay a political income tax not one according to sound economic principles or their own boasted love for equality of rights and privileges.

They propose to give to a few hundred thousand persons the special privilege of paying the tax. Never mind. The extravagance of Congress, if nothing else, will compel in no distant time the lowering of the exemption. And the more people's pockets the Government pokes its fingers into the more people will be roused by that extravagance and eager to stop it.—N. Y. Sun.

LIBERTY BELL MAY BE SENT TO COAST.

Pleading that the school children of the west should be given an opportunity of seeing the liberty bell, nine young women teachers from the States of Oregon, Washington and Idaho, called on Mayor Blankenburg and Philadelphia councils in an effort to secure the transportation of the relic to the Panama-Pacific Exposition in 1915.

by members of councils to be elected next fall.

Petitions signed by thousands of school children and by governors of the States represented by the delegation were presented to councils, the members of which heartily applauded the speeches of the fair pleaders but failed to take action.

ROBERT D. TOWNE TO PUBLISH NEW DAILY.

It will be called "The Scranton Daily News," and will appear July 4.

A new morning newspaper to be called the Scranton Daily News is to be started by Robert D. Towne, whose connection with the Tribune Publishing company ended when William H. Peck and John T. Porter took possession of the company as receivers on June 12 last.

Nine members of the editorial staff of the Tribune-Republican and Truth turned in their resignations last evening to William J. Peck, general manager of both papers, and they will follow Mr. Towne to the new paper.

A STERLING CHARACTER.

Perival W. Bentley, who was buried today, was a magnificent type of American manhood. He was not a wealthy man as wealth is now considered, nor was he famous beyond the circle of those who knew and valued his sterling qualities.

TO PREVENT WASTE OF EGGS.

Conservation of eggs in transit is a problem whose solution the bureau of chemistry of the United States department of agriculture is seeking.

The waste of eggs through breakage in transit is enormous. Of the 127,889,600 dozen of eggs which were shipped into the city of New York in a recent year, 11,500,000 dozens were cracked, and of these a large percentage was unfit for use.

The egg supply of large cities, and particularly that of New York, has to come from a long distance, because the whole egg product of the middle Atlantic States is not enough to supply that city.

After the Bentleys removed to Williamsport, P. W. Bentley became a druggist, and was in partnership with Edward W. Smith from 1886 to 1899, after which time the business was conducted by Mr. Smith.

In the latter years of his life Mr. Bentley was engaged in the insurance business.

The only members of Mr. Bentley's immediate family are his widow, and one daughter, Miss Helen Bentley.

COAL IN WILKES-BARRE.

The valuation of all property owned by the coal companies in Wilkes-Barre according to the city treasurer's tax duplicate, is \$11,094,370 on which the tax for city purposes is \$77,727.75.

MANY NEW ACTS WITH ROBBINS' CIRCUS THIS YEAR.

The Frank A. Robbins' All Feature Show, one of the best known circuses on the road to-day, having been under the same management for thirty-two years, will visit Honesdale this year on Thursday, July 3.

Following his usual custom Mr. Robbins has scoured the country for the best available acts, and will have a number of stars of the circus world with him when he comes here. Hillary Long, who walks down stairs on his head, and does other equally different stunts while upside down, swinging in a trapeze; the Carreas, two of most graceful and best bareback riders of the country; Oscar Benshlin and his troupe of acrobats; the Morey family; the Cevene troupe, a groupe of wire walkers, who have just returned from a triumphant tour of South America; the Leons, Herbert Brothers, a trio of acrobats with few equals, make a list of stars which briefly tells of the real attractions of the show.

OBITUARY.

Death of Lucy Bodie.

Lucy Bodie died from a paralytic stroke at her late home on Blandin Flats early Thursday morning. She was forty-eight years old and is survived by aged parents, two brothers, Howard and Ruben Bodie, now in town; two sisters, Mrs. Geo. Conroy of New York, and Mrs. Alex Lilje, of Forest City.

Lewis A. Lybolt Dead.

Lewis A. Lybolt, a veteran of the Civil war, and a life long resident of Damascus township, died at his late home at Ferdale on Saturday, June 21, after a long illness. The funeral was held on Tuesday, June 24, from his late home. Interment was made in Calkins cemetery.

