

This picture shows two laundresses, one at work the other not able to, because her hands are cracked and sore-she has been using soap containing too much alkali. Read Prof. Leeds's report.

Gentlemen :- The sample of "IVORY" Soap which you sent to me for analysis has been received, and you will find analysis herewith As a result, the "IVORY" Soap while strongly cleansing, leaves th'. skin soft and pleasant to the touch instead of harsh, uncomfortable, and liable to chap, as results from the use of many common laundry soaps, in which the ratio of uncombined to combined alkali is large. The percentage of uncombined fat in the "IVORY" is very small, kence the lather is clean, white and abundant, with entire absence of oil or grease. There are no injurious substances.

The above considerations show the "IVORY" to be a pure soap and excellent for laundry use.

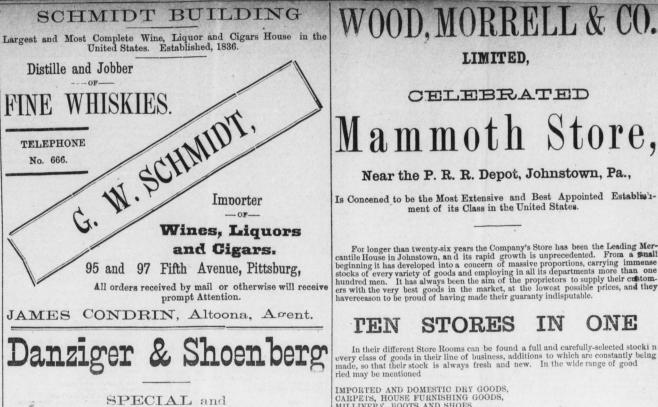
Very Respectfully Yours, LABORATORY OF CHEMISTRY, ALBERT R. LEEDS, PH.D.

STEVENS INSTITUTE OF TECHNOLOGY, HOBOKEN, N. J. PROFESSOR OF CHEMISTRY.

A WORD OF WARNING.

There are many white soaps, each represented to be "just as good as the 'lvory';" they ARE NOT, but like all counterfeits, lack the peculiar and remarkable qualities of the genuine. Ask for "lvory" Soap and insist upon getting it.





Important Announcement.

We are now offering more than ordinary inducements to purchasers in each of our soventy-five departments, attention being particularly directed to our

SILKS, DRESS GOOD^S, WASH FABRICS, COTTONS, LINENS, LACE CURTAINS AND UPHOSTERY GOODS, GENTS' FURISHINGS, CORSETS, GLOVES, HOS-IERY AND HOUSE FURNISHINGS.

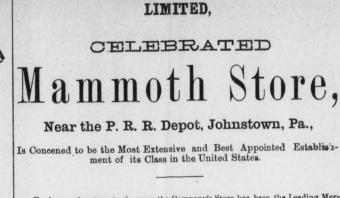
Our enormous sales in these departments require us to add large lines daily, and as the same goods can be purchased now lower than they were much earlier in the season, we are enabled to offer our recdnt pur-

chases at o corresponding reduction. We are the money-saving house for the people, OUR ENORMOUS SALES ATTEST TO THIS FACT.

We extend a cordial invitation to all out of twon visitors to come and see us. Mail orders receive prompt and careful attention. For sample

DANZIGER & SHOENBERG, Successors to Morris H. Danizer

SIXTH STREET AND PEEN AVENUE, PITTSBURGH, PA.



For longer than twenty-six years the Company's Store has been the Leading Mer-cantile House in Johnstown, and its rapid growth is unprecedented. From a **small** beginning it has developed into a concern of massive proportions, carrying immense stocks of every variety of goods and employing in all its departments more than one hundred men. It has always been the aim of the proprietors to supply their cestom-ers with the very best goods in the market, at the lowest possible prices, and they havereeason to be proud of having made their guaranty indisputable.

FEN STORES IN ONE

In their different Store Rooms can be found a full and carefully-selected stocki n every class of goods in their line of business, additions to which are constantly being made, so that their stock is always fresh and new. In the wide range of good ried may be mentioned

IMPORTED AND DOMESTIC DRY GOODS, CARPEIS, HOUSE FURNISHING GOODS, MILLINERY, EOOTS AND SHOES, HATS AND CAPS, READY-MADE CLOTHING, CLOTHS AND CASSIMERES, WOODVALE WOOLENS, GROCERIES, MEAT, VEGETABLES AND FISH.

WOODVALE FLOUR, FEED OF ALL KINDS, SALT, TOBACCO, HARDWARE, QUEENSWARE, YELLOW WARE, AND WOODEN WARE, IRON AND NAILS, LEATHER AND SHOE FINDINGS, PAPER HANGINGS, FURNITURE, ETC. ETC

The Attention of Country Merchants

Is invited to the Facilities of this Establishment for supplying every article in eman. by their customers, goods of all descriptions being offered

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AS CHEAP AS THE SAME QUALITY CAN BE PURCHASED IN NF. YORK, PHILADELPHIA OR PITTSBURGH.

