

This picture shows two laundresses, one at work the other not able to too much alkali. Read Prof. Leeds's report.

Gentlemen:-The sample of "Ivory" Soap which you sent te me for analysis has been received, and you will find analysis herewith As a result, the "Ivory" Soap while strongly cleansing, leaves th. skin soft and pleasant to the touch instead of harsh, uncomfortable, and liable to chap, as results from the use of many common laundry soaps, in which the ratio of uncombined to combined alkali is large. The percentage of uncombined fat in the IVory is very small, kence the lather is clean, white and abundant, wis.
of oil or grease. There are no injurious substances. oil or grease. There are no injurious substances and excellent for laundry use

Very Respectfully Yours,
Laboratory of Chemistry, albert r. leeds, Ph.D Laboratory of Chemistry,
Stevens Instrute of Techiology, albert r. leeds, ph. D.
Hobokex,
Professor of Chemistry A WORD OF WARNING
There are many white soaps, each represented to be "just as good as the 'IVory';" they ARE NOT, but like all counterfeits, lack the peculiar and
the genuine. Ask for "lvory" Soap and insist upon getting it

Manthy $\approx<C_{0}$
LOOK!

$\qquad$
BONE MEAL


patents

REJECTED
DEAF


HINDERCORNS.

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IERY AND HOUSE FURNISHINGS.

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WOODVALE FLOUR, FRED OF ALLL RINDS,
$\begin{aligned} & \text { SALT, TOBACO, HARD } \\ & \text { QUEENSWARE, YELLOW WARE }\end{aligned}$
$\begin{aligned} & \text { AND WOOEEN' WARL, IRON AND NALLS, }\end{aligned}$
$\begin{aligned} & \text { LEATHER AND SHOE FINDINGS, } \\ & \text { PAPER HANGINGS, FUHNITURE, ETO. ETO }\end{aligned}$

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