McGranaghan Dies From Injuries.

Hugh McGranaghan, a prominent business man of Hancock, died at his home from the effects of injuries received in a runaway at Equinunk on June 9 when he was hurled against a maple tree and rendered unconscious. He is survived by a widow and several children.

Mr. McGranaghan was president of the Hancock Board of Trade, president of the Crown Cut Glass company, and a director of the First National bank of Hancock.

Death of Mrs. J. V. Blake.

Jane James, widow of John V. Blake, of Bethany, died at the home of her niece, Mrs. Casterton, in Racine, Wis., on June 19, aged 82 years. Death was caused by paralysis. The remains were brought east for the funeral. Interment was made on Saturday at Hamlin, her request being that she be laid beside the remains of her parents.

Mrs. Blake is survived by the following step-children: A. O. Blake, C. O. Blake and Benjamin Blake, all of Bethany. Two brothers and two sisters also survive, namely, Mrs. John Fitze, of Westboro, Wis.; Mrs. C. C. Palmer, of Milton, Va.; Henry James, of Milwaukee, Wis., and Fred James, of Binghamton, N. Y. The late John P. James of this place was a brother of the deceased.

Funeral of Percival W. Bentley.

The funeral of Percival W. Bentley of Williamsport, who died at the home of his niece, Mrs. Loring Gale, Riverdale-on-the-Hudson, Monday, June 16th, was held last Wednesday morning. The body was taken to Wildwood for burial in the family plot. Services were conducted at the Central Presbyterian church and were very simple.

Mr. Bentley was prominent in church work. He was the senior elder of the Central Presbyterian church, and was ordained an elder of the Third Presbyterian church, Williamsport, on May 31, 1869.

Mr. Bentley was a native of Montrose, Susquehanna county. He was born April 8, 1845. His father was Benjamin Stuart Bentley, who became a common pleas judge of Lycoming county after his removal to Williamsport, being one of the two Republican judges in the history of the county, as a separate judicial district.

After the Bentleys removed to Williamsport, P. W. Bentley became a druggist, and was in partnership with Edward W. Smith from 1886 to 1899, after which time the business was conducted by Mr. Smith.

In the latter years of his life Mr. Bentley was engaged in the insurance business.

The only members of Mr. Bentley's immediate family are his widow, and one daughter, Miss Helen Bentley.

Paralysis Claims James Cavanaugh.

Jas. Cavanaugh, for a number of years a resident of Honesdale, died at his home on Erie street, Friday night, after a prolonged illness. Death resulted from paralysis. Mr. Cavanaugh was born in Ireland 85 years ago. For many years he was in the employ of the Delaware and Hudson railroad as track boss. He was the father of thirteen children, three of whom have died, namely, Edward, who was killed at Swackhammer curve shortly after the new steam road was built over the Moosse, Maggie and Kate. Those surviving are Elizabeth, wife of Frank Mulhearn, of Wilkes-Barre; Cecilia, wife of Andrew Devine, of Miles City, Mont.; Nellie, wife of Lawrence McGinniss; Mary, at home; Charles, Daniel, Burnard, all of Honesdale; Michael, of Middletown, N. Y.; James, of Newark, N. J.; Jennie, wife of Charles Hudson, of Wilkes-Barre. The funeral was held on Monday morning at 10 o'clock in St. John's Roman Catholic church.

WIND AND RAIN SWEEP OVER PENNSYLVANIA.

An unusual thunderstorm preceded by wind of great velocity and accompanied by a tremendous down-pour of rain visited Philadelphia for a few minutes Friday night after inflicting death and destruction to property throughout Eastern Pennsylvania. Wire service for several hours was practically at a standstill. Considerable damage was also done in Southern New Jersey and Delaware.

Paul Smith, 14 years old, was blown off a cherry tree in Pottsville and instantly killed.

In Philadelphia the greatest damage was done in the northeastern section where trolley wires were blown down in many sections and a number of people were injured by falling signs and loose bricks blown from chimneys.

