

PRISCILLA spinning, long ago, sighs as she thinks how soon her linen Will lose its glossy luster, when the wash it once or twice has been in She does not know that in the soap the evil lies that makes her suffer. Its great excess of alkali, which cuts the fiber, makes it rougher.

Our modern maidens need not sigh since IVORY SOAP has been invented, Containing no free alkali-by which the ruin is prevented. For linen washed with IVORY SOAP in snowy beauty'll ne'er diminish, But always, while it lasts, preserve its pristine gloss and lustrous finish.

### A WORD OF WARNING.

There are many white soaps, each represented to be "just as good as the 'Ivory';" they ARE NOT, but like all counterfeits, lack the peculiar and remarkable qualities of the genuine. Ask for "Ivory" Soap and insist upon getting it.

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EACH CAN OF THE COOKS BAKING POWDER'IS GUARANTEED FULL STRENGTH, FULL WEIGHT, AND IS SOLD ON ITS MERITS AT THE LOWEST POSSIBLE PRICE CONSISTENT WITH QUALITY.

COOKS QUARTERS, RETAIL AT 5 CTS. RETAIL AT 10 CTS. COOKS HALVES, RETAIL AT 20 CTS. COOKS POUNDS, Sold by all Crocers. Try a Pound Can.

Hall's Baza, Portable and Adjustable Form.



For Drapery, Trimmings and Rearanging Dresses, a household necessity whether a dressmaker is employed or not, adjustable to any size, and when not in use flolds up like an Umbrella. Endorsed and recomended by all Fashion Publishers.

Complete Form, \$6.50; Skirt Form, with Iron Post, \$3.50; Skirt form, with Wood Post \$3.00. For rale by JOHN

STENGER.

## NO. 2739. First National Bank

JOHNSTOWN, PA.

No. 194 MAIN STREET.

Capital, \$40,000 Surplus,

DIRECTORS:

HERMAN BAUMER PEARSON FISHER

SHER P. C. BOLSINGER. W. HORACE ROSE. JAMES McMILLEN, President. C. T. FRAZER, Vice President.

JOHN D. ROBERTS, Cashier. J. E. SEDLMEYER, Ass't Cashier.

Careful and prompt attention will be given to il business entrusted to this Bank. NOTICE OF INTENDED AP

sylvania on Monday, the 17th day of March, A. D. (830, by Johnson Allen, A. J. Moxham, E. B. Entwisle, W. F. Saltmarsh, H. W. Smith, Will McLain, George P. Suppes, W. A. Donaldson, Claud M. Johnson, D. Gurtis Williams, J. B. Hoefgen, John G. Masterson, Patrick T. O'Connell, A. H. Wa ker, Under the Act of Assem lyentled "An Act to Provide for the Incorporation and Regulation of Certain Corporations," approved April 29, 1874, and the susplements thereo, for a CHARTER of an Intended corporation to be called the "MOXHAM BULLDING & LOAN ASSOCIATION," the character and object of which is for the purpose of accumulating members thereof, and to loan the same to them from time to time, to enable them to purchase real estate, build dwelling houses, or engage in any legitimate business, and for these purposes to have, possess, and enjoy all te rights, benefits, and privileges of said Act of Assembly and the supplements thereto, don will be made to the Governor of Penn nia on Monday, the 17th day of March 1899, by Johnson Allen, A. J. Morkey

BONE MEAL FOR POULTRY. Crushed Oyster Beef Scraps, Send for new price list. YORK CHEMICAL WORKS, YORK, PA.



### DR. BULL'S COUGH SYRUP

For the cure of Coughs, Colds, Hoarseness, Croup, Asthma, Bronchitis Whooping Cough, incipient Consumption, and for the relief of consumptive persons in advanced stages of the Disease. For Sale by all Druggists. Price 25 cents.

DELAYS ARE DANGEROUS.

## ALLEGHENY COLLEGE,

Allegheny City, PA.

A thorough school of Telegraphy, Book-keep
ing, shorthand, Preparatory and Higher English
Music, Elocution and Languages. Terms are
moderate. Instruction fine. For further information or catalogue, address or call on
THE PRESIDENT.

BONANZA COLGENTS SAMPLES FREE BONANZA COLGENTS SAMPLES FREE COLGENT SAMP

### SCHMIDT BUILDING

Largest and Most Complete Wine, Liquor and Cigars House in the United States. Established, 1836.

Distille and Jobber OF-FINE WHISKIES. G. W. SCHMIDT. TELEPHONE No. 666. Wines, Liquors and Cigars. 95 and 97 Fifth Avenue, Pittsburg, All orders received by mail or otherwise will receive

prompt Attention. JAMES CONDRIN, Altoona, Agent.

