

This Concerns You!

READ CAREFULLY AND GET ABOARD.

THE CITIZEN FOR ONE YEAR

AND

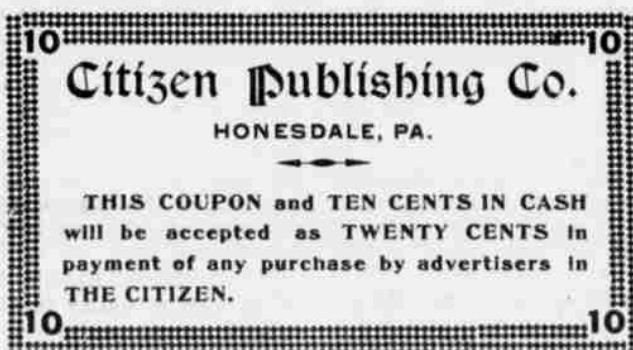
TEN CITIZEN COUPONS

EACH WORTH 10c. FOR \$1.50

The ten cent coupons will be redeemed at their full value, singly or in bulk, by any advertiser in the Citizen in part payment of any purchase made from them.

Sample

Coupon 



COUPON

to be valid must bear the stamp of the Citizen Publishing Co.

The Citizen [104 issues] Year's Subscription				\$1.50
10 Citizen Coupons	=	=	=	1.00
Total	=	=	=	\$2.50
To Citizen Subscribers the Cost is				\$1.50

NOTES

If you are in arrears and will send us your arrearage with a paid-up yearly subscription of \$1.50 you will receive the benefits of this offer.

If you are now paid in advance and will send us a year's subscription, to begin when your present subscription expires, you will receive the benefits of this offer.

We expect to arrange with one or more of our Banks so that you can open up a NEW SAVINGS ACCOUNT by sending ten coupons and one dollar in cash, they sending you a book with a credit of TWO DOLLARS.

THE CITIZEN has the most modern newspaper equipment in Wayne county. It has the only LINOTYPE in this county. This is the machine which has made it possible for the New York World, Herald, Tribune and all the large city dailies to cater to the millions of readers by sending the news of the world simultaneously with its occurrence.

Drop us a postal and we will send a representative to take your subscription or more fully explain our plan.

If you are not a subscriber to The Citizen send us \$1.50 and receive The Citizen for a year and \$1.00 worth of coupons.