Their Goods being bought in large quantities, and on the most liberal terms, the management are enabled to sell at the very lowest market prices, and to successfully defy competition.

THE DRY GOODS DEPARTMENT.

Ladies will find this spacious Store Room fitted up with every convenience for Shopping, and a Stock that will equal in assortment that of the most complete Dry Goods and Millinery Stores in the larger cities. A splendid assortment of Cloths, Cassimeres, Trimmings, etc., may also be found in this department for sale by the yard. Carpets, Oil Cloths, etc., are kept on the second floor, accessible by elevater. None but the best of Staple and Fancy Goods are handled, and "long measure" guar-anteed anteed

CLOTHING, HATS AND CAPS.

In this Department Heavy Stocks are carried, selected especially for the John-town trade. All goods are warranted to be of the very best material, well made stylish and durable. The Stock of Gents' Furnishing Goods in general cannot be excelled.

BOOT AND SHOE STORE.

From the Hop-nailed and Wooden Shoes of the workingman to the dainty Slip-pers of the lady, the stock in this department is complete, and customers will have no difficulty in coming to an "understanding." Only the best of leather is used in the manufacture of these goods, and they will be found at once stylish and durable.

Shoe Shop and Leather Department.

On the second and third floors, with convenient entrance by hallway from Wash-ington street, is the Shoe Shop and Leather Department, where Fine and Coarse Boots and Shoes are made to order, and where a large stock of Shoe Findings of all kind, s and a fine assortment of Upper and Sole Leather is kept constantly on hand.

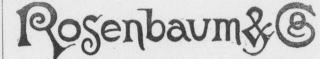
Groceries, Vegetables, Hardware, Etc

The stock of Groceries, Provisions, Etc., is unsurpassed in quality, and is always fresh, being turned once every month. Only the very finest Teas, Sugars, Spice, Etc., in the market are purchased, and clerks are under orders to invariably low, "down weight" and "heaping measure." The stock of Queensware is large and varied, and from the common Earthenware to the finest Porcelain and China Ware the assortment is complete. An open stairway leads from the Grocery to the Vegea-table Department, where every variety of Seasonable Produce and Green Groceries Is kept, including Foreign and Domestic Fruits, Oysters, Fish, Etc. In the rear of the Grocery are the Hardware and Tobacco Departments, and the buyer is assured that he will be offered the very best goods at the lowest prices.

Our Furs, Muffs and Fur Trimmings Merchant Tailoring Establishment.

Were all bought last Spring, a.e carefully made. and of the choicest







Our stock is fresher and has more of popular, desirable styles than you will find anywhere else. Largest line of Plush Wraps Plush Jackets, New Markets, Jerseys and Novelites. Real Seal Plush Jackets, satin lined, \$8,25, \$8,75, \$9,75, worth \$15. Real Seal Plush Sacques \$15,50, \$18,75, \$22,50 worth \$15. Real more. Two hundred and forty styles Children's cloaks, \$2 to \$15. We do the largest Millinery business in the city of Pitts-burgh, and show you more hats, trimmed and untrimmed Feathers, Wings and Ribbons, than any store here, none ex-cepted. CORSETS! CORSETS!! CORSETS!!! Over 120 styles. Ball's Corsets, Dr. Warner's, C. P. and P. D. and Madam Warren's. No one can undersell us. Our Dress Trimmings are of our own importation and we certainly have more medium priced styles, as well as finest goods, than you will see elsewhere Our line of Gents' Furnishings is complete and Prices the lowest. Underwear fer Ladies, Gents' Fine Wool Shirts 50c, 75c, \$1, \$1, \$2, Dr. Kid Gloves have always been a great specialty with us, and we shall certainly keep up the reputation of selling the best and cheapest goods. Our 4-Button Kid 48c, 68c, 89c, \$1,00 Our 5-Hook Kid 89c, \$1,00, 7-Hook \$1, \$1,50 are the best for the money.

Hosiery, Neckwear. Curtains, Laces and Handkerchiefs can be found in all Grades:—Articles for fancy work and Hand Embroidery in conntless variety.

Our stock of Gloria and Silk Umbrellas, with gold or silver handles from cheapest to finest, is far larger than any other here. Over 300 styles of new handles, \$1 to \$10.

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Here tons of Flour are stacked away, and huge bins are filled with M goodevery description, for use in the house or stable. The stock is always fresh and oflea

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In this Department are kept a full assortment of Kitchen, Parlor and Bedroom Furniture, from the lowest to the highest grades, and the customer will be promptry supplied with House Furnishing Goods of all descriptions.

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