"PEDOS" CORN CURE relieves pain at once and eventually cures. 15 cents.

SNAPPY LITTLE BUSINESS STORIES.

Watch This Space Every Tuesday.

"Heart to Heart Talks About Advertising"

By Roy B. Simpson.

(Copyrighted 1911 by R. B. Simpson.)

A large men's furnishing store in Chicago advertised a special sale of four-in-hand ties—regular fifty cent quality at three for a dollar, as its big leader for Saturday.

Before noon the neckwear department looked like it had been struck by a storm. The aisles were jammed with people and the manager of the department was gleefully estimating the volume of the day's business when the proprietor appeared.

The proprietor was a young man—of the same metal that Marshall Fields and John Wanamaker are made of. He noted that the people were buying ties BUT NOTHING ELSE. "Why is this?" he demanded. "Why aren't these people sent to other departments where we have as many good values?"

The manager replied that this was a conservative store and he thought it would be undignified to have his salespeople go out of their own department or even suggest that his customers visit other departments.

"There's nothing undignified about it," retorted the owner. "Most of these people are receiving in exchange two to ten times the amount of their purchases. Most of them are bargain hunters or they would not be here today. All of them will soon need other things we sell.

"I fail to see why it would be undignified or a violation of good mer-

chandising to have your salespeople suggest a visit to other departments. What about our new stock of gloves for Fall? Aren't our new line of hats and our large assortment of Fall overcoats worth talking about?"

"Here within twenty feet of you is the best lot of shirts we have ever shown—a line at a dollar that cannot be duplicated in this city and your salespeople haven't said a word about them.

"All these goods are here to sell, Mr. Blank. We are not advertising the whole store for the exclusive benefit of your department. Don't ignore the power of suggestion but train your people to give hints that will send customers to other departments.

"During a rush like this suggestions can be made quietly, quickly and discreetly. When business is normal more care and better judgment will prevail. Get acquainted with your customers and you will make them customers for the whole store."

This splendid plan to increase the efficiency of store advertising was put into practical use in all the departments and the customers liked it.

And it changed the employes of that store from mere slot machines into real salesmen.

(Continued Tuesday.)

Read Every Talk--It's Worth While.

falling signs and loose bricks blown from chimneys.

For two minutes before the arrival of the rain, the wind blew with a velocity of fifty-nine miles an hour, the greatest velocity recorded by the weather bureau since 1889.

The rain was welcome to farmers in this section of the state. It saved farm produce and did millions of dollars' worth of good.

CASTORIA

For Infants and Children. The Kind You Have Always Bought. Bears the Signature of Dr. J. C. Mitchell.

NEURA POWDERS cure all Headache. 10 cents. Sold everywhere.

SUNSHINE. If you are undecided as to what business to go into—go into the Sunshine business. It pays big profits. You know how physical Sunshine affects you—how it makes your day pleasant and cheerful and puts health, zest and vigor into your system.

Sunshine in your soul—Sunshine in your heart and Sunshine in your face is of an infinitely higher order because you can take it into the darkest corners of your day and there will be light.

Sunshine is a thing made up within us. It cannot be bought and it cannot help but be in you in greater quantities if you eliminate from your thinking and from your working the things that shut off Sunshine—anger, regret for things that can't be helped, wrong viewpoints, worry, hatred, envy, jealousies. Get these things out of your system—give the Sunshine a chance and your value to yourself and other people will grow and grow.

Go into the Sunshine business.—George Matthew Adams.

Variety, Quality and Style

When a man wants to pay \$10, \$12, 15, \$18 and \$20 for his Summer Suit, he finds a maximum of the things worth while in our Schloss-Baltimore Clothes.

You'll find that our suits at these popular prices are tailored with the same extreme care as high priced models—and that the patterns are very carefully selected, and to a great extent exclusive.

Shepherd plaids, English Checks, Pin Checks, Club Checks, Chalk and other Novelty Stripes. Plain and Fancy Blue-Serges. Every popular model in English, Semi-English, Conservative and Norfolk Styles.

On account of a backward season we will give our customers a ten per cent discount on all goods purchased between now and July 4.

Bregstein Bros Main St. Honesdale, Pa.