# Shoenberg

SPECIAL and

## Important Announcement.

We are now offering more than ordinary inducements to purchasers in each of our soventy-five departments, attention being particularly directed to our

rected to our
SILKS, DRESS GOODS, WASH FABRICS, COTTONS, LINENS.
LACE CURTAINS AND UPHOSTERY GOODS, GENTS'
FURISHINGS, CORSETS, GLOVES, HOSIERY AND HOUSE FURNISHINGS.

Our enormous sales in these departments require us to add large lines daily, and as the same goods can be purchased now lower than they were much earlier in the season, we are enabled to offer our recdnt pur-

chases at o corresponding reduction.

We are the money-saving house for the people, OUR ENORMOUS SALES ATTEST TO THIS FACT.

We extend a cordial invitation to all out of twon visitors to come and

Mail orders receive prompt and careful attention. For sample send on application.

DANZIGER & SHOENBERG,

Successors to Morris H. Danizer, SIXTH STREET AND PEEN AVENUE, PITTSBURGH, PA.

510 TO 514 MARKET STREET AND 27 FIFTH AVE. ENTER FROM EITHER STREET

PITTSBURGH, PA CLOAKS AND WRAPS.



Our stock is fresher and has more of popular, desirable styles than you will find anywhere else. Largest line of Plush Wraps Plush Jackets, New Markets, Jerseys and Novelties. Real Seal Plush Jackets, satin lined, \$8,25, \$8,75, \$9,75, worth \$15. Real Seal Plush Sacques \$15,50, \$18,75, \$22,50 worth 50 per cent more. Two hundred and forty styles Children's cloaks, \$2 to \$15. We do the largest Millinery business in the city of Pittsburgh, and show you more hats, trimmed and untrimmed Feathers, Wings and Ribbons, than any store here, uone excepted. CORSETS! CORSETS!! CORSETS!! CORSETS!! CORSETS!! CORSETS!! CORSETS!! Over 120 styles. Ball's Corsets, Dr. Warner's, C. P. and P. D. and Madam Warren's. No one can undersell us. Our Dress Trimmings are of our own importation and we certainly have more medium priced styles, as well as finest goods, than you will see clsewhere Our line of Gents' Furnishings is complete and Prices the lowest. Underwear for Ladies, Gents, Children and Infants Natural Wool Vests, 68c, 75c. \$1. Gents' Fine Wool Shirts 50c, 75c, \$1, \$1,25 up. Kid Gloves have always been a great specialty with us, and we shall certainly keep up the reputation of selling the best and cheapest goods. Our 4-Button Kid 48c, 68c, 89c, \$1,00 Our 5-Hook Kid 89c, \$1,00, 7-Hook \$1, \$1,50 are the best for the money. Our stock is fresher and has more of popular, desirable styles

Hosiery, Neckwear. Curtains, Laces and Handkerchiefs can be found in all Grades:--Articles for fancy work and Hand Embroidery in countless variety.

Our stock of Gloria and Silk Umbrellas, with gold or silver handles, from cheapest to finest, is far larger than any other here. Over 300 styles of new handles, \$1 to \$10.

## Our Furs, Mffs, and Fur Trimmings Merchant Tailoring

Were all bought last Spring, are carefully made, and of the choicest stock in the market.



# SWITHIN C. SHORTLIDGE, A M. Gravant Graduate, Principals, Medical Switting C. SHORTLIDGE.

### 8. GUADANTEED FIRST MORTGAGES. 8. . A LIMITED GUARANTEE.

25 per cent Additional Security with American Loan and rust o. of Boston.

THE WINNER INVESTMENT CO, guarantees only mortgages based on an actual sale of Kansas city real estate made by it, and can not incur a liability in excess of its cash assets, "tis difficult to see how any investment in mortgages can be safer than these,"—American Wool Seporter. "The investments offered by the Winner Investment Company have the indorsement of the leading Banks at Kansas City, and the Eastern Stockholders are among the strongest of the financial men of Boston and vicinity,"—Commercial Bulletin,
Six and eight per cent, investments in Kansas City Real Estate First Mortgage Bonds and Syndicates, Interest guaranteed and a share in promitica specialty. Send for circulars and

WILLIAM H. PARMENTER, Gen'l Agent. 50 State St., Boston.

## WOOD, MORRELL & CO. LIMITED,

CELEBRATED

Near the P. R. R. Depot, Johnstown, Pa.,

Is Concened to be the Most Extensive and Best Appointed Establish ment of its Class in the United State

For longer than twenty-six years the Company's Store has been the Leading Mer cantile House in Johnstown, and its rapid growth is unprecedented. From a small beginning it has developed into a concern of massive proportions, carrying immense stocks of every variety of goods and employing in all its departments more than one hundred men. It has always been the aim of the proprietors to supply their customers with the very best goods in the market, at the lowest possible prices, and they havereeason to be proud of having made their guaranty indisputable.

