

This vast sum annually expended in advertising by one concern.

Much has been written and said about advertisers and advertising...

Here is certainly a valuable lesson for those who advertise or have advertising in contemplation...

Water Notice.

Beginning Friday, August 31st, the water will be turned off every evening at 7 o'clock and remain off until 6 o'clock in the morning...

S. D. HESS, Supt. Shenandoah Water & Gas Company.

When Baby was sick, we gave her Castoria. When she was a Child, she cried for Castoria.

Three Home Seekers' Excursions.

To all parts of the West and Northwest via the Chicago, Milwaukee & St. Paul Railway at greatly reduced rates...

My boy was taken with a disease resembling bloody flux. The first thing I thought of was Chamberlain's Colic, Cholera and Diarrhoea Remedy.

Now or Never.

People who have not secured copies of the exquisite photographs of the World's Fair embraced in "The Magic City"...

A St. Clair Excursion.

The Lehigh Valley R. R. Co. will run a special train on account of parade of Catholic societies at St. Clair, Sept. 1st.

Special Reduced Rates to Bethlehem.

On account of flag presentation to the Bethlehem Massenkamp, a grand parade to take place at Bethlehem Sept. 3rd...

Onward it Strides.

The demand for the EVENING HERALD has so greatly increased that it has become necessary to establish an additional agency at Hooks & Brown's stationary store...

Get your repairing done at Holderman's.

Get your repairing done at Holderman's.

FATAL TENEMENT FIRE

Father and Two Sons Killed and a Fireman Fatally Injured.

NEW YORK, Aug. 30.—Fire was discovered in a six-story "sweat shop" at 236-13th Street yesterday.

The flames started in the tailor shop of Fabrice Levine. Soon after the fire began Levine's watchman, Herman Egerman, was climbing down the fire escape.

While this fire was in progress another fire, supposed to be of incendiary origin, destroyed the "double decker" tenement at 21 Goerck street.

Wilson Unanimously Renominated.

MARTINSBURG, W. Va., Aug. 30.—For the seventh time Congressman W. L. Wilson, of the ways and means committee, received the nomination for congress yesterday by acclamation from the Democrats of the Second West Virginia district.

Congress Urged to Investigate Lynchings.

BOSTON, Aug. 30.—Faneuil hall, the historic "cradle of liberty," was the scene of an assemblage of colored people last night, who by resolutions and speeches uttered their indignant protest against the lynching of colored people in the south.

Funeral of John Newell.

CHICAGO, Aug. 30.—The funeral of the late John Newell, late president of the Lake Shore railroad, occurred yesterday, and was attended by a majority of the leading railroad men of Chicago.

Rhinelanders Cricketers Defeated.

NEW YORK, Aug. 30.—The famous Germantown Crick club, of Philadelphia, visited New York yesterday for a game with a combined team of the New Jersey Athletic club and Staten Island Crick club.

A Big Offer for Commissioner Harris.

CHICAGO, Aug. 30.—If plans proposed here carried out Colonel F. W. Parker will be removed from the position of principal of the normal school here and William T. Harris, United States commissioner of education, will be offered the place.

Warner Will be Hanged at Mt. Holly.

TRISTON, Aug. 30.—The report that Wesley Warner, the murderer of Lizzie Peake, would be hanged in Camden, because there is no gallows in Burlington county, is denied by Sheriff Townsend.

The President at Gray Gables.

BUEZARD'S BAY, Mass., Aug. 30.—President Cleveland, accompanied by Private Secretary Thurber and Dr. Bryant, arrived here in the lighthouse tender John D. Rogers this forenoon.

Jackson Willing to Fight.

NEW YORK, Aug. 30.—Peter Jackson left for Chicago last night to attend to private matters in that city.

Two Killed by Exploding Ammunition.

HIBON, O., Aug. 30.—Ambrose Le Elder and Robert Tuchs left here for Havana, O., with two large casks of ammunition. Later the casks exploded with terrific force, and both men were instantly killed.

Balotted Nearly Four Thousand Times.

HILLSBORO, Tex., Aug. 30.—J. O. Abbott was unanimously nominated to congress by the Sixth district Democratic convention on the 2,398 ballot.

YESTERDAY'S BASEBALL GAMES

National League. At Philadelphia—Chicago, 13; Philadelphia, 6. At Boston—Boston, 14; St. Louis, 4. At New York—New York, 6; Cleveland, 4.

At Baltimore—Baltimore, 8; Louisville, 6. At Washington—Washington, 9; Cincinnati, 6. At Brooklyn—Brooklyn, 11; Pittsburg, 7.

Eastern League.

At Providence—Providence, 14; Wilkes-Barre, 3. At Scranton—Scranton, 11; Buffalo, 4. At Springfield—Springfield, 13; Youkers, 9. At Syracuse—Syracuse, 17; Erie, 5.

The Rush at New York's Custom House. NEW YORK, Aug. 30.—The rush at the custom house continued today. Much more business was done than on Tuesday, but it was conducted expeditiously.

Fatally Assaulted by Strikers.

PITTSBURGH, Aug. 30.—James Weybrew, of the United States Hotel of Gas City, was fatally shot Monday evening by a number of strikers from the United States Glass company.

Fell Down a Precipice to Death.

GASTEIN, Austria, Aug. 30.—Two youths named Divisch and Pfeiffer lost their way while ascending Orst-Alp, and in the darkness fell over a precipice 400 feet high.

A Stage Coach Overturned.

MEXEER, Colo., Aug. 30.—A stage coach going down Four Mile hill, where the road was badly washed, rolled over twice.

Murder and Robbery Suspected.