### IN ONE STORES PEN

In their different Store Rooms can be found a full and carefully-selected stockievery class of goods in their line of business, additions to which are constantly, made, so that their stock is always fresh and new. In the wide range of good ried may be mentioned

IMPORTED AND DOMESTIC DRY GOODS, CARPETS, HOUSE FURNISHING GOODS, MILLINERY, BOOTS AND SHOES, HATS AND CAPS, READY-MADE CLOTHING, CLOTHS AND CASSIMERES, WOODVALE WOOLENS, GROCERIES, MEAT, VEGETABLES AND FISH.

WOODVALE FLOUR, FEED OF ALL KINDS, SALT, TOBACCO, HARDWARE, QUEENSWARE, YELLOW WARE, AND WOODEN WARE, IRON AND NAILS, LEATHER AND SHOE FINDINGS, PAPER HANGINGS, FURNITURE, ETC. STG

## The Attention of Country Merchants

Is invited to the Facilities of this Establishment for supplying every article in by their customers, goods of all descriptions being offered

### WHOLESALE -:- AND -:- RETAIL

AS CHEAP AS THE SAME QUALITY CAN BE PURCHASED IN NF. YORK, PHILADELPHIA OR PITTSBURGH.

Their Goods being bought in large quantities, and on the most liberal terms, the management are enabled to sell at the very lowest market prices, and to successfully defy competition.

## THE DRY GOODS DEPARTMENT.

Ladies will find this spacious Store Room fitted up with every convenience for Shopping, and a Stock that will equal in assortment that of the most complete Dry Goods and Millinery Stores in the larger cities. A splendid assortment of Cloths, Cassimeres, Trimmings, etc., may also be found in this department for sale by tie yard. Carpets, Oil Cloths, etc., are kept on the second floor, accessible by elevater. None but the best of Staple and Fancy Goods are handled, and "long measure" guaranteed.

## CLOTHING, HATS AND CAPS.

In this Department Heavy Stocks are carried, selected especially for the Johntown trade. All goods are warranted to be of the very best material, well made stylish and durable. The Stock of Gents' Furnishing Goods in general cannot be excelled.

### BOOT AND SHOE STORE.

From the Hop-nailed and Wooden Shoes of the workingman to the dainty Stip pers of the lady, the stock in this department is complete, and customers will have difficulty in coming to an "understanding." Only the best of leather is used in manufacture of these goods, and they will be found at once stylish and durable.

### Shoe Shop and Leather Department.

On the second and third floors, with convenient entrance by hallway from Washington street, is the Shoe Shop and Leather Department, where Fine and Coarse Boots and Shoes are made to order, and where a large stock of Shoe Findings of all kind, a and a fine assortment of Upper and Sole Leather is kept constantly on hand.

## Groceries, Vegetables, Hardware, Etc

The stock of Groceries, Provisions, Etc., is unsurpassed in quality, and is always fresh, being turned once every month. Only the very finest Teas, Sugars, Spice, Etc., in the market are purchased, and clerks are under orders to invariably low, "down weight" and "heaping measure." The stock of Queensware is large and varied, and from the common Earthenware to the finest Porcelain and China Ware the assortment is complete. An open stairway leads from the Grocery to the Vegeatable Department, where every variety of Seasonable Produce and Green Groceries is kept, including Foreign and Domestic Fruits, Oysters, Fish, Etc. In the rear of the Grocery are the Hardware and Tobacco Departments, and the buyer is assured that he will be offered the very best goods at the lowest prices.

## Establishment.

The Tailor Shop occupies several rooms in the second and third stories of the building—entrance from the river side. The Cloth Room is well stocked with Clotha, Cassimeres, Cheviots, Etc., and also a fine assortment of the celebrated Woodvale Woolens, which are without a rival in the market Clothing will be made to order promptly and in Fashionable style. Inferior trimmings are never used, and satisfaction is guaranteed in every instance.

## :-: MEAT -:- MARKET ! :-:

This Department is located just east of the Main Store Building, and is one of the best regulated Markets in the country. Particular attention is paid to the selection of every animal that is killed, from a lamb to a bullock. The slaughtery is a model of neatness, is supplied with all the modern improvements, and while the Steaks Roasts are always tender and true, an air of mystery does not surround the Sausages, Puddings, Etc., in the preparation of which the greatest possible care is exercised. Venison and all kinds of Game are kept in season.

THE FEED STORE.

Here tons of Flour are stacked away, and huge bins are filled with M goodevery description, for use in the house or stable. The stock is always fresh and offea

## FURNITURE.

In this Department are kept a full assortment of Kitchen, Parlor and Bedroem Furniture, from the lowest to the highest grades, and the customer will be promptly supplied with House Farnishing Goods of all descriptions.

## ACCOMMODATING CLERKS.

Our Entire Stores are presided over by courteous gentlemen, who are thorough masters of their business, and strangers and citizens alike will have their wants attended to promptly and intelligently.

ALL GOODS DELIVERED FREE OF CHARGE.

WOOD, MORRELL & CO.