CHICAGO, Aug. 30.—Timothy J. Dacey, assistant engineer at the Hyde Park pumping works, was found dead in a grove at Sixty-eighth street and Euclid avenue.

Governor Waite's Arrest Unwarranted.

DENVER, Aug. 30.—The arrest of Governor Waite and officials of the police department on a charge of detaining and opening a letter intended for ex Police Matron Likens has not caused much excitement.

Corea's King Under Chinese Protection.

BERLIN, Aug. 30.—According to the latest communications from the east the Corea king is under the protection of the Chinese General Yeh.

Was a Creditor of Jay Gould.

HONOLULU, Pa., Aug. 30.—Erasmus Hall, a laborer, was crushed to death by falling earth while working in the suburbs of this place yesterday.

Almost Killed by a Snake.

ZANESVILLE, O., Aug. 30.—Madison Child, a farmer in Morgan county, was taken from his home by whitecaps last night.

Texas Republican Tickets.

DALLAS, Tex., Aug. 30.—The Republican state convention continued the evening state ticket for governor, W. K. Makenson; lieutenant governor, H. Rentrow; superintendent of education, A. H. Colwell; attorney general, J. M. Hurley; commissioner, C. A. Tomlinson.

More British Warships for Nicaragua.

MONTREAL, Aug. 30.—A Quebec special says that the British warships Magicienne and Canada, of the British North American squadron, now in the river St. Lawrence, have been ordered to Bluefields, Nicaragua.

Kaffirs vying for Peace.

PRETORIA, Transvaal, Aug. 30.—Heavy fighting took place yesterday between the Kaffirs and the Boers in the North Transvaal.

Plot to Kill the King of Greece.

ROME, Aug. 30.—The police of Milan have arrested an anarchist in whose possession were papers detailing the plan of a conspiracy to stab the King of Greece.

The Weather.

Fair; warmer; southwest winds.

Wanted.

A good girl for general housework. Apply at 24 East Oak street. 8-18-94

PENNSYLVANIA TOURS.

Early Autumn Trips Through the South Have Been Arranged.

For several seasons past the announcement of the Pennsylvania Railroad Company's Tours to the South have been looked for with interest.

These tours will leave New York and Philadelphia on September 15th and 20th, and the members of the party will travel in special trains of parlor cars provided exclusively for their use.

Wedding Bells.

Thomas J. Broderick, an active and well known young insurance agent, resident from Ashland, and Miss Della McHale, of West Lloyd street, were married in the Annunciation church on Tuesday afternoon at 5 o'clock.

Labor Day at Mt. Carmel.

The demonstration to be held at Mt. Carmel on Labor Day, September 1st, under the auspices of the P. O. S. of A. and Jr. O. A. M., promises to be one of the finest ever witnessed in Northumberland county.

Election of Officers.

The Miners', Mechanics' and Laborers' Building and Loan Association held an election of officers last night with the following result: David Morgan, president; J. A. Reilly, vice president; Joseph Knapp, secretary; P. J. Gallagher, treasurer; J. H. Coyle, solicitor.

New Eating House.

A new oyster bay, with dining room and ladies' private room attached, will be opened by Messrs. George M. Schoener and Joseph H. Tempest, this week, at 121 North Main street.

Charity Begins at Home.

The absent-minded Professor Lumlum is always so suitably dressed and presents altogether such a broken down appearance that the other day, on seeing his own image reflected in a large mirror, he drew out his purse to give himself an alms.

Virgilius, bishop of Salzburg, was declared a heretic in the fourteenth century for publishing a book to prove that there were antipodes.

The International Famous REMEDY for RHEUMATISM, NEURALGIA and similar Complaints. MANUFACTURED UNDER THE STRICTEST GERMAN MEDICAL LAWS. DR. RICHTER'S "ANCHOR" PAIN EXPELLER.

AMUSEMENTS.

FERGUSON'S THEATRE. F. J. FERGUSON, MANAGER. One Night Only. FRIDAY EVE., AUG. 31, 1894.

THE WORLD!

Presented by a new company. New scenery. New management. Everything New and up to Date. Prices, 25, 35 and 50 Cents. Reserved seats at Kirkin's drug store.

You see them everywhere. Columbia Bicycles. Their sales attest their popularity. Catalogue free at our agencies, or mailed for two 2-cent stamps. POPE MFG. CO., Boston, New York, Chicago, Hartford.

Safe Deposit Building and Saving. ASSOCIATION OF READING, PA. M. H. MASTER, W. H. BACHMAN, Agents. The value of each share is \$500 at maturity.

Bicycle Bargains. For a Limited Time Only. New and Used Bicycles. To Reduce Stock. Good Wheels from \$25 up. Cleveland Bicycles. Majestic Bicycles. Repairing & Parts a specialty.

MISCELLANEOUS. FOR SALE—Store room and dwelling. WANTED—A good girl for general housework. FOR SALE—A good, sound horse.

JAMES O. SAMPSEL, AGENT FOR THE EVENING HERALD. PHILADELPHIA AND NEW YORK DAILY PAPERS. Partics wishing any of these papers delivered can leave orders at Max Rees's, Dougherty building, West Centre street.

WARREN J. PORTZ, Piano Tuner. Pianos and organs repaired. Orders left at 21 North Main street, Shenandoah, will receive prompt attention.

FIRST ANNUAL PICNIC. National Social Club. Will be held in the New Columbia Park, Labor Day, September 1st, '94.

Attention, Property Owners! ROOF PAINTING promptly done with HAWTHORN'S U. S. ROOF PAINT by A. YOST, Agent.

SOL. HAAK, Wholesale agent for Feigenspan's Newark, N. J., Export Lager and Saazer Pale Beer. No. 120 South Main St.